

# Fox Valley Sustainability Network

*Here is the Fox Valley Sustainability Network by the numbers:*

- Four forums per year (average)
- Among the topics covered most recently were:
  - Solar and Renewable Energy
  - Green Business & Economic Development
- Forum attendance: on average approximately 75 to 100 attendees per forum
- Forum attendance lifetime: over 500 for the past couple of years with attendees going to multiple forums
- Attendee profile of Fox Valley Sustainability Network forums typically draw high quality contacts and key decision makers. Among them are:
  - elected officials
  - appointed officials
  - policy makers
  - staff
  - county government
  - municipal government
  - townships
  - business leaders
  - business owners
  - chambers of commerce
  - higher education
  - community influencers
- Supporters of the Fox Valley Sustainability Network include:
  - Seven Generations Ahead
  - City of Aurora
  - Kane County
  - Kane County Planning Cooperative
  - Village of Algonquin
  - City of Elgin
  - Elevate Energy
  - Trajectory Energy Partners
  - a5 Branding + Digital
  - Applied Ecological Services
  - Republic Services
- Facebook Page Likes: 786
- Average Facebook Post Reach: 100-130
- Average Post Engagement: 9-15
- Lifetime Paid Impressions 40,398
- Lifetime Paid Reach: 23,418

# Fox Valley Sustainability Network

The Fox Valley Sustainability Network brings together the public and private sectors from around the Fox Valley to cut across boundaries and create healthy, sustainable communities—and a vibrant Fox Valley. By marrying a strong communications effort with a series of action-oriented events, the Fox Valley Sustainability Network provides opportunities to learn together, collaborate on sustainability planning and implementation, seek funding and report progress.

Communities, companies and institutions will benefit from working together. As an investor, you will receive numerous benefits:

## Investment Levels

### REGIONAL COMMUNITY PARTNER

\$5,000

- Seat on steering committee
- Opportunity to host a Network forum
- Logo and name on micro site
- Link on micro site
- Logo on emails
- Four registrations for any ticketed Network event
- Brief presentation opportunity at each forum during year
- Participate in welcome/opening remarks of the forums
- Prominent placement of logo on event signage
- Prominent Logo on screen at forums

### COMMUNITY SUPPORTER

\$2,500

- Logo and name on micro site
- Link on micro site
- Logo on emails
- Two registrations for any ticketed Network event
- Brief presentation opportunity at one forum during year
- Prime placement of logo on event signage

### COMMUNITY MEMBER

\$1,000

- Logo and name on micro site
- Link on micro site
- Logo on emails
- One registration for any ticketed Network event
- Logo on event signage

### THE FVSN NETWORK:

Features a web site and social media that connects the members and those interested in creating positive change.

Sends bi-monthly e-mails that chronicle sustainability efforts, happenings and events in the Fox Valley.

Hosts quarterly forums to learn about issues, solutions and network.

Participates in other events such as Green Fair on the Fox, Earth Day, Farm Illinois, GreenFest in Aurora, Kane County Planning Cooperative, Fox River Ecosystem Partnership, ASLA, USGBC and AIA events.

### FACILITATED BY



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**a5 Branding & Digital**

The Fox Valley Sustainability Network is supported by a5, a brand consultancy focused on sustainability, and Seven Generations Ahead, a non-profit devoted to creating healthy, sustainable communities.