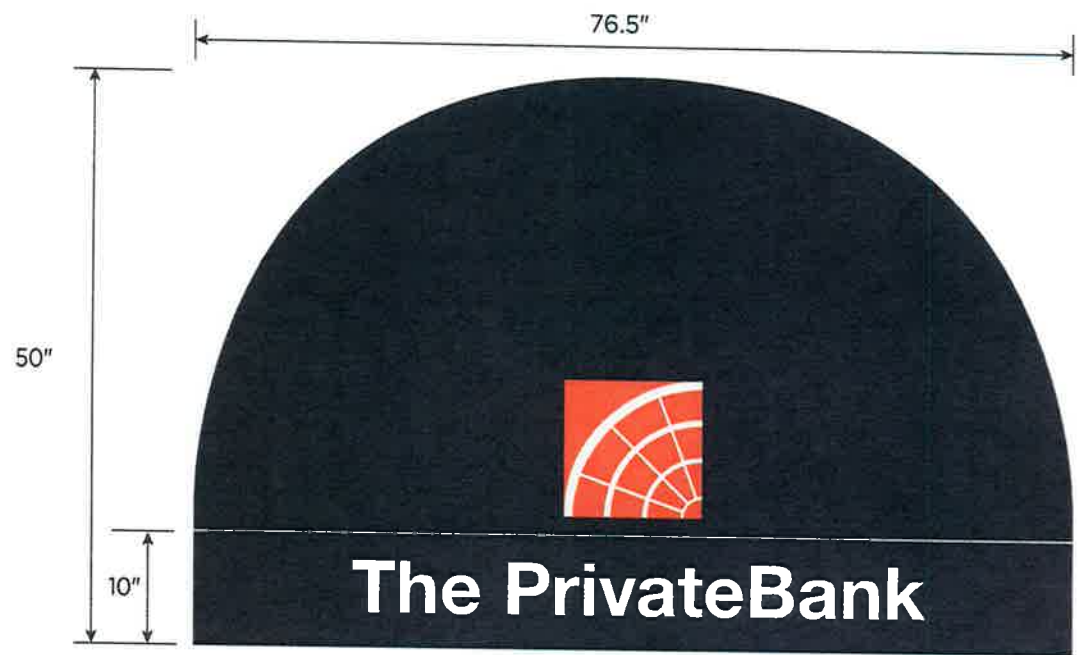


	<b>HISTORIC PRESERVATION COMMISSION AGENDA ITEM EXECUTIVE SUMMARY</b>			
	<b>Agenda Item Title/Address:</b>	COA: 24 S. 2 <sup>nd</sup> St. (signs)		
	<b>Proposal:</b>	Replace signs to reflect new business logo		
	<b>Petitioner:</b>	Nora Tormey, HM Witt & Co.		
<b>Please check appropriate box (x)</b>				
	<b>PUBLIC HEARING</b>		<b>MEETING 5/7/14</b>	<b>X</b>
<b>AGENDA ITEM CATEGORY:</b>				
X	Certificate of Appropriateness (COA)		Façade Improvement Plan	
	Preliminary Review		Landmark/District Designation	
	Discussion Item		Commission Business	
<b>ATTACHMENTS:</b>				
Photo illustration of proposed sign				
<b>EXECUTIVE SUMMARY:</b>				
<p>Proposed is the replacement of existing signs at the Private Bank to reflect a new business logo design.</p> <p>A number of signs will be replaced or modified but will use the same type of design and material, including an awning, wall signs, informational signs around the building, plaques, and a projecting sign.</p>				
<b>RECOMMENDATION / SUGGESTED ACTION:</b>				
Provide feedback and recommendations on approval of the COA.				

