



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation to Approve a Proposal for a Class B Liquor License for Alexander’s Café 64 Inc. to be located at 1650 West Main Street, St. Charles (Former Gabby’s Restaurant)

Presenter: Chief Keegan

Please check appropriate box:

<input type="checkbox"/>	Government Operations	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	X	Liquor Control Commission (5/16/16)

Estimated Cost:		Budgeted:	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
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If NO, please explain how item will be funded:

Executive Summary:

This is an application request for a new Class B liquor license for Alexander’s Café 64 Inc. to be located at 1650 West Main Street, St. Charles (former Gabby’s restaurant). A late night permit is not being requested. “Mr. Karas owns and operates Rookies, St. Charles as well as The Village Squire, Alexander’s Café, and Rookies Sports Pub & Grill in Elgin, IL. All paper work is in order, background checks have been completed by the Police Department as well as fingerprints have been taken, and BASSET certifications are complete.

Attachments: *(please list)*

- Liquor License Application (front page)
- Background Check
- Site Plan and Business Plan
- Menu

Recommendation / Suggested Action *(briefly explain):*

Recommendation to approve a Proposal for a Class B Liquor License for Alexander’s Café 64 Inc. to be located at 1650 West Main Street, St. Charles (former Gabby’s Restaurant).

For office use only:

Agenda Item Number: 8

Date: 5-4-16
 New Application
 Renewal Application

CITY OF ST. CHARLES
LIQUOR CONTROL COMMISSIONER
TWO EAST MAIN STREET
ST. CHARLES, ILLINOIS 60174-1984



City Retail Liquor Dealer License Application (rev. 12/13) Non-Refundable

Ordinance 5.08.050.A1 Application must be completed in full Incomplete applications will be rejected

Business Type: Circle one Individual Partnership Corporation Other _____

Business Name Alexander's Cafe 64 Inc Sales Tax # 4207-6269

Business Address 1650 W MAIN ST Business Phone # N/A

Contact Person BOB KARAS Title President Phone # [REDACTED]

If Corporation, Corporate Name Alexander's Cafe 64 Inc

Corporation Address 1650 W MAIN ST

Corporate Officers, plus Manager of Establishment, Officers must include President, Vice President, Secretary and Treasurer Or Sole Proprietor

Have you had a business within the City of St. Charles under any other corporate name: Yes No
If yes, list address of business 1545 W MAIN ST RUCKLES

Full Name, include Middle Initial HARRY BOB KARAS Title President

Birth Date [REDACTED] Birthplace Elgin Driver's License # [REDACTED] Home Phone # [REDACTED]

Home Address 646 Lake Ridge Dr
SKIDON IL 60177

Full Name, include Middle Initial Alexandros George Karas Title Secretary

Birth Date [REDACTED] Birthplace Elgin Driver's License # [REDACTED] Home Phone # [REDACTED]

Home Address 14N539 Frontenac Dr. West Dundee IL 60118

Full Name, include Middle Initial Nicholas Alexander Smith Title Treasurer

Birth Date _____ Birthplace _____ Driver's License # _____ Home Phone # _____

Home Address _____

Type of Establishment: () Package Restaurant () Tavern () Hotel/Banquet/Arcada/Q-Center () Other _____

Check as Applicable to () Holding Bar [5.08.010-F] Service Bar [5.08.010-O] () Live Entertainment [5.08.010-H]
Type of Establishment: Outside Dining [17.20.020-R]

Brief Business Plan Description based on type of establishment listed above:
Breakfast, Lunch restaurant
hours 6:30 am to 2:30 pm
No Bar seating

Initial: Liq Comm _____
Police Chief _____



Memo

Date: 5/12/2016
To: The Honorable Ray Rogina, Mayor-Liquor Commissioner
From: James Keegan, Chief of Police
Re: Background Investigation-Alexander's Cafe

The purpose of this memorandum is to document and forward to your attention the results of the background investigation conducted by members of the St. Charles Police Department concerning the above mentioned establishment.

