



ST. CHARLES  
SINCE 1834

## AGENDA ITEM EXECUTIVE SUMMARY

Title:	Recommendation to Approve Street and Parking Lot Closures for the Fox Valley Marathon
Presenter:	Chief Lamkin June 2012

*Please check appropriate box:*

<input type="checkbox"/> Government Operations	<input checked="" type="checkbox"/>	Government Services 6.25.2012
<input type="checkbox"/> Planning & Development		City Council
<input type="checkbox"/> Public Hearing		

Estimated Cost:	PD: \$3142.72 EMA: \$213.28 PW: \$2,543.40 FD: \$1,480 TOTAL: \$7,379.40	Budgeted:	YES		NO	X
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If NO, please explain how item will be funded:

All city costs are to be paid by the event sponsor.

**Executive Summary:**

See the attached memo

**Attachments:** *(please list)*

Memo; documents from Race Director Dave Sheble

**Recommendation / Suggested Action** *(briefly explain):*

The Police Department recommends approval.

<i>For office use only:</i>	<i>Agenda Item Number: 4.b</i>
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# Memo

**Date:** June 8, 2012

**To:** Government Services Committee

**From:** Chief Lamkin

**CC:**

**Re:** Fox Valley Marathon

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The third annual Fox Valley Marathon is proposed for September 16, 2012. The layout and route will be similar to the 2011 event. The race will stage on 1<sup>st</sup> Street at 7 a.m., proceed south to Route 31, and out of the city limits into Geneva. The route then returns to St. Charles along Riverside Avenue, finishing on the west side of the Illinois Street bridge.

Requested closures, which have proven effective the past two years, include:

- Parking lot at the southwest corner of Illinois/1<sup>st</sup> Street on Saturday, September 15, 2012 at noon, through the end of the event on Sunday, September 16, 2012 in the afternoon.
- 1<sup>st</sup> Street on Sunday, September 16, 2012 at 5 a.m. from the entrance to the parking deck south to Geneva Road (Illinois Route 31) until completion of the event or as soon as it can be safely opened without causing an unsafe situation during the event.
- Illinois Street bridge on Sunday, September 16, 2012 from 5 a.m. until the end of the event from Riverside Avenue to 2<sup>nd</sup> Street.
- Illinois Route 31 and Illinois Route 25 will be reduced to one lane for vehicle traffic during the times when runners are present on those roadways.

Due to the growth of this race, the following changes are requested for this year's race:

- Move the CASA Fox Valley Kids Marathon to Saturday, September 15 at 6 p.m. instead of Sunday morning with the majority of the route in Mount St. Mary's Park.
- Close Prairie Street from 5:55 p.m. – 6:15 p.m. on Saturday, September 15 to allow for the kids marathon.
- Close 1<sup>st</sup> Street from Illinois Street to Indiana Street from 7 a.m. Saturday, September 15 thru 4 p.m. on Sunday, September 16 to allow for the increased number of runners both days and to better prepare for the start and finish lines.

The event sponsors are also requesting the use of an amplification system (PA) on Illinois Street at the start and finish lines for the duration of the events on Saturday, September 15 from 5:30 p.m. – 7 p.m. and Sunday, September 16, 2012 from 6:15 a.m. – 1:30 p.m.

The sponsors will ensure advance notification and promotion is done in the downtown area, with special emphasis on any business directly along the closure route.

The Police Department recommends approval.

JEL/skc



**2012 Fox Valley Marathon**  
**September 16, 2012**



## **City Of St. Charles Proposed Plan**

### **Introduction**

Now in our third year the Fox Valley Marathon has become the largest single day sports event in the Fox Valley area. With the help of sponsors, communities, local business, press, staff, and volunteers, we were able to meet our goals of providing a high quality event for runners while showcasing our host communities and promoting local businesses and charities. Preparation for this year's Fox Valley Marathon Races is well under way. We anticipate an 80% increase in registered runners for 2012.

Our overall goals continue to be:

- Further promoting health and fitness in the Fox Valley communities.
- Providing an intimate, accessible, affordable opportunity for many area runners to complete what has become a lifelong goal.
- Introducing runners throughout Chicagoland to the unique running opportunities that the Fox Valley offers.
- Showcasing the Fox Valley area to thousands of participants and spectators all year long.
- Involving and supporting area charities in the event
- Helping grow the events over time to increase all of the above

### **Event Overview**

2012 will be the Fox Valley Marathon Races' third year and will build on the tremendous growth trajectory the first two years have created. The event consists of three simultaneous races:

- **Fox Valley Half Marathon** (13.1 miles)
- **Fall Final 20™** (20 miles)
- **Advocate Dreyer Fox Valley Marathon** (26.2 miles)

The three races offer a variety of distances for any participant interested in endurance running. In fact we believe we are the only event in the US offering all three distances in one event. All races start and finish in downtown St. Charles and take runners through the towns of Geneva, Batavia, North Aurora and Aurora, highlighting their respective park districts, the Fox River Trail, and Kane County Forest Preserves.

The Half Marathon is an event achievable by all runners. It is a logical step up from a fitness program that includes any running, has the appeal of immediate recognition, and is an impressive goal for beginning runners to work toward. A runner can complete many halves within a single year, and its popularity is booming. Pairing the event with a marathon gives the Fox Valley Half a unique appeal among the spring and fall halves throughout the area,



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particularly as a natural choice for runners with longer term dreams of someday completing a full marathon.

