



City of St. Charles

ILLINOIS

Proclamation

BLUE GOOSE 90TH ANNIVERSARY

MAY 16, 2018

- WHEREAS,** Blue Goose Market opened for business in 1928 on Main Street between 2nd and 3rd Streets in downtown St. Charles; and
- WHEREAS,** The grocery store, originally opened by Nancy Lencioni as Blue Goose Store, was opened to provide great fresh food to the community of St. Charles; and
- WHEREAS,** Blue Goose has operated in four locations within downtown St. Charles, growing their service to St. Charles and helping lead the development of our St. Charles business culture as an enthusiastic and invested member of our great St. Charles community; and
- WHEREAS,** Blue Goose has maintained its 90 year promise of making it easy for the St. Charles community to shop for the highest quality fresh food at a good value, and shop with a store where customers will see how much a business can care for them, and;
- WHEREAS,** Blue Goose Market has strengthened their commitment to innovation and the future of St. Charles by recruiting the fourth generation of the Lencioni family to return to the store and make their career serving St. Charles as Paul Lencioni returned to carry on as the business owner and CEO, and;
- WHEREAS,** Blue Goose Market was nominated in 2017 by the leading national grocery industry publication, *Progressive Grocer* as the "Outstanding Independent Grocer" in the nation, and;
- WHEREAS,** Blue Goose has been a constant grocery innovator in St. Charles being the first in the area to install refrigeration in that era of history, later being the first to adopt electronic scanning technology, and continuing the drive to be a leader in innovative fresh food delivered to the community as Blue Goose is soon to launch ecommerce this summer, which will be online grocery shopping for home delivery or quick and easy pick-up for the St. Charles community.

NOW, THEREFORE, I, Raymond Rogina, Mayor of the City of St. Charles, do hereby recognize the vibrant history Blue Goose has brought to St. Charles and wish ongoing success to the Lencioni family as we celebrate the Blue Goose's 90th Anniversary.

SEAL:



Raymond P. Rogina, Mayor