

 ST. CHARLES SINCE 1834		AGENDA ITEM EXECUTIVE SUMMARY					
		Title:	Recommendation to Approve Amplification and Class E2 Liquor License for a Mixed Martial Arts event at the Fox Valley Harley Davidson Dealership on June 14, 2014				
Presenter:	Interim Chief Huffman						
<i>Please check appropriate box:</i>							
<input checked="" type="checkbox"/>	Government Operations 5.5.14		Government Services				
	Planning & Development		City Council				
	Public Hearing						
Estimated Cost:	\$801.84 (PD); \$424.00 (FD); Total: \$1,225.84	Budgeted:	YES		NO	X	
If NO, please explain how item will be funded:							
Event sponsor is responsible for any city costs related to hosting the event.							
Executive Summary:							
<p>The application for this event was submitted on March 13, 2014.</p> <p>A mixed martial arts event, "Rumble on the River", hosted by Phantom Fight Promotions has been proposed to be held at the Fox Valley Harley Davidson dealership on Saturday, June 14, 2014. The hours for the event will be from 3:00 – 7:00 p.m. (which is the closing time for the dealership).</p> <p>Alcohol and food service will be offered during the event, with doors opening at 3:00 p.m. The Fox Valley Harley Davidson dealership will utilize the Puebla Modern Mexican liquor license and will be responsible for the alcohol and food service. The Fire Department has reviewed the event layout and authorizes final approval.</p> <p>The sponsor requests the event be open to all ages. Patrons 21 and over who are consuming alcohol will be contained in a separate area from those who are not consuming alcohol, as depicted in the attached diagram.</p> <p>There will be a physician stationed ring side during the event, as well as an ambulance present, which has been coordinated through the St. Charles Fire Department, at the expense of the event sponsor. Extra duty St. Charles Police will be required, also at the expense of the event sponsor.</p> <p>Per Ordinance 2005-Z-11, which is the Zylstra Harley PUD (accessory uses), temporary outdoor entertainment and dining, collectively described as "Special Events", are subject to the following:</p> <ul style="list-style-type: none"> • No more than four Special Events per calendar year of not more than two days each, the schedule for which shall be subject to approval by the City so as to avoid conflicts between Special Events and major festivals or events occurring in the City; • Permitted only during business hours or between the hours of 10:00 am and 7:00 pm, whichever is more restrictive; • May be located anywhere within a lot containing a motorcycle dealership, subject to the approval of the Building Commissioner as to safe emergency and vehicular access; • May include inside and/or outside food and beverage sales, tents, and live entertainment; • Shall not produce sound levels in excess of 60 dBA as measured at the property line of a residential district. <p>The last event similar to this was in March of 2013, and no issues were reported from this event. It was with a different sponsor and was indoors at the DuPage Expo Center. Although the partners of Phantom Fight Promotions have individualized experience in such events, this is the first event coordinated and promoted by this company.</p>							
Attachments: <i>(please list)</i>							
Event diagram							
Recommendation / Suggested Action <i>(briefly explain):</i>							
Request for consideration of Phantom Fight Promotions for approval of the Mixed Martial Arts event to take place at the Fox River Harley Davidson dealership on June 14, 2014, as well as a Class E2 liquor license, and sound amplification permit.							
<i>For office use only:</i>		<i>Agenda Item Number: 5a</i>					



Memo

Date: 5/2/2014
To: Government Operations Committee
From: Interim Chief Huffman
Re: Special Event Request for Mixed Martial Arts at Harley Davidson

This memo is to provide additional information in reference to this request by Phantom Fight Promotions and Harley Davidson.

Phantom Fight Promotions / Harley Davidson are requesting a Class E2 liquor license through Puebla for this event. Puebla currently holds a Class B2 liquor license, which meets the requirements for the issuance of a Class E2. Harley Davidson currently holds a Class E5 liquor license. However, Puebla may only serve alcohol off-premise of their own establishment under an E2 license, and not Harley Davidson's E5 license.

Under St. Charles Municipal Code Title 5.08.250 (H) / Athletic Amusements, Contests, Demonstrations, Entertainment, Activities, Events and Exhibitions on the Licensed Premises Prohibited:

Boxing, kickboxing, wrestling, hand-to-hand combat and martial arts events are prohibited, except by express approval of the Liquor Commissioner, subject to prior consent of the City Council pursuant to a resolution.

Also under this section of the code, the licensee shall be responsible for all fees, payments and salaries of City personnel and services that are necessary to staff this event. The estimated total for police and fire services for this event is \$1,225.84. Payment from Phantom Fight Promotions will be due by June 2, 2014, in advance of the event.

Under St. Charles Municipal Code Title 17.20.050 / Permitted Temporary Uses:

When temporary outdoor entertainment is permitted as an accessory use to a private business, a permit is required and the sound level shall not exceed 60 decibels, as measured at the property line in any residence district. Included in your packet is a map showing residential districts in the vicinity of Harley Davidson. Fox Run Apartments on Walnut Drive are the closest residential units, and are 394 feet east of the Harley Davidson property line.

Under St. Charles Municipal Code Title 5.08.090 (E) (5) / Liquor License Classifications / Temporary Licenses:

In the event any Class E license (with respect to any Class E5 license, if required in whole or in part by the Local Liquor Commissioner, City Council or Chief of Police) is for an out of doors special event or catered function, minors shall not be permitted in any licensed premises. Notwithstanding the foregoing, the Local Liquor Commissioner may, with the advice and consent of the City Council, and as designated in any license, permit minors to be present in a licensed premises where food is also served.

Phantom Fight Promotions is requesting to allow minors into the event; however they have proposed to separate the patrons consuming alcohol from the those who are not. Minors would not be allowed in the area reserved for alcohol consumption (see attached event diagram).

SGH/sgH