Sign #1

SIGN NO. 1 BLACK CANVAS AWNING ABOVE MAIN ENTRANCE DOOR



CHANGE OUT  
LOGO  
ON EXISTING  
AWNING  
NORTH WALL OF  
BANK BUILDING

**SPECIFICATIONS:**  
REPLACE 50" X 76.5" BLACK CANVAS AWNING  
WITH NEW FABRIC AND LOGO/LETTERING



3313 West Newport Ave. Chicago, IL 60618  
 office | 773 250 5000 fax | 773 250 5100  
 toll free | 1 888 427 0703 web | www.hm Witt.com

APPROVED AS IS  
 Digitally signed by Carrie Curfman  
 Carrie Curfman  
 DN: cn=Carrie Curfman, o=The Private Bank, ou=Marketing, email=ccurfman@theprivatebank.com, c=US  
 Date: 2014.04.07 10:14:46 -05'00'

REVISIONS  
 REVISION NO. DATE DESCRIPTION  
 1 04/07/14 Initial Design

SIGNATURE: Carrie Curfman  
 DATE: .....

**The PrivateBank**  
 24 South Second St.  
 St. Charles, IL

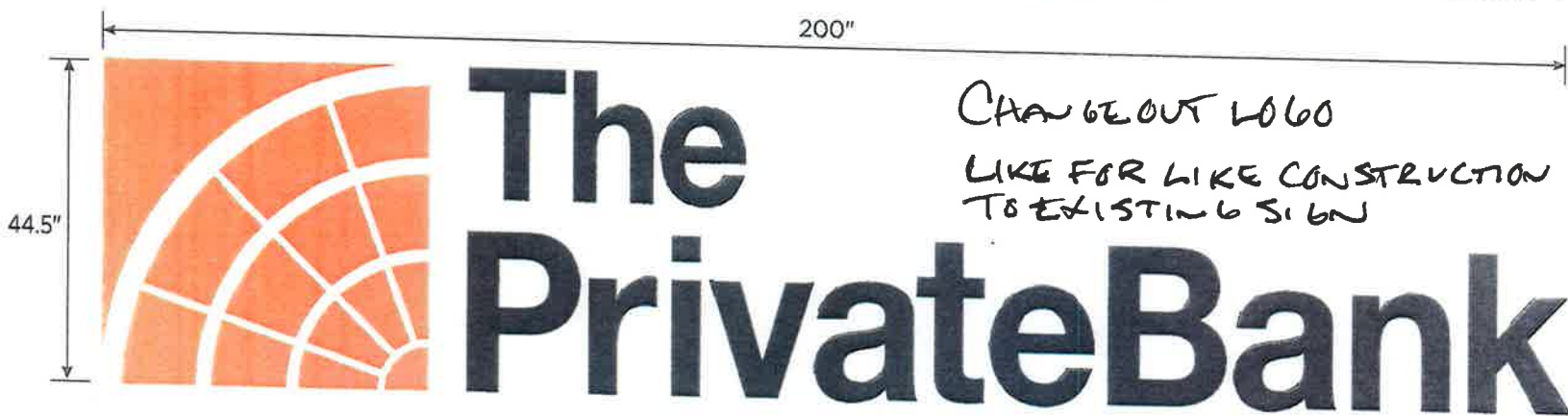
DATE: 03.10.14  
 FILE: PVB14019\_1  
 SCALE: 3/4" = 1'- 0"  
 DRAWN: NS

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SIGN NO. 2

L.E.D. ILLUMINATED / HALO LIT REVERSE CHANNEL LETTERS ABOVE MAIN ENTRANCE

Sign #2



CHANGE OUT LOGO  
LIKE FOR LIKE CONSTRUCTION  
TO EXISTING SIGN

**SPECIFICATIONS:**

3" DEEP FABRICATED LOGO WITH 2" STANDOFFS.

**LOGO GRAPHIC:** CLEAR ACRYLIC BACK, WITH L.E.D. ILLUMINATION TRANSLUCENT WHITE ACRYLIC FACE WITH TRANSLUCENT ORANGE VINYL AND PAINTED ORANGE RETURNS TO MATCH.

