
 <p>ST. CHARLES SINCE 1834</p>	AGENDA ITEM EXECUTIVE SUMMARY						
	Title:	Motion to Approve Request for Street and Parking Lot Closures and Use of Amplification Equipment for the 2014 St. Charles 12K of Christmas					
	Presenter:	Deputy Chief Huffman					
<i>Please check appropriate box:</i>							
	Government Operations		X	Government Services 07.28.14			
	Planning & Development			City Council			
	Public Hearing						
Estimated Cost:	PD: \$1,041.92 PW: \$2,413.46 TOTAL: \$3,455.38	Budgeted:	YES	X	NO		
If NO, please explain how item will be funded:							
All city costs are to be paid by the event sponsor, as done in the prior events.							
Executive Summary:							
<p>As you are aware, this event was presented to City Council for consideration and approval on July 7, 2014. At that time, a motion was made and voted upon to table this agenda item for presentation at the July 28, 2014 Government Services meeting. This was due to concerns of the 12K of Christmas conflicting with the TriCity Family Services Snowflake Shuffle 5K event, which is also scheduled for December 6, 2014. There were also concerns over residents not having enough time to respond to the letter sent by Multisport Madness to those who live on the race routes.</p> <p>Staff has determined that the TriCity Family Services Snowflake Shuffle 5K fundraising event will be held on December 6, 2014 at 9:00 a.m., and will be conducted in the Mill Creek subdivision of Geneva. Additionally, as of July 14, 2014, there have been six residents who responded to the letters sent out by Multisport Madness. Four responses were in support of the race, while two of the responses requested additional information.</p> <p>Multisport Madness has advised that their event is different from the Snowflake Shuffle 5K (3.1 miles), in that it is a 7.5-mile event and typically draws a different type of athlete than what a 5K will. Multisport Madness is sensitive to the issue of competing or interfering with the fundraising efforts of TriCity Family Services, and they do not believe the 12K of Christmas will do this.</p>							
Attachments: <i>(please list)</i>							
Previous Executive Summaries; Previous Memo; Map/route for event							
Recommendation / Suggested Action <i>(briefly explain):</i>							
Recommendation to approve street and parking lot closures and use of amplification equipment for the 2014 St. Charles 12K of Christmas on December 6, 2014.							
<i>For office use only:</i>		<i>Agenda Item Number: 5.a</i>					

	AGENDA ITEM EXECUTIVE SUMMARY	
	Title:	Recommendation to Approve Request for Street and Parking Lot Closures and Use of Amplification Equipment for the 2014 St. Charles 12K of Christmas and the 2015 St. Charles Half Marathon
	Presenter:	Interim Chief Huffman

Please check appropriate box:

<input checked="" type="checkbox"/>	Government Operations 7.7.14	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input type="checkbox"/>	

Estimated Cost:	PD: 12K: \$1,041.92; ½ Marathon: \$1,953.60 PW: \$2,413.46 (for each event) TOTAL for both events: \$7,822.44	Budgeted:	YES	<input checked="" type="checkbox"/>	NO	<input type="checkbox"/>
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If NO, please explain how item will be funded:

All city costs are to be paid by the event sponsor, as done in the prior events.

Executive Summary:

This application was submitted on March 24, 2014 and encompasses both events.

As you are aware, the original request for these events from Multisport Madness came before the Government Services Committee on May 27, 2014. At that time, there was discussion by the Committee in reference to the 12K of Christmas, proposed for December 6, 2014, and concerns over the requested street closures and VFW parking lot closure as they related to interfering with downtown shoppers during the holiday season.

Due to several concerns requested by the event coordinators, Committee requested that City staff work with Multisport Madness and the Downtown Partnership in an effort to coordinate these events in a manner that is appealing to all concerned. A memo is attached explaining what took place at the most recent meeting.

City staff is in agreement that the Multisport Madness has met the requirements set forth by Committee and feel the proposal for these events are now attainable for all groups involved in ensuring these events successfully take place.

Attachments: *(please list)*

Memo

Recommendation / Suggested Action *(briefly explain):*

Based on the new requirements, the Police Department recommends approval for the proposed parking lot and street closures and the use of amplification for both events.

For office use only:

Agenda Item Number:

Memo

Date: July 7, 2014

To: Government Operations Committee

From: Interim Chief Huffman

Re: 12 K of Christmas & Half Marathon

The first annual 12K of Christmas, to take place on December 6, 2014, and the Half Marathon, to take place on April 25, 2015, were both proposed by Multisport Madness at the May 27, 2014 Government Services Committee. The Committee did approve their proposal based on several conditions which were to be met in time for the July 7, 2014 City Council meeting.

In an effort to meet these requirements, City staff met with Multisport Madness and the following was agreed upon for the new proposal:

- Race start time of 8:30 a.m. for the 12K of Christmas; race is anticipated to be complete by 10:30 a.m.
- Also for the 12K, the Filling Station parking lot will be labeled “No Race Parking” to allow for parking for the patrons of the surrounding businesses.
- For the Half Marathon, racers will be directed to park in the 1st Street parking deck; several other, smaller lots will be marked with “No Parking” signs to allow for the patrons of those businesses.
- Multisport Madness has invited surrounding businesses to attend a meeting on Tuesday, July 1 at 4:30 p.m., in which someone from the Downtown Partnership will attend, to discuss any issues with what they are proposing for their events.

