

**AGENDA
CITY OF ST. CHARLES
GOVERNMENT OPERATIONS COMMITTEE
ALD. JIM MARTIN, CHAIR**

**TUESDAY, JANUARY 22, 2013
IMMEDIATELY FOLLOWING CITY COUNCIL MEETING
CITY COUNCIL CHAMBERS
2 E. MAIN ST.**

- 1. Call to Order**
- 2. Roll Call**
- 3. Omnibus Vote**
None.
- 4. Finance Department**
 - a. Recommendation to approve a Resolution Abating a Portion of the Tax Heretofore Levied for the City of St. Charles, Kane and DuPage Counties, Illinois.
 - b. Monthly Update regarding City's Financial Results for November 2012 – Information Only.
- 5. City Administrator Office**
 - a. Recommendation to consider funding requests from the St. Charles Festival Committee and Pride of the Fox LLC and determine which entity will receive financial support for the 2013 Riverfest.
- 6. Executive Session**
 - Personnel
 - Pending Litigation
 - Probable or Imminent Litigation
 - Property Acquisition
 - Collective Bargaining
 - Review of Minutes of Executive Sessions
- 7. Additional Items**
- 8. Adjournment**



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Resolution Abating a portion of the 2012 Property Tax Heretofore Levied for the City of St. Charles

Presenter: Chris Minick, Finance Director

Please check appropriate box:

<input checked="" type="checkbox"/>	Government Operations (01/22/13)		Government Services
<input type="checkbox"/>	Planning & Development		City Council
<input type="checkbox"/>	Public Hearing		

Estimated Cost:	NA	Budgeted:	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
-----------------	----	-----------	-----	--------------------------	----	--------------------------

If NO, please explain how item will be funded:

Executive Summary:

Consistent with direction and prior policy, staff is requesting the Council to approve abating a portion of the 2012 property tax levy. The specific abatements requested pertain to the City's General Obligation bond issues. The principal and interest payments on these bond issues are traditionally paid from general revenue sources of the City other than property tax revenues. These property tax levies have traditionally been abated.

We do not have the final EAV numbers from the counties at this point and cannot finalize the tax levy at this point. The numbers should be available toward the end of March or early in April and Staff will finalize the 2012 property tax levy at that time.

Attachments: *(please list)*

Abatement Resolution

Recommendation / Suggested Action *(briefly explain):*

Recommend approval of a Resolution Abating a Portion of the 2012 Property Tax Heretofore Levied for the City of St. Charles.

For office use only:

Agenda Item Number: 4a

City of St. Charles
Resolution No. 2013-_____

**A Resolution Abating a Portion of the Tax Heretofore Levied for the
City of St. Charles, Kane and DuPage Counties, Illinois.**

**Presented and Passed by the
City Council on _____**

WHEREAS, the City Council of the city of St. Charles, Kane and DuPage Counties, Illinois, did on the 17th day of December, 2012, adopt an Ordinance entitled:

"Annual Tax Levy Ordinance" of the City of St. Charles, Kane and
DuPage Counties, Illinois";

and

WHEREAS, a duly certified copy of said Ordinance was filed with the County Clerks of Kane and DuPage Counties, Illinois, in 2012; and

WHEREAS, revenue the city of St. Charles has received from other sources will be sufficient to pay expenditures without any funds for debt service purposes being levied as set forth in said Annual Tax Levy Ordinance;

NOW, THEREFORE, Be It Resolved by the City Council of the city of St. Charles, Kane and DuPage Counties, Illinois, as follows:

Section 1. That the tax heretofore levied in said Annual Tax Levy Ordinance, such tax being levied to pay the city's annual debt service expenditures for general obligation bonds, be abated by that amount representing revenue the city has received from other sources which will be sufficient to pay expenditures for said general obligation bonds. The purposes for which such tax was so levied in said ordinance and the amount so levied for each purpose, the amount of such tax so levied which is to be abated for each purpose, and the remainder of such tax so levied which is to be extended for each purpose are as follows:

PURPOSE OF LEVY	TAX LEVIED IN SAID BOND ORDINANCE	TAXES ABATED ON FEBRUARY 6, 2012	AMOUNT TO BE ABATED/RESOLUTION TO OBTAIN A .73 RATE	REMAINDER OF TAX LEVIED WHICH IS TO BE EXTENDED
Fire Pension	\$1,004,000	\$ -	\$ -	\$1,004,000
Police Pension	\$1,325,000	-	-	\$1,325,000
Police Protection	\$2,548,803	-	-	\$2,548,803
Fire Protection	\$2,548,803	-	-	\$2,548,803
TIF 1 - Baker - 2005B	\$319,183	\$319,183	-	-
G.O. Bond - 2002A	\$369,200	\$369,200	-	-
G.O. Bond - 2006	\$395,000	\$395,000	-	-
G.O. Bond - 2005A	\$812,000	\$812,000	-	-
G.O. Bond - 2007A	\$175,735	\$175,735	-	-
G.O. Bond - 2007B	\$145,420	\$145,420	-	-
G.O. Bond - 2007C	\$141,200	\$141,200	-	-
G.O. Bond - 2008A	\$1,135,625	\$1,135,625	-	-
G.O. Bond - 2008B	\$133,966	\$133,966	-	-
G.O. Bond - 2008C	\$1,131,005	\$1,131,005	-	-
G.O. Refunding 2009	\$1,116,306	\$1,116,306	-	-
G.O. Bond 2010 A	\$531,956	\$531,956	-	-
G.O. Bond 2010 B	\$940,775	\$940,775	-	-
G.O. Bond 2010 C	\$222,400	\$222,400	-	-
GO Bond Series 2011A	\$349,925	\$349,925	-	-
GO Bond Series 2011 B	\$48,200	\$48,200	-	-
GO Bond Series 2011 C	\$105,325	\$105,325	-	-
GO Bond Series 2011 D	\$316,925	\$316,925	-	-
GO Bond Series 2012 A	\$749,070	\$749,070	-	-
GO Bond Series 2012 B	\$751,584	\$751,584	-	-
GO Bond Series 2012C	\$43,330	\$43,330	-	-
SSA 21	\$291,856	-	-	\$291,856
Mental Health	\$553,637	-	-	\$553,637
Street & Bridge	\$1,542,047	-	-	\$1,542,047
Corporate	\$2,532,827	-	-	\$2,532,827
Total:	\$22,281,103	\$9,934,130	-	\$12,346,973

Section 2. That forthwith upon the passage of this Resolution the City Clerk shall file a certified copy of this Resolution with the County Clerks to ascertain the rate necessary to produce the remainder of the tax heretofore levied and as shown herein above and to extend the same for collection on the tax books against all of the taxable property situated within the city in connection with other taxes levied in 2012 for general corporate purposes and other purposes shown above, and for 2012 such annual tax shall be computed, extended and collected in the same manner as now or hereinafter provided by law for the computation, extension and collection of taxes for general corporate purposes and other purposes shown above, and when collected such taxes shall be used solely for the purpose of paying each of aforementioned specific purposes.

Section 3. That this Resolution shall be in full force and effect forthwith upon its passage.

Donald P. DeWitte, Mayor

ATTEST:

City Clerk

COUNCIL VOTE:

Ayes _____

Nays _____

Absent _____



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Monthly Summary Report of Financial Operations

Presenter: Chris Minick

Please check appropriate box:

<input checked="" type="checkbox"/>	Government Operations (1/22/13)	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input type="checkbox"/>	

Estimated Cost:		Budgeted:	YES	<input checked="" type="checkbox"/>	NO	
-----------------	--	-----------	-----	-------------------------------------	----	--

If NO, please explain how item will be funded:

Executive Summary:

A brief summary of the financial results for November 2012 for the City's main operating funds will be presented. A comparison of actual amounts to budget amounts and major financial trends will be discussed.

Attachments: (please list)

Narrative Explanation
Summary Spreadsheets

Recommendation / Suggested Action (briefly explain):

Discussion and presentation only

For office use only:

Agenda Item Number: 4b

January 11, 2013

November 2012 Monthly Financial Results

In an effort to improve communications regarding the City's financial results, we have consolidated and simplified the various financial reports provided to City Council as well as City employees. The monthly City Council financial report, the quarterly Financial Snapshot and the quarterly Employee Financial Report have been combined into one user friendly financial report. It is our goal to provide meaningful financial data in a format that is easy to read and understand. This new report will be prepared monthly and will be presented to City Council as well as made available to all City employees.

It is important to note that the results are presented on the cash basis of accounting (revenues are booked when cash is received and expenditures are booked when cash is disbursed). The City will convert results to a modified accrual basis of accounting (revenues are recognized when available and expenses are recognized as the liability is incurred) as required by generally accepted accounting principles. This conversion takes place during the fiscal year end audit process.

The report consists of 3 sections:

1. A brief narrative that summarizes the financial highlights for the quarter. The narrative follows the overview of the report format.
2. Charts and graphs that give a view of the financial performance of the City's General Fund, Electric Fund, Water Fund and Wastewater Fund.
3. Summary financial statements that document the status of the City's General Fund, Electric Fund, Water Fund, and Wastewater Fund.

Any questions regarding this report may be submitted to your department director, Chris Minick, or Brian Townsend.

Overview of the Report

Charts

The Charts section consists of information that was previously presented in the quarterly snapshot report. These charts are intended to give a quick, high-level summary of the financial performance of each of the major revenue and expenditure streams and the individual funds.

Chart #1 is a summary of Revenues for each of the 4 major operating funds: General Fund, Electric Fund, Water Fund and Wastewater Fund. Chart #1 compares the current year revised budgeted amount, the current year annual forecast amount, and the previous fiscal year's actual amount of revenue.

Chart #2 is a summary of Expenditures for each of the 4 major operating funds. It also compares the current year annual revised budget, the current year annual forecast amount, and the previous fiscal year's actual expenditures.

Chart #3 highlights the Top 7 Revenue Sources of the General Fund, the City's main operating fund. It includes the current year annual revised budget, the current year forecast amount, and the previous fiscal year's actual.

Charts #4-7 are a comparison of Revenues and Expenditures for each of the 4 major operating funds. It also compares the current year revised budget, the current year forecast, and the previous year's actual.

Reports

The reports reflect the monthly financial results for each of the City's four main operating funds. Each fund is represented on a separate page. These reports present the same information that had been contained in the employee financial report. These reports have been summarized somewhat for ease and convenience of use. Additionally, one-time revenue sources and expenditures are no longer segregated but appear in the proper revenue or expense category for ease of use and to present the information in a more understandable format.

The reports include a revenue section, an expenditure section, and a net surplus or (deficit). The revenue section is made up of the major revenue sources for that fund. Expenditures are broken down by Personal Services, Commodities, Contractual Services, Other Operating Expenses, Departmental Allocations, Capital, Debt Service, and Transfers Out.

The surplus or deficit is the net result of revenues over or under expenditures.

The columns are presented uniformly throughout the reports. Below is a description of each column:

Column 1 (Original Budget) represents the current fiscal year's original budget as passed in April.

Column 2 (Revised Budget) reflects the original budget and the impact of any budgetary transfers, additions, or deletions that have occurred since the beginning of the fiscal year. This is the budget as it stands as of the end of the month.

Column 3 (Year to Date (YTD) Actual) reflects the actual revenues received or expenses incurred for the current fiscal year through the end of the month. This column reflects the actual operating results of the fund for the fiscal year to date.

Column 4 (YTD Actual vs Budget %) calculates what percentage of the revised annual budget has been received or spent for the fiscal year to date. It is a percentage determined by Column 3 divided by Column 2.

Column 5 (Prior YTD Actual) reflects the revenues received or expenses incurred as of the same month from the prior fiscal year.

Column 6 (Inc/Dec from Prior Year %) calculates how our current YTD results compare with prior YTD results for the same period. Percentages greater than 100 indicate that we have received/spent more in the current fiscal year to date than in the prior fiscal year; whereas percentages below 100 indicate that we have received/spent less in the current year than in the previous year. It is a percentage determined by taking the difference between Column 3 and Column 5 and then dividing that amount by Column 5).

Column 7 (Fiscal Year Forecast) represents the forecasted financial results based on the year-to-date actual amounts reflected in Column 3 and the anticipated results of the remainder of the fiscal year. In other words, this column reflects our current projection of the financial results for each line item for the fiscal year. The City will place great importance on the numbers in this column to track and evaluate the anticipated results of operations for the fiscal year. The amounts in this column are tracked and analyzed to try to discern any trends that would require the City to take action during the fiscal year.

