	AGEND	A IT	EM EXECUTIVE SUMMARY	Agen	da Item number: IB
SINCE 1834	Title:	for La Mesa Located at 51 S. 1 st St., St. Charles.			
	Presenter:				
Meeting: City Council Date: June 17, 2019					
Proposed Cost: \$			Budgeted Amount: \$		Not Budgeted:

Executive Summary (*if not budgeted please explain*):

This is a new liquor license request for the soon to be former Puebla Restaurant location -51 S. 1st Street. Puebla will remain open until June 30, 2019. This is the applicant's first business as an owner, but she does have six years bar and restaurant experience as the manager of Puebla.

Pursuant to this item being presented at the City Council meeting on June 17, 2019 to seek approval; it will be brought before the Liquor Control Commission at a meeting scheduled for 4:30 p.m., the same day.

Attachments (please list): Summary, Floor Plan, Liquor License Application

Recommendation/Suggested Action (*briefly explain*):

Recommendation to approve a proposal for a B1 Liquor License application, along with a 1 a.m. Late Night Permit, for La Mesa located at 51 S. 1st St., St. Charles.

Police Department

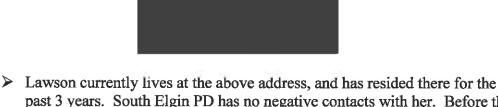
Memo

Date:6/14/2019To:Commander Charles PierceFrom:Detective David Ketelsen → K ₩ 3 → KRe:Liquor License Application/ La Mesa LLC

The purpose of this memo is to document the background investigation of La Mesa LLC and its owner/manager, Kimberly K Lawson pursuant to the application for a new Class B liquor license. This would be for a business that's name would be La Mesa Modern Mexican, which will be located at 51 S 1st St, in St Charles. Currently this address is occupied by the restaurant Puebla Modern Mexican. This business is moving locations and should be shut down by 06/30/19.

Applicant

Lawson, Kimberly K



- Lawson currently lives at the above address, and has resided there for the past 3 years. South Elgin PD has no negative contacts with her. Before that she lived at 1770 Cumberland Green Dr #244 in St Charles for approximately 10 years. In checking New World I did find one SCPD report from 2016 where Lawson is listed as the suspect/offender in a Battery report that showed it was exceptionally cleared. In reading the report it seems that the complainant was a former employee where Lawson was her boss. This complainant started filming Lawson with her cell phone at a local bar. Lawson saw this and swiped at the phone with her hand. See attached report.
- > On 06/14/19 I spoke with Lawson and essentially learned the following.
- Lawson had been the operating manager of Puebla Modern Mexican for the past 5 years. Before that she was a manager at Pizzeria Neo located next door to Puebla Modern Mexican. She advised that these establishments had co-owners for both restaurants. Lawson said she has been in the service industry since she was 15 years old and growing up in Lake Geneva. La Mesa would be the first Restaurant that Lawson owns.

Service, Courage, Professionalism, Dedication





- Lawson will be involved in the day to day operations of this establishment and plans on hiring 2 other managers in the near future
- Lawson has been B.A.S.S.E.T certified since 06/08/2019. She received her certification through sellerserverclasses.com. See attached copy.
- Lawson advised the menu at La Mesa will consist of modern Mexican cuisine. See attached preliminary menu. They plan on selling beer, wine, and liquor.
- Lawson advised that she wants La Mesa to be a casual dining experience. All ages, genders, races and incomes should be considered potential customers. Lawson advised that the floor plan of this restaurant will not be changing. See attached business plan for details and drawings.
- She advised that the preliminary hours of business at this point would be from Sunday-Thursday 11:30A.M. to 9:00P.M. and Friday-Saturday 11:30A.M. to 11:00P.M. She advised the reason she is applying for the class B license (which is a 1 A.M. close time) is because sometimes La Mesa would host parties that would go a little later.
- Lawson said that she is looking to open the business in St Charles by July 15th, 2019.
- > No other employees have been hired at this time.
- Lawson was previously fingerprinted on May 31st, 2019 for this application. The results of this showed no previous arrests. See attached.
- I checked Lawson in TLOxp, which is a data base used by law enforcement. It showed that she did declare Chapter 7 bankruptcy in 2016. It also showed 19 civil Judgements dating from 1994 to 1998. All of these happened in Colorado. I called Lawson and asked her about these. She said in 1994 she did live in Colorado with a boyfriend named Brian Halbert. They both had their names on the lease together. She said she left him because of his alcohol use and thought he was going to take over payments on the lease. She was back in Illinois by 1998 and was unaware of these judgements. See attached bankruptcy and judgment documents.
- > Lawson provided all other documents required with her application
- Lawson was provided a packet that contained the complete liquor ordinance section for the City of St Charles.
- > This concludes my background investigation. See attached application.

DK #328 DK #325

City of St. Charles, Illinois Liquor Control Commissioner		
CITY RETAIL LIQUOR DEALER LICENSE APPLICATION		
APPLICATION FEE IS NON-REFUNDABLE		
Incomplete applications will not be accepted.		
Completed applications may be submitted to:	4	SPR -
Two East Main Street, St. Charles, IL 60174-1984		
APPLICATION CHECKLIST	ation License Class:	
Check items to confirm all are attached to this application	Applicant	Office Use Only
Application Fee		X
Completed Application for all questions applicable to your business.		X
Copy of Lease/Proof of Ownership		
Copy of Dram Shop Insurance or a letter from insurance agent with a proposed quote.		
Copy of Articles of Corporation, if applicable.		X
Completed B.A.S.S.E.T. (Beverage Alcohol Sellers & Servers Training) form – filled out for all employees. A copy of the B.A.S.S.E.T. certificate is only needed for each manager . It is the business establishment's responsibility to keep copies of all B.A.S.S.E.T. certificates on file for all of their employees.		X
Copy of Site Plan for Establishment (Drawn to scale including the parking lot, patio and/or deck, outdoor seating).		X
Copy of Floor Plan for Establishment (Drawn to scale and must include the layout of the establishment with tables, chairs, aisles, displays, cash register, bar, and lounge area with dimensions, percentage, and square footage noted for each space). Be sure to also include all fixed objects , such as pool tables, bar stools, vending/amusement machines; as well as all exits .		
Copy of Business Plan, to include: Hours of Operation Copy of Menu Whether or not live music will be played at this establishment Will there be outdoor seating and/or outdoor designated smoking area Do not include a marketing or financial plan with this business plan		
Are any building alterations planned for this site? If not sure, please contact Building & Code Enforcement at 630.377.4406 and/or Fire Prevention Bureau at 630.377.4458 to discuss whether or not a walk-thru and/or permit are necessary for this business.		
All managers have been fingerprinted who are employed by your establishment. When new management is hired, it is imperative you contact the Mayor's office to be fingerprinted so the City's business files are appropriately updated.		X
OFFICIAL USE ONLY		
Approved* Denied Date Approved/Denied:Cu	istomer Number:	
Signature of Mayor, Liquor Control Commissioner Date Issu	led	
*ISSUANCE OF THIS LICENSE IS CONTINGENT ON MEETING ALL REQUIRED BUILDING ANI	D FIRE DEPARTMENT R	EQUIREMENTS.