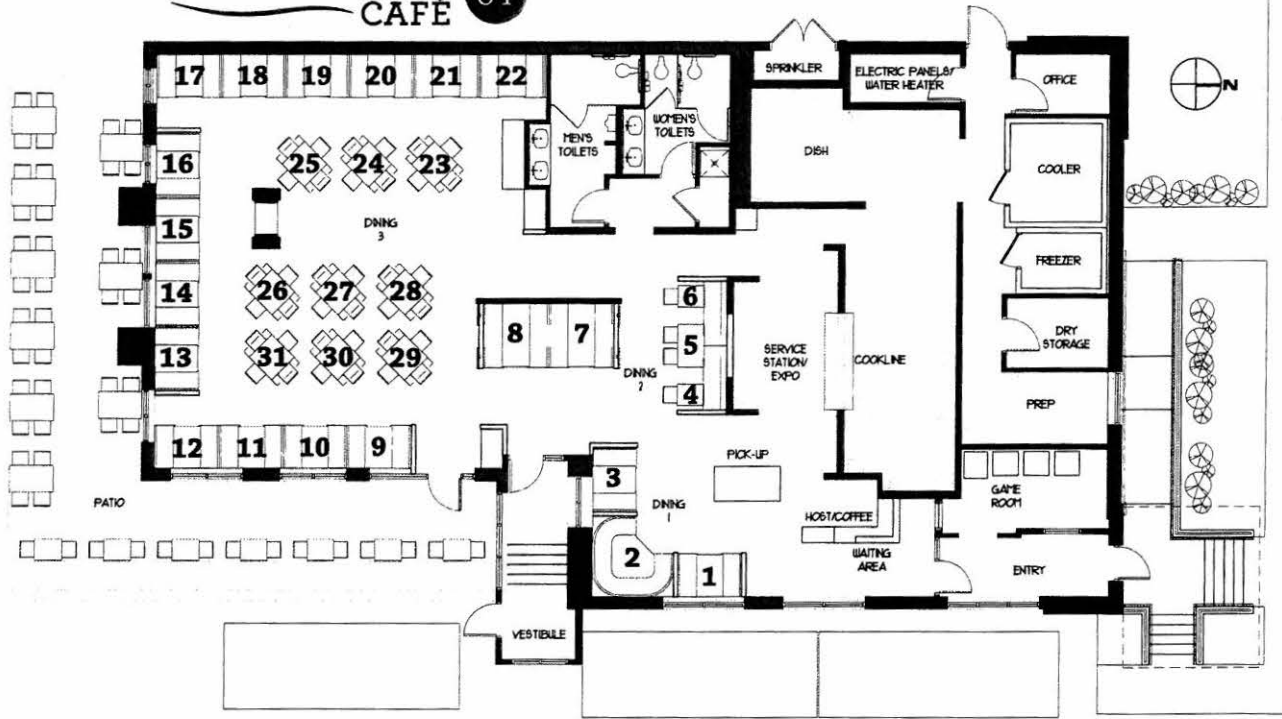
As is customary procedure, a detective was assigned this investigation and reviewed both the site location/floor plans and the corresponding application. In addition, the application material was reviewed by our Fire Department, Finance Department and Community/Economic Development. Each department reviewed the information submitted subject to their purview and area of responsibility; no issues were noted.

We as a police department found nothing of a derogatory nature that would preclude either the site location or the applicant from moving forward with both liquors sales and on-site consumption, subject to City Council approval.

This is a Class B request and the applicant currently owns and operates Rookies Bar & Grill in St. Charles and a host of our business in the Chicago area to include other Rookies and Alexander locations as well various Village Squires. We have no issues to report at our Rookies. The site of this location formerly housed Gabby's Restaurant.

Thank you in advance for your consideration in this matter.