Column 8 (Forecast vs Revised Budget) is the difference between the forecasted amount and the revised budget. Positive differences indicate that we are projected to receive/spend more than the revised annual budget. Negative differences indicate that we are projected to receive/spend less than the revised annual budget for the fiscal year.

Column 9 (Forecast vs Budget %) reflects the same information as in Column 8, but in percentage format. Percentages greater than 100 indicate that we are projected to receive/spend more than the revised annual budget whereas percentages less than 100 indicate that we are projected to receive/spend less than the revised annual budget. It is a percentage determined by Column 8 divided by Column 2).

Column 10 (FY 11-12 Actual) represents the total amount of revenue received or expense incurred for the previous fiscal year for the line item indicated. It is possible that this number will change between the months of May through October as the results of the City's annual audit are finalized. The City will utilize audited numbers in this column as soon as they become available.

Discussion of November 2012 Results

General Fund

The General Fund is where the vast majority of City operations are accounted for. This includes almost all of the services provided by the City, as well as expenses needed to support most departments and employees.

Through November, General Fund revenues are projected to be slightly below the revised budget. The City's largest revenue stream, sales and use tax, is trending approximately 3.0% lower than budget projections. Conversely, income tax disbursements from the State of Illinois, the electric franchise fee revenue, hotel tax revenues, telecommunications tax revenue and alcohol tax revenues are trending above budget expectations.

Although sales tax revenues are currently short of budget projections for the fiscal year, the increasing trend in this revenue source is encouraging. Year-to-date sales tax receipts are \$378,681 or 4.5% higher than last fiscal year-to-date receipts. Sales tax revenues are the General Fund's largest single revenue source and are forecast to account for approximately 38% of General Fund revenues. Total General Fund revenues for the current fiscal year are slightly ahead of revenues received for the same time period last fiscal year by 3.4%.

Forecast expenditures through November are currently 4.8% below the revised budget. All expenditure categories are forecasted to be equal to or below the revised budget with commodities and contractual services currently having the largest percent of "savings", 5.6% and 12.7% respectively.

As of November 30, the General Fund is projected to end the year with a slight surplus of \$419,706. This compares to a projected deficit of \$724,560 at the time the budget was approved. This projected surplus is made possible through the aggressive management of the City's expenditures as reflected in the amounts above. The City's practice of aggressive expenditure management provides an extra measure of fiscal conservatism during uncertain economic times by offsetting any revenue shortfalls that the General Fund may experience.

It is extremely important to bear in mind that continued vigilance in monitoring revenues and expenditures will be crucial to maintain the City's fiscal health.

Electric Fund

Year-to-date electric sales are higher than the prior year-to-date sales by over \$1.3 million, or 4.3%, and are projected to exceed the revised budget by 0.3% for the fiscal year. This is due to the unusually hot temperatures experienced for most of this past summer. Operating Expenses are projected to be under budgeted amounts by \$1.2 million for the year. Personal services, commodities and contractual services are all projected to be under budget at this point in time. Other operating expenses are projected to be higher than the revised budget due to additional franchise fees paid to the General Fund, based on the increase in electric sales. These forecasted amounts will result in a projected operating surplus of approximately \$0.2 million for the fiscal year. This compares to a projected deficit of \$2.7 million at the time the budget was approved.

The rate structure for all City utilities was analyzed as part of the budget process for fiscal year 2011-2012. Staff recommended changes to the rate structure for that fiscal year which were essentially consistent with the rate study that was completed in April of 2011. As time has gone on, and the City's electric consumption patterns have changed, costs for wholesale power have increased. The rate structure had not kept pace with both the rates that the City is charged for wholesale power as well as the cost increases that have occurred because of the manner in which customer consumption trends have changed. The City Council has directed staff to take a long term approach to rectify that situation and assure that the City's rate structure is adequate to provide for operating and capital needs of the utility system. This process was continued during fiscal year 2012-2013, when additional rate structure changes were incorporated into each of the utilities including the Electric Fund.

The 2011 rate study suggested changes to the City's rate structure such as increasing fixed monthly service charges for all classes of customer as well as changes to the non-summer rates. These concepts were again incorporated into the rate structure adjustments approved in April of 2012 and were effective beginning with June 2012 billings. We will continue to monitor and evaluate the impact of these adjustments and consumption patterns on the operating results for the Electric Fund. Future changes to the rate study may include a Power Cost Adjustment Factor (PCAF). Implementation of a PCAF will help to reduce the city's risk associated with fluctuations in wholesale power costs.

Water Fund

The Water Fund has also experienced a surge in user charges due to the unusually dry weather conditions that were prevalent for most of the summer. User Charges through November are 45.8% higher than the same time frame last year. For the entire year, user charges are projected to be \$566,301, or 13.7% higher than budget. Operating expenses are trending approximately 3.3% lower than budget so far this year. Almost all expense categories are trending below budget at the end of November. The slight overage in Commodities is primarily due to an increase in chemicals as a result of increased pumpage. It is currently projected that the Water Fund will end the year with a deficit of \$711,057, which is lower than the original budgeted deficit of \$1,007,848.

The water rate structure has also been adjusted as part of the rate study process that was completed during FY 11-12. Significant capital projects, like the Radium Removal project, have recently been completed in the Water Fund. The City wants to assure a rate structure adequate to allow for operating and capital cost recapture. Based on current costs, the unadjusted rate structure was not adequate to provide for operations and anticipated future capital projects. The rate adjustments approved in April of 2012 (effective with June billings) are continuing the multi-year process of rate structure adjustments to bring the revenues in line with the costs of operating the system.

Wastewater Fund

Year to date user charges in the Wastewater Fund are higher than prior year to date by 7.9%. However, user charges for the year are forecasted to be primarily in line with budget. Because wastewater billings are determined by water consumption, one would anticipate that the trends would be similar for both funds. However, the City provides a wastewater billing “credit” for summertime outdoor water use. This adjustment is based on non-summer water consumption. Regarding expenses, the approximate \$1.7 million increase between the revised budget and original budget for Capital is primarily due to capital projects that were not completed as of the end of the previous fiscal year. These projects are being funded with bond proceeds from FY 11-12. Total Wastewater expenses are forecasted to be approximately 1.6% below budget expectations.

As with the Water Fund, the rate structure is being changed over a multi-year period to assure that operating and anticipated future capital expenses can be recovered through the rates charged for services. Current results indicate that the rate structure is insufficient to meet these costs. Additionally, the City has budgeted for a major renovation and reconstruction of the existing bio-solids building. The Wastewater Fund’s rate structure was again adjusted during April of 2012 (effective with June, 2012 billings). The rate structure will again be evaluated in conjunction with the preparation of the FY 13-14 budget.

City of St. Charles
Monthly Financial Report
November 30, 2012

General Fund

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	FY 12-13 Original Budget	FY 12-13 Revised Budget	YTD Actual	YTD Actual vs Budget (%)	Prior YTD Actual	Inc/(Dec) from P/Y (%)	FY 12-13 Forecast	Forecast vs Revised Budget	Forecast vs Budget (%)	FY 11-12 Actual
Revenues										
Property Taxes	\$ 12,551,106	\$ 12,551,106	\$ 12,488,661	99.5%	\$ 12,469,964	0.1%	\$ 12,551,106	\$ -	0.0%	\$ 12,474,765
Sales and Use Taxes	15,794,358	15,794,358	8,746,247	55.4%	8,367,566	4.5%	15,327,226	(467,132)	-3.0%	14,607,339
State Income Tax	2,637,920	2,637,920	1,742,851	66.1%	1,525,240	14.3%	2,841,982	204,062	7.7%	2,675,585
Electric Franchise Fee	2,434,417	2,434,417	1,559,867	64.1%	1,488,820	4.8%	2,574,208	139,791	5.7%	2,324,248
Hotel Tax	1,920,000	1,920,000	1,212,506	63.2%	1,191,572	1.8%	2,012,506	92,506	4.8%	1,749,895
Telecommunication Tax	1,340,000	1,340,000	805,503	60.1%	727,917	10.7%	1,363,834	23,834	1.8%	1,289,388
Alcohol Tax	962,800	962,800	585,527	60.8%	568,393	3.0%	986,696	23,896	2.5%	977,452
Other	3,049,141	3,084,923	1,737,007	56.3%	1,577,408	10.1%	2,914,406	(170,517)	-5.5%	2,600,878
Total Revenues	\$ 40,689,742	\$ 40,725,524	\$ 28,878,169	70.9%	\$ 27,916,880	3.4%	\$ 40,571,964	\$ (153,560)	-0.4%	\$ 38,699,550
Expenditures										
Personal Services	\$ 26,481,227	\$ 26,526,525	\$ 16,913,355	63.8%	\$ 16,654,495	1.6%	\$ 25,942,469	\$ (584,056)	-2.2%	\$ 25,798,118
Commodities	1,602,360	1,596,630	645,402	40.4%	623,629	3.5%	1,507,669	(88,961)	-5.6%	1,278,831
Contractual	9,692,239	10,300,547	5,162,217	50.1%	5,562,437	-7.0%	8,996,440	(1,304,107)	-12.7%	9,101,776
Other Operating Expenses	1,421,239	1,422,462	1,318,129	92.7%	1,271,264	3.7%	1,388,039	(34,423)	-2.4%	1,705,042
Departmental Allocations	(4,925,583)	(4,925,583)	(2,873,262)	58.3%	(2,789,633)	3.0%	(4,925,583)	-	0.0%	(4,782,228)
Capital	373,179	473,583	194,727	41.1%	411,951	-52.7%	473,583	-	0.0%	577,896
Debt Service	4,584	4,584	3,057	66.7%	15,256	-80.0%	4,584	-	0.0%	16,785
Transfers Out	6,765,057	6,765,057	4,568,186	67.5%	3,986,846	14.6%	6,765,057	-	0.0%	4,882,788
Total Expenditures	\$ 41,414,302	\$ 42,163,805	\$ 25,931,811	61.5%	\$ 25,726,245	0.8%	\$ 40,152,258	\$ (2,011,547)	-4.8%	\$ 38,578,988
Surplus (Deficit)	\$ (724,560)	\$ (1,438,281)	\$ 2,946,358		\$ 2,190,635		\$ 419,706	\$ 1,857,987		\$ 120,562

City of St. Charles
Monthly Financial Report
November 30, 2012

Electric Fund

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	FY 12-13 Original Budget	FY 12-13 Revised Budget	YTD Actual	YTD Actual vs Budget (%)	Prior YTD Actual	Inc/(Dec) from P/Y (%)	FY 12-13 Forecast	Forecast vs Revised Budget	Forecast vs Budget (%)	FY 11-12 Actual
Revenues										
User Charges	\$ 50,360,079	\$ 52,052,259	\$ 31,932,129	61.3%	\$ 30,621,682	4.3%	\$ 52,204,139	\$ 151,880	0.3%	\$ 48,099,305
Connection Charges	37,650	37,650	31,753	84.3%	39,502	-19.6%	47,437	9,787	26.0%	63,581
MV/Equip/WC Reserve	406,303	406,303	406,302	100.0%	424,248	-4.2%	406,302	(1)	0.0%	424,248
Reimbursement for Projects	-	189,279	117,715	62.2%	569,464	-79.3%	189,622	343	0.2%	552,222
Other	277,700	290,000	196,993	67.9%	192,195	2.5%	329,608	39,608	13.7%	(1,052,695)
Bond Proceeds	2,050,000	2,077,022	962,022	46.3%	-	0.0%	2,077,022	-	0.0%	-
Transfers In	267,994	267,994	61,664	23.0%	61,664	0.0%	267,994	-	0.0%	216,773
Total Revenues	\$ 53,399,726	\$ 55,320,507	\$ 33,708,578	60.9%	\$ 31,908,755	5.6%	\$ 55,522,124	\$ 201,617	0.4%	\$ 48,303,434
Expenses										
Personal Services	\$ 3,491,335	\$ 3,508,989	\$ 2,013,343	57.4%	\$ 2,007,118	0.3%	\$ 3,317,052	\$ (191,937)	-5.5%	\$ 2,136,875
Commodities	309,848	325,433	146,521	45.0%	163,385	-10.3%	277,826	(47,607)	-14.6%	288,473
Contractual	40,199,788	40,308,491	24,387,677	60.5%	23,184,325	5.2%	39,233,359	(1,075,132)	-2.7%	37,512,687
Other Operating Expenses	5,255,622	5,258,046	3,272,722	62.2%	3,150,742	3.9%	5,404,135	146,089	2.8%	8,309,824
Departmental Allocations	1,870,948	1,870,948	1,091,377	58.3%	1,059,632	3.0%	1,870,920	(28)	0.0%	1,193,642
Capital	3,496,380	3,785,859	1,137,365	30.0%	1,419,640	-19.9%	3,785,859	-	0.0%	-
Debt Service	1,063,615	1,063,615	919,234	86.4%	1,079,294	-14.8%	1,063,615	-	0.0%	345,494
Transfers Out	381,891	381,891	381,891	100.0%	357,922	6.7%	381,891	-	0.0%	357,922
Total Expenses	\$ 56,069,427	\$ 56,503,272	\$ 33,350,130	59.0%	\$ 32,422,058	2.9%	\$ 55,334,657	\$ (1,168,615)	-2.1%	\$ 50,144,917
Surplus (Deficit)	\$ (2,669,701)	\$ (1,182,765)	\$ 358,448		\$ (513,303)		\$ 187,467	\$ 1,370,232		\$ (1,841,483)

