

	<b>AGENDA ITEM EXECUTIVE SUMMARY</b>		Agenda Item number: IIA2
	Title:	Motion to approve funding for Pride of the Fox Festival in the amount of \$7000.	
	Presenter:	Mark Koenen, City Administrator	
Meeting: City Council		Date: June 3, 2019	
Proposed Cost: \$7000.00		Budgeted Amount: Hotel-Motel tax money	Not Budgeted: <input type="checkbox"/>
<b>Executive Summary</b> <i>(if not budgeted please explain):</i>  <p>Pride of the Fox is requesting funding, called out in the City Code, be used to sponsor the “Heart of the Fox.” Support from Pride of the Fox is a \$7000.00 donation. This sponsorship would be for the 5K run at the “Heart of the Fox” event on Saturday, June 15<sup>th</sup>, 2019 at Pottawatomie Park, costing \$5000.00. The additional \$2000.00 would be for “Pride of the Fox” operating expenses (storage, mailings, PO Box and other miscellaneous recurring expenses) through 2019.</p> <p>Note: The Municipal Code Section 3.32.075 defines Pride of the Fox Festival Committee receiving \$27,000 annually from the Hotel Motel Tax.</p> <p><i>This item was presented at the Government Operations Committee meeting on May 20, 2019. It was approved with a vote of 7 ayes, Alderman Bessner recused himself from the vote.</i></p>			
<b>Attachments</b> <i>(please list):</i> Pride of the Fox request letter dated May 8, 2019			
<b>Recommendation/Suggested Action</b> <i>(briefly explain):</i> Approve \$7000 donation			



Mayor Ray Rogina

05/08/19

City of St Charles

Pride of the Fox would like to respectfully request \$7000.00 for sponsorship of the “Heart of the Fox” event which will be held on Saturday, June 15<sup>th</sup>, 2019 at Pottawatomie Park as well as Pride of the Fox daily operating expenses. Our participation in this event would be the sponsorship of the 5K run at \$5000.00. The additional \$2000.00 would be for “Pride of the Fox” operating expenses through 2019. These operating expenses would be for storage, mailings, PO Box and other miscellaneous recurring expenses.

Our goal in sponsoring the “Heart of the Fox 5K run” is to create a synergy with this event that will provide the opportunity in 2020 to bring back the traditional sport of Dragon Boat racing in St Charles and maintain our objective of producing events that focus on the river.

Would you please add this funding request to the agenda of the next committee meeting so that this request can be addressed?

Thank you for your continued support of Pride of the Fox. If there are any questions, please let me know.

Sincerely,

Pride of the Fox Board

Ed Bessner

President

Vanessa Bella-Sota

Secretary and Event Coordinator