**LETTERS:** CLEAR ACRYLIC BACKS WITH L.E.D. ILLUMINATION FACES AND RETURNS TO BE PAINTED BLACK.

**NOTE:** WALL REPAIR/REFINISHING MAY BE REQUIRED (BY OTHERS)

NORTH WALL OF BANK BUILDING 6



SIGN DURING THE DAY



SIGN ILLUMINATED AT NIGHT



3313 West Newport Ave. Chicago, IL 60644  
 office | 773 250 5000 fax | 773 250 5000  
 toll free | 1 888 427 0703 web | www.hm-witt.com

APPROVED AS IS  
 APPROVED WITH CHANGES  
 REJECTED AND RESUBMIT

By Carrie Curfman at 10:15 am, Apr 07, 2014

The PrivateBank  
 24 South Second St.  
 St. Charles, IL

DATE: 03.10.14  
 FILE: PVB14019\_2  
 SCALE: 1/2" = 1'-0"  
 DRAWN: NS

SIGN NO. 3

CAST BRONZE PLAQUE AT NORTH ENTRANCE DOOR

Sign #3



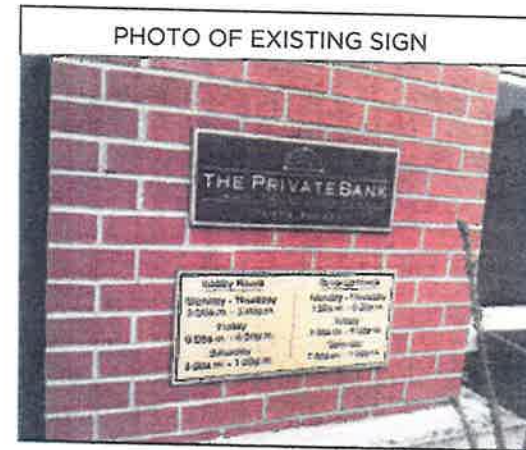
CHANGE TO  
NEW LOGO -  
LIKE FOR LIKE  
CONSTRUCTION &  
SIZE

NORTH WALL OF BANK BUILDING

**SPECIFICATIONS:**

3/8" THICK CAST BRONZE PLAQUE  
WITH RAISED SATIN FINISH GRAPHICS  
AND RECESSED BLACK LEATHERETTE BACKGROUND.  
FLUSH MOUNTED WITH CONCEALED STUDS

PHOTO OF EXISTING SIGN



3313 West Newport Ave. Chicago, IL 60616

office | 773 250 5000 fax | 773 250 5000  
toll free | 1 888 427 0703 web | www.hmw.com

APPROVED AS IS

**APPROVED**

APPROVED WITH CHANGES  
AND RESUBMIT

By Carrie Curfman at 10:15 am, Apr 07, 2014

SIGNATURE

DATE .....



24 South Second St.  
St. Charles, IL

DATE: 03.10.14

FILE: PVB14019\_3

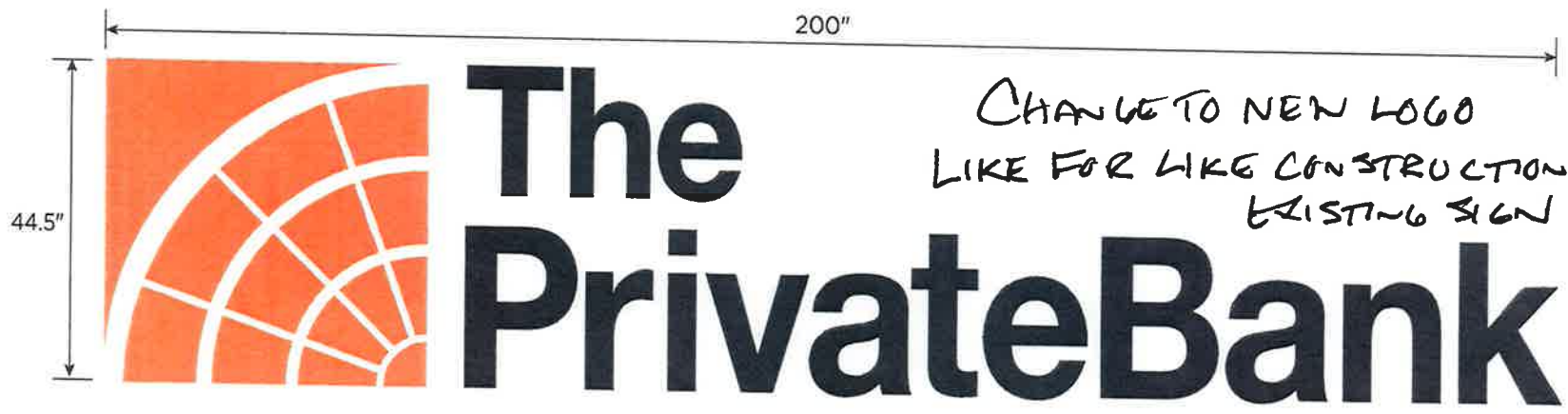
SCALE: 3" = 1'- 0"