City of St. Charles
Monthly Financial Report
November 30, 2012

Water Fund

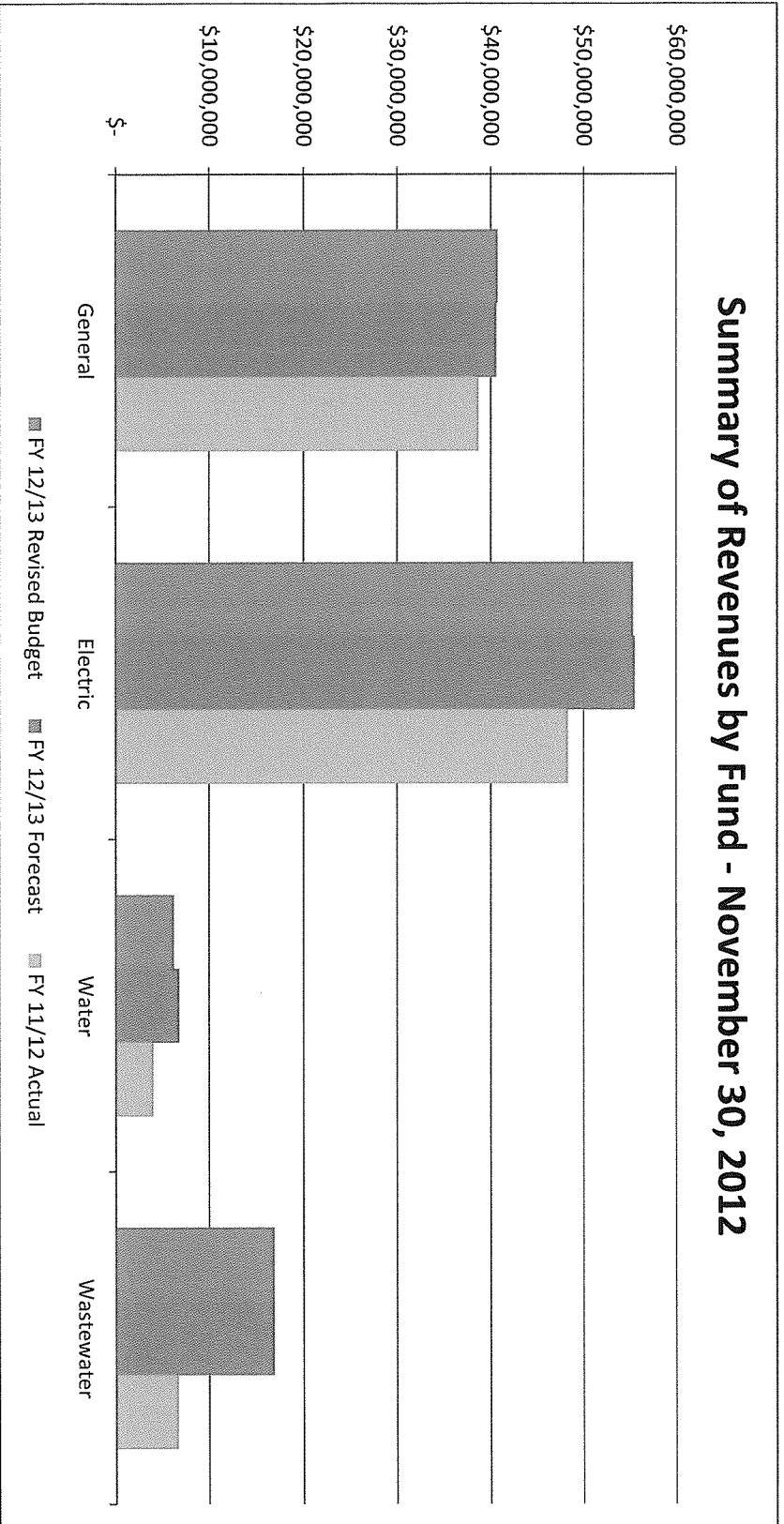
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	FY 12-13 Original Budget	FY 12-13 Revised Budget	YTD Actual	YTD Actual vs Budget (%)	Prior YTD Actual	Inc/(Dec) from P/Y (%)	FY 12-13 Forecast	Forecast vs Revised Budget	Forecast vs Budget (%)	FY 11-12 Actual
Revenues										
User Charges	\$ 4,119,836	\$ 4,119,836	\$ 3,109,401	75.5%	\$ 2,132,753	45.8%	\$ 4,686,137	\$ 566,301	13.7%	\$ 3,502,786
Connection Charges	19,992	19,992	24,434	122.2%	22,470	8.7%	32,764	12,772	63.9%	33,270
MV/Equip/WC Reserve	175,529	175,529	175,530	100.0%	160,891	9.1%	175,530	1	0.0%	160,891
Bond Proceeds	1,080,000	1,103,665	838,665	76.0%	1,342,038	0.0%	1,103,665	-	0.0%	-
Donations/Contributions	650,000	650,000	-	0.0%	-	0.0%	650,000	-	0.0%	144,438
Other	158,448	158,448	119,360	75.3%	104,099	14.7%	177,489	19,041	12.0%	180,996
Total Revenues	\$ 6,203,805	\$ 6,227,470	\$ 4,267,390	68.5%	\$ 3,762,251	13.4%	\$ 6,825,585	\$ 598,115	9.6%	\$ 4,022,381
Expenses										
Personal Services	\$ 1,486,338	\$ 1,486,625	\$ 907,831	61.1%	\$ 852,225	6.5%	\$ 1,447,459	\$ (39,166)	-2.6%	\$ 1,402,710
Commodities	410,236	418,759	256,748	61.3%	180,967	41.9%	439,755	20,996	5.0%	439,663
Contractual	923,020	938,135	348,344	37.1%	649,001	-46.3%	733,526	(204,609)	-21.8%	938,405
Other Operating Expenses	232,472	232,921	140,941	60.5%	123,464	14.1%	201,558	(31,363)	-13.5%	1,145,738
Departmental Allocations	845,035	845,035	492,940	58.3%	478,583	3.0%	845,028	(7)	0.0%	820,428
Capital	2,468,537	3,023,301	606,850	20.1%	1,955,560	-69.0%	3,023,301	-	0.0%	1
Debt Service	710,927	710,927	568,319	79.9%	309,265	83.8%	710,927	-	0.0%	202,313
Transfers Out	135,088	135,088	135,088	100.0%	121,360	11.3%	135,088	-	0.0%	121,360
Total Expenses	\$ 7,211,653	\$ 7,790,791	\$ 3,456,961	44.4%	\$ 4,670,425	-26.0%	\$ 7,536,642	\$ (254,149)	-3.3%	\$ 5,070,618
Surplus (Deficit)	\$ (1,007,848)	\$ (1,563,321)	\$ 810,429		\$ (908,174)		\$ (711,057)	\$ 852,264		\$ (1,048,237)

City of St. Charles
Monthly Financial Report
November 30, 2012

Wastewater Fund

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
	FY 12-13 Original Budget	FY 12-13 Revised Budget	YTD Actual	YTD Actual vs Budget (%)	Prior YTD Actual	% Inc/(Dec) from P/Y	FY 12-13 Forecast	Forecast vs Revised Budget	Forecast vs Budget (%)	FY 11-12 Actual
Revenues										
User Charges	\$ 6,673,838	\$ 6,673,838	\$ 4,020,245	60.2%	\$ 3,727,371	7.9%	\$ 6,649,426	\$ (24,412)	-0.4%	\$ 6,131,400
Connection Charges	25,000	25,000	40,495	162.0%	56,283	-28.1%	50,914	25,914	103.7%	77,001
MV/Equip/WC Reserve	285,042	285,042	285,042	100.0%	294,477	-3.2%	285,042	-	0.0%	294,477
Bond/IEPA Loan Proceeds	9,536,000	9,869,685	-	0.0%	-	0.0%	9,869,685	-	0.0%	-
Other	28,500	28,500	21,248	74.6%	37,176	-42.8%	33,123	4,623	16.2%	182,074
Total Revenues	\$ 16,548,380	\$ 16,882,065	\$ 4,367,030	25.9%	\$ 4,115,307	6.1%	\$ 16,888,190	\$ 6,125	0.0%	\$ 6,684,952
Expenses										
Personal Services	\$ 1,889,459	\$ 1,894,153	\$ 1,196,615	63.2%	\$ 1,081,342	10.7%	\$ 1,879,783	\$ (14,370)	-0.8%	\$ 1,822,280
Commodities	303,565	313,594	140,761	44.9%	165,852	-15.1%	274,490	(39,104)	-12.5%	284,200
Contractual	2,057,401	2,255,861	759,000	33.6%	858,662	-11.6%	2,024,001	(231,860)	-10.3%	1,446,203
Other Operating Expenses	244,431	326,764	243,121	74.4%	216,208	12.4%	295,614	(31,150)	-9.5%	1,925,408
Departmental Allocations	1,251,308	1,251,308	729,932	58.3%	708,701	3.0%	1,251,308	-	0.0%	1,214,916
Capital	9,848,247	11,530,909	377,783	3.3%	1,519,784	-75.1%	11,530,909	-	0.0%	-
Debt Service	1,554,485	1,554,485	1,274,676	82.0%	1,386,350	-8.1%	1,554,485	-	0.0%	430,861
Transfers Out	246,093	246,093	246,094	100.0%	230,276	6.9%	246,093	-	0.0%	276,176
Total Expenses	\$ 17,394,989	\$ 19,373,167	\$ 4,967,982	25.6%	\$ 6,167,175	-19.4%	\$ 19,056,683	\$ (316,484)	-1.6%	\$ 7,400,044
Surplus (Deficit)	\$ (846,609)	\$ (2,491,102)	\$ (600,952)		\$ (2,051,868)		\$ (2,168,493)	\$ 322,609		\$ (715,092)