The Fall Final 20 is an innovative event that was sparked by our proximity to the Chicago Marathon and its 45,000 runners. Our races are timed so the 20 fits directly into Chicago training schedules, and we offer runners the first (and still the only?) 20 mile 'marathon dress rehearsal' in the country, complete with marathon race atmosphere, full aid stations, pace groups, shirts, and finisher medals.

And the Marathon is, of course, our signature event. The standard among endurance race distances. The ultimate challenge for most runners. And the one that gets the lion's share of the press. The sport of marathoning has exploded in the US and in particular the past 7 years. Each year has set new participant and finisher records. The increase in 2009 alone was 2 ½ times the increase of 2008 with over 465,000 finishers nationwide. Marathons continue to sell out in record time coast to coast. Chicago recently sold out their 45,000 entries in a record 6 days.

The Fox Valley Marathon, with an ideal setting, timing, and geographic location, is poised to become the premier running event in Chicago's western suburbs. And while it won't grow to the size of the mega-races, it has become big enough to become well known nationwide as a great destination marathon with all the big race amenities, small race hospitality, and a beautiful, fast, friendly course.

- Fall marathons are preferable because the majority of training avoids winter weather
- The Chicago Marathon is the 6<sup>th</sup> largest race of any distance in the US (45,000 entries)
- Our unique Fall Final 20<sup>TM</sup> is perfectly timed for those training for Chicago.
- The cost of participating in the Fox Valley Marathon is 35-50% less than Chicago.
- Participants have a singular opportunity to train all summer on the actual race course.
- The #1 factor in event participation is convenient location (RunningUSA 2009 survey).

## **First Two Year's Highlights**

Combined highlights of the Fox Valley Races first two years include:

- Selling out all 3 races each year, in 2011 in 4 ½ months.
- Bringing 3,300 total runners from 37 states coast to coast as well as Japan, Canada and Europe to the Fox Valley area.
- Generated over \$46,000 in direct donations to local charities through our Charity Partner Program
- Becoming a top 30 Boston Marathon Qualifying race in North America (based on percentage of qualifiers vs all finishers at the time of the race)
- Averaging 24% of our finishers achieved their lifelong goal as first time marathoners
- Introducing a new race (Fall Final 20) believed to be the first of its kind in the US to be timed and designed to accommodate runners training for other fall marathons in a fully supported, complete race experience.



## **2012 Fox Valley Marathon September 16, 2012**



- Selected by Chicago Athlete Magazine as a Midwest Top 25 Marathon, one of only 3 in Illinois!
- Creation of the Fox Valley Kids Marathon in 2011. Kids who participate agree to run/walk 1 mile a week leading up to race weekend for a total of 25 miles. On race weekend they complete their marathon by run/walking their final 1.2 miles crossing the same start and finish lines as the FVM Races the next day. Successful finishers receive a beautiful medal commemorating their achievement as well as other great items from us.

### **3rd Year Growth**

The FVMR race committee is well into planning the 2012 event where we expect to host 2,900 runners. Registration is currently running about 80% over 2011 with runners registered from states coast to coast, Canada and even Brazil as of this application! Runner feedback continues to be incorporated into the 2012 planning,

The races have become a huge hit in the running community at the national level. Runners rave about the area, the friendly volunteers, beautiful fast shaded course, great host communities and the overall race organization. Through continued planning, innovation, community involvement and hard work we intend to keep building on the success that everyone in the Fox Valley benefits from.

### **2012 Overall Goals**

- Grow the CASA Kane County Fox Valley Kids Marathon to 500 participants
- Grow the Fox Valley Marathon Races to 2,900 participants
- Continue to enhance our Weather Flex™ option.
  - Another Fox Valley Marathon innovation, Weather Flex™ allows runners who sign up for it to choose their race at packet pickup. This option first introduced by us last year is a huge hit with our runners and we are adding the half marathon to it this year.
- Continued growth of our Charity Partner Program
  - In 2011 we were able to generate nearly \$35,000 for the 8 local charities in our Charity Partner Program (Tri Cities Family Services, CASA, Lazarus House, Northern Illinois Food Bank, Day One Advocates, Literacy Advocates, Hesod House and Mooseheart).
  -
- Continue to bring runners to the area all summer as they train on the course they will run race day



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- Continue to promote community health and fitness
- Continue to showcase and promote the Fox Valley cities, park districts and local businesses to the world.

### **RACE WEEKEND PLAN FOR ST. CHARLES**

As the events continue to grow we too continue to enhance and improve our logistics, planning and race events to provide the best runner and community experience possible. We are constantly factoring in runner, local business, community and life safety input in our growth plans each year.

### **LOGISTICAL CHANGES REQUESTED FOR 2012**

- Moving the CASA Fox Valley Kids Marathon from Sunday morning to Saturday September 15<sup>th</sup> at 6pm. Moving the event to Saturday evening will allow us to increase the number of participants, let's parents who will run the main races on Sunday to see their kids in their own event. It also will bring over 1,000 people to the downtown area that evening which is great for the area and local businesses.
- To accommodate the Saturday kids marathon we are requesting the closing of Prairie Street on Saturday September 15<sup>th</sup> from 5:55pm to 6:15pm (approximately 20 minutes). A start and finish schematic is enclosed with this application.
- To better handle the increased number of runners Saturday and Sunday and to better prepare the race start/finish lines and race village we are requesting the closing of 1<sup>st</sup> Street from Illinois to Indiana Street from Saturday September 15<sup>th</sup> 7am to Sunday September 16<sup>th</sup> 4pm

Please refer to the attached schematic maps for St. Charles as well as the overall route maps for each of the races.

