CITY OF ST. CHARLES ILLINOIS • 1834	**AGENDA ITEM EXECUTIVE SUMMARY**	Agenda Item Number: 6. a
	Title:	**Funding Request from the St Charles History Museum in the Amount of $50,000 in the FY 2023-2024 City Budget.**
	Presenter:	Bill Hannah, Director of Finance Steve Gibson (Board President St. Charles History Museum)

Meeting: Government Operations Committee **Date**: February 6, 2023

Proposed Cost: $50,000	Budgeted Amount: $ TBD	Not Budgeted: ☐

Executive Summary (*if not budgeted please explain*)**:**
Representatives of the History Museum will appear before the Government Operations Committee and present results of operations for the past year and outline relevant activities planned for its upcoming year of operations. Consistent with prior years, this presentation is being done prior to the finalization of the budget. Budget discussions are currently ongoing and Committee feedback provided from the annual presentation will be reflected in the budget presented for discussion and approval.

Historically, the History Museum has received an allocation from the Hotel Motel Tax revenue stream. In FY 2018-19 the History Museum presented a proposed five-year plan to allow the History Museum to undertake additional initiatives and programs and increased funding to $42,000 to allow that plan to be implemented. The five-year plan contemplated the following incremental annual funding increases:

- 2019-2020: $44,000 (granted by City Council in spring, 2019)
- 2020-2021: $46,000
- 2021-2022: $45,000
- 2022-2023: $50,000

The City Council agreed to consider these funding increases as part of the annual budget process each year based on the results achieved. The Council granted the 2022-2023 funding request of $50,000 during last year's budget process.

The History Museum is requesting FY 2023-2024 funding in the amount of $50,000, which is the same as the funding received for FY 2022-23. Staff is seeking direction as to whether the Committee is agreeable to recommend approval of the funding request in the amount of $50,000.

Attachments (*please list*)**:**
History Museum Funding Presentation

Recommendation/Suggested Action (*briefly explain*)**:**

Seeking Direction as to Whether to Include a Funding Request from the St Charles History Museum in the Amount of $50,000 in the FY 2023-2024 City Budget.

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CITY PRESENTATION 2023

Presented by:
Steve Gibson - Board President
February 6, 2023

MEET THE BOARD

2023 Officers

Steve Gibson, President
Mary Lynn Swanson, Vice President
Mike Corbett, Past President
Pat Pretz, Secretary
Tom Anderson, Treasurer

2023 Directors

Joyce Cregier
John Glenn
Brian Henry
Carol Patterson, Education Chair
Darlene Riebe, Fundraising Chair
Kathy Brens, Member Emeritus
Bob Matson, Member Emeritus

City Liaison

Ald. David A. Pietryla

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OUR MISSION

The mission of the St. Charles History Museum is to inspire a curiosity about the past and its impact on the present by collecting, preserving, and presenting our unique local heritage.

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OUR VALUES

Heritage: The Museum is committed to preserving collections that contribute to the St. Charles story, as well as documenting the historic architecture and character of St. Charles.

Community: The Museum is committed to serving the community of St. Charles, its residents, and visitors, by providing diverse historical perspectives.

Stewardship: The Museum is committed to excellence in museum policies and practices that will conserve its collections for generations and its financial resources to ensure sustainability.

Education: The Museum is committed to engaging residents and visitors in our collective past through exciting and interactive exhibits, events, and programs.

Research: The Museum is committed to providing resources for local historical research.

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OUR 2022 ACCOMPLISHMENTS

- Completed installation of **enhanced security measures** to provide additional collection and staff protection
- Funded additional hours for **Collections Manager** position
- Continued our well-received **VIP events**, including a presentation by **Ron Ziegler on Hotel Baker**

More…

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OUR 2022 ACCOMPLISHMENTS

- **Radical Souls: The 19th Century Spiritualists of St. Charles** – Our latest exhibit, opened to rave reviews from the public in early October.
- Partnered with **Pollyanna Brewing** for the entire month of July, raising money through a series of Bike Rides and a Trivia Night
- Received a $2,500 grant from the **St. Charles Kiwanis** to use towards children's programming at the museum
- **Continued Collaboration with the St. Charles Public Library on Junior Historians virtual programming**

More…

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OUR 2022 ACCOMPLISHMENTS

- **Grave Reminders –** We sold out this event at the North Cemetery in October. We had more than 80 attendees, as well as volunteers portraying 12 different historical figures from St. Charles' History. The program was reprised the following weekend indoors at Steel Beam Theatre to accommodate those who could not attend an outdoor event .
- **We celebrated "It's A Wonderful Life In St. Charles – 70s Edition" at St. Charles Country Club on December 9th**. Attendance was up more than 10% from last year's event and we exceeded our fundraising goals.