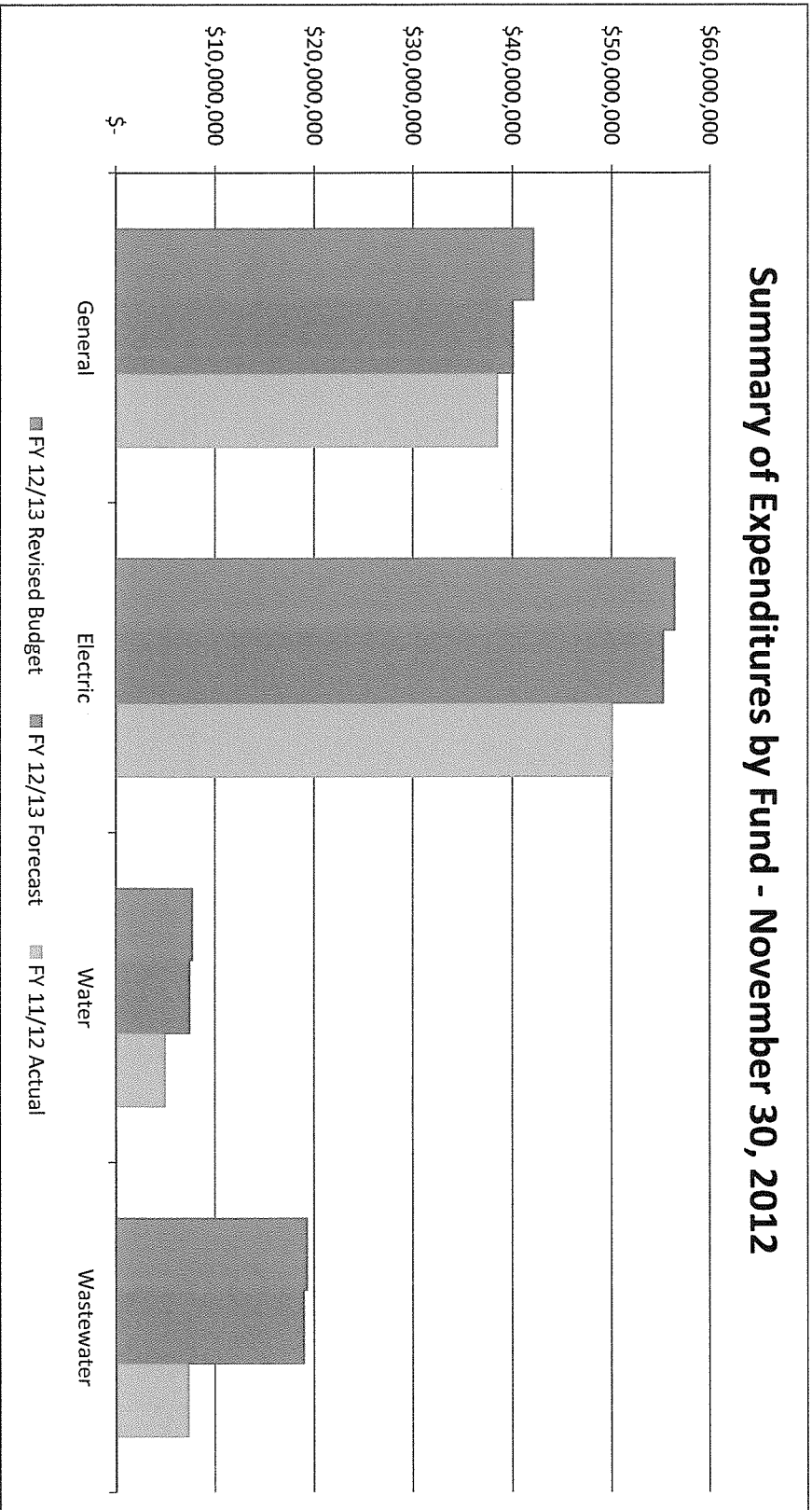
Summary of Revenues by Fund - November 30, 2012



Revenues

	FY 12/13 Revised Budget	FY 12/13 Forecast	FY 11/12 Actual
General	\$ 40,725,524	\$ 40,571,964	\$ 38,699,550
Electric	\$ 55,320,507	\$ 55,522,124	\$ 48,303,434
Water	\$ 6,227,470	\$ 6,825,585	\$ 4,022,381
Wastewater	\$ 16,882,065	\$ 16,888,190	\$ 6,684,952

Summary of Expenditures by Fund - November 30, 2012



Expenditures

	FY 12/13 Revised Budget	FY 12/13 Forecast	FY 11/12 Actual
General	\$ 42,163,805	\$ 40,152,258	\$ 38,578,988
Electric	\$ 56,503,272	\$ 55,334,657	\$ 50,144,917
Water	\$ 7,790,791	\$ 7,536,642	\$ 5,070,618
Wastewater	\$ 19,373,167	\$ 19,056,683	\$ 7,400,044

General Fund Top 7 Revenue Sources - As of November 30, 2012

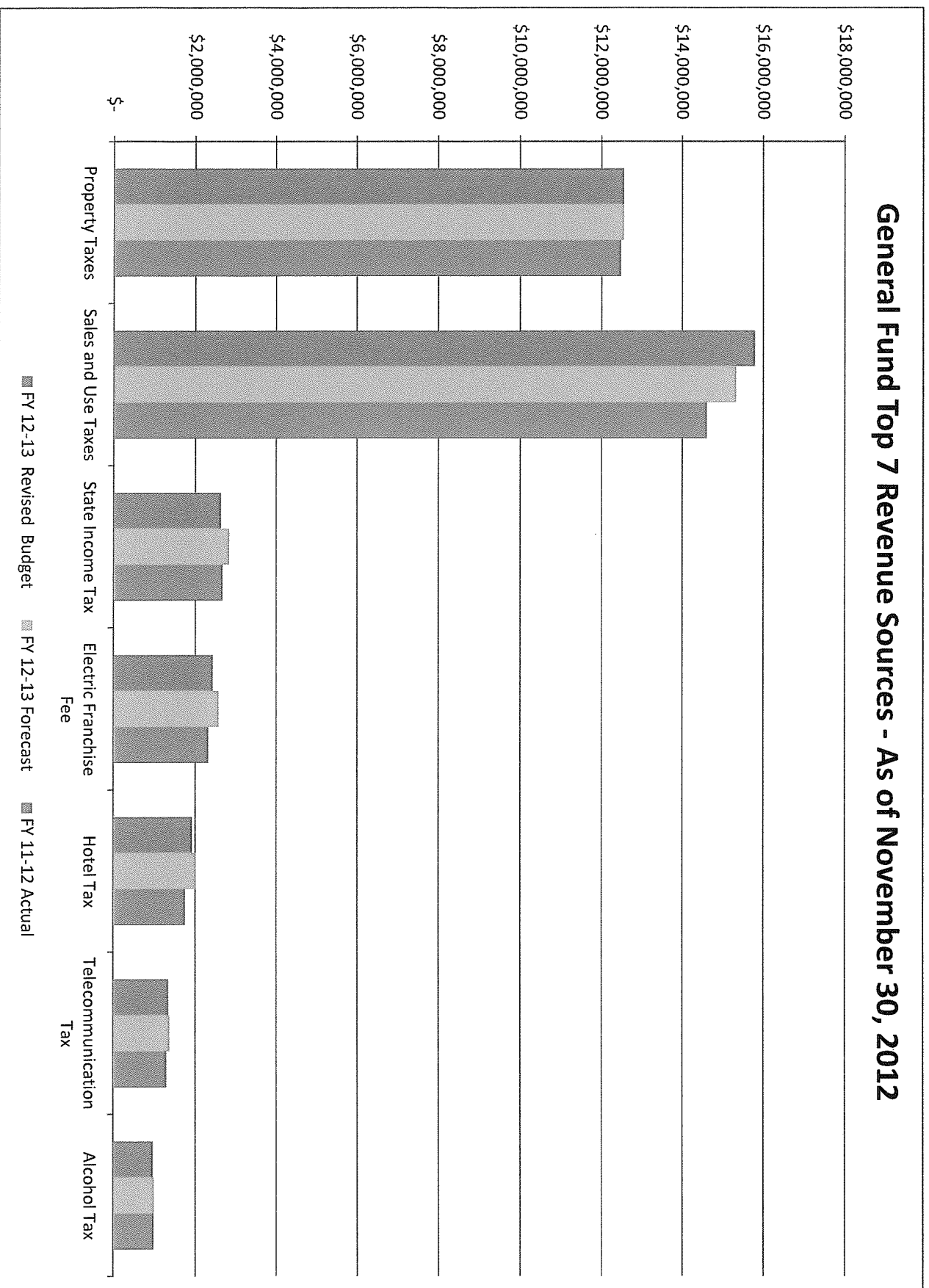
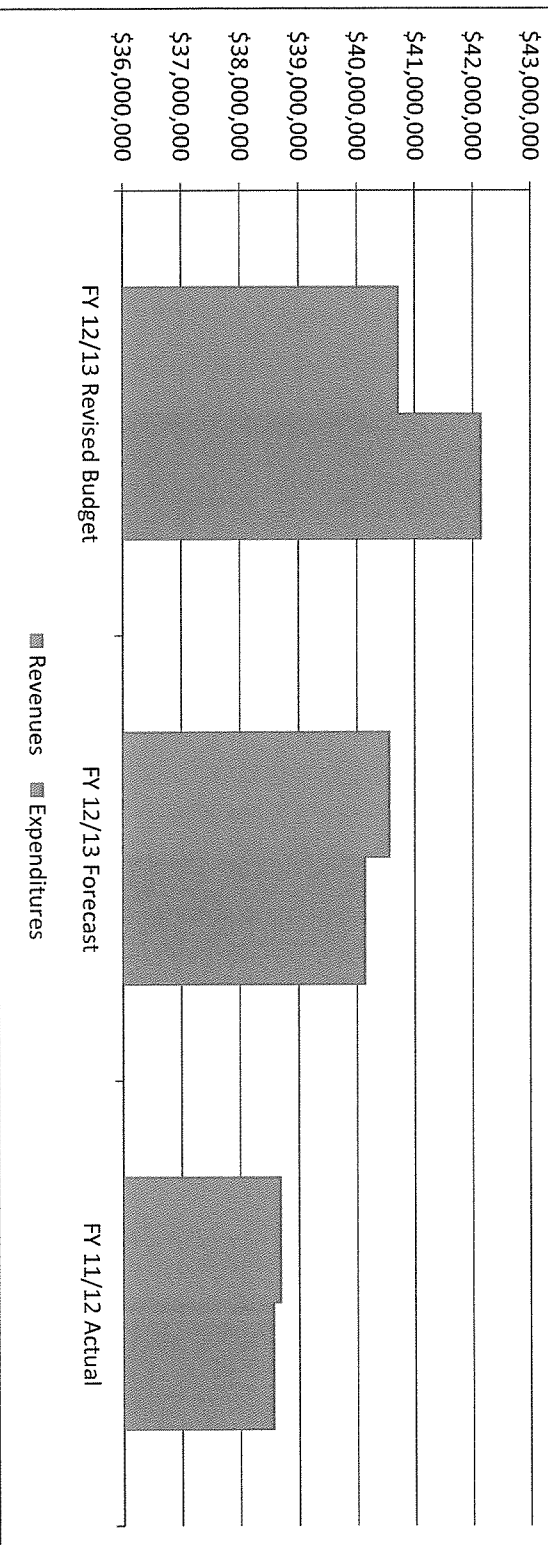


Chart 3

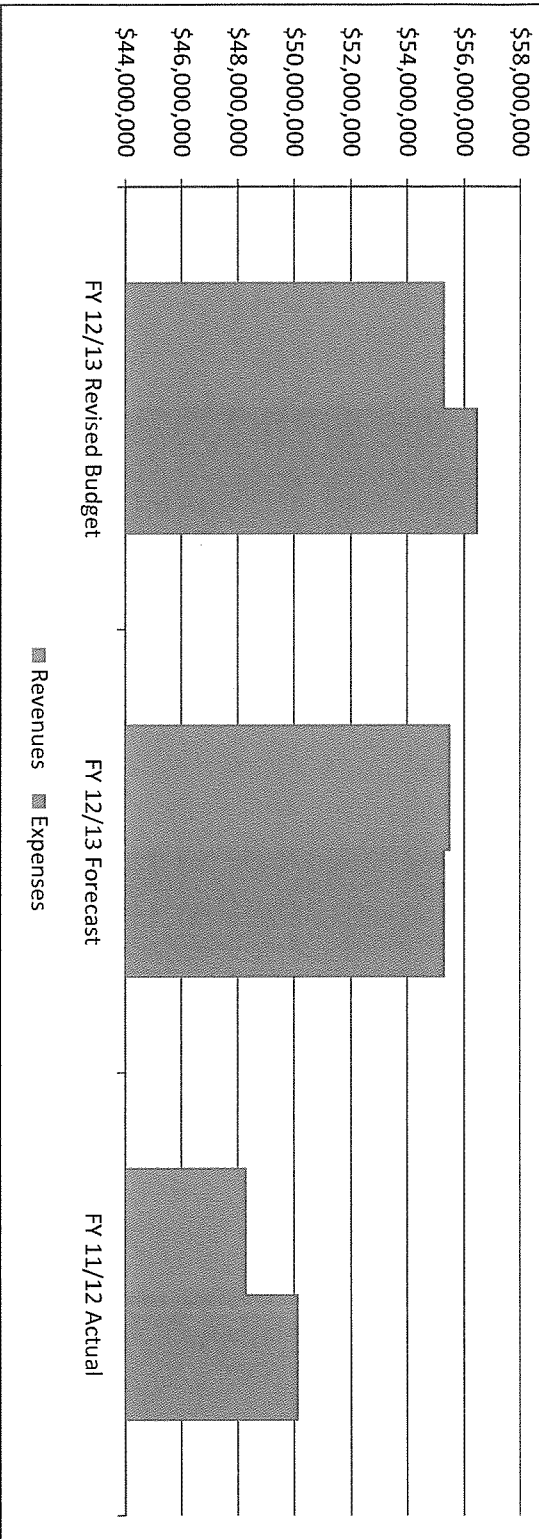
General Fund Revenues vs Expenditures - November 30, 2012



General Fund

	FY 12/13 Revised Budget	FY 12/13 Forecast	FY 11/12 Actual
Revenues	\$ 40,725,524	\$ 40,571,964	\$ 38,699,550
Expenditures	\$ 42,163,805	\$ 40,152,258	\$ 38,578,988
Surplus/Deficit	\$ (1,438,281)	\$ 419,706	\$ 120,562