updated January 2019

APPLICANT INFORM	ATION						
A. Type of Business: 🔲 Indivídual 🔲 Partnership 🔲 Corporation 🔲 Other (explain):							
B. Business Name: 10 Maga Madava Madava							
C. Business Address:	C. Business Address:						
	5 S S		VILLES IL	60 74			
	E. Business Pho	ne:					
H. Contact Person:							
Email:		, in the second s	Winer				
K. If Corporation, Corpo	La	MESA LLC	Witer				
L. Corporation Address (city, state, zip code):	515 15	t st chane	CHI LODITH			
BUSINESS ESTABLISH	MENT LOCATION IN	IFORMATION	- muru				
			Hotel/Banquet/Arcada/Q-C	enter/Entertainment/Club			
□Oth		1997 - 1997 (1997) - 1997 - 1997 (1997) - 1997 - 1997 (1997) - 1997 - 1997 (1997) - 19					
B. Address applying for I		C. Number of	D. Outside Dining s.f.	E. Holding Bar s.f. [5.08.010-F]:			
street address):	CMVIOST	Parking Spaces:	[17.20.020-R]: Zm				
F. Total Building s.f.:	G. Total Number	H. Number of Bar	I. Sale Counter s.f.:	J. Live Entertainment Area s.f.			
6000	of Seats:	Seats:	7	[5.08.010-H]:			
K. Kitchen L. Cooler s.f.: s.f.:	M. Dry Storage	N. Seating Area s.f.:	O. Retail/public Area s.f.:	P. Service Bar s.f. [5.08.010-0]:			
	s.f.:						
Q. Brief Business Plan de	scription based on ty	pe of establishment list	ed above:				
MANAGER INFORMAT							
Full Name, include midd	le initial: KIMbé	erly K Lae	USMitle: QUA	er			
Birthdate: Birth	place:	Driver's License#:	•	Phone:			
Ļ							
ć.			1				
Full Name, include midd	le initial:		,) Title:				
	place:	Driver's License#:	Home	Phone:			
Home Address:							
	lo initial:						
Full Name, include midd Birthdate: Birth	le initial: place:	Driver's Lisses "	Title:				
Home Address:	JIACE:	Driver's License#:	Home I	Phone:			
Home Address.							

PRO	PPOSED FLOOR PLAN/LAYOUT OF PROPERTY
Mar	ndatory: attach to this application a floorplan or layout of the proposed facility to include the following:
O. S. A	
1.	Every application for a Class B license, whether an initial application or a renewal application, shall have attached thereto a site drawing of the proposed licensed premises, drawn to scale showing the following (<i>check off once complete</i>):
	a. The location of all rooms, segregated areas, including outdoor seating areas and the square footage thereof;
	b. The designated use of each room or segregated area (i.e. dining room, holding bar, service bar, kitchen, restrooms, outdoor seating areas, all rooms and segregated areas, including outdoor areas where alcoholic liquor may be served or consumed and all locations where live entertainment may be provided);
	c. The proposed seating capacity of rooms or segregated areas where the public is permitted to consume food and/or alcoholic beverages and/or live entertainment may be provided.**
2.	The site drawing is subject to the approval of the Local Liquor Control Commissioner. The Local Liquor Commissioner may impose such restrictions as he deems appropriate on any license by noting the same on the approved site drawing or as provided on the face of the license.
3.	A copy of the approved site drawing shall be attached to the approved license and is made a part of said license.
4.	It shall be unlawful for any Class B licensee to operate and/or maintain the licensed premises in any manner inconsistent with the approved site drawing.
1.	Every application for a Class C license, whether an initial application or a renewal application, shall have attached thereto a site drawing of the proposed licensed premises, drawn to scale, showing the following (<i>check off once complete</i>):
	a. The location of all rooms, segregated areas, including outdoor seating areas and the square footage thereof;
	b. The designated use of each room or segregated area (e.g. dining room, holding bar, service bar, kitchen, restrooms, outdoor seating areas, all rooms and segregated areas, including outdoor areas, where alcoholic liquor may be served or consumed and all locations where live entertainment may be provided;
	c. The proposed seating capacity of rooms or segregated areas where the public is permitted to consume food and/or alcoholic beverages and/or live entertainment may be provided.**
2.	The site drawing is subject to the approval of the Local Liquor Commissioner. The Local Liquor Commissioner may impose such restrictions as he deems appropriate on any licensee by noting the same on the approved site drawing or as provided on the face of the license.
3.	A copy of the approved site drawing shall be attached to the approved license and is made a part of said license.
4.	It shall be unlawful for any Class C licensee to operate and/or maintain the licensed premises in any manner inconsistent with the approved site drawing.
**TH	E FIRE PREVENTION BUREAU WILL FURNISH ALL FINAL, PERMITTED OCCUPANCY NUMBERS FOR THIS LICENSE.

COR	PORATION / PREMISES QUESTIONS
1.	If applicant is an individual or partnership, is each and every person a United States citizen (5.08.070-2)? Yes 🗆 No Is any individual a naturalized citizen? Yes 🔽 No
1.	If yes, print name(s), date(s), and place(s) of naturalization:
2.	List the type of business of the applicant (5.08.070-3): MC XICAN RASTOLLIVA DT
3.	Number of years of experience for the above listed type of business (5.08.070-4):
4.	Amount of merchandise that normally will be in inventory when in operation (5.08.070-5): \$
5.	Location/address and description of husiness to be operated under this applied for the
	51. 515t St Charles IL 60174
6.	Is the premises owned or leased (5.08.070-6A)? Owned Leased
7.	If the premises are leased, list the names and addresses of all direct owners or owners of beneficial interests in any trusts, if premises are held in trust (5.08.070-6B):
	Name of Building Owner: first St Development
	Address of Building Owner:
	Mailing Address of Building Owner (if different):
	Phone Number: E-mail Address:
	Name of Building Owner:
	Address of Building Owner:
	Mailing Address of Building Owner (if different):
	Phone Number: E-mail Address:
	Name of Building Owner:
	Address of Building Owner:
	Mailing Address of Building Owner (if different):
	Phone Number: E-mail Address:
8.	Does the applicant currently operate, or operated in the past, any other establishment within the City of St. Charles that
	requires a liquor license? 🛛 Yes 🗹 No
	If yes, please list the business name(s) and address(es):

