



Land For Sale, Land Lease Or Build To Suit

1.51 Acres



East Gate Land

Illinois Ave and 38th Street, Saint Charles, IL

Kevin J. O'Donnell
Managing Broker
630.444.0444
kevin@odcre.com

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OFFERING SUMMARY

Sale Price: Subject To Offer

Zoning: BR, Regional
Business District

Lot Size: 1.51 Acres

PROPERTY HIGHLIGHTS

- 1.51 acre land parcel with .85 acres buildable and on-site detention.
- Zoned BR, Regional Business District, which allows for a variety of uses.
- Great build to suit opportunity or land lease, as well as an outright sale.
- Ideal for medical, retail, and office use.
- Pylon signage on Route 64 possible with heavy VPD.
- East Gate Commons includes Super Target, Athletico, Petco, NTB, Potbelly, Noodles & Company, Portillo's and more.
- Broker owned.

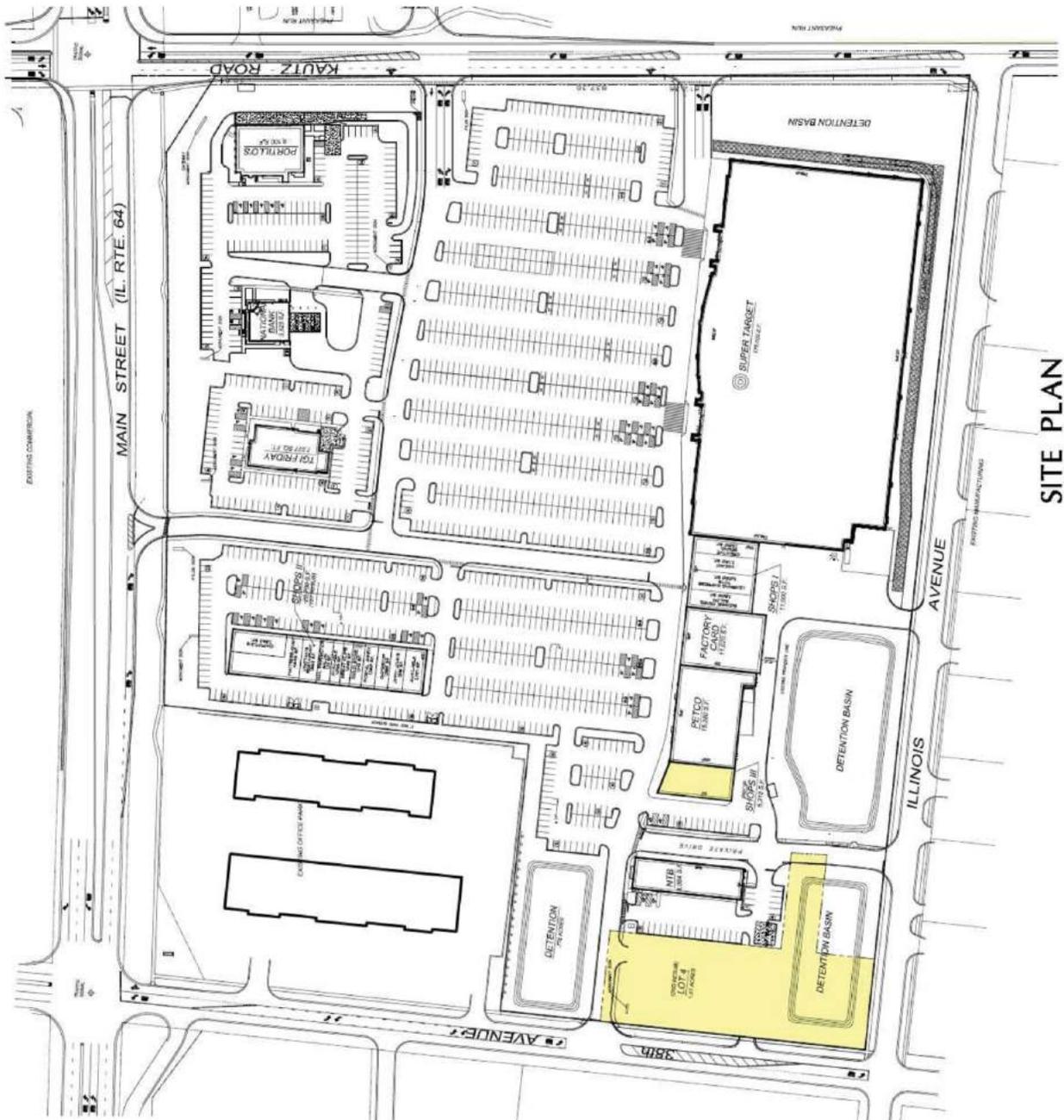
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SUBJECT LOT 4 IS THE LOWER YELLOW AREA