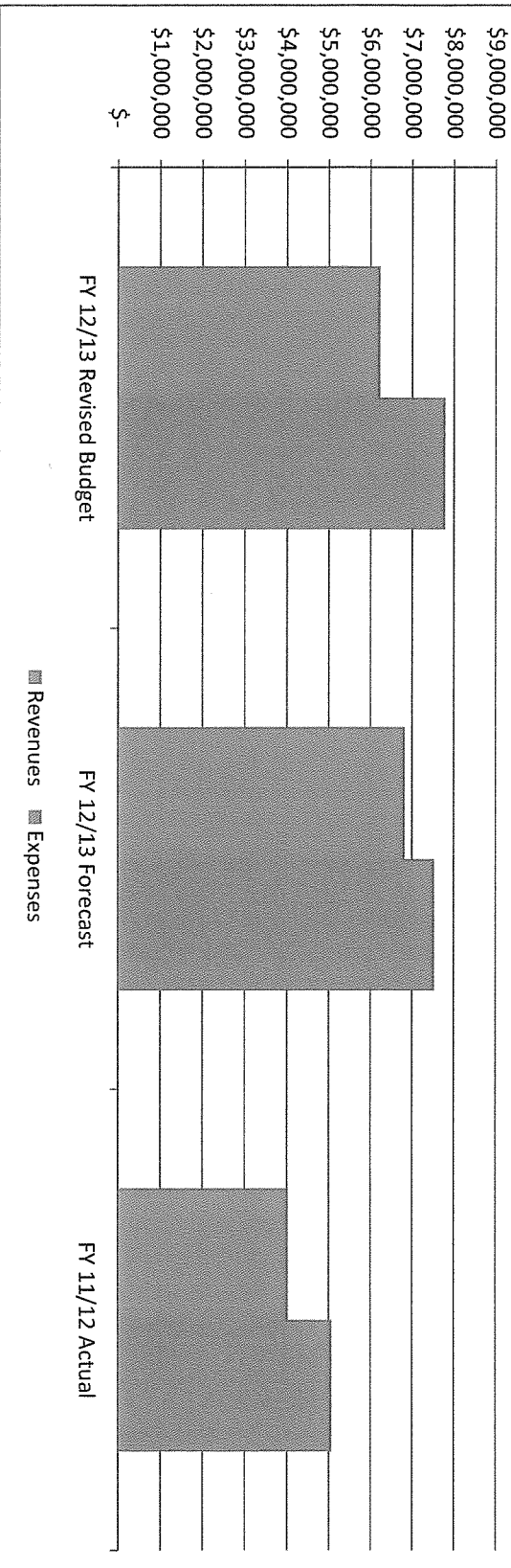
Electric Fund Revenues vs Expenses - November 30, 2012



Electric Fund

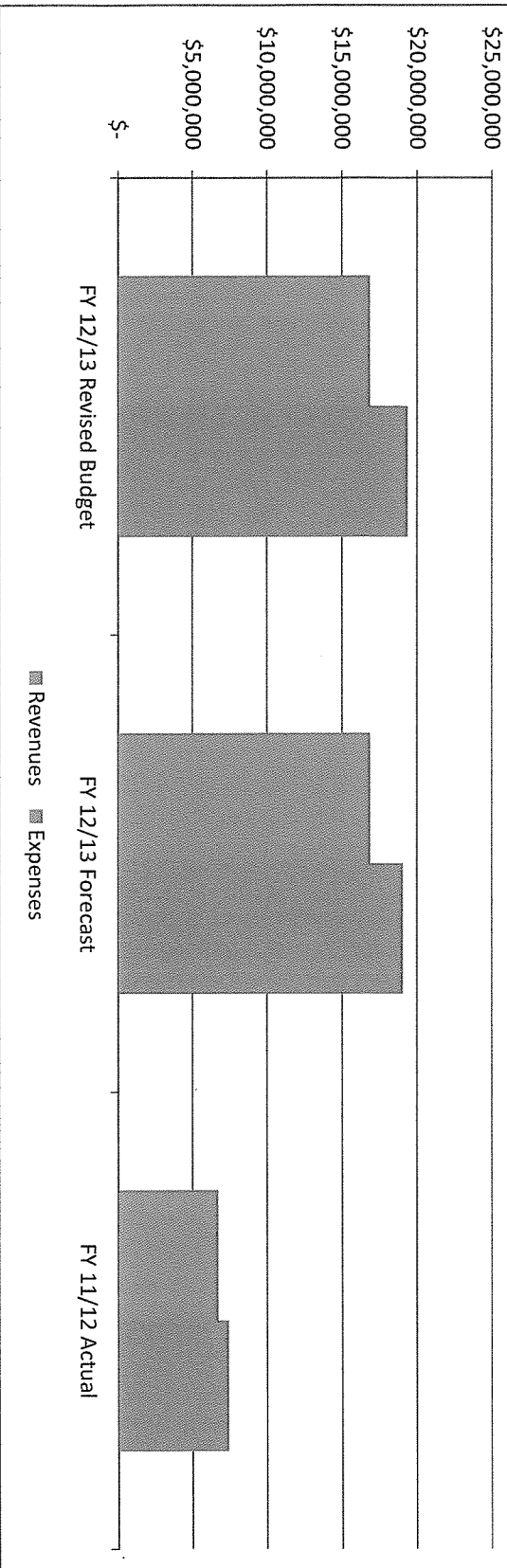
	FY 12/13 Revised Budget	FY 12/13 Forecast	FY 11/12 Actual
Revenues	\$ 55,320,507	\$ 55,522,124	\$ 48,303,434
Expenses	\$ 56,503,272	\$ 55,334,657	\$ 50,144,917
Surplus/Deficit	\$ (1,182,765)	\$ 187,467	\$ (1,841,483)

Water Fund Revenues vs Expenses - November 30, 2012



Water Fund			
	FY 12/13 Revised Budget	FY 12/13 Forecast	FY 11/12 Actual
Revenues	\$ 6,227,470	\$ 6,825,585	\$ 4,022,381
Expenses	\$ 7,790,791	\$ 7,536,642	\$ 5,070,618
Surplus/Deficit	\$ (1,563,321)	\$ (711,057)	\$ (1,048,237)

Wastewater Fund Revenues vs Expenses - November 30, 2012



	Wastewater Fund		
	FY 12/13 Revised Budget	FY 12/13 Forecast	FY 11/12 Actual
Revenues	\$ 16,882,065	\$ 16,888,190	\$ 6,684,952
Expenses	\$ 19,373,167	\$ 19,056,683	\$ 7,400,044
Surplus/Deficit	\$ (2,491,102)	\$ (2,168,493)	\$ (715,092)



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation to consider funding requests for 2013
Pride of the Fox Riverfest

Presenter: Brian Townsend

Please check appropriate box:

X	Government Operations (1/22/13)	Government Services
	Planning & Development	City Council
	Public Hearing	

Estimated Cost:	\$30,000 or \$33,000	Budgeted:	YES		NO	
-----------------	----------------------	-----------	-----	--	----	--

If NO, please explain how item will be funded:

This is a request for the FY2013-14 budget, which is in the process of being prepared.

Executive Summary:

Pride of the Fox LLC (POFLLC) and the St. Charles Festival Committee (STCFC) have submitted proposals to plan, organize, and execute the 2013 Pride of the Fox Riverfest event.

The STCFC operated Riverfest for many years. The group is led by Mr. Tom Anderson as Chairman and Ms. Joy Meierhans as Executive Director. The organization has received commitments for board membership from several business representatives. The STCFC is requesting a one-time support grant from the City of \$15,000. This is in addition to the City's annual budget allocation of \$18,000. Approval of the request would require an allocation of \$33,000 in the City's FY13-14 budget.

POFLLC operated Riverfest from 2010-2012. The group is led by Ms. Julie Farris. The organization has also received commitments from several local residents and businesses. The STCFC is requesting that the City provide financial support in the amount of \$30,000 for which it would receive a set list of sponsor recognition benefits. The amount requested of \$30,000 includes the annual stipend/loan of \$18,000 that has been traditionally offered to the group producing RiverFest. Approval of the request would require an allocation of \$30,000 in the City's FY13-14 budget.

Attachments: *(please list)*

E-mail correspondence from Brian Townsend to Joy Meierhans and Julie Farris
Request from St. Charles Festival Committee
Request from Pride of the Fox LLC

Recommendation / Suggested Action *(briefly explain):*

Staff recommends that the Government Operations Committee consider the requests from the St. Charles Festival Committee and Pride of the Fox LLC and determine which entity will receive financial support for the 2013 event.

For office use only: Agenda Item Number: 5a

**Riverfest 2013**

Brian Townsend to: JM, jfarris0508

01/09/2013 01:20 PM

Cc: ddewitte, Christopher Minick, James Lamkin, Chris Aiston, Rita Tungare, Tina Nilles

Dear Joy and Julie:

As you already know, the discussion regarding the City's financial support for the 2013 Riverfest was postponed to the Government Operations Committee scheduled for Tuesday, January 22nd at 7:05 pm. The purpose of this e-mail is to let you know that you have an opportunity to provide additional written information to the members of the City Council for their consideration. The deadline for providing that information to me is Friday, January 11th at 12 noon. Additionally, you should be prepared to make a presentation to the committee regarding your request for City support and how that support will be utilized to provide an outstanding event that will benefit the St. Charles community.

In considering what information to present, I recommend that you focus on 3 specific areas:

1. economic - summarize what financial support you are requesting from the City and what form that support will take (city services, grant, sponsorship, loan, etc.)
2. benefits to the community - summarize how the event will benefit St. Charles residents and businesses. In addition, there is a specific interest in knowing how local/downtown businesses will benefit from the event.
3. organizational - summarize the structure of the entity that you represent, provide information regarding your organization's leadership, and demonstrate the organization's ability to plan, organize, and execute a successful event.

Finally, I recommend that you tell the members of the committee why you/your organization is best-suited to be the lead agency on Riverfest 2013.

Thank you for your interest and please let me know if you have any questions.

Sincerely yours,

Brian Townsend | City Administrator
2 E. Main Street, St. Charles, IL 60174-1984
phone: 630.377.4425 | fax: 630.377.4440 | www.stcharlesil.gov
btownsend@stcharlesil.gov

CITY OF ST CHARLES, ILLINOIS





**St. Charles Festival Committee
Proposal to Produce Pride of the Fox RiverFest
Submitted to St. Charles Government Operations Committee
January 11, 2013**

Background

In 1990, the St. Charles Chamber chose to discontinue producing the Pride of the Fox Festival. Not wanting to see this annual Celebration of Summer for St. Charles residents disappear, the City and a group of community leaders encouraged formation of the St. Charles Festival Committee (STCFC) to produce and manage the popular event, renamed Pride of the Fox RiverFest. What ensued under STCFC Chairman Tom S. Anderson and Executive Director Joy Meierhans was 20 years of successful operation as a highly anticipated and warmly welcomed social (non-commercial) event for local residents...unlike Scarecrow Fest, which is marketed to attract attendees from far and wide. After RF 2009, at the City's urging, an effort was made to have the Downtown Partnership run the event. When staff load precluded it, Partnership members Jon Olson and Julie Farris accepted responsibility as Pride of the Fox LLC (POFLLC), until they quit after last year's festival.

That's the past. Although the future cannot be predicted, clues can be found in the past. You now are being asked to choose between two organizations to produce RF – one with extensive event experience and a 20-year track record of financial responsibility and profitability, and the other with three years experience resulting in a \$15,000 shortfall followed by leadership resignations.

At the invitation of Mayor Don DeWitte, STCFC is here now to offer its professional leadership and to invite discussion about RiverFest's future with the following considerations:

Economics

As listed in Tom Anderson's January 2nd proposal to the City, STCFC requests continuation of the City's annual support of \$18,000 and 50% discount on its services fees, plus a \$15,000 grant to make up for the shortfall between the \$30,000 funds STCFC turned over to POFLLC after RF 2009 and the monies left after RF 2012.

Benefits to Community

RF was conceived as a community event with participatory opportunities rather than as a commercial event. It was designed to be for residents of the Fox Valley, spotlighting St. Charles' many views and amenities (not to be spoiled by overnight camping along the 1st Street riverside).

(continued)

If redirection is being considered, STCFC is open to the desires of the community and welcomes input from Aldermen, City staff, businesses and residents. If the goal is to become more St. Charles-centric, we suggest working with the Downtown Partnership to create a month-long retail promotion to drive local people to the downtown stores prior to RF and culminate during RF weekend.