alexanders CAFE 64



alexander's *café*

Business Plan

Contact: Nick Smith

Phone: 630.698.3331

Email: nicholasmith84@gmail.com

Executive Summary

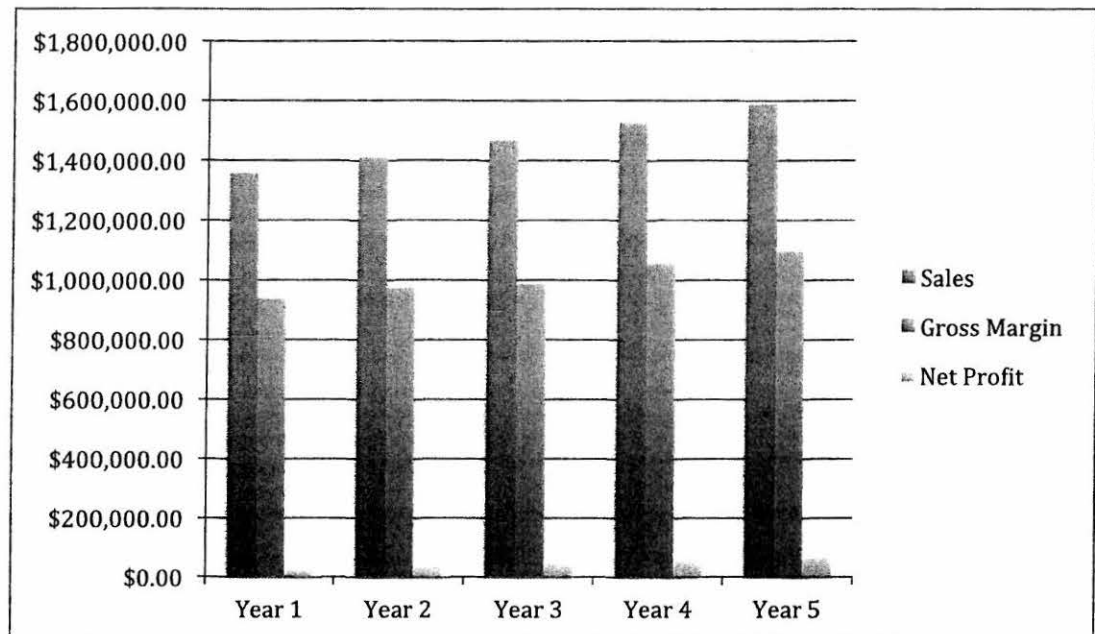
Alexander's Café 64, Inc. (also referred to as "the Company") is a new business seeking to commence operations in the Summer 2016. Located in St. Charles, Illinois, the Company will be a casual full service restaurant featuring breakfast and lunch food options, specialty coffee, fresh squeezed orange juice, mimosas, and bloody mary's.

It will be located at 1650 West Main Street; formally known as Gabby's Kitchen. Patrons will be attracted to the relaxing environment, convenient location, and great tasting recipes.

Alexander's Café will find a strong marketplace at its chosen location. It will be located near the busy Randall Road Corridor, district schools, and residential homes of Saint Charles. The Company will face competition from other restaurants in the area that focus on breakfast and lunch. Alexander's Café will compete with these businesses by offering an incredibly wide selection of food and drinks, competitive prices, and accessibility.

In its strategic marketing plan, Alexander's Café will demonstrate its mission and goals, build customer loyalty, and encourage individuals to frequent. The Company will promote its restaurant via its convenient location, prominent signage, website, social networking, a membership with the St. Charles Area Chamber of Commerce, a grand opening, and print advertising. The Company recognizes that its most powerful marketing tool will be positive word of mouth referrals from satisfied customers. Alexander's Café will strive to develop the reputation as the preferred breakfast and lunch restaurant in the area.

Bob Karas, Aleko Karas, and Nick Smith will own and operate the company. With their wealth of knowledge owning and operating other restaurants (Rookies Sports Pub, The Village Squire, Alexander's Café) they intend to bring another popular brand to the area.



Objectives

The objectives for the first five years of operation include:

- Increase sales 4% annually
- Continue a sustainable and profitable business
- Achieve sales of \$1.5 Million by Year 5
- Maintain an approximate 67% gross margin through the first five years

Mission

The Company's mission statement is as follows:

"To make each of our customers happy and if we don't; know about it and fix it."

Products and Services

Alexander's Café will be a popular family owned restaurant option in the tri-cities area. The Company will establish a customer base with focusing on superior food quality, popular specials, and friendly staff.

Product and Service Description

Alexander's Café will attract a wide audience of patrons looking for a relaxing atmosphere and popular breakfast / lunch fare. Seasonal specials in addition to promotions will compliment a wide menu selection. The Company's products and services are described in greater detail below:

Food: The Company will serve a diverse selection of breakfast food such as eggs, pancakes, and waffles, as well as lunch food such as wraps, burgers, salads, and sandwiches.