9.	Does applicant have any outstanding debt with the City of St. Charles, including, but not limited to, utility bills, alcohol tax,
	and permit fees, for any current or previous establishment owned, operated or managed by the applicant? Yes No
	If yes, please note the City of St. Charles requires all debt to be paid in full before consideration of a new or renewed liquor license is issued.
	Are any improvements planned for the building and/or site that will require a building permit? Yes ONO
10.	If yes, has a building permit been applied for? 🗌 Yes 🖾 No
	If yes, date building permit was applied for with Building & Code Enforcement:
11.	Has applicant applied for a similar or other license on the premises other than the one for which this license is sought
	(5.08.070-7)? 🗆 Yes 🗹 No
	If yes, what was the disposition of the application? Explain as necessary:
12.	Has applicant (and all persons listed on page 1 of this application) ever been convicted of a felony under any Federal or State
	law, or convicted of a misdemeanor opposed to decency or morality (5.08.070-8)? Yes No
	Is applicant (and all persons listed on page 1 of this application) disqualified from receiving a liquor license by reason of any
	matter contained in Illinois State law and/or City of St. Charles Municipal Ordinances? 🗌 Yes 🗔 Yes
13.	List previous liquor licenses issued by any State Government or any subdivision thereof (5.08.070-9). Use additional paper if necessary.
	Government Unit:
	Government Onit:
	Date: Location, City/State:
	Special Explanations:
	Government Unit:
	Date: Location, City/State:
	Special Explanations:
	Have any liquor licenses possessed ever been revoked (5.08.070-9)? Yes No
14.	If yes, list all reasons on a separate, signed letter accompanying this application. Has any director, officer, shareholder, or any of your managers, ever been denied liquor license from any jurisdiction?
	If yes, proceed to Question 15. If more space is needed, please attach a separate sheet of paper with the information.

15.	Complete ONLY if yes was answered to the questions above (14):
	Name: Name of Business:
	Position with the Business:
	Date(s) of Denial:
	Reason(s) for Denial of License:
16.	Date of Incorporation (Illinois Corporations) (5.08.070-10):
	Date qualified under Illinois Business Corporation Act to transact business in Illinois (Foreign Corporation):
	(roreign corporation):
17.	Has the applicant and all designated managers read and do they all understand and agree not to violate any liquor laws of the
	United States, the State of Illinois, and any of the ordinances of the City of St. Charles in conducting business(5.08.070-11)?
	Yes 🗋 No
	Have you, or in the case of a corporation, the local manager, or in the case of a partnership any of the partners, ever been
	convicted of any violation of any law pertaining to alcoholic liquor? 🗌 Yes 🔽 No
	Have you, or in the case of a corporation the local manager, or in the case of a partnership any of the partners, ever been
	convicted of a felony? Yes No
	Have you ever been convicted of a gambling offense? and the local manager(s).)
	Will you and all your employees refuse to serve or sell alcoholic liquor to an intoxicated person or to a minor?
	Yes 🗆 No
18.	Mandatory: All individual owners, partners, officers, directors, and/or persons holding directly or beneficially more than five
	(5) percent in interest of the stock of owners by interest listed on page 1 of this application must be fingerprinted by the City of St. Charles Police Department (5.08.070-A12).
	Has this been done? 🗹 Yes 🗆 No
	If yes, date(s):
	n yes, date(s).
19.	Mandatory: Has the applicant attached proof of Dram Shop Insurance to this application or already furnished it to the City of
	St. Charles (5.08.060)?
	If already furnished, date of delivery:
	NOTE: Insurance must be issued from May 1, 20XX – April 30, 20XX in accordance with City code 5.08.060. Request a
	prorated rate from your insurance company if you are applying for a new license during this timeframe.

20.	Mandator indigent p	y: Is the premises wirersons; home for yet	thin 100 feet of a erans, their wives	ny real property of any church; school; hospital; home for the aged or s/husbands, or children; and/or any military or naval station (5.08.230)?
		No		(5.08.230)?
CON	IMENTS/ADI	DITIONAL INFORMAT	ION	
APPL	ICATION FO	OR LATE NIGHT PER	RMIT	
SUPF	PLEMENTAL	TO LIQUOR LICENS	E FOR CLASS B/	/c
To: S	t. Charles L	iquor Control Com	mission	Date:
Inov	v possess or	have applied for a	liquor license C	Class
Appli	icant's Nam	е:		
Nam	e of Busines	is:		
Busir	ess Addres	5:		
Busin	ess Phone:			
SUPP	LEMENTAL	PERMIT APPLIED	OR	
				e time the permit is issued.
	1:00 a.m. L	.ate Night Permit –	fee of \$800.00	
	2:00 a.m. L	.ate Night Permit –	fee of \$2,300.00	0
NOTE	: Other per	mits that may be a	vailable upon re	equest include:
	Class E	– Special Event Lice	ense (1 to 3-day	v event @ \$100.00 per day) hity & Economic Development @ 630.377.4443)
SIGN				,
	ATURES			
X	Applic	ant Signature	<u>2</u>	$\frac{2}{16} - \frac{16}{14}$
			all a state of the	

