

 ST. CHARLES <small>SINCE 1834</small>		AGENDA ITEM EXECUTIVE SUMMARY					
		Title:	Presentation by CMAP and Kane County Staff - "Homes for a Changing Region: Introduction and Draft Analysis"				
		Staff:	Matthew O'Rourke, Planner Rita Tungare, Director of Community Development				
<i>Please check appropriate box:</i>							
	Government Operations				Government Services		
X	Planning & Development and Housing Commission (10/14/13)				City Council		
Estimated Cost:	N/A			Budgeted:	YES		NO
If NO, please explain how item will be funded:							
Executive Summary:							
<p>Background: In 2012, Batavia, Geneva, North Aurora and St. Charles applied to the Chicago Metropolitan Agency for Planning (CMAP) for a Local Technical Assistance grant to create a sub-regional housing plan. On October 10, 2012 staff was notified that the project was selected to receive assistance. The plan will be prepared as part of the Metropolitan Mayors Caucus' (MMC) Homes for a Changing Region project, at no direct cost to the four municipalities. The project is a planning process to determine future housing needs and to formulate strategies/policies to meet those needs. MMC partners with CMAP, the Metropolitan Planning Council and groups of communities to prepare housing plans. Kane County Development Department staff has also partnered with CMAP to provide assistance for projects located in Kane County.</p> <p>The St. Charles City Council approved a resolution and Memorandum of Understanding in May 2013 agreeing to participate in this initiative. Alderman Rita Payleitner and Housing Commission Chair Cindy Holler, and staff members Matthew O'Rourke and Rita Tungare represent the City on the project's Steering Committee.</p> <p>Kane County and CMAP staff has compiled the initial data and is presenting these findings to elected officials for informational purposes and to seek input. This presentation represents a key mile stone in the project's timeline.</p> <p>The next step in the process will be a public workshop at 6:30PM on Wednesday, November 20, 2013.</p>							
Attachments: <i>(please list)</i>							
Homes for a Changing Region Project Description							
Recommendation / Suggested Action <i>(briefly explain):</i>							
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<i>For office use only:</i>		<i>Agenda Item Number: 4A</i>					

Homes for a Changing Region

Homes for a Changing Region is a project of the Metropolitan Mayors Caucus (MMC), in partnership with the Chicago Metropolitan Agency for Planning (CMAP)'s Local Technical Assistance (LTA) program with support from the Metropolitan Planning Council (MPC). *Homes for a Changing Region* funds technical assistance for municipal leaders to chart future demand and supply trends for housing in their communities, and develop long-term housing policy plans. These plans will aim to create a balanced mix of housing types, serve the needs of current and future residents and workers, and enhance the livability of participating communities.

***Homes for a Changing Region* includes the following components:**

- Analysis of each community's **existing housing supply** that compares the type and price of housing stock to the age, income and tenure (rental or owner-occupied) of the population.
- A **subregional housing analysis** that identifies opportunities and gaps in the housing profile, and looks for opportunities for collaboration between neighboring communities.
- A **workforce housing analysis** that focuses on the match between the sub-region's key employment sectors and the existing housing stock.
- A **market segmentation analysis** that uses ESRI Tapestry data to separate each community's housing markets into key household types. Our recommendations will focus on meeting the current and future needs of each segment, along with strategies for attracting targeted segments.
- Design, planning and facilitation of one **public or stakeholder workshop** for each community.
- A series of **policy and strategic recommendations** for creating a balanced, sustainable future housing supply.
- Design **visualizations** for a focus area in each community.

Subregional Approach

In partnership with CMAP and MPC, MMC will work with multiple communities within the same subregion to identify individual housing-related opportunities along with common subregional housing objectives. This approach aligns with the goals of *GO TO 2040*, CMAP's comprehensive regional plan, as it helps to balance the need for local autonomy while advancing the benefits of regional cooperation. The CMAP Housing Committee will serve as the "advisory committee" for the project and review progress on a quarterly basis. This committee includes representation from the Illinois Housing Development Authority (IHDA), local nonprofit organizations, the development community, advocacy groups, and municipal staff.

Funding

The Metropolitan Mayors Caucus receives funding support for this project from the Chicago Community Trust, the Harris Family Foundation and the Illinois Housing Development Authority (IHDA). CMAP receives funding support the LTA program from a HUD Sustainable Communities Regional Planning Grant.