

Population Summary

2010 Total Population	186,904
2020 Total Population	191,456
2020 Group Quarters	1,804
2025 Total Population	184,846
2025 Group Quarters	1,828
2030 Total Population	180,917
2025-2030 Annual Rate	-0.43%
2025 Total Daytime Population	183,877
Workers	97,323
Residents	86,554

Household Summary

2010 Households	71,764
2010 Average Household Size	2.58
2020 Total Households	73,589
2020 Average Household Size	2.58
2025 Households	73,236
2025 Average Household Size	2.50
2030 Households	72,922
2030 Average Household Size	2.46
2025-2030 Annual Rate	-0.09%
2010 Families	50,136
2010 Average Family Size	3.15
2025 Families	49,935
2025 Average Family Size	3.10
2030 Families	49,469
2030 Average Family Size	3.05
2025-2030 Annual Rate	-0.19%

Housing Unit Summary

2000 Housing Units	74,223
Owner Occupied Housing Units	74.8%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	3.8%
2010 Housing Units	76,641
Owner Occupied Housing Units	71.8%
Renter Occupied Housing Units	21.9%
Vacant Housing Units	6.4%
2020 Housing Units	77,922
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	23.4%
Vacant Housing Units	5.6%
2025 Housing Units	78,101
Owner Occupied Housing Units	71.7%
Renter Occupied Housing Units	22.0%
Vacant Housing Units	6.2%
2030 Housing Units	78,258
Owner Occupied Housing Units	72.6%
Renter Occupied Housing Units	20.6%
Vacant Housing Units	6.8%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2025 Households by Income

Household Income Base	73,236
<\$15,000	5.8%
\$15,000 - \$24,999	3.3%
\$25,000 - \$34,999	4.7%
\$35,000 - \$49,999	7.4%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	10.3%
\$100,000 - \$149,999	17.6%
\$150,000 - \$199,999	11.1%
\$200,000+	27.6%
Average Household Income	\$177,674

2030 Households by Income

Household Income Base	72,922
<\$15,000	5.0%
\$15,000 - \$24,999	2.4%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	6.5%
\$50,000 - \$74,999	11.1%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	17.4%
\$150,000 - \$199,999	11.8%
\$200,000+	32.4%
Average Household Income	\$192,790

2025 Owner Occupied Housing Units by Value

Total	56,016
<\$50,000	2.7%
\$50,000 - \$99,999	0.9%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	2.8%
\$200,000 - \$249,999	5.4%
\$250,000 - \$299,999	7.1%
\$300,000 - \$399,999	18.1%
\$400,000 - \$499,999	15.4%
\$500,000 - \$749,999	24.1%
\$750,000 - \$999,999	10.5%
\$1,000,000 - \$1,499,999	5.7%
\$1,500,000 - \$1,999,999	2.3%
\$2,000,000 +	2.4%
Average Home Value	\$582,516

2030 Owner Occupied Housing Units by Value

Total	56,810
<\$50,000	2.2%
\$50,000 - \$99,999	0.3%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	1.4%
\$200,000 - \$249,999	3.7%
\$250,000 - \$299,999	5.7%
\$300,000 - \$399,999	18.4%
\$400,000 - \$499,999	17.5%
\$500,000 - \$749,999	28.1%
\$750,000 - \$999,999	11.3%
\$1,000,000 - \$1,499,999	5.6%
\$1,500,000 - \$1,999,999	2.0%
\$2,000,000 +	2.2%
Average Home Value	\$602,302

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Median Household Income

2025	\$114,142
2030	\$130,243

Median Home Value

2025	\$467,865
2030	\$496,007

Per Capita Income

2025	\$70,374
2030	\$77,678

Median Age

2010	41.9
2020	42.7
2025	43.2
2030	44.1

2020 Population by Age

Total	191,456
0 - 4	5.4%
5 - 9	6.2%
10 - 14	6.7%
15 - 24	11.8%
25 - 34	10.2%
35 - 44	12.6%
45 - 54	13.1%
55 - 64	14.5%
65 - 74	11.3%
75 - 84	5.8%
85 +	2.4%
18 +	77.5%

2025 Population by Age

Total	184,846
0 - 4	5.2%
5 - 9	6.1%
10 - 14	6.3%
15 - 24	11.4%
25 - 34	10.8%
35 - 44	12.6%
45 - 54	12.7%
55 - 64	13.2%
65 - 74	12.1%
75 - 84	7.1%
85 +	2.6%
18 +	78.6%

2030 Population by Age

Total	180,915
0 - 4	5.1%
5 - 9	5.6%
10 - 14	6.3%
15 - 24	10.9%
25 - 34	11.0%
35 - 44	12.3%
45 - 54	13.1%
55 - 64	12.1%
65 - 74	12.2%
75 - 84	8.4%
85 +	3.1%
18 +	79.4%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Sex

Males	92,882
Females	98,574

2025 Population by Sex

Males	90,901
Females	93,945

2030 Population by Sex

Males	88,808
Females	92,108

2010 Population by Race/Ethnicity

Total	186,905
White Alone	83.5%
Black Alone	5.6%
American Indian Alone	0.2%
Asian Alone	6.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	1.8%
Hispanic Origin	8.0%
Diversity Index	39.8

2020 Population by Race/Ethnicity

Total	191,456
White Alone	75.1%
Black Alone	5.1%
American Indian Alone	0.3%
Asian Alone	8.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.6%
Two or More Races	7.8%
Hispanic Origin	10.8%
Diversity Index	53.1

2025 Population by Race/Ethnicity

Total	184,845
White Alone	73.1%
Black Alone	5.2%
American Indian Alone	0.4%
Asian Alone	8.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.0%
Two or More Races	8.5%
Hispanic Origin	11.9%
Diversity Index	56.3