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ST. CHARLES

St. Charles is located in DuPage and Kane counties in Illinois, approximately 30 miles west of downtown Chicago. International employers, innovative schools, beautiful parks, local & regional resources, river & amenities, and unique architecture have earned St. Charles its reputation as the #1 "Best Towns for Families" by *Family Circle Magazine* and one of the "Top 10 Towns to Live In" by *Western Suburban Magazine*. The city is home to approximately 1800 businesses that collectively employ over 18,000 people. The business community is comprised of a robust mix of local and national companies.

Since 2000, St. Charles has had a population growth of 14.47 percent. An affluent community with the Fox River running through the center of town, St. Charles' cost of living is 19.80 percent higher than the U.S. average.

St. Charles is a top destination for tourism as well as Corporate Training. The city is home to Q Center, a 95-acre conference site with multiple meeting and conference rooms as well as an onsite Wyndham Hotel. St. Charles is home to the DuPage Airport, which is a premier business aviation facility with more than 300 flights into and out of the airport on a daily basis. St. Charles offers residents, tourists, and businesses unparalleled options with 2,392 hotel guest rooms and 282,000 square feet of combined indoor convention spaces, a full service resort, nationally acclaimed conference center, vintage and riverfront hotel, boutique and antique shopping, national retail options, several live performance theaters, palate-pleasing dining choices, plethora of green space, public art, stunning architecture, and free street and deck parking.

St. Charles is a desirable community to call home and population growth is expected to continue. Within the approximately 36-square miles of the township there are approximately 33 acres of park land per 1,000 persons. The St. Charles Park District is recognized locally and nationally for its services to special needs patrons, opportunity of cultural art experiences, highly ranked golf courses, parks/trails, and outdoor aquatic facilities. St. Charles also hosts many annual festivals throughout the year with are enjoyed by 200,000+ people annually and created added value for all St. Charles residents, businesses, and visitors.

Additionally, because of its high-ranked public-school district, St. Charles is a great place for families with children to consider, and residential development runs strong with over 1,000 new multifamily units approved for development and in the pipeline presently. The city's thirteen elementary schools and large population of college-educated adults provide an environment conducive to academic values, and the education level of St. Charles ranks among the highest in the nation with over 18% of the local population having earned a Graduate Degree.

For these reasons above, the St. Charles real estate market is one of the hottest and most sought out in Illinois. With a high rate of occupied single-family homes, St. Charles maintains stability in the local community. Distinctly a white-collar city, 87.36 percent of the workforce are employed in white-collar jobs, which is well above the national average.

DEMOGRAPHICS - 1 MILE RADIUS

Daytime Population: 13,703

Median Household Income: \$154,058

Number of Employees: 11,958

DEMOGRAPHICS - 3 MILE RADIUS

Daytime Population: 54,047

Median Household Income: \$127,563

Number of Employees: 37,098

DEMOGRAPHICS - 5 MILE RADIUS

Daytime Population: 131,212

Median Household Income: \$121,775

Number of Employees: 78,630

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DUPAGE COUNTY

Long known as one of the nation's most affluent counties, DuPage County boasts a per capita income second only to Lake County, Illinois in the state, and is the 57th highest in the nation. With a population approaching one million people and over 690,000 jobs, DuPage County is the second most populous county in Illinois and historically one of the fastest growing.

