



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Request of approval from Phantom Fight Promotions for a the Mixed Martial Arts event to take place at the Fox River Harley Davidson dealership on June 14, 2014, and Recommendation to Approve Amplification and Class E2 Liquor License for this Event

Presenter: Interim Chief Huffman

Please check appropriate box:

<input type="checkbox"/>	Government Operations	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input checked="" type="checkbox"/>	City Council 5.19.14
<input type="checkbox"/>	Public Hearing	<input type="checkbox"/>	

Estimated Cost:	\$801.84 (PD); \$424.00 (FD); Total:\$1,225.84	Budgeted:	YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/>
-----------------	--	-----------	-----	--------------------------	----	-------------------------------------

If NO, please explain how item will be funded:

Event sponsor is responsible for any city costs related to hosting the event.

Executive Summary:

The original application for this event was submitted on March 13, 2014.

Please see the attached memo for updated information and requests for this event application.

Attachments: *(please list)*

Event diagram, Original Executive Summary, Memo, Revised Layout, "Plan B"

Recommendation / Suggested Action *(briefly explain):*

Request of approval from Phantom Fight Promotions for a the Mixed Martial Arts event to take place at the Fox River Harley Davidson dealership on June 14, 2014, and recommendation to approve a Class E2 liquor license, and sound amplification permit for this event.

For office use only:

Agenda Item Number: IIA4-1 - 4-3



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation to Approve Amplification and Class E2 Liquor License for a Mixed Martial Arts event at the Fox Valley Harley Davidson Dealership on June 14, 2014

Presenter: Interim Chief Huffman

Please check appropriate box:

<input checked="" type="checkbox"/>	Government Operations 5.5.14	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input type="checkbox"/>	

Estimated Cost:	\$801.84 (PD); \$424.00 (FD); Total: \$1,225.84	Budgeted:	YES	<input type="checkbox"/>	NO	<input checked="" type="checkbox"/>
-----------------	---	-----------	-----	--------------------------	----	-------------------------------------

If NO, please explain how item will be funded:

Event sponsor is responsible for any city costs related to hosting the event.

Executive Summary:

The application for this event was submitted on March 13, 2014.

A mixed martial arts event, "Rumble on the River", hosted by Phantom Fight Promotions has been proposed to be held at the Fox Valley Harley Davidson dealership on Saturday, June 14, 2014. The hours for the event will be from 3:00 – 7:00 p.m. (which is the closing time for the dealership).

Alcohol and food service will be offered during the event, with doors opening at 3:00 p.m. The Fox Valley Harley Davidson dealership will utilize the Puebla Modern Mexican liquor license and will be responsible for the alcohol and food service. The Fire Department has reviewed the event layout and authorizes final approval.

The sponsor requests the event be open to all ages. Patrons 21 and over who are consuming alcohol will be contained in a separate area from those who are not consuming alcohol, as depicted in the attached diagram.

There will be a physician stationed ring side during the event, as well as an ambulance present, which has been coordinated through the St. Charles Fire Department, at the expense of the event sponsor. Extra duty St. Charles Police will be required, also at the expense of the event sponsor.

Per Ordinance 2005-Z-11, which is the Zylstra Harley PUD (accessory uses), temporary outdoor entertainment and dining, collectively described as "Special Events", are subject to the following:

- No more than four Special Events per calendar year of not more than two days each, the schedule for which shall be subject to approval by the City so as to avoid conflicts between Special Events and major festivals or events occurring in the City;
- Permitted only during business hours or between the hours of 10:00 am and 7:00 pm, whichever is more restrictive;
- May be located anywhere within a lot containing a motorcycle dealership, subject to the approval of the Building Commissioner as to safe emergency and vehicular access;
- May include inside and/or outside food and beverage sales, tents, and live entertainment;
- Shall not produce sound levels in excess of 60 dBA as measured at the property line of a residential district.