DRAWN: NS

SIGN NO. 4

L.E.D. ILLUMINATED / HALO LIT REVERSE CHANNEL LETTERS

Sign # 4



CHANGE TO NEW LOGO  
LIKE FOR LIKE CONSTRUCTION TO  
EXISTING SIGN

**SPECIFICATIONS:**

3" DEEP FABRICATED LOGO WITH 2" STANDOFFS.

**LOGO GRAPHIC:** CLEAR ACRYLIC BACK, WITH L.E.D. ILLUMINATION TRANSLUCENT WHITE ACRYLIC FACE WITH TRANSLUCENT ORANGE VINYL AND PAINTED ORANGE RETURNS TO MATCH.

**LETTERS:** CLEAR ACRYLIC BACKS WITH L.E.D. ILLUMINATION FACES AND RETURNS TO BE PAINTED BLACK.

**NOTE: WALL REPAIR/REFINISHING MAY BE REQUIRED (BY OTHERS)**



SIGN DURING THE DAY



SIGN ILLUMINATED AT NIGHT



3313 West Newport Ave. Chicago, IL 60618  
 office | 773 250 5000 fax | 773 250 5000  
 toll free | 1 888 427 0703 web | www.hmw.com

APPROVED AS IS  
 APPROVED WITH CHANGES  
 REJECTED AND RESUBMIT

**APPROVED**  
 By Carrie Curfman at 10:15 am, Apr 07, 2014

**The PrivateBank**  
 24 South Second St.  
 St. Charles, IL

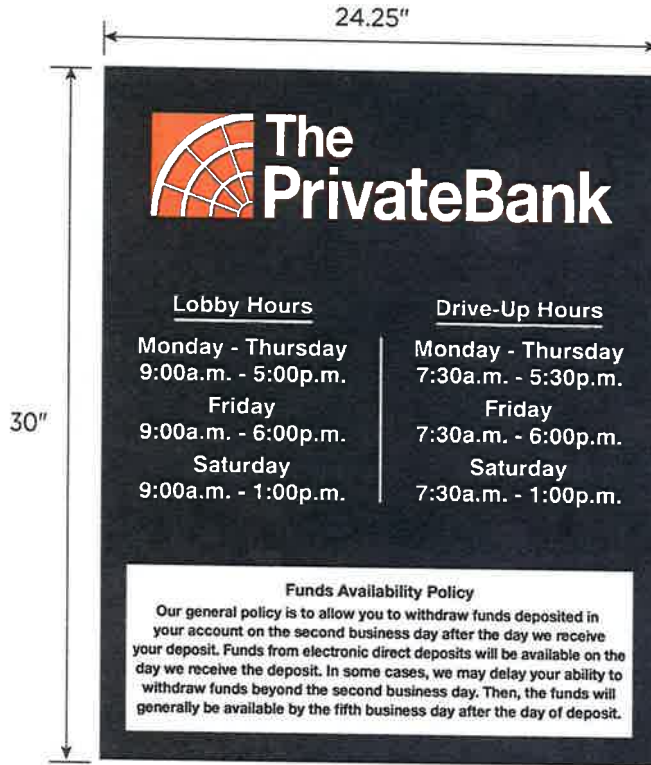
DATE: 03.10.14  
 FILE: PVB14019\_4  
 SCALE: 1/2" = 1'- 0"  
 DRAWN: NS