The County's business community is diverse, with major employers consisting of the manufacturing, retail, government, warehousing and distribution, and healthcare industries. A recent survey of manufacturing companies in DuPage revealed that the county's location, low taxes, skilled workforce, and governmental services are the primary reason why companies choose to locate here. In the survey, companies stated that close proximity to Chicago O'Hare International Airport and the national highway system allows them to serve regional, national, and international markets easily.

KANE COUNTY

Kane County is the seventh most populous county in the state and is home to 28 municipalities, each one unique in their own way. Its fast-growing population is now over 500,000 which is projected to drastically increase by 275,000 new residents by 2030. Kane County employs more than 250,000 people.

While less developed than DuPage County, Kane boasts a strong employment bases. Several of the major employers are in the healthcare industry. A large part of the economic base included manufacturing and retail business. Kane County's high quality of life, excellent school, and housing choices ranging from affordable to luxurious make Kane County a popular home for workers seeking relief from the congestion and costs of suburbs closer to downtown Chicago.



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TRI-CITIES OF ST. CHARLES, GENEVA, & BATAVIA

The Tri-City area-the name sometimes appears as "Tri-Cities"-is primarily located in Kane County, though Batavia and St. Charles include parcels in DuPage County. They are often grouped together due to their shared history, close proximity on the Fox River, relative socioeconomic condition and similar population sizes. These three communities are among the oldest in Kane County as well as the state, all having been incorporated long before Chicago.

DEMOGRAPHICS

Populations: 117,875

Median Age: 41.2

Median Household Income: \$90,977

Number of Employees: 61,295

Median Property Value: \$269,600

The population of St. Charles, Batavia, and Geneva Townships is 83.1% White, 9.9% Hispanic, and 3.48% Asian. The population is very highly educated with over 50% of the population having a college degree and 17% of the population having a Graduate or Advanced Degree.

The median property value in St. Charles, Batavia, and Geneva is \$269,600, and the homeownership rate is 78.1%. Most people in St. Charles, Batavia, and Geneva Townships commute by personal vehicle alone, and the average commute time is 28 minutes. The average car ownership in St. Charles, Batavia, and Geneva Townships is 2 cars per household.

The economy of St. Charles, Batavia, and Geneva Townships employs 61,295 people. The economy of St. Charles, Batavia, and Geneva Townships is specialized in Management of Companies & Enterprises, Professional, Scientific, Tech Services; and Wholesale trade, which employ respectively 1.85; 1.35; and 1.34 times more people than what would be expected in a trade (6,836) and Healthcare & Social Assistance (6,765), and the highest paying industries are Professional, Scientific, Tech Services (\$75,142), Utilities (\$71,615) and Finance & Insurance (\$62,771.) Median Household Income in St. Charles, Batavia, and Geneva Townships is \$90,977.



Photos by Patch.com

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Market Profile

3800-3842 Illinois Ave, Saint Charles, Illinois, 60174
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.91824
Longitude: -88.26778