Beverages: Alexander's Café will offer fresh brewed coffee, iced tea, fresh squeezed orange juice, soda, mimosas, bloody marys, espresso, and hot tea. *Beer, wine*

Hours of Operation

Alexander's Café will normally operate during typical breakfast/lunch restaurant hours.

Seven Days a Week: 6:30am-2:30pm

benedicts

Served on an English muffin with two poached eggs and a choice of hash browns or herb roasted potatoes. Sub Fresh Fruit .99

THE CLASSIC

Smoked ham and hollandaise sauce. 9.79

MONTE CRISTO

Brioche bread, smoked ham, Havarti cheese, grape jelly, powdered sugar and hollandaise sauce (no English muffin). 9.79

CAPRESE

Tomatoes, fresh mozzarella, chimichurri pesto, balsamic and basil hollandaise sauce. 9.79

FLORENTINE

Applewood smoked bacon, fresh spinach, tomatoes and basil hollandaise sauce. 9.79

CHIPOTLE

healthy meals

CRANBERRY PECAN CAKES

Multi-grain pancakes loaded with dried cranberries and chopped pecans. 8.99

HONEY CAKES

Gluten-free pancakes drizzled with sweet honey. 7.49

HEALTHY EGGS

Three egg whites, tomato slices with lemon pepper seasoning and sliced avocado. Served with fresh fruit and toast. 8.99

Add Turkey Sausage 9.99

POPEYE OMELETTE

Egg whites, spinach, tomato and feta cheese with fresh fruit and choice of toast. 9.99

STEEL-CUT OATMEAL

Served with milk and brown sugar. 4.99

Add Cranberries + Pecans 5.79

CRÈME BRÛLÉE OATMEAL

Steel-cut oatmeal with caramelized brown sugar and berries. Served with vanilla anglaise. 5.99

TROPICAL FRUIT YOGURT

A half pineapple filled with Greek yogurt and fresh fruit topped with granola and toasted coconut. 8.49

CAFÉ YOGURT PARFAIT

Greek yogurt, granola, strawberries and blueberries. 5.99

waffles+ crepes

CRÊPES OR WAFFLE 6.99

With Chocolate Chips, Strawberries or Blueberries 7.99

Esquimo (ice cream, berries, pecans, whipped cream) 8.99

Nutella + Banana 8.99

Elvis (bacon, peanut butter, banana, Nutella) 9.79

Berry Good

(berry coulis, vanilla crème anglaise, fresh berries and whipped cream) 8.99

SWEDISH CRÊPES

Served with lingonberries. 7.49

CHICKEN + WAFFLE

Boneless, butterfry fried chicken and bourbon maple syrup. 9.99

LEMON BERRY CRÊPES

Lemon custard, blueberries and whipped cream. 8.49

eggceptional specialties

Farm fresh eggs, your way, served with choice of hash browns or herb roasted potatoes and toast or pancakes. Sub Fresh Fruit .99 — Sub Specialty Cakes 1.99 — Sub Egg Whites .75

THE GRAND CAFÉ BREAKFAST

TWO EGGS + MEAT

Choice of applewood smoked bacon, sausage links, pork sausage, or turkey sausage. 7.99

With Three Eggs 8.99

Two Eggs (no meat) 5.99

BONE-IN HAM + EGGS

Bone-in ham steak (8 oz.). 8.99

COUNTRY FRIED STEAK + EGGS

Buttermilk, hand-breaded sirloin, smothered in white country sausage gravy. 10.99

STEAK + EGGS

Skirt steak (8 oz.) with garlic butter. 14.99

HOMEMADE BISCUITS + GRAVY

Homemade biscuits smothered in white country sausage gravy (no toast or potatoes). 6.99

With Two Eggs 8.99

BREAKFAST PANINI

Focaccia bread, two fried eggs, bacon, tomatoes, caramelized onions, avocado, fresh basil, chimichurri pesto and Havarti cheese (no toast). 9.99

BREAKFAST TACOS

Flour tortillas, scrambled eggs, Chihuahua cheese, ranchero salsa, avocado, Cholula® sour cream and cilantro. Choice of carnitas pork or chorizo (no toast). 9.99