SIGN NO. 5

ALUMINUM PAN SIGN ON WEST FACADE

Sign #5

CHANGE OUT LOGO - LIKE FOR LIKE  
CONSTRUCTION TO EXISTING SIGN



EAST WALL OF BANK BUILDING

**SPECIFICATIONS:**

30" X 24.25" X .5" DEEP ALUMINUM PAN SIGN WITH SURFACE APPLIED VINYL AND DIGITAL PRINT. CONCEALED STUD MOUNTING.



3313 West Newport Ave. Chicago, IL 60658

office | 773 250 5000 fax | 773 250 5100

toll free | 1 888 427 0703 web | www.hmwort.com

APPROVED AS IS  
**APPROVED**  
 REVISED WITH CHANGES  
 REVISE AND RESUBMIT  
 By Carrie Curfman at 10:15 am, Apr 07, 2014



South Second St.  
St. Charles, IL

DATE: 03.10.14

FILE: PVB14019\_5

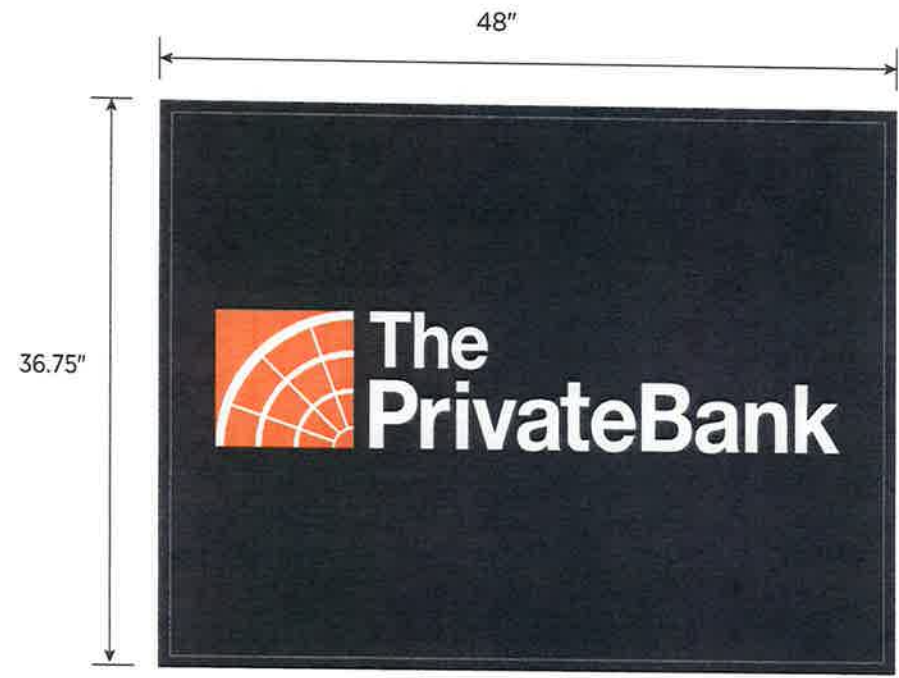
SCALE: 1-1/2" = 1'- 0"

DRAWN: NS

SIGNATURE .....  
DATE .....