Regarding involvement by restaurants, reduced fees can be offered...but regular restaurants normally are not set up to prepare and sell food from a tent in questionable weather. They usually do not have the required equipment. Also, Kane County Health Department requirements are stringent, rightly so, but they often discourage restaurateurs from participating in festivals.

Organization

STCFC, an Illinois not-for-profit corporation, ran RF profitably for 20 years. When Mayor DeWitte learned Julie Farris and Jon Olson quit and were disbanding their organization, he called Joy Meierhans, a Certified Festival and Event Executive with 30 years experience in event management, to learn if she would again produce and manage RF. Tom Anderson agreed to serve as STCFC chairman, and put together a board made up of St. Charles community partners (Downtown Partnership, Chamber, Park District, Police Department and the business community).

STCFC is best suited to take RF into the future. It has demonstrated its event production experience and proven its ability to manage profitably over the long haul.

If any questions, please call Joy Meierhans at (630) 557-2575 or Tom Anderson at (630) 247-9592.

January 10, 2013

Julie M. Farris
716 S. 9th Ave
St. Charles, IL 60174

Brian Townsend
City Administrator
City of St. Charles
2 E. Main Street
St. Charles, IL 60174

Dear Mr. Townsend:

With regards to RiverFest 2013, I would like to submit the following proposal requesting the production rights and city sponsorship of this year's event.

RiverFest is a wonderful community festival showcasing and celebrating life in St. Charles. I have had the opportunity to be involved with the festival since 2008 when the decision was made to transfer production of RiverFest to the Downtown St. Charles Partnership.

To prepare for the transfer of the festival, a number of DSCB board members, myself included, volunteered for the 2008 planning committee and event. Shortly after the transfer and after planning of RiverFest 2009 had begun by our committee, a decision was made by the new staff and board of the DSCP to reverse the decision and not produce the event. To ensure the continued success and life of the event, the co-chair and I decided to create an Illinois Not-For-Profit called Pride of the Fox to produce the event.

Since that decision to create Pride of the Fox, our event group comprised of residents and business owners have strived to bring the community back into the "Community Festival". This has been done through numerous avenues including:

- Downtown merchants that have supported our mission and event due to the increase in communications and participation over the past 4 years. Each year, members of our team have walked the downtown providing each business with an information sheet about RiverFest, answering questions, and inviting them to participate in the event. We found that this approach was a welcome change and helped to improve the relationships with many disgruntled downtown businesses. Coupon pages have even been offered at no charge to the downtown businesses and were designed, produced and distributed by POTF. These coupon sheets were handed out with our programs and listed on our website. Downtown merchants also receive additional exposure and some even an increase of sales from the thousands of attendees over the 3 days. We have always strongly encouraged the downtown merchants to participate in the event and have come up with unique opportunities to promote their businesses. Also, many downtown restaurants are Food Sponsors for the Sponsor Tent where they receive a benefits package including marketing of their organization.
- Battle of the Bands competition which offered the winning group an opportunity (paid) to officially open the Harris Bank Main Stage the following year. This has enabled many local students the opportunity to showcase their skills for our community.
- Financial support for the Boy and Girl Scouts of America. We have worked with numerous troops providing free booth space allowing scouts the opportunity to earn funds for their organization.
- Financial support for the Fox Valley Robotics High School Team 2949. This incredible group of students has been ranked in the top 7% worldwide (2054 teams) for their robot building skills in the last two years. The students have an interactive booth to encourage others in math and science skills. Also worth mentioning is that the students built their robots in St. Charles at Genesis Automation.
- Providing the local based Knights of Columbus organization with a fundraiser opportunity providing their group with thousands of dollars each year. The KoC members have become an integral part of the replanning of the last few years' events.

- For the 30th Birthday Bash last year, a local St. Charles day was celebrated on Sunday with all homegrown talent playing on the Main Stage.
- The Children's Stage in Lincoln Park has been revised to showcase all the best of local St. Charles talent including the dance schools, local authors, musicians and performers. We have even been able to showcase our local business with ice cream eating and burger eating contests.
- The creation of 2 music showcases including St. Charles Idol which showcased local talent from a wide range of contestants including an 8 year old and his mom. Teaming up with the Arcada Theater allowed us to offer contestants a rare opportunity to perform on that historic stage. It also gave us the opportunity to partner and showcase another St. Charles business.
- Teaming up with the Kane County Swat Team allowed the team to demonstrate their skills in an exciting, family friendly setting. It also allowed this underfunded team the opportunity to raise awareness and funds through a community event.
- After each festival, the team reviews the event from every aspect and has performed SWOT analysis to help plan for upcoming events and make improvements and changes as necessary. This system has enhanced the festival and the volunteers and residents feedback.

Since 2009, it has been a vision of our organization to produce a community friendly event planned and produced by its residents. With backing from the Pride of the Fox board, I have been able to lead a group of up to 150 volunteers who believed in that same mission. These dedicated groups of volunteers come from every area of St. Charles. We are even lucky to have some people from other communities that support POTF and volunteer for our events. Below is a listing of our slate of volunteer board members:

Kevin Call	President, Resident
Julie Farris	Executive Director, Resident
Ed Bessner	City of St Charles
Darlene Riebe	Resident
Sue McDowell	McDowell Remodeling
Pat Hofstetter	CPR Printing
Jan Wilson	Hair Capers, Resident
Lt. Erik Mahon	St. Charles Police Department
Judy Stallman	Valley Lock, Resident

When created, the POTF board had members from other organizations in town including the Chamber of Commerce, the Downtown St. Charles Partnership and the St. Charles Convention and Visitors Bureau. Numerous circumstances including changes in staffing caused us to lose board members from these groups. Representation is welcome and wanted and offers to join our board will be forth coming to all three organizations.

Under the POTF leadership and guidance, we have been able to accomplish the following:

- Successfully plan and produce 3 festivals and 1 community parade with mini festival.
- Provided an entertaining and successful 30th Birthday Bash.
- Built a volunteer base of up to 150 local volunteers.
- Created mutually respectful relationships with many city service employees.
- Reduced the Main Stage hours on Sunday by an hour to be friendlier to the surrounding neighborhoods.
- Produced a "problem free" Main Stage by working closely with the Police Department in pre-event brainstorming sessions and diligent self-policing by the POTF team.
- Increased local sponsorship of RiverFest to include 70 businesses which 58 were St. Charles companies (2012 stats).

January 10, 2013

Page 3

The Pride of the Fox team has a proven track record with this event for the last 4 years. We have planned family friendly events that bring in positive media coverage and financial benefits for our community. The vision since the beginning has been for one organization in town to produce/consult the events in St. Charles. It was our understanding that the Downtown St. Charles Partnership was chosen for that role last fall. Our decision to retire from the event was based on that information. When it became clear that the festival was not being produced by the DSCP, many of our volunteers approached me to once again lead them in producing the "Community Festival". Those residents along with the knowledge that the DSCP is not producing RiverFest is what made me decide to request the continued support from the Mayor, City Council and the city staff. It was never our desire to retire from RiverFest; our decision was made to support our City Council's quest to streamline organizations. Since the restructuring has not occurred, we respectfully ask that you continue to support our organization and its vision to produce the "Community Festival" planned by its residents.

The attached proposal would make the City of St. Charles the "Presented By" Sponsor for RiverFest. Due to the delayed planning and sponsorship recruitment, we are requesting the city provide financial support for which they would receive a set list of benefits included with this package. The amount requested of \$30,000 includes the annual stipend/loan of \$18,000 that has been traditionally offered to the group producing RiverFest. The benefits offered can be tailored to best match the City's marketing plan. Also included in this request is the traditional 50% discount offered to not-for-profits for city services.

I welcome any questions, comments and concerns with this proposal. I remind you again why I started on this event quest and hope that your confidence in my skills will mean that you and the Aldermen will consider funding my event group and this community festival.

Sincerely,

Julie

Julie M. Farris
Event Planner

Enclosures

Cc:

Hon. Daniel Stellato
Hon. Jon Monken
Hon. Rita Anne Payleitner
Hon. Clifford X. Carrignan
Hon. Ray Rogina
Hon. William Turner
Hon. James E. Martin
Hon. Jo Krieger
Hon. Ed Bessner
Hon. Maureen Lewis

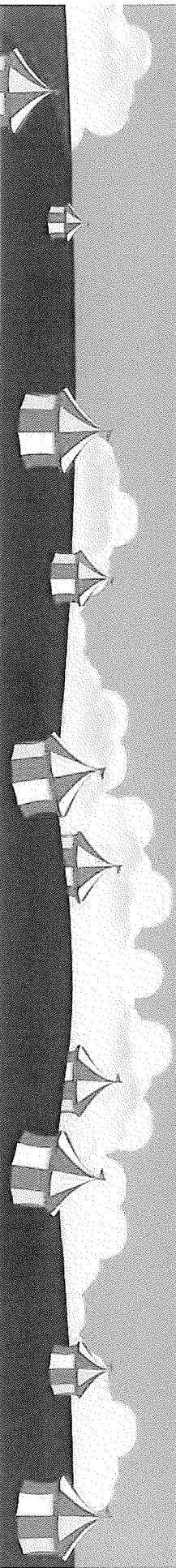


SPONSORSHIP PROPOSAL

RiverFest 2013

June 7th 8th & 9th 2013

Saint Charles, Illinois





31st Annual RIVELFEST

• Dates: June 7th, 8th & 9th, 2013

• 30,000 to 50,000 people

• Times:

expected to attend from all
across the Chicagoland area

Friday June 7th

11AM to 6PM

MAIN STAGE - 6PM to 11PM

• 5 venues throughout downtown
St. Charles

Saturday June 8th

11AM to 6PM

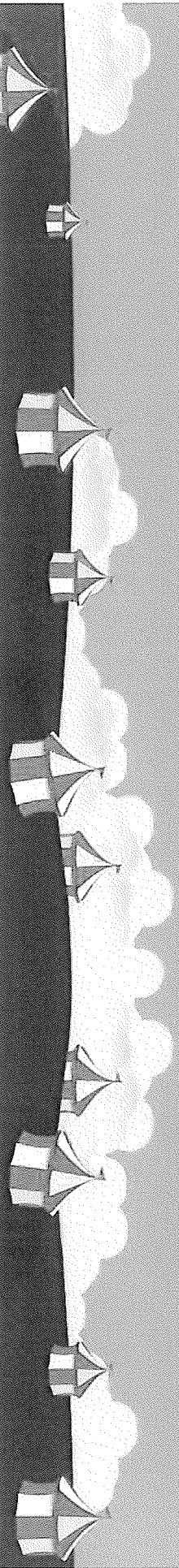
MAIN STAGE - 12PM to 11PM

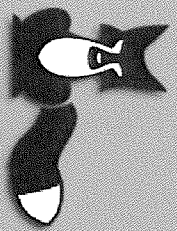
• Cost to attend: Free to public

Sunday June 9th

11AM to 6PM

MAIN STAGE - 12PM to 10PM

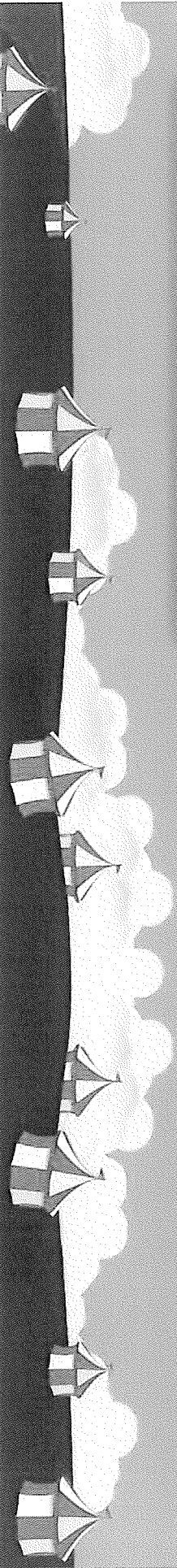




5 Venues of Family Fun



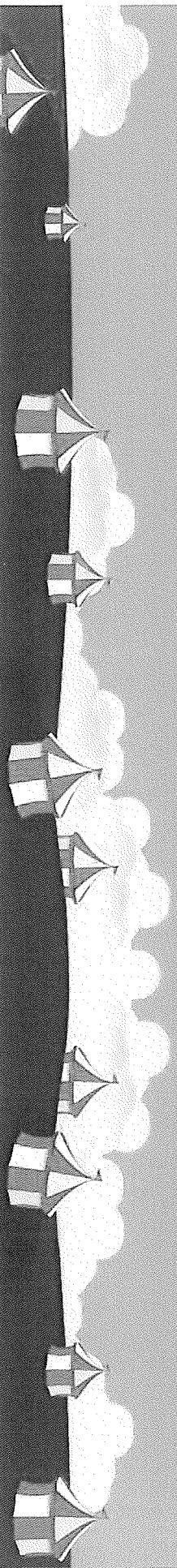
- Live Music
- Sanctioned Dragon Boat Racing
- Water Ski Show
- 40 Ton Fantasy Sand Sculpture
- Children's Venue with live entertainment
- Kane County Swat Team Demo
- Dog Agility Shows & Pet Boutique
- Food and Beverage (Public)
- Craft Show





Highlights & Milestones

- Provided the community with an entertaining, safe and successful 30th Birthday Bash.
- Over 70 businesses sponsored the event (58 were STC businesses).
- Festival Guide was printed as an insert in the Neighbors of St Charles Magazine with a distribution of 25,000 delivered to the St Charles residents.
- Teaming up with the Kane County SWAT Team allowed the officers to demonstrate their skills in an exciting, family friendly setting. It also allowed this underfunded team the opportunity to raise awareness and funds through a community event.