### **CASA KANE COUNTY FOX VALLEY KIDS MARATHON**



**2012 Fox Valley Marathon**  
**September 16, 2012**



#### **SATURDAY SEPTEMBER 15, 2012**

##### **Race overview.**

Start/Finish Schematics and Course Overview attached

Runners will assemble on 1<sup>st</sup> Street between Illinois and Indiana where the Start/Finish lines will be. The race will start at 6pm and the total distance is approximately 1.2 miles. Runners will proceed south on 1<sup>st</sup> street, cross Prairie and enter Mount St. Mary's Park. Once all the runners have entered Mount St. Mary's Park Prairie St. can be re-opened and the total time for the road closure is estimated at 20 minutes total.

Once in Mount St Mary's Park runners will circle the park counter clockwise on the path and will exit the park on the east side on the path under Prairie. Runners will continue north on the path, then west on Indiana and north on 1<sup>st</sup> to the finish. We will close only a portion of the 1<sup>st</sup> /Indiana intersection to allow traffic in and out of the Blue Goose. We will be able to open that intersection completely by 6:45pm. Once runners have finished they will stay in the race village area, no other closures are necessary.

##### **Race Start/Finish Window**

Expected finishers: 500  
Start Time 6:00pm  
Finish time window: 6:10pm to 6:45pm

#### **SUNDAY SEPTEMBER 16, 2012** **ADVOCATE DREYER FOX VALLEY MARATHON** **FALL FINAL 20<sup>TH</sup>** **FOX VALLEY HALF MARATHON**

##### **Race Overview**

We plan on assembling and starting the runners on 1<sup>st</sup> Street wrapping around Illinois street to the east. Runners start together no matter what race they are participating in. The race will start at 7am on First Street and proceed south on Rte 31 to Geneva where we will put the runners on the park district path. They runners will continue south through the Tri-Cities reversing their way back depending on the distance they are scheduled to complete. All races finish in St. Charles. The finish line will be on the west side of Illinois Street just over the bridge.





**2012 Fox Valley Marathon  
September 16, 2012**



**100/25  
MILEWAVE  
MARATHON**

### **Race Start/Finish Windows**

**½ Marathon.**

Expected finishers: 800

Finish time window: 8:05am to 10:30am

**Final Fall 20™**

Expected finishers: 500

Finish time window: 8:45am to 12:00pm

**Advocate Dreyer Fox Valley Marathon**

Expected finishers: 1500

Finish time window: 9:20am to 1:30pm

Finish line official timing closes at 1:30pm

### **Event start and pacing**

The race will begin in downtown St. Charles on 1<sup>st</sup> Street at 7:00am. There will be approximately 2,000 runners who will be started in waves about 30 seconds to 1 minute apart. The fastest runners will run approximately 5 minutes per mile and the slowest will be capped at 15 minutes per mile. Anyone running or walking slower than 15 minutes per mile will be required to follow all traffic signals and stay off public roadways but can still complete the race if under our finish line cutoff of 1:30pm.

### **Pre-Race Expo**

All runners will be required to attend a pre-race Expo to pick up their packets. This will be open Friday and Saturday (9/14 & 9/15) and will again be at the Baker Community Center in St. Charles. The packet contains their race credentials, timing chip, an event manual and last minute changes as well as numerous give-aways from local businesses and charities. The Expo also is an opportunity for sponsors and local organizations to exhibit themselves to the runners.

During the months preceding the marathon runners will be constantly exposed to the various sponsors in the the Trl-Cities area as well as hotel and restaurant information through the visitors centers.

### **Pre-Race Setup**

SEE ATTACHED START SCHEMATIC MAP.



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Since the event takes place primarily in St Charles setup will have to be on Saturday for the Village as well as bringing in the porta-johns, start/finish barricades and signage. Setup will commence at 7am on Saturday and will again use the city parking lot adjacent to 1<sup>st</sup> Street between Illinois and Indiana. We will also close 1<sup>st</sup> Street between Illinois and Indiana at that time. We will again provide security to watch over it over night. No other streets will need to be closed Saturday.

We will finish our setup early Sunday morning beginning around 5am. Since the bulk of the work will have been completed Saturday we anticipate noise to not be an issue that morning. Most runners will begin arriving from 5:30am on and will be directed to parking in the garage and lots to the west and north. For all phases of the event runners will have already been instructed where to go and what to do well in advance of race morning.

We will have a PA system along 1<sup>st</sup> Street and facing the Illinois Street Bridge to make announcements to the runners and to start the race. We anticipate again placing the announcer and their equipment adjacent to 1<sup>st</sup> and Indiana and moving it to 1<sup>st</sup> and Illinois near the finish right after the start.

### **Race Start**

SEE ATTACHED START SCHEMATIC MAP

Beginning around 6:45am we will assemble the runners on 1<sup>st</sup> Street facing south. We will keep the runners north of Indiana St before the race to allow ingress/egress for the townhomes to the east. The race start will put the runners immediately on the southbound lane of Rte 31 which will be closed to the public until the runners leave St. Charles. The City Of Geneva will take over route control on RTE 31 at the city limits. The northbound lane will be open to allow residents along the river ingress/egress. The start will last approximately 8-10 minutes and will require crossing/closing Prairie at 1st Street for that time.

East side road closings are also indicated on the RT 25/31 schematic map also attached. We will close Prairie street east of 1<sup>st</sup> to RT 25, RT25 north to Illinois. As also discussed with the St. Charles Police Department we will cone a single file lane on RT 25 with police traffic control to connect the path just south of Langum Park. This will allow continued two-way traffic on RT 25 during the race while allowing the race to continue.