CHILAQUILES

Corn tortilla chips, tomatillo salsa, Chihuahua cheese, avocado, Cholula® sour cream and cilantro (no toast or potatoes). 7.99

Add your choice of Carnitas Pork, Chorizo or Chicken 2.00

BREAKFAST BURRITO

Wheat tortilla, scrambled eggs, Chihuahua cheese, poblano peppers, onions, tomatoes, avocado, cilantro, Cholula® sour cream and tomatillo salsa. Choice of carnitas pork or chorizo (no toast). 9.99

HUEVOS RANCHEROS

Corn tostadas, Chihuahua cheese, beans, ranchero salsa, cilantro and Cholula® sour cream. Choice of carnitas pork or chorizo (no toast). 9.79

omelettes

Served with choice of hash browns or herb roasted potatoes and toast or pancakes. Sub Fresh Fruit .99 — Sub Specialty Cakes 1.99 — Sub Egg Whites .75

CHEESE

Choice of American, Cheddar, Cheddar-Jack, Swiss or Mozzarella. 8.79

Choice of Bleu, Havarti, Feta, Chihuahua, Goat or Smoked Gouda, Add .49

HAM + CHEESE 9.49

ROCKY MOUNTAIN

Smoked ham, onions, red and green bell peppers and tomatoes. 9.49

Add Cheese .75

THE ALEXANDER

MEDITERRANEAN

Spinach, tomato, and feta cheese. 9.49

VEGGIE

Portobello mushrooms, red onion, tomato, roasted red peppers, scallions and Havarti cheese. 9.49

THE MEXICAN

Poblano peppers, onions, tomatoes, cilantro, Chihuahua cheese and avocado cream sauce. Served with tomatillo salsa. Choice of carnitas pork or chorizo. 9.99

THE CALI

Applewood smoked bacon, avocado, tomatoes, scallions and Havarti cheese. 9.99

skillets

Two farm fresh eggs, your way, served over hash browns with choice of toast or pancakes. Sub Specialty Cakes 1.99 — Sub Egg Whites .75

BUTCHER BLOCK

STEAK SKILLET

Skirt steak, red peppers, mushrooms, onions and cheddar-jack cheese. 12.99

POT ROAST

Braised beef, red peppers, onions, mushrooms and cheddar-jack cheese over herb-roasted potatoes (no hash browns). 10.99

FARMERS MARKET

Portobello mushrooms, red onion, tomato, roasted red peppers and cheddar-jack cheese. 9.79

SOUTHWEST

Roasted poblano peppers, onions, tomatoes, avocado, cilantro, and Chihuahua cheese. Served with tomatillo salsa. 7.99

Add choice of Carnitas Pork, Chorizo or Chicken 1.99

Add Steak 3.99

CORNED BEEF HASH

Café-made hash and cheddar-jack cheese. 9.79

pancakes + french toast

Pancakes available in your choice of: Buttermilk, Multi-grain, or Gluten-free.

PANCAKES OR FRENCH TOAST

With Cinnamon Butter 6.99

With Chocolate Chips 7.99

With Banana, Strawberries, or Blueberries 7.99

CINNAMON ROLL

Topped with cinnamon sugar glaze and cream cheese icing. 8.99

BANANA FOSTERS

Caramelized bananas, brown sugar, caramel crème anglaise and cinnamon butter. 8.99

BERRY GOOD

LEMON BERRY

Lemon custard, fresh blueberries 8.99

S'MOREO

Oreos®, marshmallow cream, chocolate chips, chocolate syrup and whipped cream. 8.99

POTATO PANCAKES

Served with sour cream. 6.99

Loaded with Cheddar-Jack Cheese, Bacon, and Scallions 8.99

STRAWBERRY BANANA BREAD FRENCH TOAST

Homemade banana bread French toast with fresh strawberries, sliced bananas, Nutella® and whipped cream. 8.99

CRÈME BRÛLÉE FRENCH TOAST

Caramelized with brown sugar, topped with vanilla crème anglaise, whipped cream and blackberries. 8.99

wraps

Served with choice of French Fries, Potato Chips, Cottage Cheese or Cole Slaw. Sub Fresh Fruit .99 Sub Sweet Potato Fries .99