Sign #6

SIGN NO. 6 NON ILLUMINATED PLAQUES ON WEST FACADE



CHANGE OUT LOGO - LIKE FOR LIKE CONSTRUCTION TO EXISTING SIGNS - QUANTITY = 3



**SPECIFICATIONS:**

- 36.75" X 48" X 1" DEEP NON ILLUMINATED PAN SIGNS
- BLACK BACKGROUND AND RAISED BORDER
- RAISED WHITE LETTERING
- RAISED ORANGE AND WHITE LOGO
- CONCEALED STUD MOUNTING

QUANTITY: 3



3313 West Newport Ave. Chicago, IL 60609  
 office | 773 250 5000 fax | 773 250 5000  
 toll free | 1 888 427 0703 web | www.hmwi.com

APPROVED AS IS  
**APPROVED** WITH CHANGES  
 REVISE AND RESUBMIT  
 By Carrie Curfman at 10:15 am, Apr 07, 2014

**The PrivateBank**  
 24 South Second St.  
 St. Charles, IL

DATE: 03.10.14  
 FILE: PVB14019\_6  
 SCALE: 3" = 1'-0"  
 DRAWN: NS

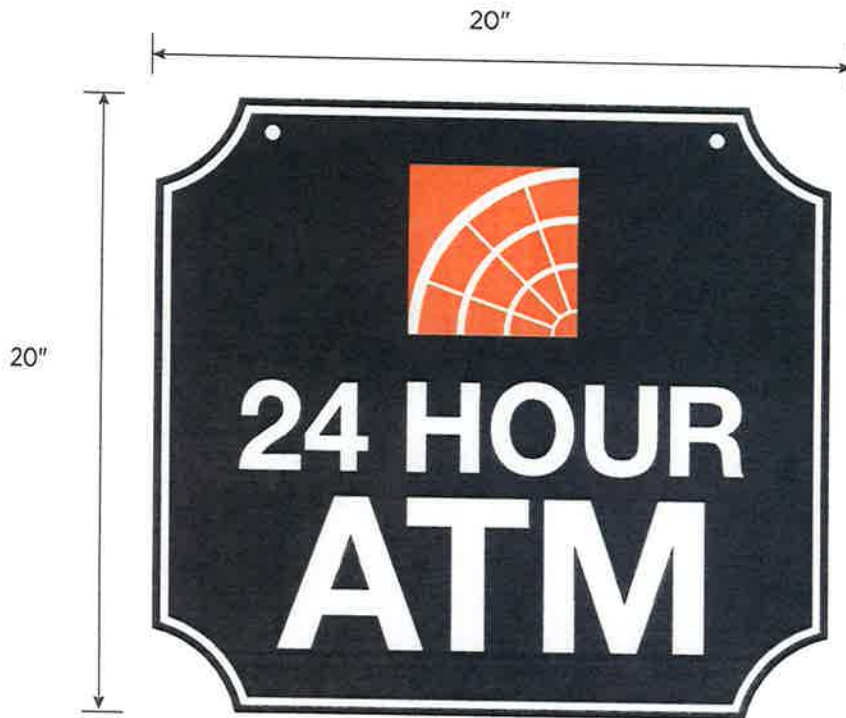
This is an original drawing by H.M. Witt & Co. Signs. It is not to be reproduced without the permission of H.M. Witt & Co. Signs.

DATE .....

SIGN NO. 7

NON ILLUMINATED DOUBLE SIDED BLADE SIGN ON WEST FACADE

Sign #7



CHANGE OUT LOGO DETAIL  
 - LIKE FOR LIKE CONSTRUCTION  
 TO EXISTING SIGN

PHOTO OF EXISTING SIGN



WEST SIDE OF BUILDING

**SPECIFICATIONS:**

20" X 20" X .25" THICK ALUMINUM PANEL  
 WITH WHITE AND ORANGE DOUBLE SIDED  
 GRAPHICS. SIGN HANGS FROM EXISTING  
 BRACKET.



3313 West Newport Ave. Chicago, IL 60619

office | 773 250 5000  
 toll free | 1 888 427 0703

fax | 773 250 5000  
 web | www.hm Witt & Co.

APPROVED AS IS

**APPROVED**

By Carrie Curfman at 10:16 am, Apr 07, 2014

SIGNATURE

DATE .....