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SNEAK PEAK OF 2023

Continue work on Collection

New Guided Walking Tours throughout summer

Return of *History Mystery Restaurant Walk* this fall

New Children's Programming including *Packing for Prairie Life*

Mater Gardener Illinois Ext. Landscaping Redevelopment

Holiday Gala Fundraiser December 8, 2023

St. CHARLES HISTORY MUSEUM

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OUR COMMUNITY PARTNERS

CITY OF ST. CHARLES
ILLINOIS • 1834

ST. CHARLES PARK DISTRICT
SINCE 1911

SCPL

PRESERVATION PARTNERS of the FOX VALLEY

ST. CHARLES BUSINESS ALLIANCE

KIWANIS INTERNATIONAL

STEEL BEAM THEATRE

COMMUNITY INCLUSIVITY DISCOVERY
Rising Lights project

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HOLIDAY GALA FUNDRAISER

FRIDAY, DECEMBER 9TH AT ST CHARLES COUNTRY CLUB

- Total Raised: ~$27,000
- 10% higher attendance than 2021
- 2023 date: Friday, December 8th

THANK YOU TO OUR 2022 SPONSORS!

State Street JEWELERS

OnPath FINANCIAL

Edward Jones
MAKING SENSE OF INVESTING

Midwest Dental Implantology

Mason, Faith & Hoscheit
Est. 1969
John M. Dickens
D.D.S.

Pollyanna Brewing & Distilling

The Lewis
Craft Cocktails 70s Vibe

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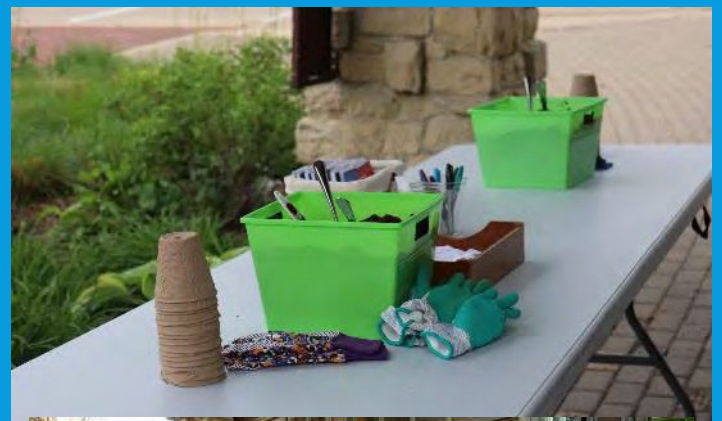
THANK YOU TO ALL OUR VOLUNTEERS!



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STAFF

Staff at the beginning of 2022:

- Full Time Executive Director
- Part Time (10 hrs/week)
  Museum Assistant

2022 Payroll Budget
$84K

Staff at the end of 2022:

- Full Time Executive Director
- Part Time (25 Hrs/week)
  Collections Manager

2023 Payroll Budget
$96K

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TOTAL EXPENSES

2022

Budgeted Expenses – $152K
Actual Expenses – $165K

This was due mostly to increases in hours for our Collections Manager, as well as higher utility costs.

Additional expenses were also incurred due to higher than expected inflation in almost all sectors.

2023

Expense Budget
$175K

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TOTAL REVENUE

2022

Budgeted Revenue – $154K
Actual Revenue – $173K

This was due mostly to significant increases in Memberships and Donations, as well as the success of our annual Holiday Gala, which exceeded projections by $9K

2023

Revenue Budget
$185K

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FISCAL PERFORMANCE

We did not meet our Budget projections in 2022 because:

- Staffing increases mid-year
- Significant inflation pressures in all sectors

We ***will*** meet our Budget projections in 2023 because:

- We have improved our Membership retention
- We are adding significant new benefits for members
- We are going to do even better at our annual Holiday Gala
- Inflation pressures are easing, making forecasting less complex

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The St. Charles History Museum is asking The City of St. Charles for $50,000 for the 2023-2024 Fiscal Year, so that we can continue serving the community as we have for 90 years.

WE'RE ASKING

The St. Charles History Museum is asking The City of St. Charles for $50,000 for the 2023-2024 Fiscal Year.

The same as last year, so that we can continue serving the community as we have for 90 years.

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THANK YOU! QUESTIONS?