CHICKEN CAESAR WRAP

Wheat tortilla, grilled or crispy chicken, shredded lettuce, tomatoes, shaved Parmesan cheese and Caesar dressing. 8.99

GREEK SALAD CHICKEN WRAP

BUFFALO CHICKEN WRAP

Wheat tortilla, crispy chicken tossed in buffalo sauce, shredded lettuce and bleu cheese dressing. 8.99

SOUTHWEST CHICKEN WRAP

Wheat tortilla, grilled chicken, shredded lettuce, corn and black bean salsa, avocado, cheddar-jack cheese and sriracha ranch. 9.79

ASIAN CHICKEN WRAP

Wheat tortilla, almond crusted chicken, shredded lettuce, carrots, cucumber, red peppers, cilantro, Asian noodles, Sriracha mayo and sesame ginger dressing 9.99

PICK TWO COMBO 8.99

Pick any two of the following:

BOWL SOUP

Chili or Baked French Onion. Add \$1

SIDE GARDEN SALAD

Caesar or Greek. Add \$1

HALF SANDWICH

Choice: Turkey, Ham, Corned Beef, B.L.T., Chicken Salad, Tuna Salad, or Grilled Cheese Tuna Melt, Prime Rib Dip or Reuben ADD \$1

salads

Salads served with Herbed Focaccia Bread.

BERRY NUT SALAD

MEDITERRANEAN SALAD

Mixed greens, tomatoes, Kalamata olives, cucumbers, red onions, pepperoncinis, feta cheese and Greek vinaigrette. Served with pita bread. 8.99

Add Chicken Skewers 1.99

CHEF CHOP SALAD

Chopped romaine lettuce, tomatoes, bacon, hard-boiled eggs, avocado, fresh mozzarella cheese and shoestring potatoes. Served with choice of dressing. 9.99

CAESAR SALAD

Chopped romaine, tomatoes, shaved Parmesan cheese, garlic croutons and Caesar dressing. 8.49

Add Chicken 1.99

ASIAN SALAD

Shredded lettuce, carrots, cucumbers, red peppers, wasabi peas, Mandarin oranges, Chinese noodles, cilantro and sesame ginger dressing. 8.99

Add Almond Crusted Chicken 1.99

CAPRESE SALAD

Mixed greens, tomatoes, fresh mozzarella, aged balsamic glaze, pesto chimichurri, basil and olive oil. 8.99

Add Chicken 1.99

HARVEST CHICKEN SALAD

Chicken salad mixed with apples, celery, red onions, cranberries and almonds. Served over mixed greens with strawberries, Mandarin oranges, avocado and berry citrus vinaigrette. 9.99

Substitute Tuna Salad 9.99

BBQ CHICKEN TORTILLA SALAD

Chopped chicken and shredded lettuce tossed with ranch dressing, corn and black bean salsa, cilantro, avocado, cheddar-jack cheese, crispy tortilla strips and chipotle BBQ sauce. 10.99

sandwiches + paninis + tacos

Served with choice of French Fries, Potato Chips, Cottage Cheese or Cole Slaw. Sub Fresh Fruit .99 — Sub Sweet Potato Fries .99

ORCHARD CHICKEN SALAD PITA

Chicken salad mixed with apples, celery, red onions, cranberries and almonds on a pita with bacon, cheddar-jack cheese and tomato. 8.99

Substitute Tuna Salad 8.99

MEATLOAF MELT

Served open-faced on grilled sourdough. Topped with caramelized onions, Havarti cheese, sweet and tangy ketchup and fried onion straws. 9.99

CHICKEN CLUB

Chicken, bacon, lettuce, tomato, mayo and Havarti cheese on focaccia bread. 9.99

REUBEN

Thinly sliced corned beef, Swiss cheese, sauerkraut and Thousand Island dressing on rye. 9.99

CHICKEN FINGERS

Hand-battered chicken tenders with choice of: ranch, BBQ, honey mustard, or buffalo sauce. 8.99

TUNA MELT

Fresh tuna salad on English muffin, topped with tomato, avocado and cheddar cheese. 8.99

CUBAN

Ham, braised pork, Swiss cheese, pickles, mustard on a fresh baguette. 9.99

PRIME RIB DIP

Shaved prime rib, caramelized onions and mozzarella cheese on French baguette. Served with au jus. 12.99