Barring any objections from businesses that City staff is not aware of, City staff is in agreement that these events can now be brought to Committee for approval with these changes that have been agreed upon.

The Police Department recommends approval.

SGH/skc



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title:	Recommendation to Approve a Continuance of the Request for Street and Parking Lot Closures and Use of Amplification Equipment for the 2014 St. Charles 12K of Christmas and the 2015 St. Charles Half Marathon to the July 7, 2014 City Council Meeting
Presenter:	Interim Chief Huffman

Please check appropriate box:

<input type="checkbox"/>	Government Operations	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input checked="" type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input type="checkbox"/>	

Estimated Cost:	PD: 12K: \$1,041.92; ½ Marathon: \$1,953.60 PW: \$2,413.46 (for each event) TOTAL for both events: \$7,822.44	Budgeted:	YES	X	NO	
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If NO, please explain how item will be funded:

All city costs are to be paid by the event sponsor, as done in the prior events.

Executive Summary:

This application was submitted on March 24, 2014 and encompasses both events.

As you are aware, the original request for these events from Multisport Madness came before the Government Services Committee on May 27, 2014. At that time, there was discussion by the Committee in reference to the 12K of Christmas, proposed for December 6, 2014, and concerns over the requested street closures and VFW parking lot closure as they related to interfering with downtown shoppers during the holiday season.

Both the 12K of Christmas (December 6, 2014) and the Half Marathon (April 25, 2015) were approved by Committee, however, the Committee directed Multisport Madness to take the following actions before coming before Council on June 2 for approval:

- 1) Coordinate with the St. Charles Downtown Partnership for both events
- 2) Notify the affected businesses of the events and the proposed closures
- 3) Notify the affected residents who live on the race routes

City staff has been working with Multisport Madness and the Downtown Partnership in an effort to coordinate these events in a manner that is appealing to all concerned. In furtherance of this collaborative effort, staff along with concurrence from Multisport Madness and the Downtown Partnership, request a continuance of this matter until the Council Meeting scheduled for July 7, 2014.

Attachments: (please list)

Recommendation / Suggested Action (briefly explain):

The Police Department recommends and requests a motion and subsequent approval of a continuance of this matter until July 7, 2014, at which time it will come before City Council for a final vote.

For office use only:

Agenda Item Number:



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation to Approve Street and Parking Lot Closures and Use of Amplification Equipment for the 2014 St. Charles 12K of Christmas and the 2015 St. Charles Half Marathon

Presenter: Interim Chief Huffman

Please check appropriate box:

<input type="checkbox"/> Government Operations	<input checked="" type="checkbox"/>	Government Services 05.27.14
<input type="checkbox"/> Planning & Development		City Council
<input type="checkbox"/> Public Hearing		

Estimated Cost:	PD: 12K: \$1,041.92; ½ Marathon: \$1,953.60 PW: \$2,413.46 (for each event) TOTAL for both events: \$7,822.44	Budgeted:	YES	<input checked="" type="checkbox"/>	NO
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If NO, please explain how item will be funded:

All city costs are to be paid by the event sponsor, as done in the prior events.

Executive Summary:

This application was submitted on March 24, 2014 and encompasses both events.

Multisport Madness has submitted a special event application for two separate events:

- I. St. Charles 12K of Christmas to take place on Saturday, December 6, 2014
- II. St. Charles Half Marathon to take place on Saturday, April 25, 2015

Both of these are running events and the request for both is to have a start/finish line in the 100 blk. of N. 3rd St. between Cedar and State St.

Please see the attached memo outlining the details for each event.

The event sponsors are also requesting the use of an amplification system (PA) at the start and finish lines for the duration of the events. Event sponsors were reminded by the Special Events committee to keep in consideration the surrounding neighborhoods when utilizing the amplification in the early morning hours.

The sponsors will ensure advance notification and promotion is done in the downtown area, with special emphasis on any business directly along the closure route.

Attachments: *(please list)*

Memo and map routes

Recommendation / Suggested Action *(briefly explain):*

The Police Department recommends approval of the street and parking lot closures and use of amplification equipment for the 2014 St. Charles 12K of Christmas and the 2015 St. Charles Half Marathon.

For office use only:

Agenda Item Number:



Memo

Date: May 7, 2014

To: Government Services

From: Interim Chief Huffman

Re: St. Charles 12K of Christmas & St. Charles Half Marathon

12K of Christmas

The 12K would begin at 2:00 PM and the organizers expect to have between 300-600 participants. That event would start on N. 3rd St. The runners would then turn left (west) on to State St. The race would continue west on to Dean St. and then north on to 17th St. into the Foundry Business Park area. It would continue through Timbers Park and onto the streets of the Timbers neighborhood. It would then continue north in to un-incorporated St. Charles Township along Ferson Creek Rd., Wildrose Rd., and Thornapple Rd. The race would then re-enter the City, circle through the Thornwood Drive area, and then return to the Foundry Business Park and back along Dean and State Streets to 3rd Street.