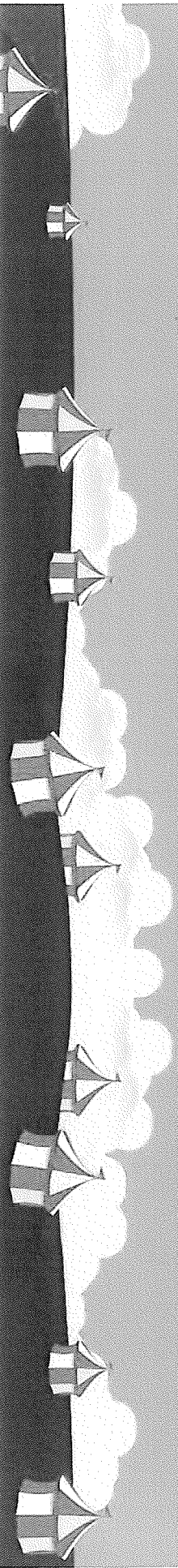




Highlights & Milestones

(cont.)

- Three million+ marketing impressions were captured surrounding the festival for the last 2 years.
- Professional video was created by Comcast videographer and played on Comcast through the On Demand channel.
- Built a volunteer base of up to 150 local volunteers.
- Reduced the Main Stage hours on Sunday by an hour to be friendlier to the surrounding neighborhoods.



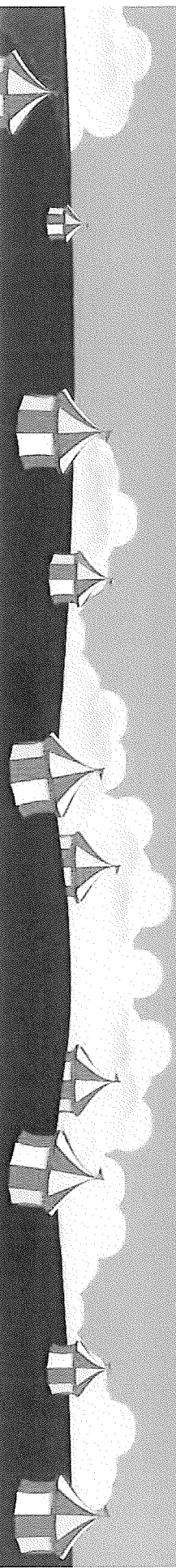


Benefits of Sponsorship

- Access to the festival's marketing, promotion and PR campaigns, including printed media, television and radio.
- Access to network the City of St. Charles at the festival in a prominent location
- Entertainment value for your residents, employees and clients
- Exclusive access to VIP tent including seating for concerts, food and drinks
- Branding on "all" festival media including posters, radio and newspapers
- All sponsorship packages can be tailored to maximize the advantages in order to meet your corporate objectives



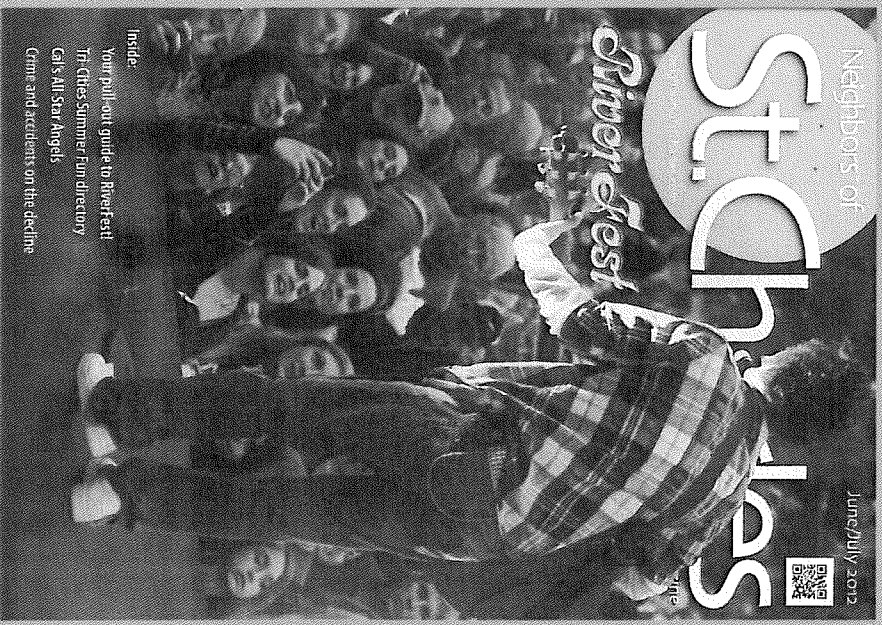
Exposure to thousands of festival attendees.



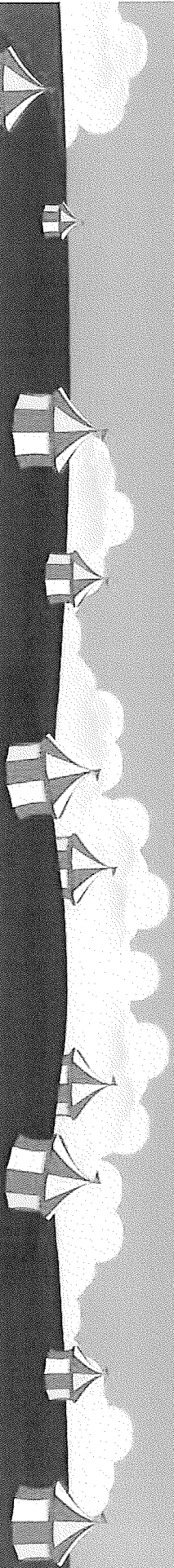
\$30,000



Presented by ^{the} SPOONS



- The City of St. Charles positioned with the event, (First Tier Logo Placement) in all marketing including posters, brochures, local newspaper ads, radio ads, social media, event premiums, etc.
- Recognition on www.prideofthefox.com, (First Tier Logo Placement with link)

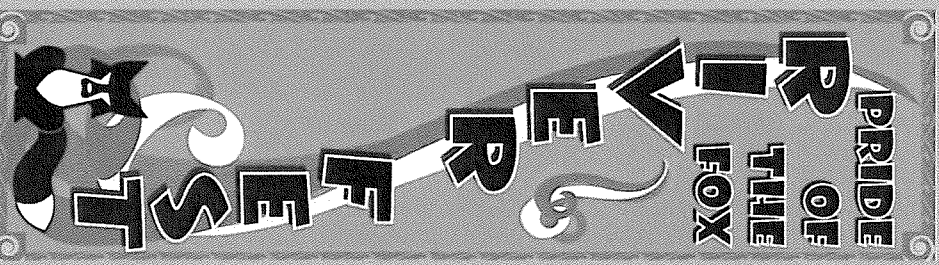


\$30,000

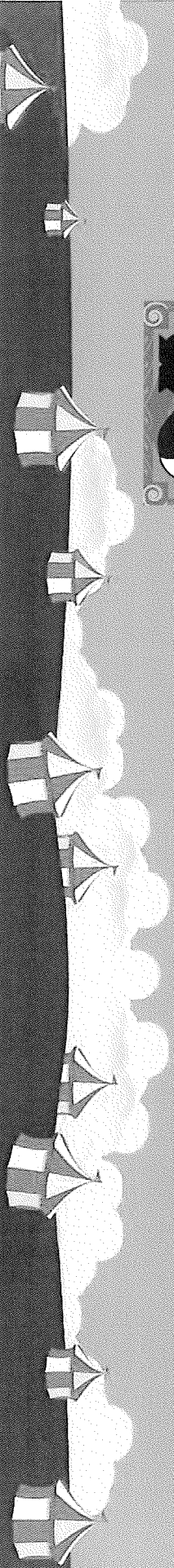


Presented by **SPOONSOFT**

(cont.)



- The City of St. Charles will be listed on 6 light pole banners on Main Street for the months of May and June.
- The City of St Charles will be announced throughout the festival at various venues by event emcees for a minimum of ten (10) stage announcements.

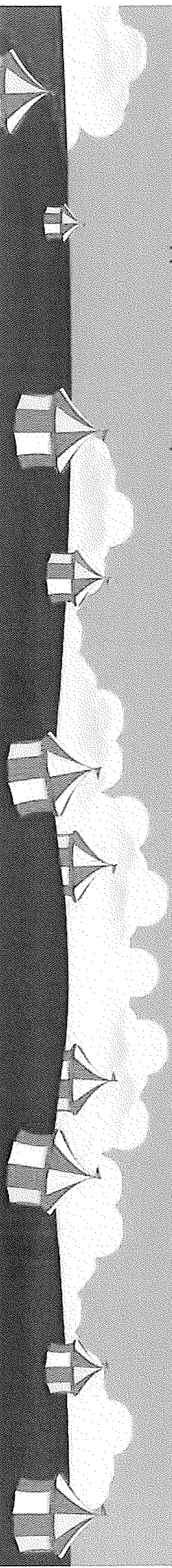




Presenting Sponsor

The City of St. Charles will RECEIVE the following:

- Recognition in all media including Kane County Chronicle, Chicago Tribune, Daily Herald, Elburn Herald, 95.9fm and Y103.9.
- Top recognition on our website www.prideofthefox.com as the Presenting Sponsor.
- Recognition on Facebook page with 10 posts regarding the Sponsorship.
- Top recognition on the Festival Program (35,000).
- 1 City Banner will be placed at the Main Stage for the entire festival. (Main Street visibility of approx. 15,000 vehicles daily.)
- 1 City Banner will be displayed at Plaza Green for the entire festival.
- 1 City Banner will be displayed at Pottawatomie Park for the entire festival.
- 1 City Banner will be displayed at the RiverFest Carnival for the entire festival.
- 1 City Banner will be displayed at the Municipal Center for the entire festival.
- The City of St. Charles will be listed on 6 light pole banners on Main Street for the months of May and June. Main Street visibility of approx. 15,000 vehicles daily.
- The City of St. Charles will receive a free boat entry in the Dragon Boat Races.
- The City of St. Charles will be announced throughout the festival at various venues by event emcees for a minimum of 30 announcements.
- The City of St. Charles will receive 50 weekend passes and 50 day passes for the Dragons Lair (sponsorship tent) which includes food, drinks and exclusive seating for the entertainment.
- The City of St. Charles will receive a 10' x 20' tent to market your company services.
- A press release will be sent out announcing the sponsorship.
- A St Charles Chamber of Commerce E-Blast will be sent out announcing the sponsorship of RiverFest.
- MOVIE NIGHT UNDER THE STARS on Friday, June 7th will be a PG movie (TBD) that will be played for the community on a portable outdoor movie screen with a projector. The ability to play an Infomercial before the movie starts and a representative will have the opportunity to address the public if desired.
- All other opportunities as they become available.