The last event similar to this was in March of 2013, and no issues were reported from this event. It was with a different sponsor and was indoors at the DuPage Expo Center. Although the partners of Phantom Fight Promotions have individualized experience in such events, this is the first event coordinated and promoted by this company.

Attachments: *(please list)*

Event diagram

Recommendation / Suggested Action *(briefly explain):*

Phantom Fight Promotions requests approval of the Mixed Martial Arts event to take place at the Fox River Harley Davidson dealership on June 14, 2014, a Class E2 liquor license, and sound amplification permit.

For office use only: Agenda Item Number: IA



Memo

Date: 5/16/2014
To: City Council
From: Interim Chief Huffman
Re: Phantom Fight Promotions MMA event request

The purpose of this memo is to provide updated information regarding the discussion initiated at the May 5, 2014 Government Operations Committee meeting concerning Phantom Fight Promotions requested event at the Fox Valley Harley Davidson dealership, proposed for June 14, 2014.

- Phantom Fight Promotions has changed the logistics of their event and not allow entrance to anyone less than 21 years of age.
- Phantom Fight Promotions advises they have obtained a letter of approval from Costco for this event. Staff has not reviewed this letter.
- Phantom Fight Promotions has indicated their intent to hireback two police officers for this event. Staff recommends no less than four police officers due to the expected attendance and the nature of the event. Staff also recommends a deadline of June 2, 2014 for prepayment by Phantom Fight Promotions of the costs associated with Fire (medical) and Police services, which total \$1,225.84.
- During the original presentation at the Committee meeting, there was discussion concerning the 60 decibel sound limit at the property line of Fox Run Apartments. For clarification purposes, the sound level 60 decibels is equivalent to a normal conversation at a distance of 3 feet, or a normal conversation in a restaurant or office setting. The Municipal Code (17.20.050 – Permitted Temporary Uses) states that the sound level cannot exceed 60 decibels at the property line of any residential district. Fox Run apartments are the nearest residences to this event, and the property line of the apartment complex is 394 feet from Fox Valley Harley Davidson.

In summary, Phantom Fight Promotions is seeking Council approval for:

- An outdoor mixed martial arts athletic amusement event to be held on June 14, 2014 at Fox Valley Harley Davidson. Under the Municipal Code (5.08.250 (H) – Athletic Amusements.....Prohibited), the City Council is to approve (through a resolution) or deny this request.
- An E2 liquor license for Puebla Modern Mexican for the service of alcohol at the event. Under the Municipal Code (5.08.090 (E) (5) – Liquor License Classifications / Temporary Licenses), the City Council is to approve or deny this request. For your information, the Code states the following: “**Class E-2 licenses shall authorize the**

retail sale of beer and wine for consumption on the premises only. Class E-2 licenses shall be issued to only Class B and C liquor licensees for special events or catered functions where the dispensing of food predominates.” Puebla Modern Mexican will be serving food and beer.

