

St. Charles Sustainability Initiative (SSI)



“MAKING SENSE WITH DOLLARS”





Then:

When are things going to get back
to normal?





Now:

What is the new normal?

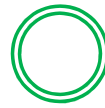




Then:

Strategies of coping and deferral





Now:

Strategies of change and sustainability



Why is this happening?



- **St. Charles has reached maturity**
 - Lack of new development and redevelopment (property and people)
 - ✦ “...you have to find more creative ways to provide the same level of services and the same quality of services with a reduced revenue stream.”
- **Economic activity has slowed considerably**
 - Consumer confidence
 - Unemployment
 - Housing values
 - Retirement savings



Where are we going?



- Achieve the vision of the City's 2014 strategic plan
 - a City organization that maintains an optimal service delivery framework that *balances resources with needs*.
- To put it simply.... a balanced budget



How are we going to get there?



1. Identification of financial targets
2. Request for assistance/ideas
 - Employees
 - Residents/community
3. Ideas evaluated
4. Ideas presented
5. Ideas adopted by Mayor & City Council



How are we going to get there?



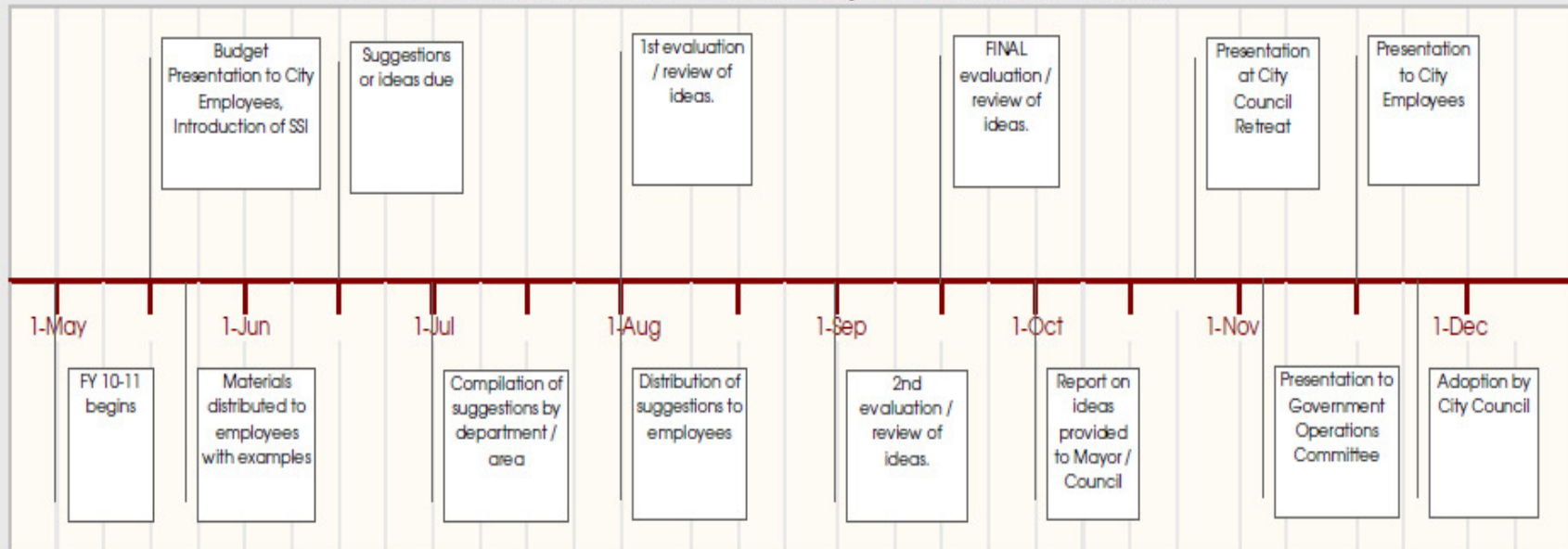
- Identification of new revenues
- Identification of opportunities for increased efficiencies
 - new process/technology
 - collaboration with other entities
 - out-sourcing/in-sourcing
 - use of volunteers to provide services
- Identification of underutilized resources:
 - equipment
 - facilities
 - positions
- Identification of services to be discontinued



Schedule/Timeline



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Outcome



- **Balanced, sustainable financial plan for the City of St. Charles with adequate allocations for:**
 - People
 - Equipment
 - Materials
 - Infrastructure



Questions?

