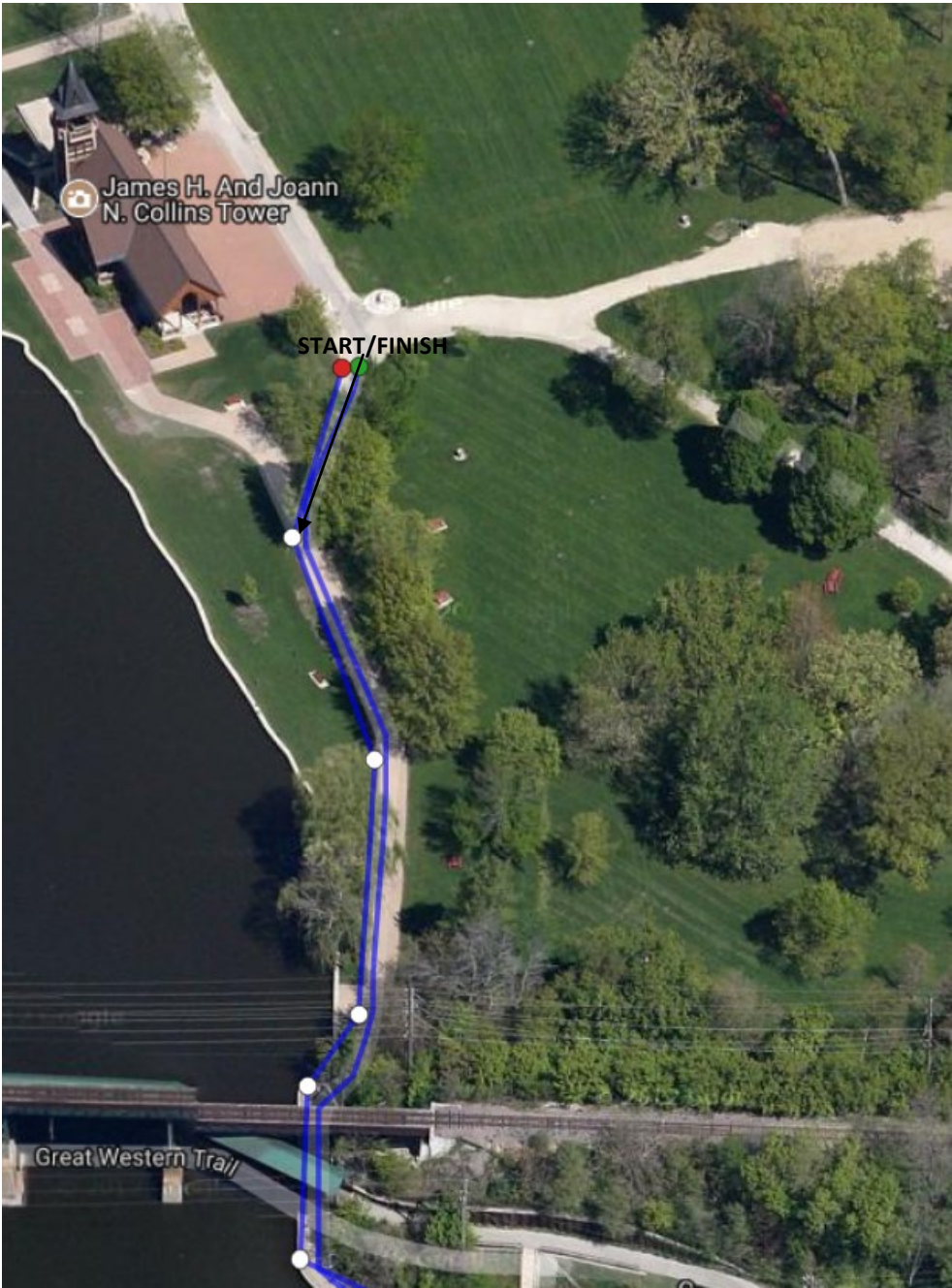
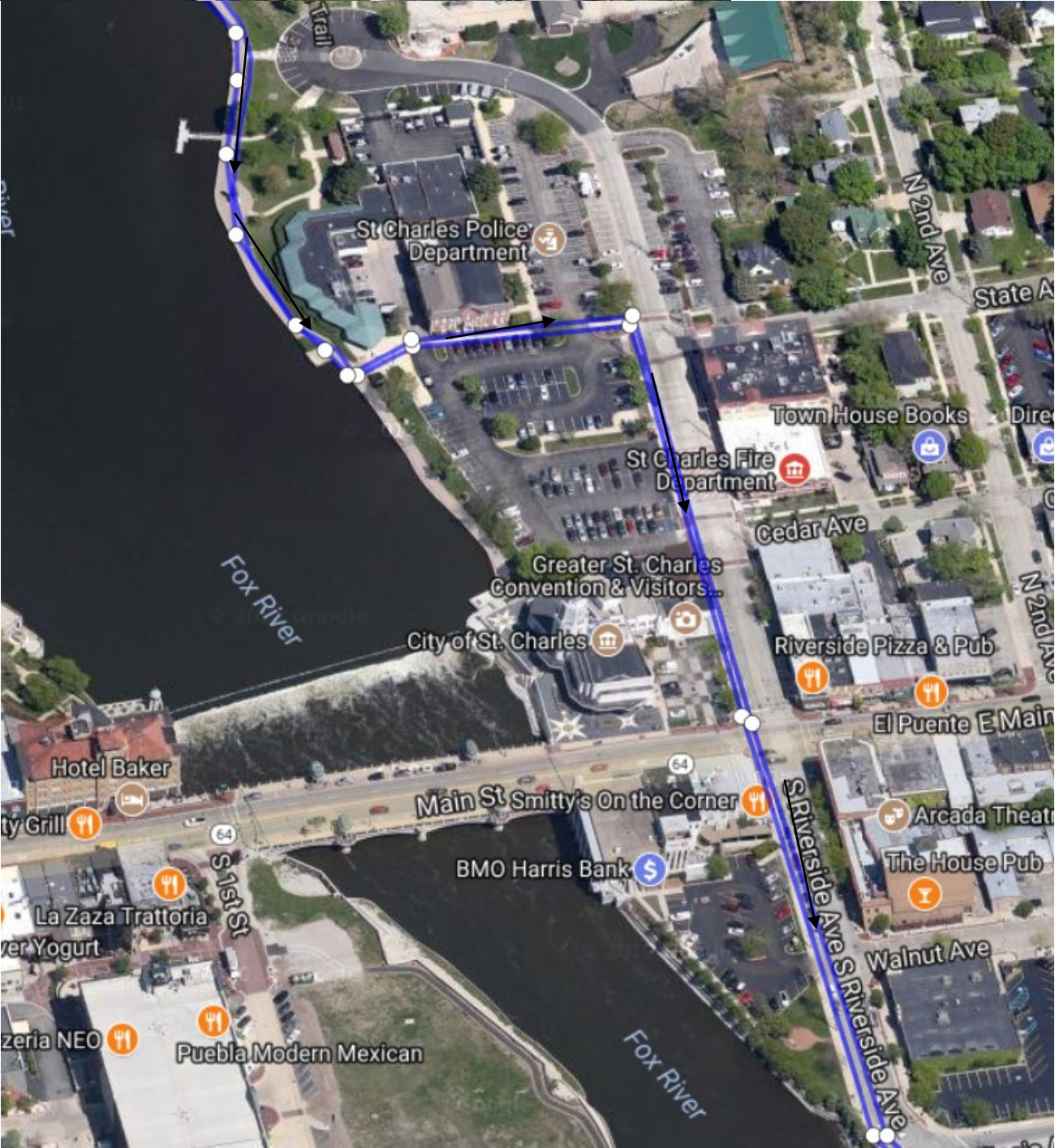
	AGENDA ITEM EXECUTIVE SUMMARY		Agenda Item number: 4.d
	Title:	2017 Walk to End Alzheimer's – Information only	
	Presenter:	Deputy Chief Kintz	
Meeting: Government Services Committee Date: July 24, 2017			
Proposed Cost: N/A		Budgeted Amount: \$	Not Budgeted: <input type="checkbox"/>
Executive Summary <i>(if not budgeted please explain):</i> <p>This special event application was received on June 22, 2017 and the committee met with event sponsors to discuss the details of the event on July 6th.</p> <p>The Alzheimer's Association will be conducting its 3rd annual walk in St. Charles, to raise awareness and funds to cure Alzheimer's care, support, and research. The event will occur on Saturday, September 23, 2017 and set-up will begin at 6:00 a.m. They are expecting approximately 800-900 attendees.</p> <p>The walk is set for 10:00 a.m. and will travel south through Pottawatomie Park, to Riverside Ave., cross Prairie St. Bridge, go around Mt. St. Mary's Park, return under Prairie, cross the pedestrian bridge, and travel back north on Riverside Ave. to the park. There will be route guides along the path; however no Police services will be needed.</p> <p>A loudspeaker permit will be obtained and all power will be provided within the Park District property. There were no known issues with last year's event in St. Charles or at any of the additional locations. These events raised a total of \$173,000.00 for the association last year.</p>			
Attachments <i>(please list):</i> <p>* Event Maps</p>			
Recommendation/Suggested Action <i>(briefly explain):</i> <p>Information purposes only</p>			

2017 St. Charles Walk to End Alzheimer's Route 2.48 Miles

Starting/Finishing at Pottawattamie Park



Start and Finish line in same location



Cut around the police station

Continue down Riverside Ave







T-shirts
Registration

10x10 Champion
Tent— 4 tables 2
chairs

Volunteer Check-in 10x10
Tent w/ 4 tables 2 chairs

Chapter Table 2 chairs

EJ
10x10

Sponsor expo 2
chairs each table

Refreshments 10x20
6 tables 4 chairs

Promise Flower 10x10 Tent
4 Tables 6 chairs

Kids Zone 10x10 Tent
6 tables 6 chairs

James H. And Joann
N. Collins Tower

DJ—Opening
Ceremony



Promise Garden

Start/Finish

Pet Zone