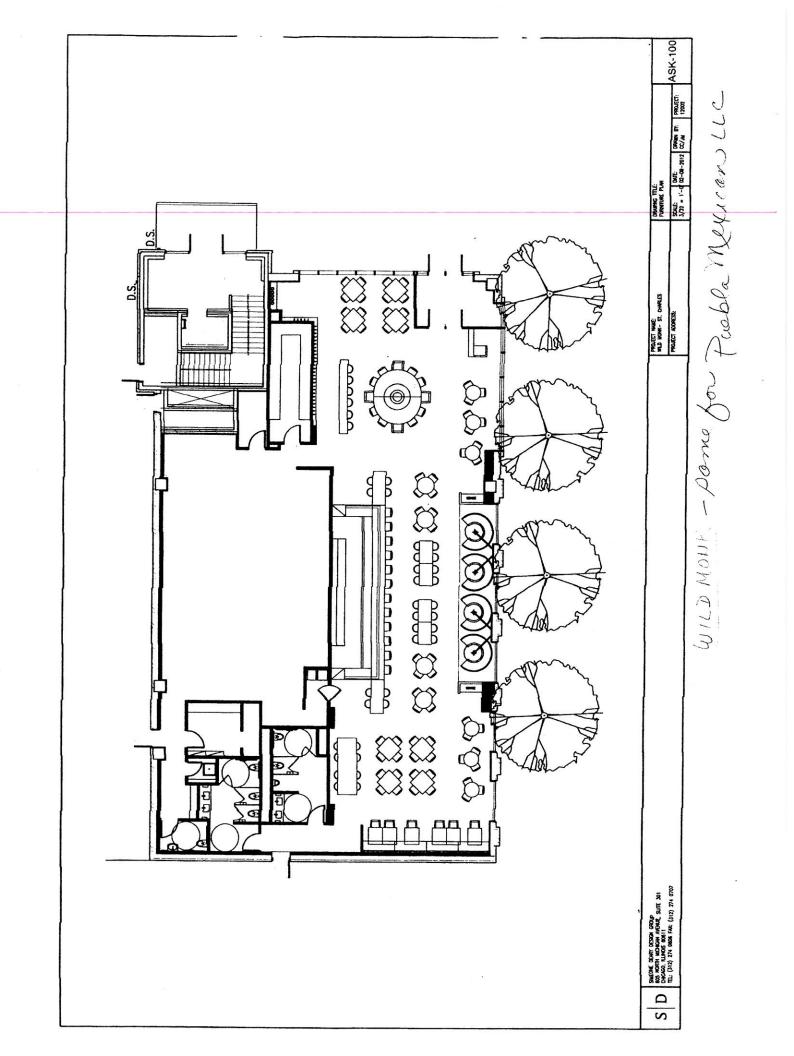
B.A.S.S.E.T. TRAINING Please list employees required to have B.A.S.S.E.T training on this page – include all managers, assistant managers, bartenders, and clorks who are permitted to make the list of the second second second second second second second second second					
CIEFKS WITO a	Add another page,	ake alcoholic liquor sales. Include copies of	include all managers, assista f certificates for managers of	ant managers, bartenders, and only and mark Manager if	
Name:					
	(First)	(Last)	(Middle)	Manager	
Home Stree	Address:				
City, State, Z	lip:				
Date of Cou	'se:	Place Course was Taken:			
Birthdate:		Certificate Granted:	Expiration:		
Name:					
	(First)	(Last)	(Middle)	Manager	
Home Street	Address:				
City, State, Z	ip:				
Date of Cour	se:	Place Course was Taken:			
Birthdate:		Certificate Granted:	Expiration:		
Name:	(First)	(1 act)	(8.4:-1-1)		
Home Street		(Last)	(Middle)	Manager	
Home Street					
City, State, Z				2	
Date of Cour	se:	Place Course was Taken:			
Birthdate:		Certificate Granted:	Expiration:		
Name:	(First)	(Last)	(Middle)	Manager	
Home Street	Address:				
City, State, Z	p:				
Date of Course: Place Course was Taken:					
Birthdate: Certificate Granted: Expiration:					
	GEMENT REQUIRE				
It is the busing	new manager com	es on board, the City must be notified and 's responsibility to keep copies of all B.A.	that person must be finge	rprinted.	
			soles on men	a men employees.	

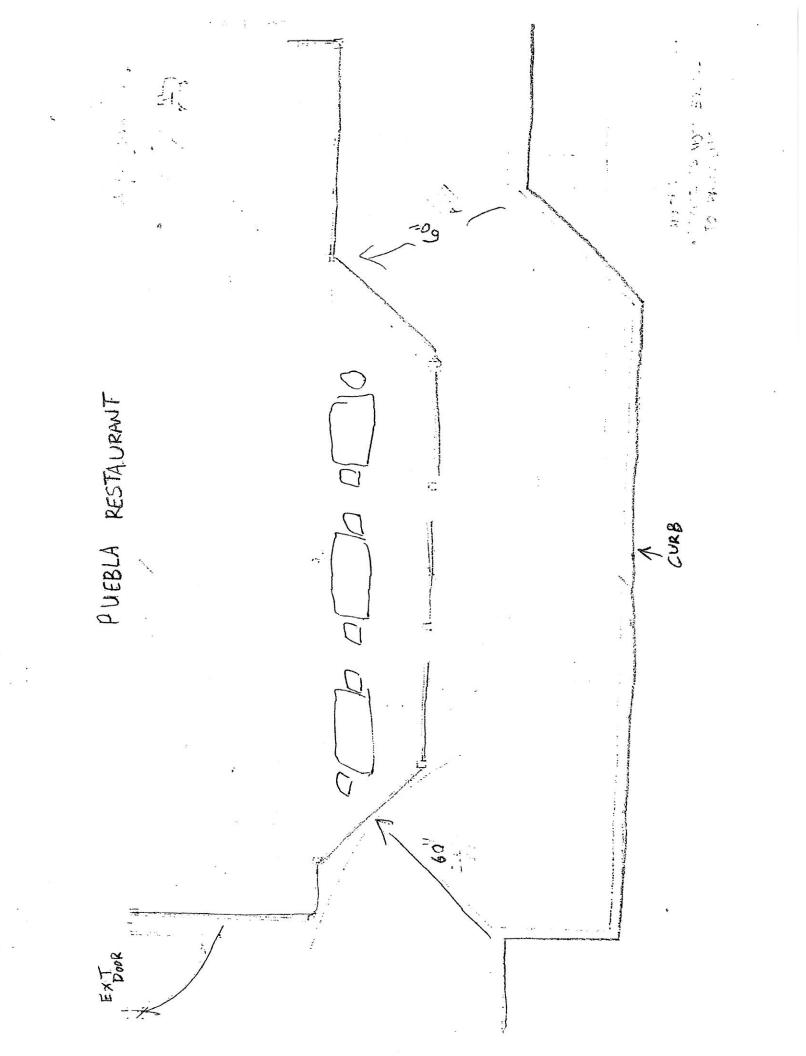
Business Name:			
SIGNATURES			_
Applicant's Signature	Notary a	& Date	
	Seal:		
Liquor Commissioner hereby directs City Clerk to is	sue permit ir	ndicated above.	
Liquor Commissioner's Signature	. –	Date	

A	DDENDUM TO RETAIL LIQUOR LICENSE APPLICATION
T	o be completed by the City of St. Charles Police Department
	ate: 6/12/19 Name of Applicant: Ame of Business: Ame of Business:
Ac	Idress of Business; Advern Mexican
	51 S. 1st St. St. Charles IL 60174 Ward Number:
Pit	Liquor Control Commissioner, City of St. Charles, Illinois
eff	rsuant to the provision of the City of St. Charles Municipal Code, Chapter 5.08, Alcoholic Beverages, the following guide shall be in ect for the investigation of an applicant for a Retail Dealer's Liquor License:
1.	Date on which applicant will begin celling rotal alread to the second state to the
2.	Is the location within 100 feet of any church; school; hospital; home for the aged or indigent persons; home for veterans, their
	in the sector within 100 reet of any church; school; hospital; home for the aged or indigent persons; home for veterans, their
	wives/husbands or children; or any military or naval station?
3.	If the answer to question 2 is yes, answer the following: Is applicant's place of business a hotel offering restaurant service, a regularly organized club, a restaurant a food shap another place of business a hotel offering restaurant service, a
	regularly organized club, a restaurant, a food shop, or other place where the sale of alcoholic liquors is not the principal
	business? I Yes I No N/A
	If yes, answer a, b and c:
	 a. State the kind of such business: b. Give date on which applicant began the kind of business named at this location:
	 c. Has the kind of business designated been established at this location for such purpose prior to February 1, 1934,
	and carried on continuously since such time by either the applicant or any other person?
	🗆 Yes 🖾 No
4.	If premises for which an alcoholic liquor license is herein applied for are within 100 feet of a church, have such premises been
	licensed for the sale of alcoholic liquor at retail prior to the establishment of such church? \Box Yes \Box No N/A
	If yes, have the premises been continuously operated and licensed for the sale of alcoholic liquor at retail since the original
	alcoholic liquor license was issued therefore? 🗌 Yes 🗍 No
5.	Is the place for which the alcoholic liquor license is sought a dwelling house, flat, or apartment used for residential purposes?
_	
6.	Is there any access leading from premises to any other portion of the same building or structure used for dwelling or lodging
	purposes and which is permitted to be used or kept accessible for use by the public? (Connection between premises and such other portion of building or structure as is used only by the applicant, his/her family and personal guests not prohibited.)
	Ves KNo
7.	If applicant conducts or will conduct in the same place any other class of business in addition to that of City Retailer of
	Alcoholic Liquor, state the kind and nature of such business:

8.	Are all rooms where liquor will be sold for consumption on the premises continuously lighted during business hours by natural
	light or artificial white light so that all not a full to be a second so that a second so t
	light or artificial white light so that all parts of the interior shall be clearly visible? Ves INO
9.	Are premises located in any building belonging to or under the control of the State of Illinois or any other political subdivision
	thereaf such as events in the state of Illinois or any other political subdivision
	thereof, such as county, city, etc.? 🗆 Yes 🖄 No
10.	Are the promises for which the second s
10.	Fremises for which livelise is liefell applied for a store or place of business where the materia
	minors of school age or where the principal business transacted consists of school books, school supplies, food or drinks for
	such minors? Yes KNo
11.	It is required by the City of City of City of the standard stand
11.	It is required by the City of St. Charles that all employees undergo BASSET training. Provide a copy of the certificate of training
	completion for each manager. All certificates for managers have been submitted: 🛛 📈 Yes 🗆 No
12.	From your observation and investigation, has applicant-to the best of your knowledge-truthfully answered all questions?
	Yes 🗆 No
	If no, state exceptions:
	in no, state exceptions:
	Have all persons named in this application been fingerprinted?
13.	Fingerprinted by: M. Wojcik Date: 5/21/19
	Fingerprinted by: M. Wojcik Date: 5/31/19
	1
14.	Other necessary data:
SIGN	IATURES
END	ORSEMENTS AND APPROVALS
to be a set of the	STIGATING OFFICER
	2 Retaison 328/ Detective
	Investigating Officer Signature Badge Number & Rank
	badge Number & Kalik
END	ORSEMENT OF THE CHIEF OF POLICE
Pacan	
Recon	nmend Issuing Liquor License: Yes No
	- Chen 1. 1(lan 06/14/19
	Signature Of Chief & Police Date

Page 11 of 12





YOUR BUSINESS INSURANCE SOLUTION SPECTRUM[®] PROPOSAL

Prepared for: LaMesa 51 S 1st St Saint Charles, IL 60174

Proposed by: AJ GALLAGHER RISK MGMT SRVC INC 2850 W Golf Rd Rolling Meadows, IL 60008

Proposal Created by: Annette DePaola 630-262-5922 Annette_DePaola@ajg.com

Total Estimated Annual Premium for Spectrum:

POLICY LEVEL

	0
Property Coverage	2
Liability Coverage.	3
Umbrella Liability Coverage	4
LOCATION BUILDING LEVEL	
Location Building Coverage	<u>4</u>
Stretch Endorsement Summary.	4
Businesses Like You	7
Direct Bill Options.	8

Important Messages:

This document is a proposal of insurance for the applicant indicated above. It is not to be used as proof of coverage, unless bound by an authorized agent.

WHY THE HARTFORD

200 years experience | 1 million customers | Named One of the World's Most Ethical Companies The Hartford is the market leader for small business with more than 200 years of experience, trusted by over 1 million customers and <u>rated 4.8 out of 5 by Small Businesses</u>.

Reference Number: Proposal Date: 83SBA5746BK - 004 05/28/2019, 09:29 AM



\$ 10,443.00

Page

Spectrum Proposal with Twin City Fire Insurance Company A member company of The Hartford 5/24/2019 - 5/24/2020

Policy Level

Property Coverage

Limits of Insurance

Special Property Coverage Form automatically includes the following coverages at no additional charge:

	0		
Accounts Receivable Coverage Off Premises	\$	25,000	
Accounts Receivable Coverage On Premises	\$	25,000	
Appurtenant Structures - business personal property within	\$	5,000	
appurtenant structure			
Arson Reward	\$	10,000	
Business Income - Civil Authority - 30 Days - A waiting period applies	\$	Included	
Business Income to Dependant Properties	\$	5,000	
Business Personal Property Seasonal Automatic Increase: 25%	\$	Included	
Data and Software	\$	10,000	
Definition of Premises: 1000 feet	\$	Included	
Extended Business Income - 30 consecutive days	\$ \$ \$	Included	
Fire Department Service Charge	\$	25,000	
Fire Extinguisher Recharge	\$	Included	
Forgery Coverage	\$	5,000	
Leasehold Improvements	\$	25,000	
Lease Assessment	\$	2,500	
Lock and Key Replacement	\$	1,000	
Money and Securities - Inside	\$ \$ \$ \$	10,000	
Money and Securities - Outside	\$	5,000	
Newly Acquired or Constructed Property - Building - 180 Days	\$	500,000	
Max		·	
Newly Acquired or Constructed Property - Business Income	\$	50,000	
180 Days Max		÷	
Newly Acquired or Constructed Property - Business Personal	\$	250,000	
Property - 180 Days Max			
Ordinance or Law Coverage:			
Tenants Improvements & Betterments Increased Cost of	\$	25,000	
Construction			
Outdoor Property - Aggregate	\$	10,000	
Outdoor Property - For any one tree, shrub or plant	\$	1,000	
Outdoor Signs - Attached to buildings - Per sign	\$	5,000	
Personal Effects	\$	10,000	
Property Off-Premises - Business Personal Property	\$	2,500	
Tenant's Glass	\$	25,000	
Valuable Papers Coverage Off Premises	\$ \$ \$	25,000	
Valuable Papers Coverage On Premises	\$	25,000	
n - annann i anna ann an ann an ann a' ann an Anna Anna		10-40.000 * 04.40-0002009	

Property Coverage

Limits of Insurance

<u>Premium</u>

The following Property coverages are applicable at all locations:

Business Personal Property		Replacement Cost		
Property Deductible	\$	1,000		
Automatic Equipment Breakdown Coverage which includes:	\$	Included	\$	128
Mechanical Breakdown	\$ \$ \$	Included	\$	Included
Artificially Generated Electric Current	\$	Included	\$	Included
Explosion of Steam Equipment	\$	Included	\$	Included
Loss or damage to Steam Equipment	\$ \$ \$	Included	\$	Included
 Loss or damage to Water Heating Equipment 	\$	Included	\$ \$ \$	Included
Contamination by Hazardous Substance	\$	50,000	\$	Included
Expediting Expenses	\$	50,000	\$	Included
Equipment Breakdown Deductible	\$	1,000	\$	Included
Business Income And Extra Expense Actual Loss Sustained -	\$	Included	\$	523
12 mos. Identity Recovery Covernes	¢	15 000	¢	
Identity Recovery Coverage	\$	15,000	\$	Included
Liability Coverage	T ;.	nits of Insurance	Pren	
Liubiny Coverage	LI	nus of Insurance	<u>I Ten</u>	<u>llum</u>
Business Liability:				
Broad Form Named Insured includes subsidiaries in which	\$	Included	\$	Included
greater than 50% of voting stock is owned by the Named	Ψ	monudou	Ψ	mendded
Insured				
CyberFlex	\$	Included	\$	Included
Defense Costs outside of the Limits of Insurance	\$	Included	\$	Included
Employees and Volunteers included as Insureds	\$	Included	\$	Included
Incidental Malpractice	\$	Included		Included
Mental Anguish resulting from bodily injury, sickness or disease	\$	Included	\$ \$ \$	Included
Newly Acquired Organizations	\$	180 days	Š	Included
Non-Owned watercraft under 51 feet	\$	Included	\$	Included
Per Location General Aggregate - owned or rented premises	\$	Included	\$	Included
Personal and Advertising Liability	\$	Included	\$	Included
Property Damage to borrowed equipment not being used to	Ŝ	Included	\$	Included
perform operations at the job site			. *	
Unintentional failure to disclose hazards	\$	Included	\$	Included
Additional Insured - Coverage is automatically extended to	\$	Included	\$	Included
persons or organizations whose written contracts or permits			(7.)	
with the insured require insurance to be provided				
 The second s				
Each Occurrence	\$	1,000,000		
General Aggregate	\$	2,000,000	\$	3,624
Products/Completed Operations Aggregate	\$	2,000,000	\$	Included
Personal and Advertising Injury	\$	1,000,000	\$	Included
Damage to Premises Rented to You	\$	1,000,000	\$	Included
Medical Expenses	\$	5,000	\$	Included
Hired and Non-owned Auto	\$	1,000,000	\$	302
Employment Practices Liability (Claims Made)				
Per Claim	\$	10,000	\$	Included
Aggregate	\$	10,000	\$	Included
EPLI Deductible	\$	0		
EPLI Retroactive Date: 5/24/2019				
Liquor Liability				
Each Common Cause	\$	1,000,000	\$	1,401
Aggregate	\$	2,000,000	\$	Included

<u>Umbrella Liability Coverages</u>	Limi	<u>ts of Insurance</u>	<u>Pren</u>	<u>nium</u>
Per Occurrence	\$	5,000,000	\$	2,117
Aggregate	\$	5,000,000	\$	Included
Self-Insured Retention	\$	10,000		
Umbrella Liquor Liability	\$	Included	\$	1,216
Policy Base Premium			\$	330
Terrorism	\$	Included	\$	174

Location/Building Level

Location/Building Information

Location No./Building No.	:	001/001
Street Address	:	51 S 1st St
City, State and Zip Code	:	Saint Charles, IL 60174-2801
Protection Class	:	0001
Class Code	:	58011
Description	:	Restaurant - Full Service (waiter/waitress)
Construction		Fire Resistive
Year Built	:	2008
Sprinklered		Yes
Area	:	2,300
Annual Sales/Receipts	:	\$1,400,000

Location/Building Coverage	Limit	ts of Insurance	<u>Pre</u>	<u>mium</u>
Business Personal Property	\$	105,000	\$	407
Tenant Improvements and Betterments	\$	100,000	\$	Included in BPP
Fungi Limited Coverage	\$	50,000	\$	Included
Fungi Limited Business Interruption		30 Days	\$	Included
Back-up of Sewers and Drains	\$	25,000	\$	91

Stretch Endorsements

Restaurant StretchSee Stretch Summary Attached\$130The Limits of Insurance for the following Additional Coverages are in addition to any other limit of insurance
provided under this policy.130

Restaurant Stretch Summary

Coverage	Limits of Insurance
Accounts Receivable - On/Off-Premises	\$ 25,000
Brands and Labels	Up to Business Personal Property Limit
Claims Expense	\$ 10,000
Computer Fraud	\$ 5,000
Computers and Media	\$ 10,000
Debris Removal	\$ 25,000
Employee Dishonesty (including ERISA)	\$ 10,000
Fine Arts	\$ 10,000
Forgery	\$ 10,000
Laptop Computers - Worldwide Coverage	\$ 5,000

Premium

Lost Keys	\$ 2,500
Off Premises Service - Direct Damage	\$ 10,000
Outdoor Signs	Full Value
Pairs and Sets	Up to Business Personal Property Limit
Personal Property of Others	\$ 10,000
Property at Other Premises	\$ 10,000
Salespersons' Samples	\$ 1,000
Sewer and Drain Back Up	Included up to Covered Property Limits
Sump Overflow or Sump Pump Failure	\$ 15,000
Temperature Change	\$ 10,000
Tenant Building and Business Personal Property Coverage -	\$ 20,000
Required by Lease	
Transit Property in the Care of Carriers for Hire	\$ 10,000
Unauthorized Business Card Use	\$ 2,500
Valuable Papers and Records - On/Off-Premises	\$ 25,000

The Limits of Insurance for the following Coverage Extensions are a replacement of the Limit of Insurance provided under the Property Coverage Form.

Coverage	Limits of Insurance
Newly Acquired or Constructed Property - 180 Days	-
Building	\$ 1,000,000
Business Personal Property	\$ 500,000
Business Income and Extra Expense	\$ 500,000
Outdoor Property	\$ 20,000 aggregate / \$ 1,000 per item
Personal Effects	\$ 25,000
Property Off-Premises	\$ 15,000

The following changes apply only if Business Income and Extra Expense are covered under this policy. The Limits of Insurance for the following Business Income and Extra Expense Coverages are in addition to any other Limit of Insurance provided under this policy:

Coverage	Limits of Insurance
Business Income Extension for Off-Premises Utility Services	\$ 25,000
Business Income Extension for Web Sites	\$ 10,000 / 7 days
Business Income from Dependent Properties	\$ 50,000
Food Contamination	\$ 25,000

The following Limit of Insurance for the following Business Income Coverage is a replacement of the Limit of Insurance provided under the Property Coverage Form.

Cov	era	age	

Extended Business Income

The following changes apply only if the Special Property Coverage Form applies to this policy. The Limits of Insurance for the following Additional Coverages are in addition to any other limit of insurance provided under this policy.

