

	<b>AGENDA ITEM EXECUTIVE SUMMARY</b>					
	Title:	Motion to Approve a Class C1 Liquor License for Prohibition St. Charles to be located at 1 W Illinois Street, Ste. 170B, St. Charles				
	Presenter:	Chief Keegan				
Please check appropriate box:						
	Government Operations			Government Services		
	Planning & Development		X	City Council (5/2/16)		
	Public Hearing			Liquor Control Commission		
Estimated Cost:						
		Budgeted:		YES		NO
If NO, please explain how item will be funded:						
<b>Executive Summary:</b>						
<p>This is an application request for a new Class C1 liquor license for Prohibition St. Charles to be located at 1W Illinois Street, Ste. 170B, St. Charles. This item went before the April 25, 2016 Government Services Committee. Although applicant, Marwan Taib, made his presentation and this item was recommended to move forward to City Council for final approval, the business plan document was not in the agenda packet at the time. The business plan is enclosed now for matter of record.</p>						
<b>Attachments:</b> (please list)						
Business Plan						
<b>Recommendation / Suggested Action</b> (briefly explain):						
Motion to Approve a Class C1 Liquor License for Prohibition St. Charles to be located at 1 W Illinois Street, Ste. 170B, St. Charles						
For office use only:		Agenda Item Number: IIB26				

Name: Prohibition Saint Charles

Address: 1 w Illinois suite 170 B Saint Charles IL 60174

Concept: Upscale Whiskey Bar

Food: Bar Snacks

Size: 1362 Sf

Patio: Yes

#### Synopsis:

The concept will be situated downtown Saint Charles surrounding the Entertainment and dining district. Prohibition Saint Charles will offer a unique upscale experience for downtown dwellers that will focus on whiskeys and Craft Cocktails. We will engage a mixologist who helped open similar concept downtown Chicago which have been very successful.

The Whiskey and Bourbon list will have 50 different types from different regions of the United States. the Craft cocktails will feature some of the whiskeys to add some flair to the list.

We feel the revitalization of downtown Saint Charles and the Fox river offer the town a unique charm and our concept will be different than any other establishment in the Tri Cities.

we will be catering to consumers looking for an upscale experience away from the usual bar scene downtown Saint Charles. Between Spotted Fox Ale House that has a great following on the East Side of Saint Charles and Charleston on the River we should be able to work some synergy between the three locations and use both established restaurants in town to help build the new place. We also feel the Wine Exchange has a great following of wine lovers that will appreciate an upscale experience after their events. We are looking forward to be a great addition to the downtown scene with a unique product that will add some value to the town.