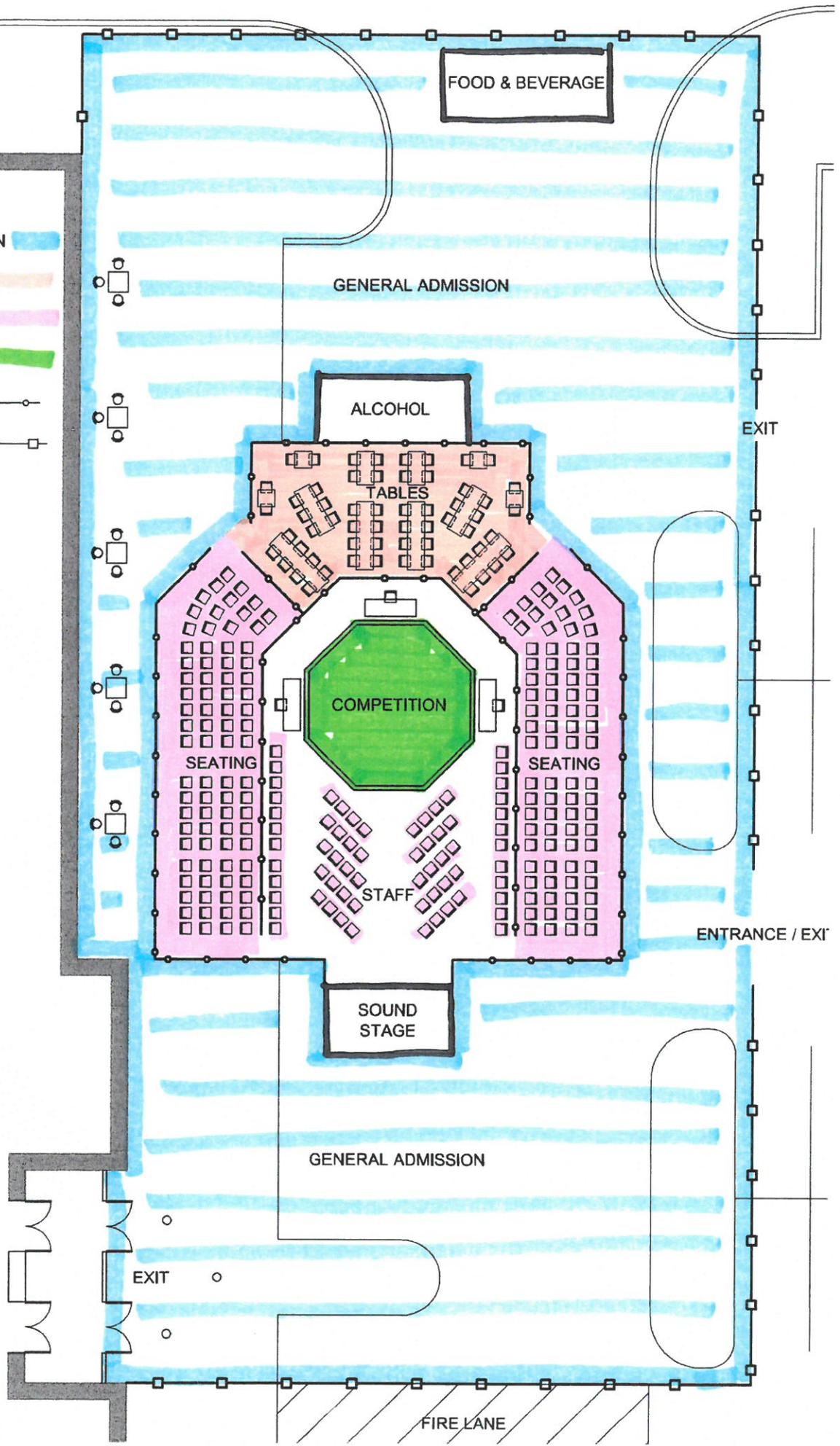
- A Sound Amplification Permit for the event, as required through the City of St. Charles Special Events policy.

If the event is approved by Council, staff requests approval of four officers for assignment to the event, as well as a prepayment deadline of June 2, 2014.

SGH/sgH

LEGEND:

- GENERAL ADMISSION 
- TABLES 
- SEATING 
- COMPETITION 
- ROPING 
- FENCING 



May 19th St. Charles City Council – PLAN B request for vote

RE: June 14th Phantom Fight Promotions / Fox River Harley Davidson outdoor MMA event.

Esteemed City Council:

The following is the proposed age requirement change to our June 14th event. In conjunction to making this a successful event for Phantom Promotions, we intend to drive more business into Harley-Davidson dealership, the surrounding merchants and ultimately to the City of St. Charles. We aim to provide an evening of entertainment to the avid fans and embrace those that are not too familiar with our sport. Below you will find a rendering of our vision of how event/venue will take place.

- Event is now 21 and over
- Costco's participation and letter of "approval"
- Site plan showing entire venue layout
- In celebration of St. Charles's 180th birthday, we would be honored to showcase the birthday with a logo/banner at the event.

