



ST. CHARLES  
SINCE 1834

## AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation for Direction to Draft an E-7 Liquor License for Committee and Council Approval

Presenter: Interim Chief Huffman

*Please check appropriate box:*

|                          |                        |                                     |                                     |
|--------------------------|------------------------|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> | Government Operations  | <input type="checkbox"/>            | Government Services                 |
| <input type="checkbox"/> | Planning & Development | <input type="checkbox"/>            | City Council                        |
| <input type="checkbox"/> | Public Hearing         | <input checked="" type="checkbox"/> | Liquor Control Commission (6/16/14) |

|                 |       |           |     |                          |    |                          |
|-----------------|-------|-----------|-----|--------------------------|----|--------------------------|
| Estimated Cost: | \$N/A | Budgeted: | YES | <input type="checkbox"/> | NO | <input type="checkbox"/> |
|-----------------|-------|-----------|-----|--------------------------|----|--------------------------|

If NO, please explain how item will be funded:

**Executive Summary:**

Blue Goose Market has requested the City to consider the creation of an E-7 liquor license. This proposed E-7 license would provide catered events during where beer and wine would be served. The highlights of the proposed license are suggested (in accordance with current Class E licensing requirements) as follows:

- The license would be applicable only to class A-2 and A-2B license holders. A-2 and A-2B licenses are defined by Municipal Code as:  
     The retail sale of alcoholic liquors (A-2) or beer and wine (A-2B) in original packages only, and not for consumption on the premises. The primary purpose shall be for retail sales other than the sale of alcoholic liquor or beer and wine, such as a food store, drug store or mass merchandiser. The premises shall have a minimum gross area of ten thousand square feet, and provided the square footage devoted to the retail sale of alcoholic liquor is 10% or less of the gross square footage.
- Food must be predominate at the event.
- The event will be restricted to the normal business hours of the establishment.
- The area the event is to be held must be roped off and wristbands must be utilized to identify those of legal age to consume alcohol.
- Servers must be BASSET certified.
- License holders would be limited to the number of E-7 licenses issued during the year.

The intent of this proposed license is to provide the opportunity for businesses such as Blue Goose Market to promote the sale of products they offer in their stores. For example, the beef distributors for the market would have the opportunity to cater such events, thereby providing patrons with an opportunity to taste the product before purchase.

Blue Goose Market would like to hold their inaugural event during Scarecrow Festival, which is the weekend of October 10-12, 2014. Current language for Class E-1, E-2, E-4, and E-6 licenses prohibits issuance during Scarecrow Festival/Columbus Day weekend. It is proposed that the E-7 would not contain this prohibition.

**Attachments:** *(please list)*

Class A Liquor Licenses

**Recommendation / Suggested Action** *(briefly explain):*

The Police Department and City staff recommends and request direction to create language for an E-7 Liquor License, for proposal to Committee and Council.

*For office use only:*

*Agenda Item Number: 6*

## City of St. Charles Liquor Licenses by Class 2011

Update 1/3/14

### Class "A" Package (21 of 21) Fee - \$1600 - \$1800

| Business Name                      | Class | Address             | City       | State | ZipCode | Phone        |
|------------------------------------|-------|---------------------|------------|-------|---------|--------------|
| Aldi Inc                           | A2    | 2760 W Main St      | St Charles | IL    | 60174   | 630 513 7256 |
| Binny's Beverage Depot             | A1    | 1950 Lincolnway Hwy | St Charles | IL    | 60174   | 630 377 1671 |
| Blue Goose Super Market            | A2    | 300 S 1st St        | St Charles | IL    | 60174   | 630 584 0900 |
| Butera Finer Foods                 | A2    | 27232 E Main St     | St Charles | IL    | 60174   | 630 513 5215 |
| Carniceria La Huerta Inc           | A4    | 580 S Randall Rd    | St Charles | IL    | 60174   | 630 587 0549 |
| Cost Plus World Market             | A4    | 3555 E Main St      | St Charles | IL    | 60174   | 630 587 1011 |
| Costco Wholesale Corp              | A2    | 221 S Randall Rd    | St Charles | IL    | 60174   | 630 549 2024 |
| J & S World Liquor Inc             | A1    | 311 N Second St     | St Charles | IL    | 60174   | 630 549 0627 |
| Liquor N Wine                      | A1    | 2460 W Main St      | St Charles | IL    | 60174   | 630 747 8324 |
| Lundeen's Liquor West Inc          | A1    | 1315 W Main St      | St Charles | IL    | 60174   | 630 584 8636 |
| Lundeen's Liquor East Inc          | A1    | 610 E Main St       | St Charles | IL    | 60174   | 630 584 8636 |
| Meijer Store #182                  | A2    | 855 Randall Rd      | St Charles | IL    | 60174   | 630 762 7268 |
| Osco Drug #3260                    | A2    | 652 Kirk Rd         | St Charles | IL    | 60174   | 630 587 0855 |
| Osco Drug #3331                    | A2    | 2038 Prairie Ave    | St Charles | IL    | 60174   | 630 377 1655 |
| One Stop Liquors                   | A1    | 1401 Prairie Ave    | St Charles | IL    | 60174   | 630 443 9390 |
| SavWay Fine Wines & Spirits        | A1    | 2580 E Main St      | St Charles | IL    | 60174   | 630 584 0172 |
| Super Target                       | A2    | 3885 E Main St      | St Charles | IL    | 60174   | 630 232 3980 |
| The Wine Exchange - GMF Properties | A5    | 1 W Illinois St     | St Charles | IL    | 60174   | 630 513 5577 |
| Walgreens #06795 West              | A2    | 3351 W Main St      | St Charles | IL    | 60174   | 630 443 8735 |
| Walgreens #07292 East              | A2    | 2751 E Main St      | St Charles | IL    | 60174   | 630 513 9060 |
| Wal Mart Store #1898               | A2    | 150 Smith Rd        | St Charles | IL    | 60174   | 630 513 9559 |