



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title:	Motion to Approve Request for Street and Parking Lot Closures and Use of Amplification Equipment for the 2014 St. Charles 12K of Christmas and the 2015 St. Charles Half Marathon
Presenter:	Interim Chief Huffman

Please check appropriate box:

<input type="checkbox"/> Government Operations	<input type="checkbox"/> Government Services
<input type="checkbox"/> Planning & Development	<input checked="" type="checkbox"/> City Council (7/7/14)
<input type="checkbox"/> Public Hearing	<input type="checkbox"/>

Estimated Cost:	PD: 12K: \$1,041.92; ½ Marathon: \$1,953.60 PW: \$2,413.46 (for each event) TOTAL for both events: \$7,822.44	Budgeted:	YES	X	NO
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If NO, please explain how item will be funded:

All city costs are to be paid by the event sponsor, as done in the prior events.

Executive Summary:

This application was submitted on March 24, 2014 and encompasses both events.

As you are aware, the original request for these events from Multisport Madness came before the Government Services Committee on May 27, 2014. At that time, there was discussion by the Committee in reference to the 12K of Christmas, proposed for December 6, 2014, and concerns over the requested street closures and VFW parking lot closure as they related to interfering with downtown shoppers during the holiday season.

Due to several concerns requested by the event coordinators, Committee requested that City staff work with Multisport Madness and the Downtown Partnership in an effort to coordinate these events in a manner that is appealing to all concerned. A memo is attached explaining what took place at the most recent meeting.

City staff is in agreement that the Multisport Madness has met the requirements set forth by Committee and feel the proposal for these events are now attainable for all groups involved in ensuring these events successfully take place.

Based on the new requirements, the Police Department recommends approval for the proposed parking lot and street closures and the use of amplification for both events.

Attachments: *(please list)*

Memo

Recommendation / Suggested Action *(briefly explain):*

Motion to approve request for street and parking lot closures and use of amplification equipment for the 2014 St. Charles 12K of Christmas and the 2015 St. Charles Half Marathon.

For office use only:

Agenda Item Number: IIB10

Memo

Date: July 7, 2014

To: City Council

From: Interim Chief Huffman

Re: 12 K of Christmas & Half Marathon

The first annual 12K of Christmas, to take place on December 6, 2014, and the Half Marathon, to take place on April 25, 2015, were both proposed by Multisport Madness at the May 27, 2014 Government Services Committee. The Committee did approve their proposal based on several conditions which were to be met in time for the July 7, 2014 City Council meeting. These conditions were cited as follows:

- Coordinate with the St. Charles Downtown Partnership for both events.
- Notify the affected businesses of the events and the proposed closures
- Notify the affected residents who live on the race routes

In an effort to meet these requirements, City staff has met with Multisport Madness and the Downtown Partnership and the following was agreed upon for the new proposal:

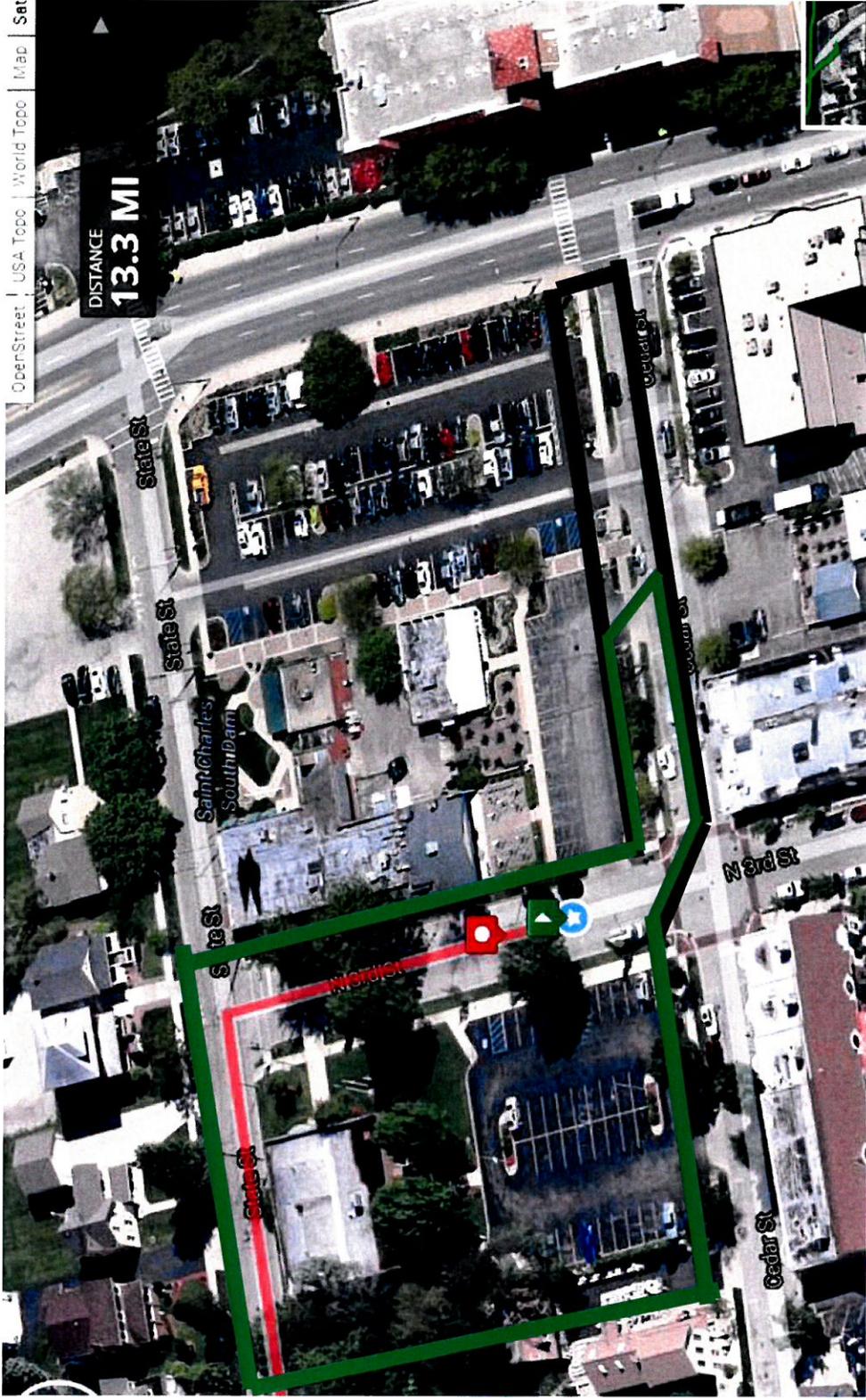
- Race start time of 8:30 a.m. (as opposed to 2:00 p.m.) for the 12K of Christmas; race is anticipated to be complete by 10:30 a.m.
- Also for the 12K, the Filling Station parking lot will be labeled “No Race Parking” to allow for parking for the patrons of the surrounding businesses.
- For the Half Marathon, racers will be directed to park in the 1st Street parking deck; several other, smaller lots will be marked with “No Race Parking” signs to allow for the patrons of those businesses.
- Multisport Madness has invited surrounding businesses to attend a meeting on Tuesday, July 1 at 4:30 p.m., in which someone from the Downtown Partnership will attend, to discuss any issues with what they are proposing for their events.
- Multisport Madness will notify the residents on the race routes via literature that will be distributed in advance of the races.

Barring any objections from businesses that City staff is not aware of, City staff is in agreement that these events can now be brought to Council for approval with these changes that have been agreed upon.

The Police Department recommends approval.