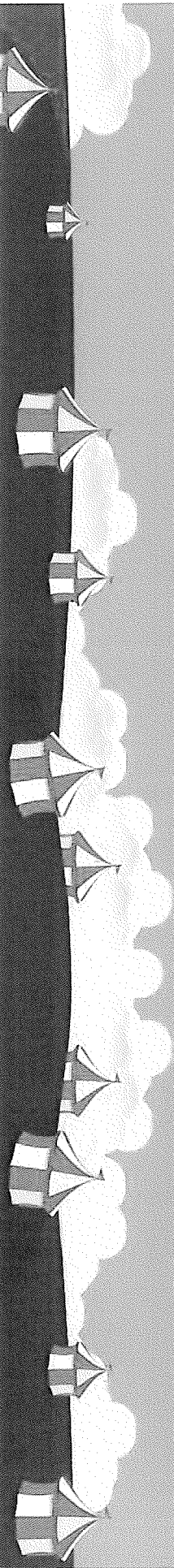




Presenting Sponsor

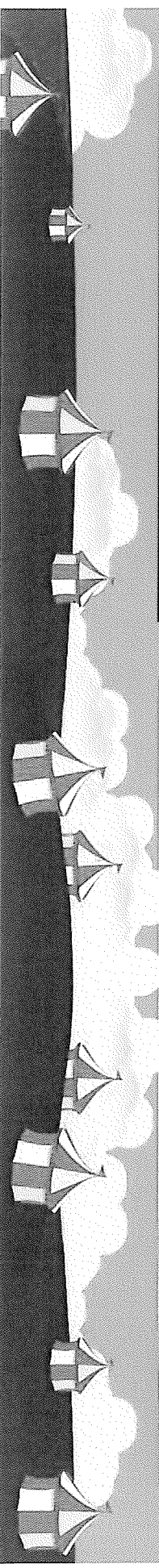
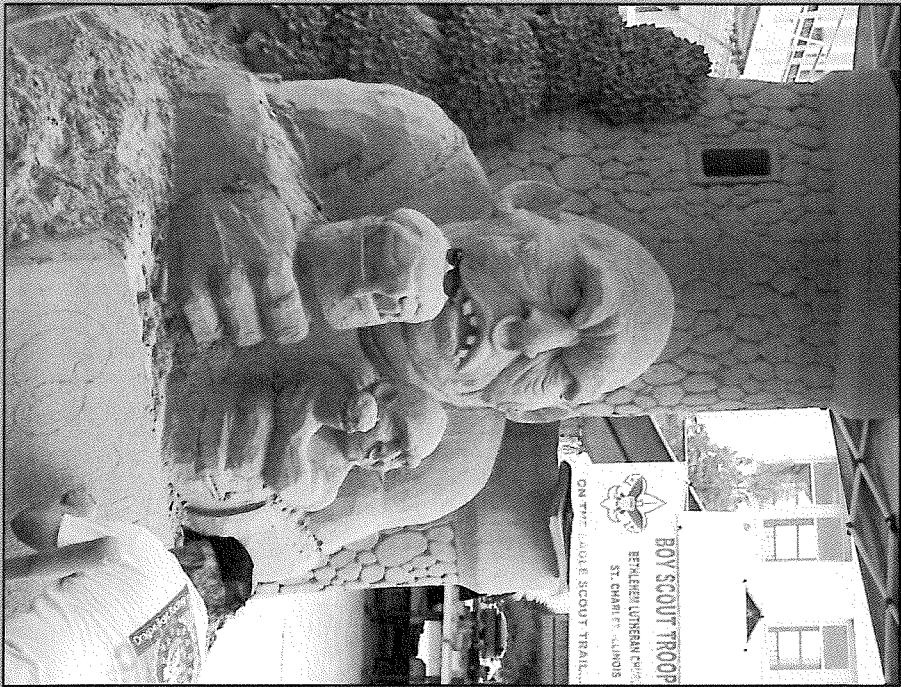
The City of St. Charles will PROVIDE the following:

- 6 banners to be shipped/dropped off at St. Charles office by May 27, 2013.
- 2 volunteers to help throughout the weekend (with logo attired clothing to further promote the city).
- 3 Volunteer Raffle Prizes
- 300 – 500 promo giveaway items to be handed out at various venues throughout weekend (TO BE DISTRIBUTED BY RIVERFEST STAFF), to be shipped/dropped off at St. Charles office by May 27, 2013.
- Digital company logo to be used in promotional materials.
- A Financial Commitment of \$30,000.00 and 50% discount of city services.



Community Festivals

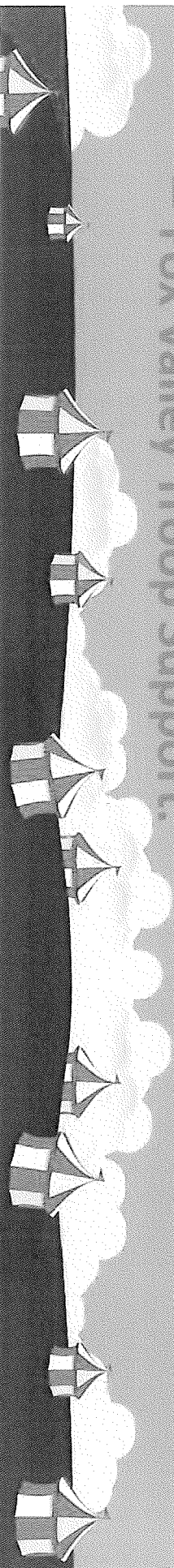
Unite our Residents





FESTIVAL PRODUCERS

- Pride of the Fox, Inc. is a not-for-profit organization that provides St. Charles residents and visitors with year-round family style entertainment, by producing and promoting free festivals and city-wide holiday celebrations.
- RiverFest is proud to support:
 - The Knights of Columbus
 - Boy and Girl Scouts of America
 - Fox Valley Robotics High School Team 2949
 - Fox Valley Troop Support.



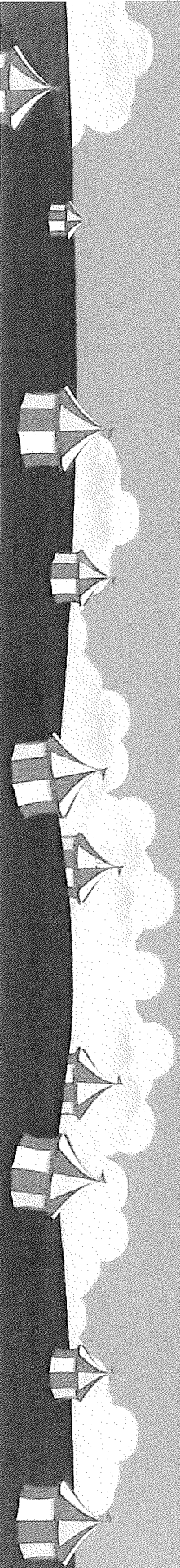
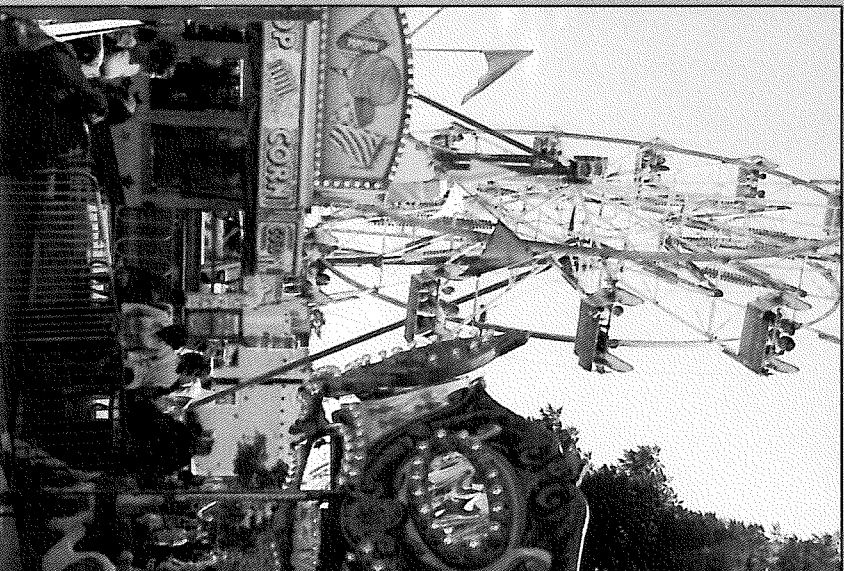


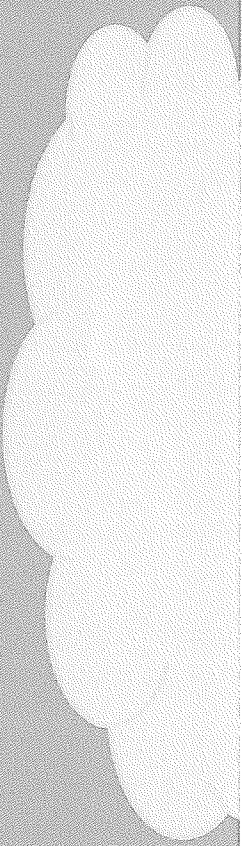
Contact Information

Julie Farris, Executive Director

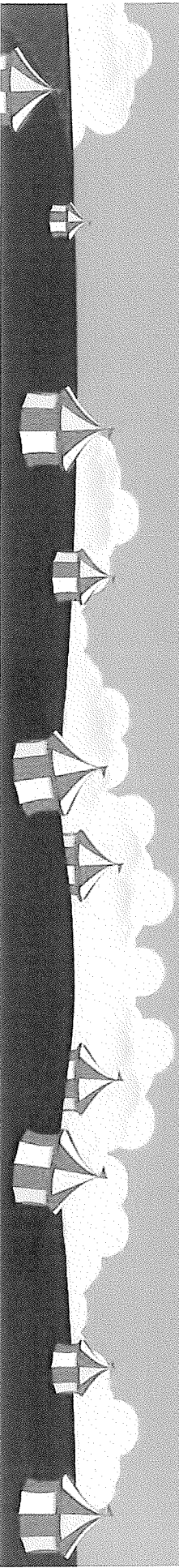
Jfarris0508@yahoo.com

630-809-7901





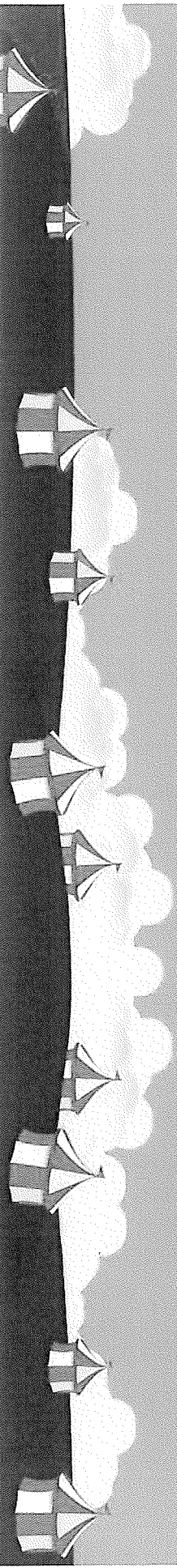
APPENDIX B - Volunteegels





It Takes a Community

- 150+ volunteers to produce RiverFest each year.
- Residents, Business Owners and fans of St. Charles work for 10+ months to produce the festival.
- Hundreds of St. Charles students are impacted financially by their groups participation in RiverFest.





Board Members

Kevin Call

President, Resident

Julie Farris

Executive Director, Resident

Ed Bessner

City of St Charles, Resident

Darlene Riebe

Resident

Sue McDowell

McDowell Remodeling

Pat Hofstetter

CPR Printing

Jan Wilson

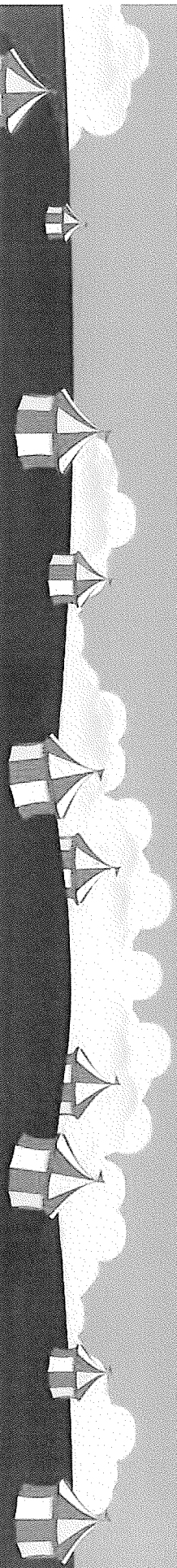
Hair Capers, Resident

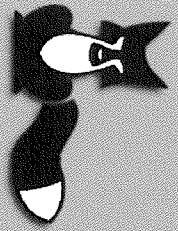
Lt. Erik Mahon

St. Charles Police Department

Judy Stallman

Valley Lock, Resident





Volunteers

- RiverFest volunteers range in age from 8 to 70 years old!
- RiverFest volunteers represent our community.
- RiverFest volunteers specialize in event planning, project management, financial, and marketing along with many other business specialties.

