



ST. CHARLES  
SINCE 1834

## AGENDA ITEM EXECUTIVE SUMMARY

Title:	Consideration of Change to Red Gate Water Tower Logo and Paint Color
Presenter:	Peter Suhr

*Please check appropriate box:*

X	Government Operations 04.18.16		Government Services
	Planning & Development		City Council

Estimated Cost:	N/A	Budgeted:	YES		NO	
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If NO, please explain how item will be funded:

### Executive Summary:

In May of 2014 the Government Services Committee selected and approved a color scheme and logo design for the Red Gate Water Tower. The approved colors and logo were one of several alternative designs that were considered by the Committee at the April 2014 and August 2015 GSC meetings and also at a Public Hearing in June of 2014. Construction on the Water Tower began in January of 2015 and was erected by January of 2016. After a winter break, the Water Tower is currently being prepared for painting which is scheduled to begin in the next few weeks. Substantial completion of the project is still targeted for September of 2016.

Public Works staff was recently contacted by representatives of the Woods of Fox Glen Homeowners Association (HOA) with concerns about the Water Tower color and logo. After alerting the ward aldermen of their concerns and several phone discussions with the HOA representatives, Public Works staff met with them on April 4<sup>th</sup> to discuss in more detail. Also, Alderman Gaugel met with them in their neighborhood on April 9<sup>th</sup>.

Based on all of our discussions, the Woods of Fox Glen HOA is requesting a change to both the design of the logo and the color of the Water Tower as previously approved by City Council. More specifically, they "believe the current approved color scheme & template size/location of graphic by the City is detrimental to the use, enjoyment/valuation of properties of the "Woods of Fox Glen" located in the vicinity of Water Tank. It is important to the community that the tanks compliment the natural surroundings, rather than stand out as garish, incongruous structures".

Staff is prepared to present all of the detail surrounding this request including project background, review of the approval process, project timeline, current status and possible impacts to schedule and project costs if a change is approved. Recognizing the current status of the project, staff is asking the committee to give us a firm decision on the HOA request to avoid any incidental delays and possible cost impacts to the project.

Staff is requesting decision on possible change to the water tower logo design and/ or paint scheme.

### Attachments: *(please list)*

Presentation  
Approved Painted Tower

### Recommendation / Suggested Action *(briefly explain):*

Consideration of change to Red Gate Water Tower logo and paint color.

*For office use only*

*Agenda Item Number: 5a*

## Red Gate Water Tower – Paint Colors & Logo Design Discussion



ST. CHARLES

Government Operations Committee  
Meeting, April 18, 2016

### Water Tower Project Background

- Project was part of the 2007 Water Utility Master Plan
- Provides 1.5 million gallons of storage to system
- Assists with meeting peak water supply demands & provides redundancy needed to maintain other towers
- Ensures fire flow reserves are adequate
- Financed through IEPA low interest loan

## Schematic/Logo/Color Concerns from Woods of Fox Glen HOA

- Woods of Fox Glen HOA raised concern about the look of the water tower to PW staff
  - PW staff provided information and listened to the concerns of the HOA
  - HOA representatives and PW Staff met to discuss the concerns in person last week
- Basis of concerns were rooted in appearance
  - Colors were of concern (requested a more “rustic” look)
  - Perhaps a gray or green color & eliminating logo
  - Orientation of the logo and lettering (currently East/West orientation), request to rotate to North/South.

## Schematic/Logo/Color Concerns Continued...

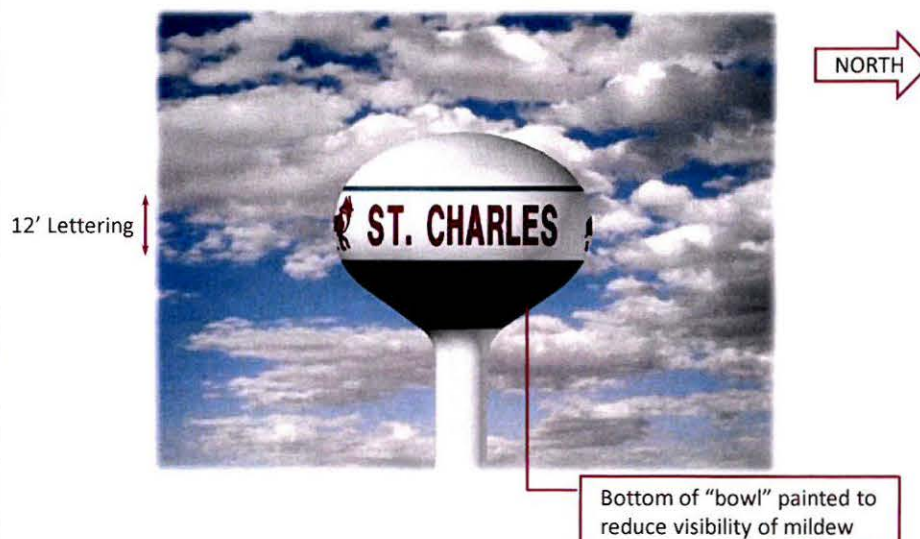
- Field Meeting with HOA occurred on April 9
  - Concerns of HOA were heard by Alderman Gaugle
  - Subsequent request to discuss the color scheme and logo at committee meeting, hence this evening’s presentation
- Public Works has met with the General Contractor to understand the possibility of changes and any associated impacts to the project
  - Depending on the details of a potential change, financial and scheduling impacts vary.



## Examples Color Combinations & Schematics Presented



## Color Combination and Schematic Chosen & Approved



## Water Tower Project Timeline

- **Spring 2011 (HOA)** – HOA & City staff meet to discuss projects
- **May 2013 (GSC)** - Engineering Approval
- **July & Sept, 2013 (GSC)** - Water Tower Alternative Types Presented
- **April 2014 (GSC)** – Logo Design Alternatives Presented & Discussed
- **May 2014 (GSC)** – Logo Design Selected and Approved
- **June 2014 (Public Meeting)** - Required for IEPA Loan
- **August 2014 (City Council)** – Construction Contract Approved
- **January 2015 (SITE)** - **Construction Starts**
- **January 2015 (GSC)** - Mixer Option Change Order #1
- **August 2015 (GSC)** – Logo Upgrade Change Order #2

## Current Status

- January 2016 - Water Tower Erected
- March 2016 – Today – Interior Painting, Outside Painting Preparation
- April 22, 2016 – Exterior Paint to be Ordered to Remain on Schedule (2-3 week lead time)
- April – July – Exterior Paint Preparation & Exterior Painting
  - Very Weather Dependent
  - April – July is Best Weather Conditions (Less Humid)
  - Possible Cost Increase if Paint Additives are Needed
- July – September – Electric, Tank Fill, Sterilization, Testing, Site Work

## If Change is Considered.....

### Potential Impacts to Schedule & Project Costs

- 1-2 Weeks – Meet w/ HOA & Prepare Engineering Renderings
  - 2-3 Weeks – Committee & City Council Approval
  - 2-4 Weeks - Contractor to Prepare Shop Drawings, Engineers Approval, Template Fabrication, Etc.
  - 2-3 Weeks – Order Paint, Contractor Re-Mobilization
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- Total Possible Impact to Schedule: 7-12 Weeks Delay (October – December)
  - Cost Implications will vary based on the complexity of the change

### Options that do Not Significantly Impact Schedule & Costs

1. Rotate Logo
2. Eliminate a Portion of the Logo
3. Change a Color to an already Approved Color
4. Reduce Letter/ Logo Size