Coverage Money and Securities *Limits of Insurance* \$ 10,000 inside the premises/ \$ 10,000 outside the premises

Limits of Insurance

60 Days

The following changes apply to Loss Payment Conditions:

Coverage

Limits of Insurance

Valuation Changes	
Commodity Stock	Included
"Finished Stock"	Included
Mercantile Stock - Sold	Included
The second	

Your Spectrum policy contains classes and coverages that may be subject to an annual audit. Your quoted premium may change based on the actual annual audit records provided to us.

DISCLOSURE PURSUANT TO TERRORISM RISK INSURANCE ACT

Terrorism Coverage and Premium

In accordance with the federal Terrorism Risk Insurance Act (as amended "TRIA"), we are required to make coverage available under your policy for "certified acts of terrorism." The actual coverage provided by your policy(ies) will be limited by the terms, conditions, exclusions, limits, and other provisions of your policy(ies), as well as any applicable rules of law.

The portion of your premium attributable to this terrorism coverage is shown in the premium section(s) of this quote proposal or binder.

Definition of Certified Act of Terrorism

A "certified act of terrorism" means an act that is certified by the Secretary of the Treasury, in accordance with the provisions of TRIA, to be an act of terrorism under TRIA. The criteria contained in TRIA for a "certified act of terrorism" include the following:

1. The act results in insured losses in excess of \$5 million in the aggregate, attributable to all types of insurance subject to TRIA; and

2. The act results in damage within the United States, or outside the United States in the case of certain air carriers or vessels or the premises of an United States mission; and

3. The act is a violent act or an act that is dangerous to human life, property or infrastructure and is committed by an individual or individuals acting as part of an effort to coerce the civilian population of the United States or to influence the policy or affect the conduct of the United States Government by coercion.

Disclosure of Federal Share of Terrorism Losses under TRIA

The United States Department of the Treasury will reimburse insurers for 85% of insured losses that exceed the applicable insurer deductible. Effective January 1, 2016, this percentage will be reduced to 84%, effective January 1, 2017 to 83%, effective January 1, 2018 to 82%, effective January 1, 2019 to 81%, and effective January 1, 2020 to 80%.

However, if aggregate industry insured losses under TRIA exceed \$100 Billion in a calendar year, the Treasury shall not make any payment for any portion of the amount of such losses that exceeds \$100 billion. The United States government has not charged any premium for their participation in covering terrorism losses.

Cap on Insurer Liability for Terrorism Losses

If aggregate industry insured losses attributable to "certified acts of terrorism" under TRIA exceed \$100 Billion in a calendar year, and we have met, or will meet, our insurer deductible under TRIA, we shall not be liable for the payment of any portion of the amount of such losses that exceed \$100 billion. In such case, your coverage for terrorism losses may be reduced on a pro-rata basis in accordance with procedures established by the Treasury, based on its estimates of aggregate industry losses and our estimate that we will exceed our insurer deductible. In accordance with the Treasury's procedures, amounts paid for losses may be subject to further adjustments based on differences between actual losses and estimates.

Note to Producer on TRIA: The premium for terrorism coverage and the TRIA disclosures above must be provided to the insured or prospect at the time of quoting. If you are not using this quote proposal, you can use Hartford's stand-alone TRIA disclosure form for quotes and binders, which is available on the EBC or from the company.

Acknowledged and Accepted By

(Signature of the Insured)

(Date)

Reference Number: 83SBA5746BK - 004 Total Estimated Annual Premium for Spectrum: \$10,443

City of St. Charles ALCOHOL TAX **BUSINESS INFORMATION SHEET**

As a new business serving or selling alcohol in the City of St. Charles, the following information must be provided to assist with the processing of your monthly Alcohol Tax returns.

BUSINESS CONTACT INF	ORMATION
Corporate name: LA MESA MODERN	Mexican LLC
DBA: LA MESA	
Phone: 331-575-6000 E-mail	Kimperly K Dacterar Balaban Prag
Address: 51 5 15t	Kimberly K Pasteur @ Jaha. Com
City: St Charles State:	IL ZIP Code: LODITH
Expected date of business opening (Required):	7/1/19
TAX PREPARER INFOR	MATION

Name of Tax Preparer:

Phone:

Fax: E-mail:

This completed form must be submitted with your liquor license application and "Acknowledgement of City Alcohol Tax" to the City of St. Charles Administration Office.

ACKNOWLEDGEMENT OF ALCOHOL TAX

By signing below, I acknowledge that I have received the updated information on the City's alcohol tax. I understand that it is my responsibility to collect said tax on any alcohol sales effective immediately. It is also my responsibility to remit said taxes to the City by the due dates specified in the alcohol tax ordinance. I understand that any violation of the alcohol tax ordinance can result in the imposition of fines, penalties, or sanctions including suspension or revocation of the liquor license granted by the City of St. Charles. The tax rate on alcohol sales will be changed to 3% of the purchase price effective September 1, 2018. Please apply the tax at a rate of 3% on all alcohol sales at your establishment beginning on September 1, 2018.

Name Title DC **Business Name** Address 2

Signature

Please return the signed acknowledgement form to the City of St. Charles Administration Office .

Form LLC-5.5	Illinois Limited Liability Company Act Articles of Organization	FILE # 07804903
Secretary of State Jesse White Department of Business Services Limited Liability Division www.cyberdriveillinois.com	Filing Fee: \$150	FILED MAY 10 2019
	Approved By: <u>TLB</u>	Jesse White Secretary of State
1. Limited Liability Company Name: LA MESA LLC		
 Address of Principal Place of Business where records of the company will be kept: 409 ILLINOIS AVENUE, UNIT 1D 		
ST. CHARLES, IL 60174		
3. The Limited Liability Company has one or more members on the filing date.		
4. Registered Agent's Name and Registered Office Address:		
ROBERT RASMUSSEN 409 ILLINOIS AVE UNIT 1D SAINT CHARLES, IL 60174-2966		
 Purpose for which the Limited Liability Company is organized: "The transaction of any or all lawful business for which Limited Liability Companies may be organized under this Act." 		
6. The LLC is to have perpetual existence.		
Name and business addresses of all the managers and any member having the authority of manager:		
RASMUSSEN, ROBERT T 37W265 MISSION HILLS DRIVE ST. CHARLES, IL 60175		
LAWSON, KIMBERLY 336 WINDSOR COURT, UNIT B		
SOUTH ELGIN, IL 60177		
 Name and Address of Organ I affirm, under penalties of perj of my knowledge and belief, tr 	ury, having authority to sign hereto, that these Art	icles of Organization are to the best

Dated: MAY 10, 2019

ROBERT RASMUSSEN 37W265 MISSION HILLS DRIVE ST. CHARLES, IL 60175

This document was generated electronically at www.cyberdriveillinois.com

BUSINESS PLAN

La Mesa Modern Mexican

51 S first St St. Charles II 60174

June 2, 2019

Executive Summary

The Ownership

The company will be structured as a limited liability company (LLC).

The Management

Kimberly Lawson will be in charge, while I will have two MOD's that will be trained how the Restaurant runs if I am not there or there is an emergency. Decisions will be made by myself and Financial adviser.