### **Race Finish**

SEE ATTACHED FINISH SCHEMATIC



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**September 16, 2012**



We propose closing 25 just south of Prairie per the diagram. The runners will head north on 25, make a left on Illinois, cross the bridge to the finish line. The spectators and runners will have unparalleled views through the entire finish area up the river and across the bridge.

Immediately at the finish line they will be observed by medical personnel and in the rare event it is decided by them that they require treatment they will be moved quickly to our medical tent at Illinois & 1<sup>st</sup>. This location will also allow easy access for any emergency medical vehicles and it is on the outside perimeter of the event. We will again have an ambulance and associated paramedics at the finish line to support our main medical tent.

New this year will be barricades that keep the public from the runners from the final 75 yards, through the finish line, medical and foot tent. The public will be allowed access to the runners once they exit the food tent. This change is being implemented for runner safety as well as better control of our post race logistics and is in line with traditional endurance race policies at other races.

The runners will be given their finishing medals, water, Gatorade and moved along 1<sup>st</sup> Street south towards the Marathon Village. There they will be given recovery food (bagels, bananas, energy bars etc) and can then recover and re-unite with their friends and family. The Village location is ideal as they will be riverside with great views of St. Charles, can see the race continuing on the other side and can access the east side via the pedestrian bridge there.

### **Post Race**

The finish line will officially close at 1:30pm. Runners not across at that time can still continue but must walk and observe all traffic signals and road crossings on their own.

We will commence break down and clean up starting with the closing of the finish line area. It is important to note that all of our volunteer groups in every area will be responsible for on-going cleanup at their respective areas.

Our breakdown of tents/barricades, pickup of Porta-johns etc is expected to be finished by that late afternoon and we will be able to open the remaining streets (as indicated on the maps) by 5pm for the core area.



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**September 16, 2012**



### **MEDICAL AND EMERGENCY**

Participant and community safety is the highest priority for us. Our Medical Director Dr. Jodi Pelegrin has over 10 years experience in both the Chicago Marathon and Twin Cities Marathon. Working together with the EMS

- We will have emergency medical personnel and equipment on call from within each city with pre-coordinated access to the full race route in each jurisdiction.
- Each aid station (17) will be staffed with qualified medical personnel.
- A dedicated coordinated communications system will again be in place along the entire race route with separate channels for Medical, Logistics
- Each runner will have to sign an event waiver upon registration
- Each runner will have been well briefed on the course and event specific rules for safety.