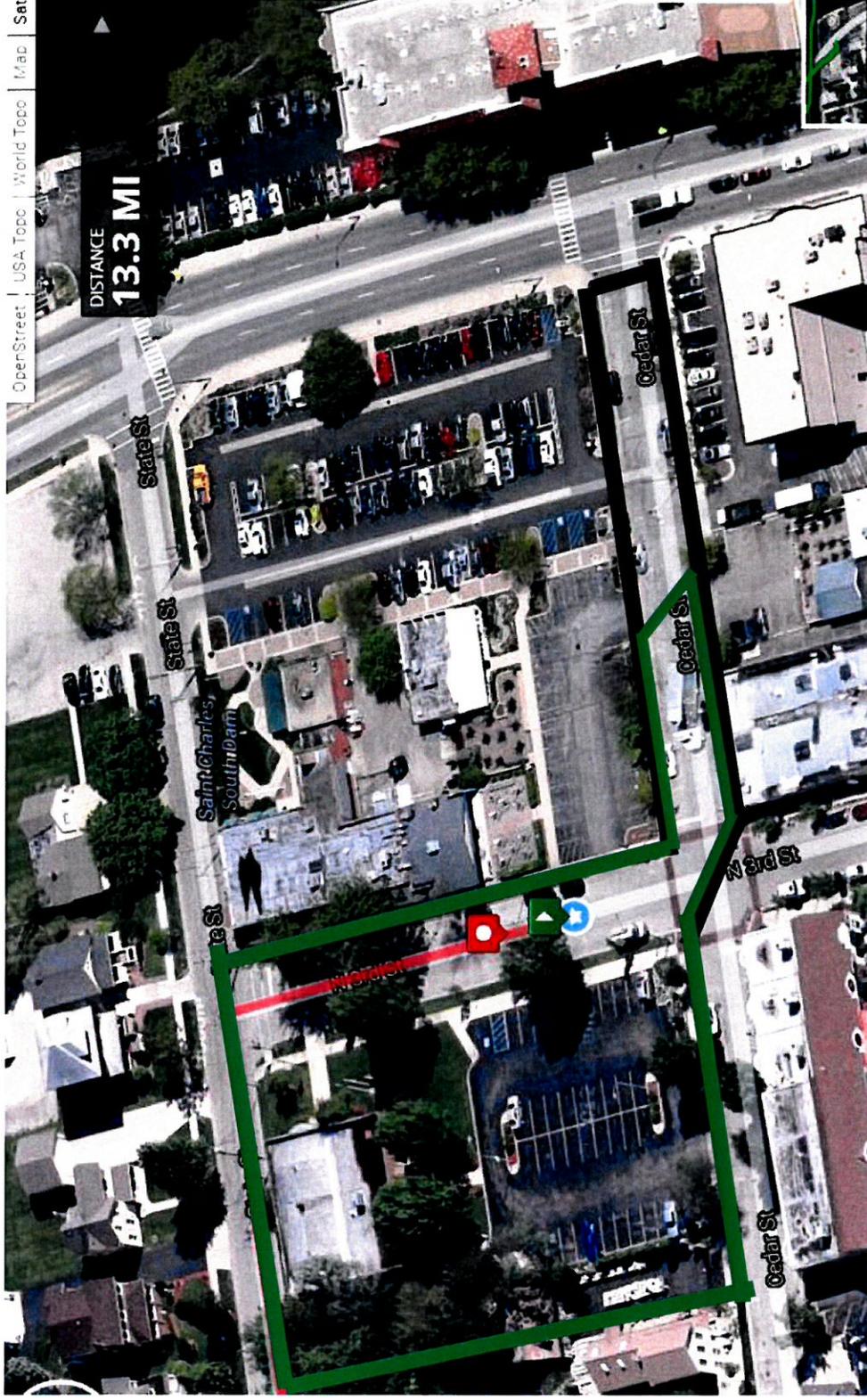
SGH/skc

St. Charles 12K of Christmas - 2014



The area in Green (VFW parking lot and 3rd Street between State and Cedar) will be closed starting 10 a.m. and reopen at 4:30 p.m. The Black area will be barricaded (between 3rd and 2nd St.) from 1:00 p.m.- 2:15 p.m. Posting is requested: "No Parking Police Order" 24 hours leading to the race.

St. Charles 13.1 Half Marathon - 2015



The entire area will be closed beginning at 3:00 a.m. The Black area (Cedar between 3rd and 2nd St.) will reopen to the public at 7:30 a.m. The Green area (VFW parking lot, 3rd Street between State and Cedar) will reopen at noon, which allows access to the private parking of Himalayan Restaurant and Isacco's, and full access to the west side of Cedar. Posting is requested: "No Parking Police Order" 24 hours leading to the race.