



ST. CHARLES  
SINCE 1834

## AGENDA ITEM EXECUTIVE SUMMARY

Title: Presentation of Request for Funding- Camp Kane Re-Dedication/Jones Law Office

Presenter: Mark Koenen

*Please check appropriate box:*

	Government Operations		Government Services
X	Planning & Development (8/11/14)		City Council
	Public Hearing		

Estimated Cost:	\$1,000	Budgeted:	YES		NO	X
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If NO, please explain how item will be funded:

Funding source is the General Fund reserve.

### Executive Summary:

Kim Malay, on behalf of the newly formed Farnsworth Mansion/Camp Kane group, is requesting funding to support the planned re-dedication for Camp Kane and the Jones Law Office planned for September 20th. The attached proposed budget and summary of the event is their support for the event.

### Attachments:

Proposed event budget

### Recommendation / Suggested Action (*briefly explain*):

Council's choice to fund the dedication of the City's heritage and infrastructure.

*For office use only:*

*Agenda Item Number: 4a*

PROPOSED BUDGET  
**CAMP KANE RE-DEDICATION**  
 Saturday, September 20, 2014

The re-dedication of Camp Kane (the lower portion of Langham Park) is scheduled for Saturday, September 20, 2014, from 2 – 4 p.m. The actual ceremony is planned for approximately 2:30, with brief comments from City officials, ‘President Lincoln,’ and ‘General Farnsworth.’

Organizers hope to attract upward of 300 attendees to the ceremony, unveiling of the Camp Kane sign. There will be a Civil War encampment, presented by the 8<sup>th</sup> Illinois Cavalry, an appearance by President Lincoln and perhaps, an ‘ice cream social’ (appealing to young families to increase attendance / exposure).

To help ensure the success of this project, the Camp Kane Heritage Foundation (501c3 pending), respectfully requests nominal financial support from the City of St. Charles, based on the following needs / estimates.

<u>ITEM</u>	<u>COST</u>	<u>PAYMENT METHOD</u>
Print Materials Fliers Posters (14 x 18) 4-color Bag Stuffers Multi-panel mini brochure / overview	\$ 600.00	Barter / In-Kind with STC business, Button Man Printing
<b>Vinyl Banners (multiple)</b>	<b>\$ 200.00</b>	<b>City of STC funding</b>
<b>Lincoln and Farnsworth actors</b>	<b>\$ 300.00</b>	<b>City of STC funding</b>
Publicity / PR News Releases (multiple) Feature Article(s)	\$ 3000.00	FREE – services provided by DWRichards Marketing Communications
<b>Refreshments</b> <b>Ice cream</b> <b>Bottled Water</b> <b>Cookies</b>	<b>\$ 300.00</b>	<b>Requests have been made for donations / in-kind of Kimmer’s, Colonial Café, etc., for approx. 300 guests (POSSIBLE City of STC funding)</b>
Design / Layout of Print materials	\$ 500.00	Negotiating FREE / Donation of service from local commercial artist / designer.
<b>Misc.</b>	<b>\$ 200.00</b>	<b>‘Cushion’ for unforeseen expenses.</b>
TOTAL <u>REAL</u> EXPENSES:	\$ 5100.00	
<b>REQUEST FOR STC FUNDING:</b>	<b>\$ 1000.00</b>	