APPROVED WITH CHANGES  
 REVISIONS  
 RESUBMIT

The PrivateBank

24 South Second St.  
 St. Charles, IL

DATE: 03.10.14

FILE: PVB14019\_7

SCALE: 2" = 1'-0"

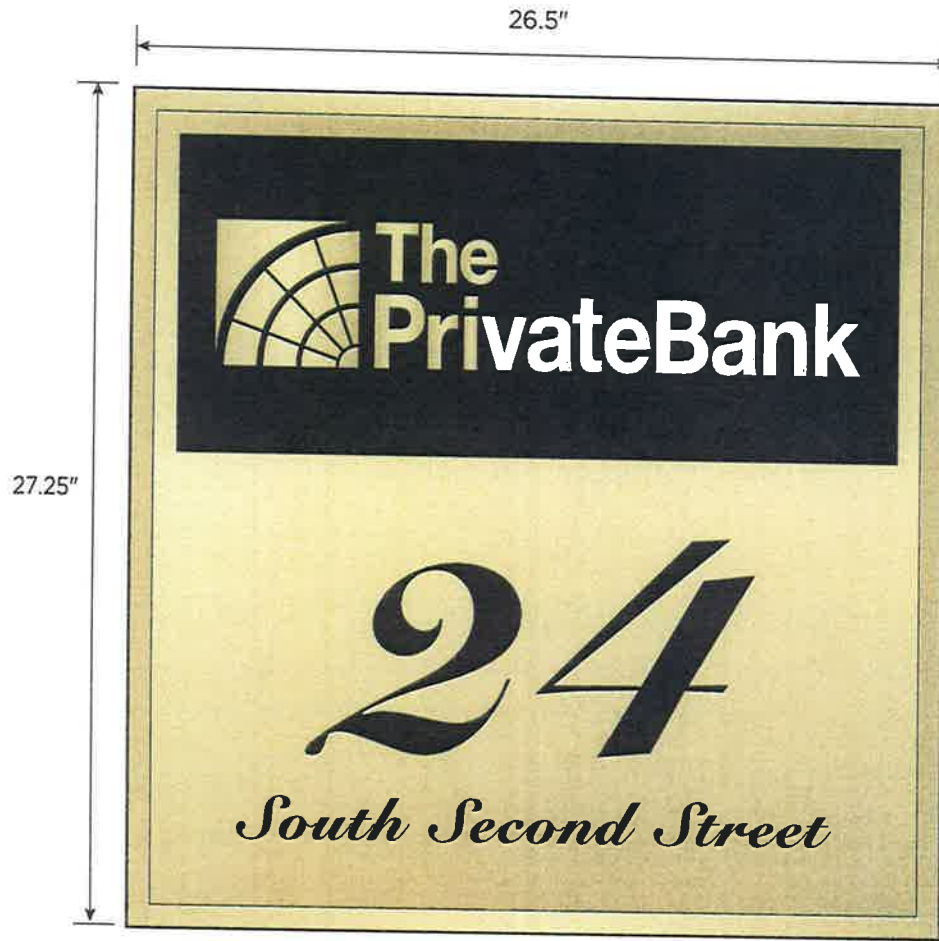
DRAWN: NS



Sign #8

SIGN NO. 8

CAST BRONZE PLAQUE AT WEST ENTRANCE DOORS



CHANGE TO NEW LOGO -  
LIKE FOR LIKE CONSTRUCTION +  
SIZE TO EXISTING SIGN



WEST SIDE OF BUILDING 6

**SPECIFICATIONS:**

3/8" THICK CAST BRONZE PLAQUE WITH RAISED SATIN FINISH GRAPHICS  
RECESSED BLACK LEATHERETTE BACKGROUND  
FLUSH MOUNTED WITH CONCEALED STUDS



3313 West Newport Ave. Chicago, IL 60618

office | 773 250 5000 fax | 773 250 5000  
toll free | 1 888 427 0703 web | www.hmw.com

- APPROVED AS IS
- APPROVED WITH CHANGES

**APPROVED**

By Carrie Curfman at 10:16 am, Apr 07, 2014



24 South Second St.  
St. Charles, IL

DATE: 03.10.14

FILE: PVB14019\_8

SCALE: 2" = 1'-0"

DRAWN: NS