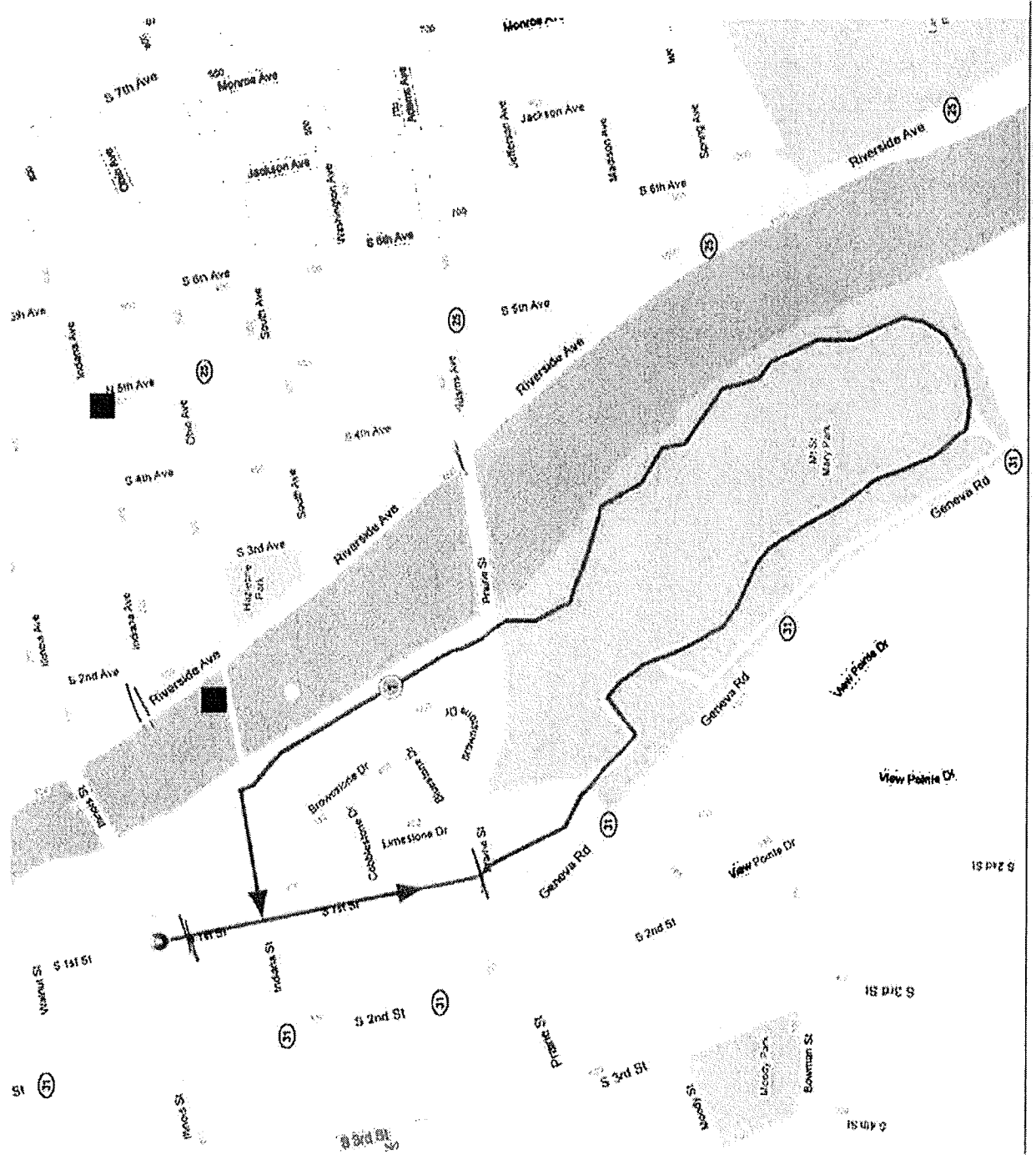
# FOX TRAIL DOROTHY

26.2 miles One mile at a time



September 15, 201  
6:00pm to 6:50pm

## COURSE OVERVIEW



September 15, 2012

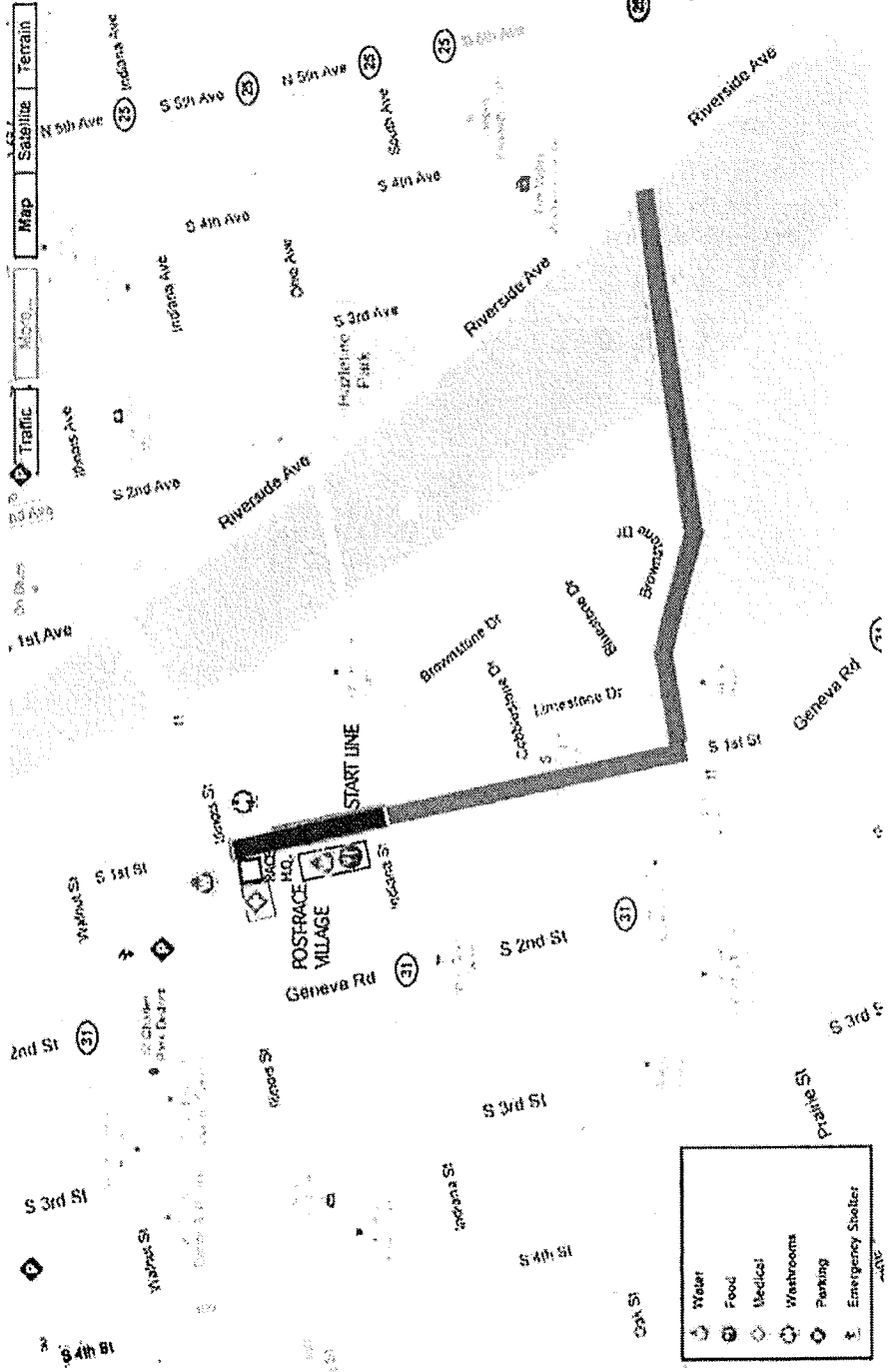
**START SCHEMATIC**

**Barricades**

**STREET CLOSINGS:**

- Saturday 5:55pm to 6:15pm
- Saturday 7am to Sunday 5pm

