



AGENDA ITEM EXECUTIVE SUMMARY

Agenda Item number: 4.a

Title:	2021 Scarecrow Fest Parade - for Discussion Only
Presenter:	Chief Keegan / Fred Martin

Meeting: Government Services Committee Date: November 27, 2017

Proposed Cost:	Budgeted Amount: \$	Not Budgeted: <input type="checkbox"/>
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Executive Summary *(if not budgeted please explain):*

Mr. Fred Martin from the Medinah Shriners would like to address the Government Services Committee concerning their interest in hosting a parade to coincide with the 2021 Scarecrow Festival. The Shriners are in the process of securing their 2021 conference at Pheasant Run Resort and would like to enhance that conference with a parade in downtown St. Charles to showcase not only their wonderful purpose and cause, but also their keen ability to put on wonderful parades while highlighting both showmanship and children’s entertainment.

For purposes of scheduling and calendars, the Shriners are targeting Saturday, October 9, 2021 as the culmination of their convention and competitions which would span several days at Pheasant Run. They are expecting between 3,000-4,000 visitors at their convention with a smaller portion of those guests requiring overnight lodging. They would like to bring in about 200 units for the parade.

The Shriners are dedicated to fun and fellowship. Their mantra is “having fun and helping kids” and they find personal fulfillment and satisfaction through supporting Shriners Hospitals for Children.

Attachments *(please list):*

None

Recommendation/Suggested Action *(briefly explain):*

For discussion only.