

**AGENDA ITEM EXECUTIVE SUMMARY**

Agenda Item number: 5a

Title:

Presentation from Jenna Sawicki, Executive Director of the St. Charles Business Alliance, of a Concept idea for a 3D Letter Sculpture at the new East Plaza

Presenter:

Jenna Sawicki, Director of the St Charles Business Alliance

Meeting: Government Operations Committee

Date: December 2, 2019

Proposed Cost: \$

Budgeted Amount: \$

Not Budgeted: **Executive Summary** *(if not budgeted please explain):*

Jenna Sawicki, Executive Director of the St Charles Business Alliance is presenting a concept idea for a 3D Letter Sculpture for the downtown planned for the Spring of 2020. The Alliance has been working with Chicago based artist named Matthew Hoffman (<http://www.heyitsmatthew.com/>) for the design which is inspired by the Beautiful Fox River. The artist is known for positive/ inspirational art installations all over the City of Chicago and has a huge positive following on social media. His art has proven to create immediate positive dialogue, generate human interest stories online, in print & on TV. Adding a piece of his art to our community will draw crowds ready to engage in positive economic impact and create even more economic activity to downtown St Charles.

The sculpture is 7' wide, 6' tall, 3' deep. It's made of recycled plastic and moveable as the weight can be removed from inside the base, and it could be lifted onto a pallet or flat cart/trailer. The sculpture will weigh over 1,500 lbs.

The Alliance has already received support from the St Charles Arts Council for the sculpture and have also confirmed with Public Works and city staff to make sure we have the proper means to move the 3D letters if the city desired a change.

The St Charles Business Alliance would like to gift these letters to the City as we have done with public art traditionally.

Attachments *(please list):*

Two photos; "Be You" letters, and the finished project to show how it will look.

Recommendation/Suggested Action *(briefly explain):*

Presentation from Jenna Sawicki, Executive Director of the St. Charles Business Alliance, of a Concept idea for a 3D Letter Sculpture, with future acceptance of art.

you