- Terrain
- Stabilize
- Map
- M.S.O.
- Traffic



**Water**

**Food**

**Medical**

**Restrooms**

**Parking**

**Emergency Shelter**

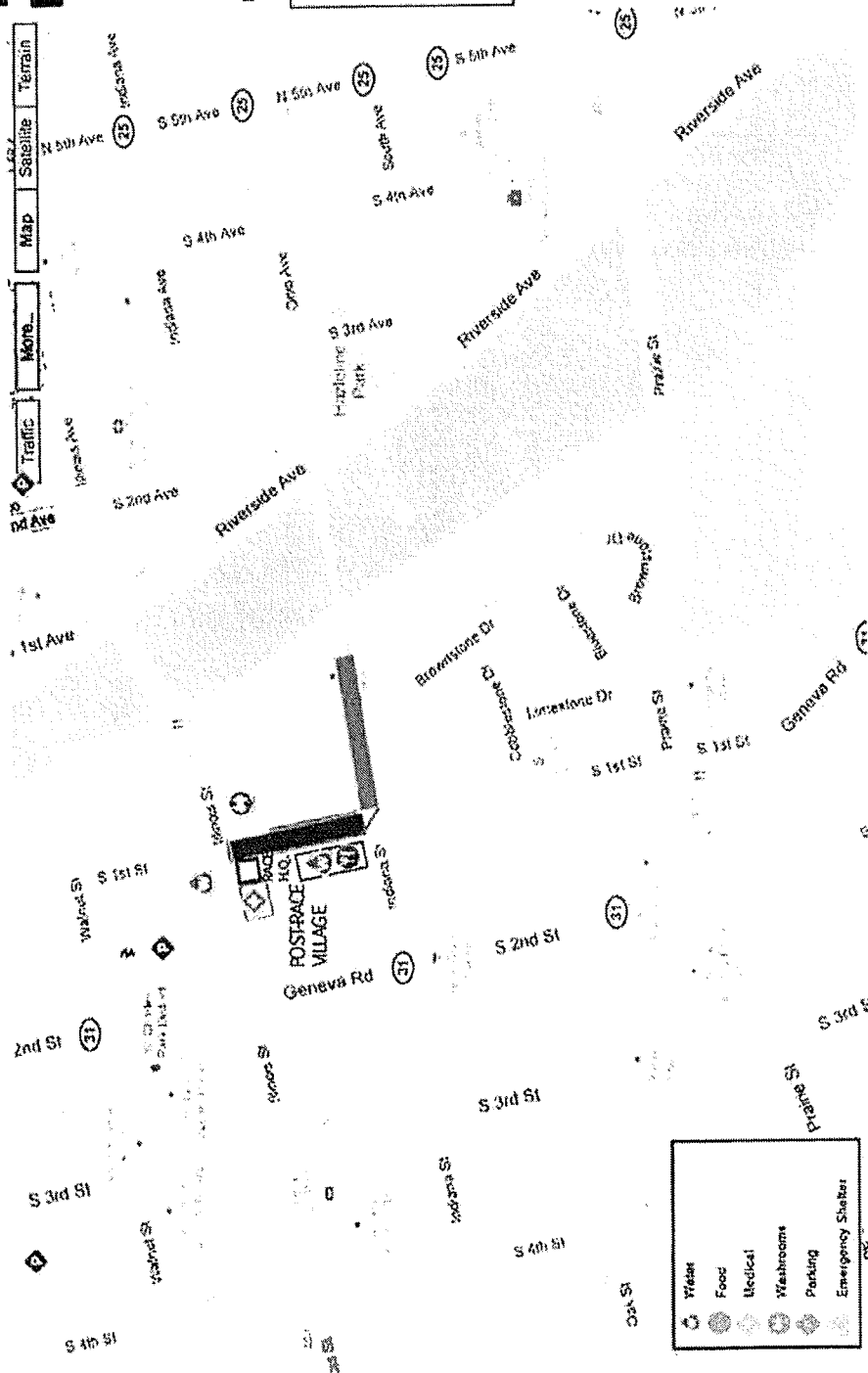
September 15, 2012

**FINISH SCHEMATIC**

**Barricades**

**STREET CLOSINGS:**

- Saturday 5:55pm to 6:45pm
- Saturday 7am to Sunday 5pm



Advocate Dwyer  