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	2,603	32,719	97,894
2010 Total Population	3,561	35,509	107,882
2017 Total Population	3,574	36,144	110,375
2017 Group Quarters	85	481	1,661
2022 Total Population	3,572	36,451	111,851
2017-2022 Annual Rate	-0.01%	0.17%	0.27%
2017 Total Daytime Population	13,703	54,047	131,212
Workers	11,958	37,098	78,630
Residents	1,745	16,949	52,582
Household Summary			
2000 Households	998	11,853	33,008
2000 Average Household Size	2.54	2.70	2.90
2010 Households	1,451	13,532	37,718
2010 Average Household Size	2.40	2.59	2.82
2017 Households	1,445	13,724	38,413
2017 Average Household Size	2.41	2.60	2.83
2022 Households	1,441	13,831	38,867
2022 Average Household Size	2.42	2.60	2.84
2017-2022 Annual Rate	-0.06%	0.16%	0.24%
2010 Families	1,063	9,604	28,359
2010 Average Family Size	2.89	3.12	3.28
2017 Families	1,048	9,611	28,601
2017 Average Family Size	2.93	3.15	3.31
2022 Families	1,040	9,617	28,790
2022 Average Family Size	2.95	3.16	3.32
2017-2022 Annual Rate	-0.15%	0.01%	0.13%
Housing Unit Summary			
2000 Housing Units	1,140	12,458	34,362
Owner Occupied Housing Units	79.2%	77.8%	77.3%
Renter Occupied Housing Units	8.4%	17.4%	18.7%
Vacant Housing Units	12.4%	4.8%	3.9%
2010 Housing Units	1,518	14,216	39,754
Owner Occupied Housing Units	75.7%	74.5%	74.5%
Renter Occupied Housing Units	19.9%	20.7%	20.4%
Vacant Housing Units	4.4%	4.8%	5.1%
2017 Housing Units	1,524	14,469	40,428
Owner Occupied Housing Units	72.5%	71.3%	72.1%
Renter Occupied Housing Units	22.3%	23.5%	22.9%
Vacant Housing Units	5.2%	5.1%	5.0%
2022 Housing Units	1,530	14,639	40,997
Owner Occupied Housing Units	71.8%	70.6%	71.7%
Renter Occupied Housing Units	22.4%	23.9%	23.1%
Vacant Housing Units	5.8%	5.5%	5.2%
Median Household Income			
2017	\$119,556	\$97,887	\$92,339
2022	\$128,990	\$105,209	\$101,894
Median Home Value			
2017	\$348,846	\$298,258	\$305,793
2022	\$482,110	\$350,748	\$352,403
Per Capita Income			
2017	\$56,855	\$48,742	\$42,381
2022	\$62,822	\$53,852	\$46,930
Median Age			
2010	42.1	41.5	38.4
2017	44.1	43.2	39.5
2022	45.2	44.0	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	1,445	13,724	38,413
<\$15,000	1.9%	4.0%	4.5%
\$15,000 - \$24,999	3.7%	5.6%	5.6%
\$25,000 - \$34,999	5.2%	5.6%	6.6%
\$35,000 - \$49,999	5.1%	8.3%	9.0%
\$50,000 - \$74,999	15.8%	15.3%	15.2%
\$75,000 - \$99,999	8.3%	11.9%	12.3%
\$100,000 - \$149,999	20.2%	21.5%	20.7%
\$150,000 - \$199,999	15.6%	12.0%	11.8%
\$200,000+	24.1%	15.7%	14.3%
Average Household Income	\$154,058	\$127,563	\$121,775
2022 Households by Income			
Household Income Base	1,441	13,831	38,867
<\$15,000	2.0%	4.2%	4.6%
\$15,000 - \$24,999	3.5%	5.4%	5.3%
\$25,000 - \$34,999	4.7%	5.2%	6.0%
\$35,000 - \$49,999	4.6%	7.5%	8.1%
\$50,000 - \$74,999	13.3%	12.9%	12.9%
\$75,000 - \$99,999	7.7%	11.2%	11.8%
\$100,000 - \$149,999	21.0%	23.2%	22.3%
\$150,000 - \$199,999	16.4%	13.2%	13.0%
\$200,000+	26.7%	17.3%	16.0%
Average Household Income	\$171,130	\$141,176	\$135,323
2017 Owner Occupied Housing Units by Value			
Total	1,105	10,321	29,166
<\$50,000	1.8%	1.8%	1.6%
\$50,000 - \$99,999	0.5%	0.9%	1.9%
\$100,000 - \$149,999	2.3%	2.5%	3.7%
\$150,000 - \$199,999	7.1%	9.8%	10.2%
\$200,000 - \$249,999	16.4%	18.7%	17.2%
\$250,000 - \$299,999	16.3%	17.0%	14.2%
\$300,000 - \$399,999	11.8%	19.8%	22.0%
\$400,000 - \$499,999	9.7%	9.3%	11.9%
\$500,000 - \$749,999	18.9%	12.4%	10.8%
\$750,000 - \$999,999	9.0%	4.0%	3.3%
\$1,000,000 +	6.3%	3.9%	3.3%
Average Home Value	\$458,959	\$382,479	\$369,650
2022 Owner Occupied Housing Units by Value			
Total	1,099	10,338	29,393
<\$50,000	0.6%	0.7%	0.6%
\$50,000 - \$99,999	0.2%	0.4%	1.0%
\$100,000 - \$149,999	1.4%	1.7%	2.6%
\$150,000 - \$199,999	4.5%	6.8%	7.6%
\$200,000 - \$249,999	10.4%	14.3%	13.5%
\$250,000 - \$299,999	13.6%	15.4%	12.5%
\$300,000 - \$399,999	11.2%	21.3%	23.4%
\$400,000 - \$499,999	9.9%	10.7%	14.3%
\$500,000 - \$749,999	23.2%	16.3%	14.0%
\$750,000 - \$999,999	12.7%	5.7%	4.7%
\$1,000,000 +	12.3%	6.8%	5.8%
Average Home Value	\$564,513	\$448,179	\$430,069

