



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation for Approval of a Class E Liquor License for the Charlie’s Center for the Arts Event in Charlestowne Mall

Presenter: Chief Lamkin
August 2012

Please check appropriate box:

<input checked="" type="checkbox"/>	Government Operations	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input type="checkbox"/>	

Estimated Cost:	N/A	Budgeted:	YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/>
-----------------	-----	-----------	-----	--------------------------	----	-------------------------------------

If NO, please explain how item will be funded:

Executive Summary:

The purpose of this event is to showcase, promote and sell art of all forms, including music, visual, literature, dance, and photography. Event sponsors include the St. Charles Arts Council, District 303, St. Charles Public Library, and the St. Charles Park District.

A total of 14 storefronts, centrally located around the atrium of the mall, will be utilized to showcase this event. On Friday and Saturday evenings, one unit will feature jazz music and have wine, beer and soft drinks available to purchase. All alcohol must remain in the designated storefront, where all provisions of the Class E liquor license will apply.

The dates for this event are September 22 – October 27, 2012. All vendors are required to be open Friday – Sunday for each weekend of this event. Vendors have the option to be open additional days, if they choose to do so. The area will be monitored when vendors are not present.

Attachments: *(please list)*

Diagram of event layout; event flyer

Recommendation/Suggested Action *(briefly explain):*

Recommend approval of a Class E Liquor License for Charlie’s Center for the Arts Event in Charlestowne Mall.

<i>For office use only:</i>	<i>Agenda Item Number: 5a</i>
-----------------------------	-------------------------------



The St Charles Arts Council, in partnership with Community Unit School District 303, the St. Charles Public Library, and St. Charles Park District, is organizing a "Pop-Up" Arts Event – *Charlie's Center for the Arts at the Charlestowne Mall.*

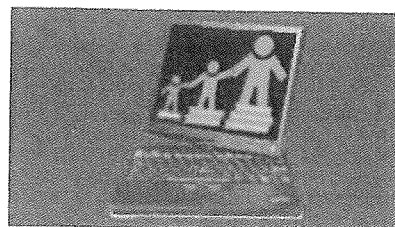
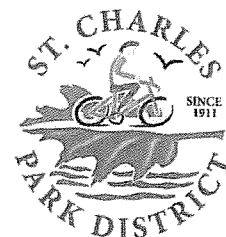
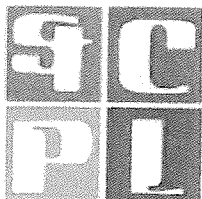
The event will run from Saturday, September 22 to Sunday, October 27, 2012. It will encompass multiple storefronts that will be temporarily converted into visual art galleries and studios, a jazz café, music venues, literature venues (poetry slams, storytelling, etc.), dance venues, theaters (live and film), magic, and as much Arts Programming as we can pack into 5 weeks.

The main purposes of this event are to:

1. demonstrate how the arts can energize a community and a space
2. demonstrate how the arts can create a place of community and interaction
3. provide tangible support to artists

Much of the arts programming in *Charlie's* will change throughout the 5 week period, featuring new student and professional artists in all media, on a constantly rotating basis.

Stay tuned for more information about the schedule of events, performers (from headliners to student groups), workshops, exhibitions, promotions...come immerse yourself in the arts!





Venue

The Jazz Café

neXt gallery at *Charlie's*

Charlie's Performing Arts Center

Alice in Wonderland - revue

Open Rehearsals – Fall Play

Art by Yasmina Reza

Dance Concert

Open Rehearsals

Charlie's Film Theater (Student Film Fest)

The Music Store

Victoria's

Poetry Slam

Storytelling

Literature Readings

Student Art Gallery at *Charlie's*

Artist Studio/Gallery at *Charlie's*

The Photo Store

The Magic Store

Atrium Stage

Participating/Organizing Group

Count Zazz (professional jazz quintet)

STC East/North High School jazz groups

Middle School jazz group

Vero Voce School of Visual and Performing Arts

St Charles Arts Council

Marquee Youth Stage

STC East High School

Prufrock Productions

Underground Arts Connection

St. Charles Singers

STC East/North High School students

Vero Voce School of Visual and Performing Arts

St. Charles Public library

D303 (all schools) and St Charles Arts Council

Individual professional artists

St. Charles Park District – classes and exhibition

Scott Piner

Fox Valley Repertory Performing Arts Academy

Charlie's
Center for the Arts

AT THE
CHARLESTOWNE
MALL

A POP-UP
ARTS EVENT!