B.B.F. CHICKEN SANDWICH

Blackened, broiled or fried chicken, lettuce, tomato, red onion, avocado, Havarti cheese and sriracha mayo on a pretzel bun. 9.99

BBQ PULLED PORK SANDWICH

Slow-roasted, pulled pork topped with coleslaw, crispy onion straws, and tangy BBQ sauce on a bun. 9.49

B.G.D. FISH SANDWICH

Beer-battered cod, American cheese, chipotle slaw, tomato, onion, pickles and tartar sauce on a brioche bun. 9.99

BEACH CLUB

ULTIMATE GRILLED CHEESE MELT

Cheddar-jack, American and Havarti cheeses, applewood smoked bacon and tomato on grilled garlic sourdough bread. 8.99

FISH TACOS (2)

BEEF OR CARNITAS TACOS (2)

TURKEY, SPINACH, ARTICHOKE PANINI

Roasted turkey, spinach, artichokes, tomatoes and mozzarella cheese on focaccia with pesto mayo. 9.99

VEGGIE PANINI

Portobello mushrooms, roasted red peppers, caramelized onions, pesto mayo and Havarti cheese on focaccia. 9.49

SRIRACHA CHICKEN PANINI

Blackened chicken, roasted poblano peppers, onions, tomatoes, avocado and Chihuahua cheese on sourdough bread with sriracha mayo. 9.99

burgers

SUB TURKEY OR VEGGIE BURGER - NO CHARGE.

Served with choice of French Fries, Potato Chips, Cottage Cheese or Cole Slaw. Sub Fresh Fruit .99 — Sub Sweet Potato Fries .99

ALEXANDER BURGER

CHEESE BURGER

Choice of American, Cheddar, Swiss or Havarti cheese with mayo, lettuce, tomato, onion and pickle on a brioche bun. 9.49

Choice of Bleu, Goat or Feta, Add .49

BRUNCH BURGER

Applewood smoked bacon, American cheese, fried egg, mayo, lettuce, tomato and onion on a pretzel bun. 10.99

ALL-AMERICAN PATTY MELT

American and Swiss cheeses and caramelized onions on grilled sourdough bread. 9.99

CALI TURKEY BURGER

Applewood smoked bacon, Havarti cheese, pesto mayo, avocado, lettuce and tomato on a pretzel bun. 9.99

VEGGIE BURGER

Homemade, portobello mushrooms, roasted red peppers, caramelized onions, goat cheese, mayo, lettuce and tomato on brioche bun. 9.99

SMOKEHOUSE BURGER

Applewood smoked bacon, cheddar cheese, crispy onion straws and chipotle BBQ sauce with lettuce, tomato, onion and pickle on a brioche bun. 10.49

REEM'S MARKET BURGER

comfort classics Available after 11 am

Served with a cup of soup and oyster crackers.

MEATLOAF

With onions and bell peppers, wrapped in bacon and topped with beef gravy and fried onion straws. Served over mashed potatoes. 10.99

POT ROAST

FRIED CHICKEN + BISCUITS

Homemade biscuits, boneless, crispy fried chicken, root vegetables, mashed potatoes and country white gravy. 9.99

BAKED MAC + CHEESE

Fresh pasta, applewood smoked bacon, cheddar, Havarti and Parmesan cheeses baked and topped with bread crumbs. 10.99

Add Braised Beef 2.00

Add Carnitas Pork 2.00

Add Chicken 2.00

LIVER + ONIONS

Sautéed baby beef liver, grilled onions, and bacon. Served with choice of side. 9.99

ROASTED TURKEY + BISCUITS

Homemade biscuits, roasted turkey, root vegetables, mashed potatoes and country white gravy. 9.99

BEEF STROGANOFF

Braised beef sautéed with mushrooms, beef gravy, and sour cream. Served over egg noodles. 11.99

PASTA ALFREDO

Fresh pasta tossed in a creamy garlic Alfredo sauce with aged Parmesan cheese. 9.99

Add Chicken 2.00

FISH FRY

GIFT CARDS are the perfect choice for that someone special. You may purchase in any denomination and redeem gift cards at all of our locations.



AVAILABLE FOR PRIVATE EVENTS AT NIGHT

alexanders
CAFÉ

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