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Market Profile

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Prepared by Esri
Latitude: 41.91824
Longitude: -88.26778

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	3,559	35,509	107,882
0 - 4	4.2%	5.2%	6.2%
5 - 9	7.8%	6.9%	7.5%
10 - 14	9.3%	7.8%	8.2%
15 - 24	11.4%	11.7%	13.0%
25 - 34	8.0%	10.1%	10.8%
35 - 44	14.6%	13.8%	14.2%
45 - 54	19.1%	17.9%	17.1%
55 - 64	13.0%	13.8%	12.4%
65 - 74	6.2%	6.6%	5.8%
75 - 84	3.9%	4.0%	3.2%
85 +	2.8%	2.2%	1.7%
18 +	73.4%	75.2%	73.0%
2017 Population by Age			
Total	3,574	36,145	110,376
0 - 4	3.9%	4.7%	5.7%
5 - 9	5.3%	5.8%	6.6%
10 - 14	7.6%	7.0%	7.4%
15 - 24	12.7%	11.4%	12.5%
25 - 34	10.2%	11.0%	12.1%
35 - 44	11.5%	12.3%	12.5%
45 - 54	16.9%	15.3%	14.8%
55 - 64	15.5%	15.7%	14.4%
65 - 74	9.6%	9.9%	8.6%
75 - 84	4.2%	4.3%	3.5%
85 +	2.7%	2.4%	1.9%
18 +	78.1%	78.3%	75.8%
2022 Population by Age			
Total	3,571	36,452	111,851
0 - 4	3.9%	4.7%	5.7%
5 - 9	4.9%	5.4%	6.1%
10 - 14	6.4%	6.5%	6.9%
15 - 24	10.6%	10.4%	11.4%
25 - 34	10.4%	11.1%	12.1%
35 - 44	13.6%	13.3%	13.7%
45 - 54	13.7%	13.2%	12.9%
55 - 64	16.5%	15.5%	14.2%
65 - 74	11.9%	11.9%	10.4%
75 - 84	5.4%	5.6%	4.6%
85 +	2.8%	2.4%	1.9%
18 +	80.5%	79.5%	77.0%
2010 Population by Sex			
Males	1,737	17,350	53,906
Females	1,824	18,159	53,976
2017 Population by Sex			
Males	1,750	17,672	55,180
Females	1,824	18,472	55,195
2022 Population by Sex			
Males	1,756	17,866	56,000
Females	1,816	18,585	55,851