**Fox Valley  
 Marathon**



September 16, 2012

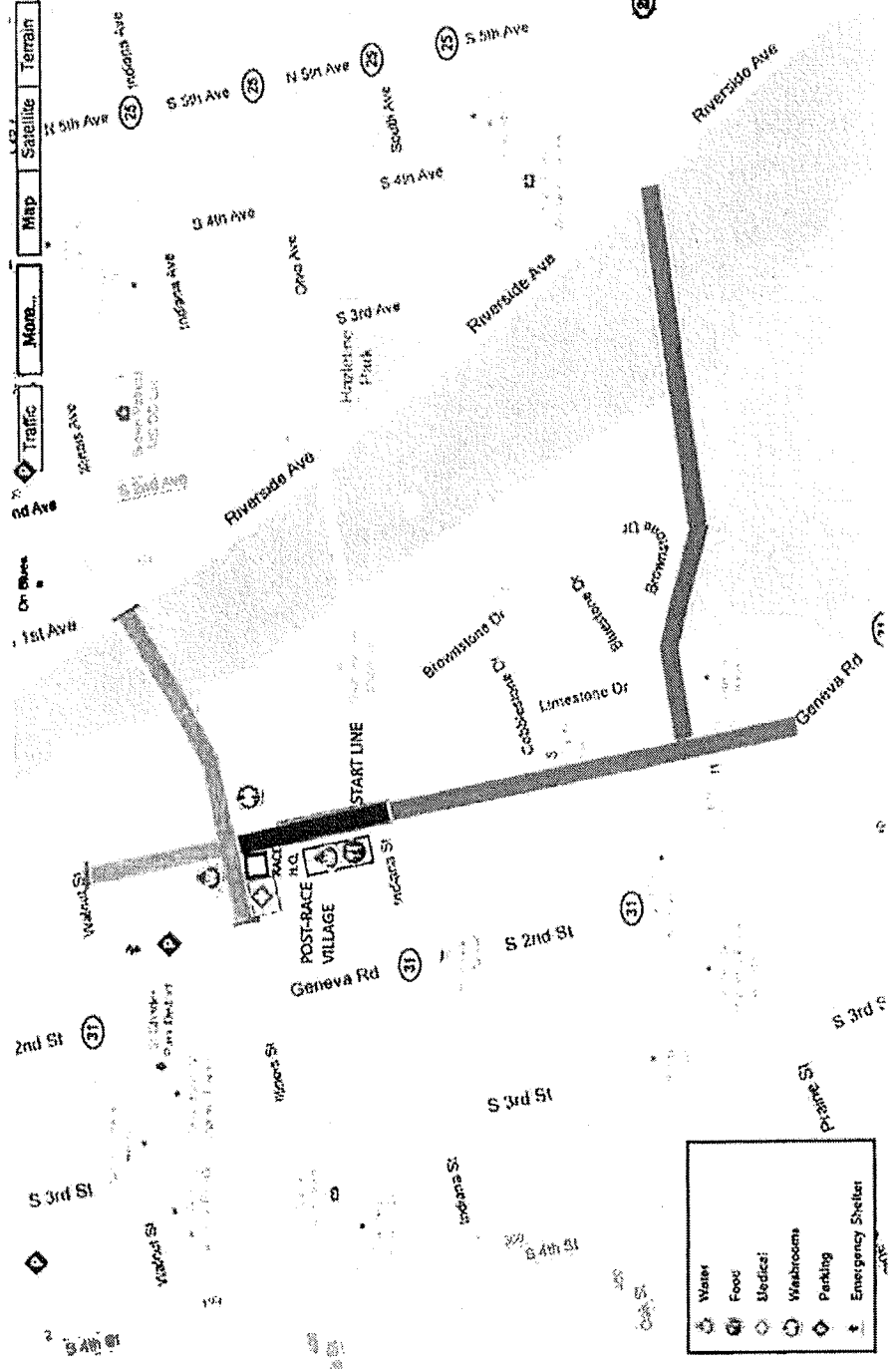
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**START SCHEMATIC**

**Barricades**

**STREET CLOSINGS:**

- Sunday 7am to 7:45am
- Notes: Rt 31 can re-open after FVM races start.
- Saturday 5pm to Sunday 5pm
- Saturday 7am to Sunday 5pm