The Goals and Objectives

My goal for La Mesa is to continue the outstanding customer service with ongoing employee development, The food quality will be met by High standards also. Guest service and food quality is how you impress your guests and make them regulars. I expect to set and accomplish sales goals and project a sales growth for the company in the first year.

The Product

The main product of this establishment will be Mexican food and Mexican cocktails. We will have quarterly Tequila dinners, take part in un- wind Wednesday's, And Continue with all the downtown partnership activities.

The Target Market

The target market for Casual dining industry is very broad and should incorporate all demographic regions. All ages, genders, races and incomes should be considered potential customers.

Pricing Strategy

La Mesa will focus on the setting menus prices considering cost of food, cost of labor, what the competition is doing and what our audience is willing to pay. Pricing is a task that needs to be periodically re visited. To arrive at the best possible pricing I will conduct plenty of research on food fluctuation in pricing.

The Competitors

Business Plan - La Mesa Modern Mexican

The Company

Business Sector

The owners would like to start a business in the food and accomodation services sector.

Company Goals and Objectives

My goal for La Mesa is to continue the outstanding customer service with ongoing employee development, The food quality will be met by High standards also. Guest service and food quality is how you impress your guests and make them regulars. I expect to set and accomplish sales goals and project a sales growth for the company in the first year.

Company Ownership Structure

The company will be structured as a limited liability company (LLC)

Ownership Background

Kimberly Lawson (member):

I have a experience span of over 35 years in the Restaurant business. I started as a busboy, and worked my way to Management. My growth in this business is self taught I do attend seminars and goal training sessions to stay current with trends with changes in the food industry. I do hold a Managers certification issued by the state of Illinois, I am currently attending a online Hospitality Management course at E Cornell. as well as my Basset card and was one of 6 Bartenders to win Show tenders which showcases the best bartenders in the country. I plan on using all my skills and knowledge and sharing with my staff to help the business to continue to grow.

Company Management Structure

Kimberly Lawson will be in charge, while I will have two MOD's that will be trained how the Restaurant runs if I am not there or there is an emergency. Decisions will be made by myself and Financial adviser.

Organizational Timeline

The planning is complete and the projected opening day in in Middle of July.

Company Assets

The Product

The Product

The main product of this establishment will be Mexican food and Mexican cocktails. We will have quarterly Tequila dinners, take part in un- wind Wednesday's, And Continue with all the downtown partnership activities.

Marketing Plan

The Target Market

The target market for Casual dining industry is very broad and should incorporate all demographic regions. All ages, genders, races and incomes should be considered potential customers.

Pricing

La Mesa will focus on the setting menus prices considering cost of food, cost of labor, what the competition is doing and what our audience is willing to pay. Pricing is a task that needs to be periodically re visited. To arrive at the best possible pricing I will conduct plenty of research on food fluctuation in pricing.

Advertising

The Advertising strategy will continue with word of mouth, Facebook, Instagram, and in house marketing.

We will be using the Chamber and the downtown partnership as well. We will be starting a Taco-drop campaign and dropping off free tacos to local businesses. Our customers will find us by being active on social media, E-mail marketing, offering birthday desserts via email, hosting Tequila and wine dinners and the idea of fun cooking classes is in the works.

Competitor Analysis

The Competitors

Staffing

La Mesa Modern Mexican will employ one full-time employee in the initial startup phase.

La Mesa

Modern Mexican

Appetizers

Botanas

Guacamole

Traditional

Serrano/garlic/lime

Masa Grilled corn/serrano/fresco

Tocino Bacon/pico/fresco

Sandia watermelon/fresco Mex shrimp cocktail

Chilled shrimp/hot sauce/crackers avocado/onions

Guajillo Wings Grilled wings/Guajillo sauce/crema

Ceviche mahi-mahi/pico/avocado/cucumber sauce

Queso Fundido

Baked cheeses Chorizo

Bacon Shrimp Portobello

Tacos

Baja Modelo beer battered fish/slaw chili aioli/cilantro

Al Pastor

Carne

Grilled steak/onion/avocado salsa cilantro/Queso

Pescado

Grilled Mahi Mahi/pico Cilantro lime aioli/lettuce marinated pork/grilled pineapple/onion cilantro/arbol salsa

Salsa

Roja Grilled tomato/onion/garlic/jalp

Verde Grilled tomatillo/garlic/serrano

Jalapeno Grilled Jalapeno/garlic/onion

Mango

Habanero grilled Habeneros/carrot/garlic

Hefe

Grilled Shrimp/onion/queso Arbol salsa

Hombre

chicken breast/bacon/chorizo red pepper/onion/avocado/cilanto

Potato Chorizo

Roasted potato/chorizo/onion/serrano Cilantro

Tinga

Shredded chicken/pico queso/avocado

Shrimp

Modelo battered shrimp/chili aioli/ green onion/pico

Barbacoa

Slow roasted beef brisket/ Arbol salsa/onion straws/queso

Entrantes

Grilled Skirt Steak/Rice/beans Jalapeno/tortillas

Steak Chicken Shrimp Portobello

Flat Iron

Veggie

Mixed grilled veggies/Avocado Aioli bbg onions/house made pickle

> Seared Tuna Seared ahi tuna/slaw/radish

> > Sriracha aioli

Grilled flat iron/Papas Chimichurri sauce/Peppers

Burrito

Steak/chicken rice/beans/lettuce/ salsa/guacamole/crema

Flautas

Crispy rolled tortillas/tinga/avocado pico/crema/queso/on grilled romaine

Sides

Brussels

Roasted sprouts/sriracha/agave bacon/chorizo

Charro beans

slow roasted beans/chorizo/tomato

onions/cilantro/garlic/queso/crema

Chimichanga

Steak/chicken Rice/queso/beans/salsa guacamole/crema

Rice poblano rice/queso/crema

Grilled Pepper

Assorted grilled peppers/lime/salt

Fajitas Skirt Steak

Elote

Sweet corn/mayonesa/crema Smoked chili powder

Papas fritas

Fried potatoes/drizzled with chili aioli





Certificate Of Completion

Responsible Vendor Training Program

This certifies the following person has completed the Illinois BASSET certification course

Name: Kimberly Lawson

Steven A. Dean, CEO

www.educlasses.org SellerServerClasses.com provide a BASSET approved online

responsible alcohol vendor training & assesment program. Having successfully completed the program a student will be provided with this course completion certificate for their own records.

An official Illinois BASSET certificate will be generated on course completion and mailed to the student

Name : Date of Birth Course Name: Seller Server Course Date Completed: 6/8/2019 Expiration Date: 6/8/2022 Certificate Number: 31661 Provider #: 5A-1134116

Kimberly Lawson

Provider : SellerServerClasses.com

DSBWorldWide, Inc. 103 South Travis Suite 200, Sherman Texas 75090 www.sellerserverclasses.com