For this event, the organizers are requesting that the following areas be closed from 10:00 a.m. - 4:30 p.m.:

- VFW Parking Lot
- N. 3rd St. from Cedar to State St.
- Cedar St. from N. 2nd St. to N. 3rd St.
- The roadway from N. 3rd St. to just west of the entrance to Isaaco's & Taste of Himalayas will need to be closed the entire time. The roadway from that entrance to N. 2nd St. will only need to be closed from 1:00 p.m. - 2:15 p.m.
- State St. from N. 3rd St. to N. 4th St.

The organizers also request the following:

- No Parking on Cedar St. from N. 3rd St. to N. 2nd St.
- No Parking on State St. from N. 3rd St. to N. 9th St.

Half Marathon

This race would start and finish in the same location, however, the race would start at 7:00 a.m. and approximately 1,000 participants are expected. The route for this race is similar to that of the 12K except that it will not go through the Timbers subdivision and encompasses a larger

additional portion of areas north and west of the City before returning and finishing again on 3rd St. The closures and parking restrictions above would be the same except that the requested closure times would be 3:00 a.m. - 12:00 p.m.

Police Assistance

For both events the organizer plans to use volunteers all along the route. Police assistance will be needed however at:

- I. 3rd St. & State St.
- II. 3rd St. & Cedar St.
- III. 9th St. & Dean St.
- IV. 17th St. & Dean St.

In addition, an officer would be needed near Randall and Dean St. for the half marathon.

The event organizer will be contacting the Kane County Sheriff's Office for assistance outside the City limits.

SGH/skc

St. Charles 12K of Christmas - 2014



The area in Green (VFW parking lot and 3rd Street between State and Cedar) will be closed starting 10 a.m. and reopen at 4:30 p.m. The Black area will be barricaded (between 3rd and 2nd St.) from 1:00 p.m.- 2:15 p.m. Posting is requested: "No Parking Police Order" 24 hours leading to the race.

Dear Neighbor,

My name is Danny Delgado and I'm an owner of Multisport Madness Events, a race production group. In early July, we will go in front of the St. Charles City Council to propose two exciting races that will run through your neighborhood. We are proposing a 12K running race on December 6, 2014 and a half marathon on April 26, 2015. We anticipate 300-500 runners for the 12K and 800-1000 for the half marathon. These races will bring several spectators to the St. Charles area hopefully encouraging them to spend their time and money in our beautiful town. We have many volunteers throughout the course to ensure racer and neighbor safety throughout the event. Closer to the race event, we will send out postcards as a reminder of the event and encouraging your participation in the race or as spectator on the course.

If you have any comments, questions or concerns, please e-mail me and I will address your concerns and provide information on the City Council meeting.

Thanks for allowing us to showcase our community to others.

Sincerely,

Danny Delgado
Multisport Madness
Dandelgado71@gmail.com
630-973-6191



1120 Randall Court • Geneva, IL 60134 • (630) 232-1070 • (630) 232-1471 fax

July 7, 2014

St. Charles City Council Members
City of St. Charles
2 E. Main Street
St. Charles, IL 60174

Dear City Council Members:

Residents of St. Charles received a letter from MultiSport Madness, a race production group, over the weekend. The letter announced the group's intention to hold a 12K race on December 6, 2014 and a Half Marathon on April 26, 2015 in St. Charles.

We, at TriCity Family Services, have been holding our Snowflake Shuffle 5K in the Mill Creek subdivision of Geneva on the first Saturday of December for the past 5 years. This year's 6th annual race will be on Saturday, December 6, 2014.

Our event is a vital fundraiser supporting the work we do in your community. TriCity Family Services is a local, non-profit leader providing counseling and other mental health services for children, teens, their families, and community members across all income levels and life stages. We had 609 race registrants last year. This number has been steadily growing since our inaugural race drew 316 participants. The vast majority of all of our participants come from the TriCity (Geneva, Batavia, and St. Charles) community.

We have worked hard to establish our event in the TriCity running community and are very threatened by a race production group starting a new race on our event day in the same community. We also, most importantly, depend on the nearly \$20,000 in revenue we raise from our event. This money goes directly to helping your neighbors in need and providing counseling and group programs that enrich your community.

Local residents were not given enough time to learn of MultiSport Madness's plans, the race route through their neighborhood, or the community impact of approving the race. We are aware that competition with other fundraising and other events in the community is part of holding events in the community, but we wanted to voice our concern over the Council's approval of MultiSport Madness and their race plans.

Thank you very much for all you do for our community.

Sincerely,

A handwritten signature in cursive script that reads "Miranda Barfuss".

Miranda Barfuss
Development Manager

mbarfuss@tricityfamilyservices.org
630-232-1070 x136