Water  
 Food  
 Medical  
 Washrooms  
 Parking  
 Emergency Shelter



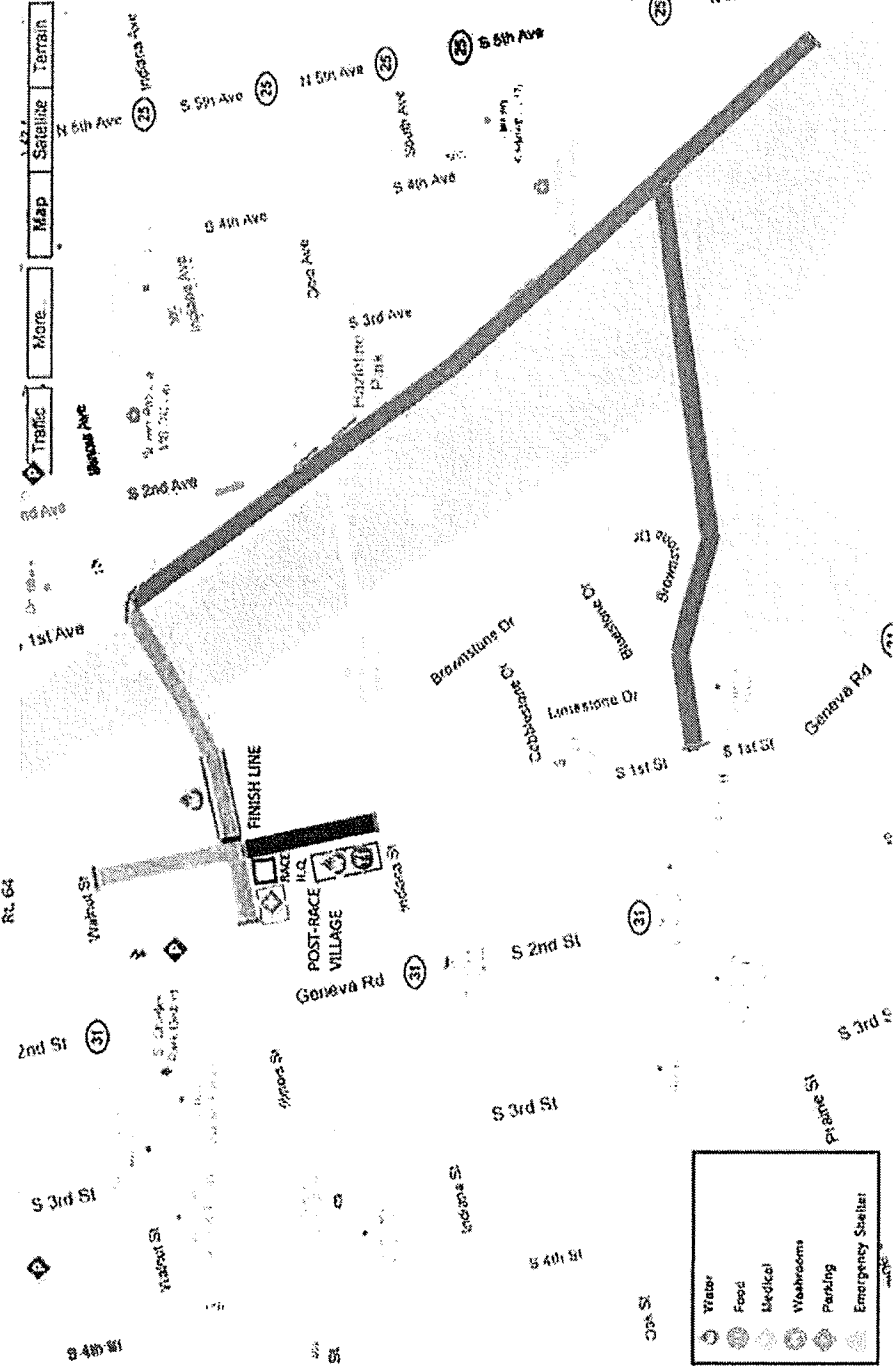
Advocate Eireyin

# Fox Valley Marathon



September 16, 2012

Traffic More Map Satellite Terrain



### FINISH SCHEMATIC

	Barricades
	STREET CLOSINGS:
	Sunday 8am to 1:30pm
	Sunday 5am to 5pm
	Saturday 7am to 5pm
	RACE VILLAGE PARKING LOT CLOSING: Saturday 5am to Sunday 7pm

	Water
	Food
	Medical
	Washrooms
	Parking
	Emergency Shelter

Advocate Dreyer  
**Fox Valley  
 Marathon**



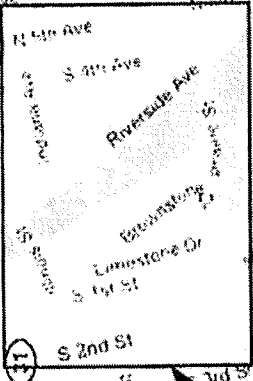
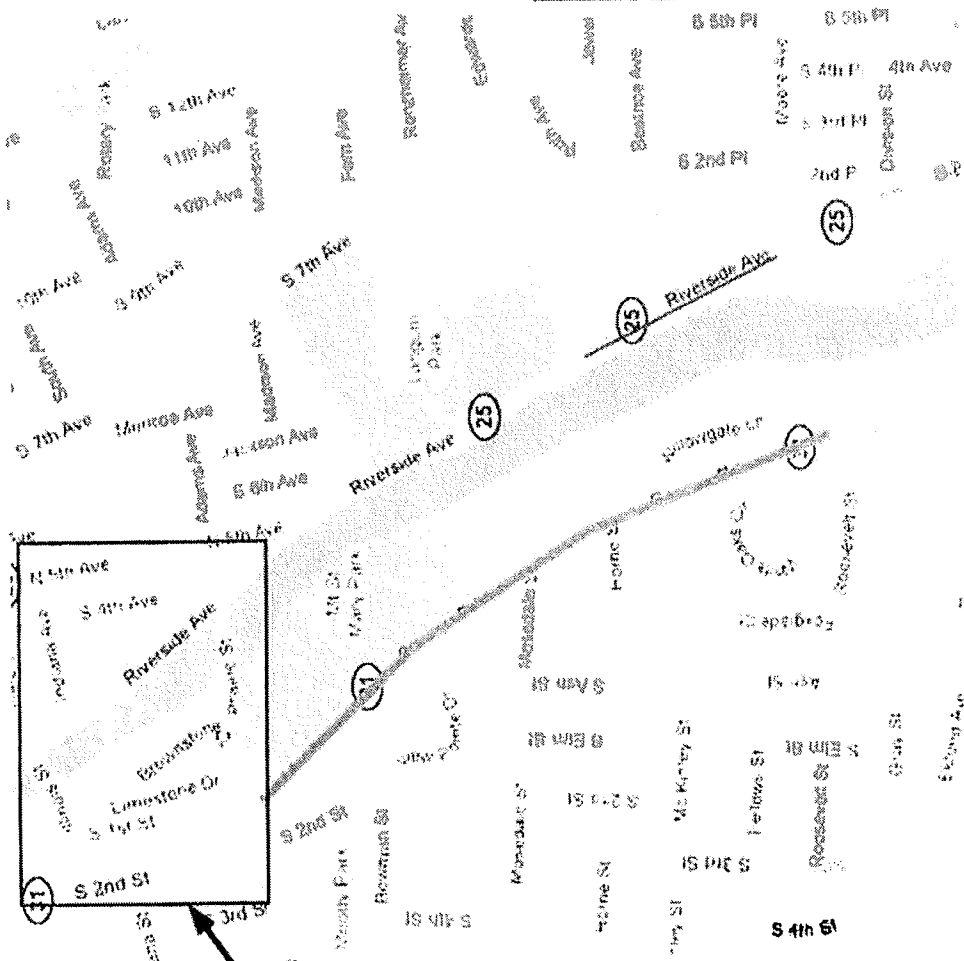
September 16, 2012

**RTE's 25/31 SCHEMATIC**

**STREET/LANE CLOSINGS:**

Sunday  
 8:00am to 1:30pm  
**SINGLE PERSON WIDE,  
 CONED LANE**  
 West side of southbound  
 lane. STC Police controlled,  
**while still allowing two-way  
 vehicle traffic.**

Sunday 7am to 7:30am  
**SOUTHBOUND ONLY. STC**  
 Police controlled.  
 Geneva takes over at city  
 limits



**REFER TO ATTACHED  
 START/FINISH SCHEMATICS**