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,561	35,508	107,881
White Alone	89.3%	91.1%	85.0%
Black Alone	1.1%	1.0%	2.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	6.6%	4.3%	4.6%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	1.2%	2.1%	6.3%
Two or More Races	1.6%	1.4%	1.8%
Hispanic Origin	5.8%	6.8%	17.1%
Diversity Index	28.6	27.5	48.1
2017 Population by Race/Ethnicity			
Total	3,574	36,144	110,375
White Alone	87.0%	89.4%	82.9%
Black Alone	1.2%	1.1%	2.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	8.1%	5.2%	5.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	2.4%	7.0%
Two or More Races	2.0%	1.7%	2.1%
Hispanic Origin	6.8%	7.9%	18.7%
Diversity Index	33.3	31.5	52.0
2022 Population by Race/Ethnicity			
Total	3,571	36,450	111,851
White Alone	85.0%	87.9%	81.1%
Black Alone	1.3%	1.2%	2.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	9.4%	6.0%	6.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	2.8%	7.6%
Two or More Races	2.2%	1.9%	2.4%
Hispanic Origin	7.8%	9.1%	20.3%
Diversity Index	37.5	35.2	55.2
2010 Population by Relationship and Household Type			
Total	3,561	35,509	107,882
In Households	97.7%	98.7%	98.5%
In Family Households	87.0%	85.5%	87.9%
Householder	26.6%	26.9%	26.0%
Spouse	23.5%	22.5%	21.6%
Child	33.8%	32.5%	34.6%
Other relative	2.5%	2.4%	4.0%
Nonrelative	0.6%	1.1%	1.7%
In Nonfamily Households	10.6%	13.2%	10.6%
In Group Quarters	2.3%	1.3%	1.5%
Institutionalized Population	2.3%	1.1%	1.4%
Noninstitutionalized Population	0.0%	0.2%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment			
Total	2,525	25,661	74,808
Less than 9th Grade	1.3%	2.0%	4.8%
9th - 12th Grade, No Diploma	2.3%	2.5%	3.9%
High School Graduate	19.4%	19.3%	18.6%
GED/Alternative Credential	1.5%	1.8%	2.3%
Some College, No Degree	17.1%	18.7%	18.5%
Associate Degree	9.7%	8.4%	7.8%
Bachelor's Degree	31.8%	28.8%	27.5%
Graduate/Professional Degree	16.8%	18.4%	16.6%
2017 Population 15+ by Marital Status			
Total	2,978	29,798	88,660
Never Married	26.9%	24.8%	28.2%
Married	58.1%	58.4%	58.5%
Widowed	7.5%	6.3%	5.0%
Divorced	7.6%	10.4%	8.3%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.2%	96.8%	96.4%
Civilian Unemployed (Unemployment Rate)	2.8%	3.2%	3.6%
2017 Employed Population 16+ by Industry			
Total	1,864	19,503	58,859
Agriculture/Mining	0.0%	0.4%	0.5%
Construction	4.8%	5.6%	5.4%
Manufacturing	13.1%	13.7%	14.9%
Wholesale Trade	3.6%	4.5%	4.2%
Retail Trade	11.4%	10.6%	11.1%
Transportation/Utilities	5.0%	4.1%	4.0%
Information	2.6%	1.7%	1.6%
Finance/Insurance/Real Estate	12.4%	9.1%	8.7%
Services	44.2%	47.4%	47.3%
Public Administration	2.7%	2.9%	2.3%
2017 Employed Population 16+ by Occupation			
Total	1,865	19,503	58,858
White Collar	76.9%	75.7%	69.1%
Management/Business/Financial	28.4%	22.3%	20.3%
Professional	18.0%	24.9%	22.7%
Sales	19.2%	14.4%	13.5%
Administrative Support	11.3%	14.0%	12.6%
Services	13.2%	12.2%	13.6%
Blue Collar	10.0%	12.1%	17.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.7%	2.4%	3.1%
Installation/Maintenance/Repair	1.4%	2.1%	2.6%
Production	1.9%	3.7%	5.7%
Transportation/Material Moving	3.9%	3.8%	5.8%
2010 Population By Urban/ Rural Status			
Total Population	3,561	35,509	107,882
Population Inside Urbanized Area	99.9%	99.9%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.1%	0.1%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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East Gate Land

Address Not Disclosed, Saint Charles, IL

Land For Sale, Land Lease Or Build To
Suit



Market Profile

3800-3842 Illinois Ave, Saint Charles, Illinois, 60174
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.91824
Longitude: -88.26778

