SINCE 1834		AGENDA ITEM EXECUTIVE SUMMARY					
		Agenda Item Title/Address:	COA: 2 E. Main St. Municipal Center sign City of St. Charles				
		Proposal:					
		Petitioner:					
		Please check ap	propriate box	x (x)			
		PUBLIC HI	EARING			MEETING 11/16/16	X
AGE	ENDA ITEM	CATEGORY:					
Х	Certificate of	(COA)]	Façade Improvement Plan			
	Preliminary]	Landmark/District Designation			
	Discussion	Item	Commission Business				
ATT	ACHMENT	S:					
Sum	mary of propo	osal	Aerial photo showing location				
Sign	design drawin	ng					
EXE	CUTIVE SU	MMARY:	1				
-	-	for the Municipal onvention and Visi		gn will a	also	identify the Downtown St. Char	rles

RECOMMENDATION / SUGGESTED ACTION:

Provide feedback and recommendations on approval of the COA.

Public Works



Memo

Date: November 14, 2016To: Russell Colby, Planning Division ManagerFrom: AJ Reineking, Public Works ManagerRe: Municipal Center Sign Description

In addition to serving as the operating epicenter for many City departments, the Municipal Center in St. Charles also houses the Downtown St. Charles Partnership, and, beginning in December 2016, the building will also be the home of the Greater St. Charles Convention and Visitors Bureau. The building is identified as the Municipal Center on the front façade, but without a main sign, it's not apparent motorists or even pedestrians without further examination. In addition, the building does not have a sign or kiosk to identify the other organizations operating out of the facility. This can make identification for patrons, volunteers, or vendors difficult.

The City has worked with sign vendor, Western Remac, Inc., to develop a 'Municipal Center' sign that matches existing green informational and way-finding signage throughout the downtown area. The proposed sign also identifies the economic development organizations housed in the Municipal Center.

There are three planter beds on the south side of the south parking lot of the Municipal Center, adjacent to Main Street. The western-most bed currently hosts a small tree and an informational pedestrian sign. We propose to relocate/replace the tree and replant it on the eastern-most bed, and to relocate the pedestrian sign to the center bed. The new 'Municipal Center' sign would then be placed in the center of the western bed, perpendicular to Main Street to allow a sightline for vehicular traffic.



