

**AGENDA ITEM EXECUTIVE SUMMARY**

Agenda Item number: 7.a

Title:

Presentation of Temporary Public Art at 100 Illinois Street –
First Street Plaza – Information only

Presenter:

Jenna Sawicki

Meeting: Government Services Committee

Date: July 23, 2018

Proposed Cost: \$ N/A

Budgeted Amount: \$ N/A

Not Budgeted: ☐**Executive Summary** (*if not budgeted please explain*):

The Downtown St. Charles Partnership is presenting information on a sticker mural to be put up in the 1st Street Plaza in the walkway between Puebla and Neo's on the southeast wall (photos included of mock up).

The purpose of the sticker mural is to bring a younger demographic to come to downtown to shop, dine and engage with social media with the interactive mural.

The mural itself is a “sticker” that is removable and will be installed by a St. Charles company, Chicago Coding Solutions. The sticker can last up to 1 year (maybe more, weather dependent) is completely removable and will not damage the wall. The sticker will be installed professionally and will be 5ft by 7ft.

Attachments (*please list*):

* Photos of mock-up of wall sticker

Recommendation/Suggested Action (*briefly explain*):

None

17



17