2030 Population by Race/Ethnicity

Total	180,917
White Alone	70.9%
Black Alone	5.3%
American Indian Alone	0.4%
Asian Alone	9.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.5%
Two or More Races	9.2%
Hispanic Origin	13.1%
Diversity Index	59.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	191,456
In Households	99.1%
Householder	38.4%
Opposite-Sex Spouse	21.0%
Same-Sex Spouse	0.1%
Opposite-Sex Unmarried Partner	1.6%
Same-Sex Unmarried Partner	0.1%
Biological Child	30.8%
Adopted Child	0.5%
Stepchild	0.6%
Grandchild	1.2%
Brother or Sister	0.9%
Parent	1.1%
Parent-in-law	0.3%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	0.7%
Foster Child	0.0%
Other Nonrelatives	1.4%
In Group Quarters	0.9%
Institutionalized	0.8%
Noninstitutionalized	0.2%

2025 Population 25+ by Educational Attainment

Total	131,294
Less than 9th Grade	2.1%
9th - 12th Grade, No Diploma	2.4%
High School Graduate	16.9%
GED/Alternative Credential	2.0%
Some College, No Degree	13.9%
Associate Degree	7.2%
Bachelor's Degree	31.2%
Graduate/Professional Degree	24.3%

2025 Population 15+ by Marital Status

Total	152,299
Never Married	27.3%
Married	58.7%
Widowed	5.9%
Divorced	8.1%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	103,872
Population 16+ Employed	96.0%
Population 16+ Unemployment rate	4.0%
Population 16-24 Employed	11.5%
Population 16-24 Unemployment rate	8.3%
Population 25-54 Employed	58.5%
Population 25-54 Unemployment rate	3.1%
Population 55-64 Employed	18.5%
Population 55-64 Unemployment rate	3.5%
Population 65+ Employed	11.5%
Population 65+ Unemployment rate	5.0%

2025 Employed Population 16+ by Industry

Total	99,680
Agriculture/Mining	0.3%
Construction	5.2%
Manufacturing	8.5%
Wholesale Trade	3.2%
Retail Trade	8.2%
Transportation/Utilities	7.3%
Information	1.5%
Finance/Insurance/Real Estate	10.5%
Services	52.9%
Public Administration	2.4%

2025 Employed Population 16+ by Occupation

Total	99,679
White Collar	73.7%
Management/Business/Financial	26.3%
Professional	28.9%
Sales	10.0%
Administrative Support	8.5%
Services	11.7%
Blue Collar	14.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.9%
Installation/Maintenance/Repair	1.9%
Production	3.1%
Transportation/Material Moving	6.8%

2020 Households by Type

Total	73,589
Married Couple Households	55.0%
With Own Children <18	22.8%
Without Own Children <18	32.1%
Cohabitating Couple Households	4.3%
With Own Children <18	1.3%
Without Own Children <18	3.0%
Male Householder, No Spouse/Partner	15.3%
Living Alone	10.6%
65 Years and over	3.7%
With Own Children <18	1.1%
Without Own Children <18, With Relatives	2.6%
No Relatives Present	1.0%
Female Householder, No Spouse/Partner	25.4%
Living Alone	15.1%
65 Years and over	8.7%
With Own Children <18	4.1%
Without Own Children <18, With Relatives	5.6%
No Relatives Present	0.7%

2020 Households by Size

Total	73,589
1 Person Household	25.7%
2 Person Household	31.9%
3 Person Household	15.7%
4 Person Household	15.4%
5 Person Household	7.6%
6 Person Household	2.6%
7 + Person Household	1.2%

2020 Households by Tenure and Mortgage Status

Total	73,589
Owner Occupied	75.2%
Owned with a Mortgage/Loan	49.2%
Owned Free and Clear	26.0%
Renter Occupied	24.8%

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	81
Percent of Income for Mortgage	25.7%
Wealth Index	179

2020 Housing Units By Urban/ Rural Status

Total	77,922
Urban Housing Units	100.0%
Rural Housing Units	0.0%

2020 Population By Urban/ Rural Status

Total	191,456
Urban Population	99.9%
Rural Population	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

1.	Top Tier (L3)
2.	Savvy Suburbanites (L1)
3.	Dreambelt (K5)

2025 Consumer Spending

Apparel & Services: Total \$	\$267,193,908
Average Spent	\$3,648.40
Spending Potential Index	149
Education: Total \$	\$214,009,959
Average Spent	\$2,922.20
Spending Potential Index	164
Entertainment/Recreation: Total \$	\$454,208,563
Average Spent	\$6,201.98
Spending Potential Index	151
Food at Home: Total \$	\$794,193,913
Average Spent	\$10,844.31
Spending Potential Index	146
Food Away from Home: Total \$	\$451,739,262
Average Spent	\$6,168.27
Spending Potential Index	149
Health Care: Total \$	\$832,268,830
Average Spent	\$11,364.20
Spending Potential Index	147
HH Furnishings & Equipment: Total \$	\$321,842,732
Average Spent	\$4,394.60
Spending Potential Index	151
Personal Care Products & Services: Total \$	\$116,222,236
Average Spent	\$1,586.95
Spending Potential Index	151
Shelter: Total \$	\$2,978,531,735
Average Spent	\$40,670.32
Spending Potential Index	153
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$374,765,923
Average Spent	\$5,117.24
Spending Potential Index	155
Travel: Total \$	\$418,552,360
Average Spent	\$5,715.12
Spending Potential Index	158
Vehicle Maintenance & Repairs: Total \$	\$145,203,085
Average Spent	\$1,982.67
Spending Potential Index	147

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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