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	1,451	13,532	37,717
Households with 1 Person	22.4%	24.3%	20.3%
Households with 2+ People	77.6%	75.7%	79.7%
Family Households	73.3%	71.0%	75.2%
Husband-wife Families	64.2%	59.4%	62.6%
With Related Children	31.8%	27.5%	31.6%
Other Family (No Spouse Present)	9.1%	11.6%	12.6%
Other Family with Male Householder	3.0%	3.2%	3.8%
With Related Children	1.4%	1.5%	2.0%
Other Family with Female Householder	6.1%	8.4%	8.7%
With Related Children	3.4%	5.0%	5.4%
Nonfamily Households	4.3%	4.7%	4.6%
All Households with Children	36.9%	34.5%	39.4%
Multigenerational Households	2.5%	2.5%	3.8%
Unmarried Partner Households	3.4%	4.5%	4.8%
Male-female	3.1%	4.0%	4.2%
Same-sex	0.3%	0.5%	0.6%
2010 Households by Size			
Total	1,452	13,532	37,718
1 Person Household	22.4%	24.3%	20.3%
2 Person Household	32.4%	33.2%	31.1%
3 Person Household	15.1%	15.6%	16.5%
4 Person Household	18.3%	16.6%	17.8%
5 Person Household	8.1%	7.0%	8.7%
6 Person Household	3.0%	2.3%	3.4%
7 + Person Household	0.8%	1.0%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	1,451	13,532	37,718
Owner Occupied	79.2%	78.3%	78.5%
Owned with a Mortgage/Loan	64.9%	62.0%	63.4%
Owned Free and Clear	14.3%	16.2%	15.1%
Renter Occupied	20.8%	21.7%	21.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,518	14,216	39,754
Housing Units Inside Urbanized Area	99.9%	99.9%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.1%	0.1%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
Top 3 Tapestry Segments			
1. Professional Pride (1B)		Exurbanites (1E)	Professional Pride (1B)
2. In Style (5B)		Professional Pride (1B)	Savvy Suburbanites (1D)
3. Comfortable Empty Nesters		In Style (5B)	Exurbanites (1E)
2017 Consumer Spending			
Apparel & Services: Total \$	\$5,880,365	\$46,116,514	\$124,790,980
Average Spent	\$4,069.46	\$3,360.28	\$3,248.67
Spending Potential Index	188	156	150
Education: Total \$	\$4,428,705	\$33,455,929	\$89,582,752
Average Spent	\$3,064.85	\$2,437.77	\$2,332.09
Spending Potential Index	211	167	160
Entertainment/Recreation: Total \$	\$8,420,211	\$66,690,315	\$177,775,827
Average Spent	\$5,827.14	\$4,859.39	\$4,628.01
Spending Potential Index	187	156	148
Food at Home: Total \$	\$12,676,711	\$101,679,811	\$274,279,961
Average Spent	\$8,772.81	\$7,408.90	\$7,140.29
Spending Potential Index	174	147	142
Food Away from Home: Total \$	\$8,864,047	\$70,030,224	\$188,827,993
Average Spent	\$6,134.29	\$5,102.76	\$4,915.73
Spending Potential Index	184	153	148
Health Care: Total \$	\$14,819,234	\$118,476,326	\$312,668,412
Average Spent	\$10,255.53	\$8,632.78	\$8,139.65
Spending Potential Index	183	154	146
HH Furnishings & Equipment: Total \$	\$5,320,149	\$41,948,009	\$111,890,880
Average Spent	\$3,681.76	\$3,056.54	\$2,912.84
Spending Potential Index	189	157	150
Personal Care Products & Services: Total \$	\$2,164,662	\$17,164,784	\$45,890,767
Average Spent	\$1,498.04	\$1,250.71	\$1,194.67
Spending Potential Index	188	157	150
Shelter: Total \$	\$42,805,214	\$344,744,451	\$927,742,074
Average Spent	\$29,622.99	\$25,119.82	\$24,151.77
Spending Potential Index	182	155	149
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,568,545	\$51,901,991	\$136,712,400
Average Spent	\$4,545.71	\$3,781.84	\$3,559.01
Spending Potential Index	194	161	152
Travel: Total \$	\$6,081,084	\$47,601,875	\$126,098,404
Average Spent	\$4,208.36	\$3,468.51	\$3,282.70
Spending Potential Index	203	167	158
Vehicle Maintenance & Repairs: Total \$	\$2,814,721	\$22,467,163	\$59,970,792
Average Spent	\$1,947.90	\$1,637.07	\$1,561.21
Spending Potential Index	182	153	146

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics, Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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