

	HISTORIC PRESERVATION COMMISSION AGENDA ITEM EXECUTIVE SUMMARY			
	Agenda Item Title/Address:	COA: 117 E. Main St. – Berry’s Barbershop		
	Proposal:	Changes to Façade Improvement Project		
	Petitioner:	Michael Hayden, Berry’s Barbershop		
Please check appropriate box (x)				
	PUBLIC HEARING		MEETING 8/20/14	X
AGENDA ITEM CATEGORY:				
<input checked="" type="checkbox"/>	Certificate of Appropriateness (COA)	<input checked="" type="checkbox"/>	Façade Improvement Plan	
<input type="checkbox"/>	Preliminary Review	<input type="checkbox"/>	Landmark/District Designation	
<input type="checkbox"/>	Discussion Item	<input type="checkbox"/>	Commission Business	
ATTACHMENTS:				
Summary of proposed storefront design				
EXECUTIVE SUMMARY:				
<p>A Façade Improvement Grant has been approved for Berry’s Barbershop, 117 E. Main St.</p> <p>The scope of work includes a new wall sign, new storefront glass, and repairs to the façade. The total grant amount is \$10,000.</p> <p>The applicant has proposed to revise the storefront design and has provided the attached summary.</p>				
RECOMMENDATION / SUGGESTED ACTION:				
Provide feedback and recommendations for approval of the COA.				

From: debra@csidesigngroup.com [mailto:debra@csidesigngroup.com]
Sent: Wednesday, August 06, 2014 2:13 PM
To: Michael Hayden
Subject: Final Exterior Plan

Hi Michael,

So now that we have finalized the plans for the exterior facade, I want to confirm with you our final design. I am hoping (no promises) we will be able to complete installation before the month's end.

The basic idea is to both bring the property into the 21st century and maintain it's ties to it's actual build date. To accomplish this we will be incorporating some of the architectural aspects of those buildings built in the 1920's nearest your location by using similar elements on your facade. Therefore, as you know, we will be using stucco, limestone (faux or real depending on both price and structure of building), and polyurethane columns and pilasters to connect to the past, while updating the facade with modern glass elements and channel lit signage to bring your business forward.

The limestone will cover below the window, and the complete entryway. If you choose to exchange the current air conditioning unit for a silhouette edition, the area above the door will also be encased in the limestone. The stone will be smooth and the pieces will be approximately 15" or 18" in height by 30" or 32" width. The two step entry will be enclosed in non-slip Limestone Pavers. The door may require some trimming at it's bottom edge. The area above the window will be covered in Stucco to best accommodate the signage. There will be a real limestone edge along the area where the bottom of the window meets the exterior stone. This will be the best choice as it should prove both economical and if faux is used below the edging it will appear to be true stone as this is where people can touch and see it in both its vertical and horizontal perspectives. The columns combine two column choices, consisting of one piece extending to the bar poles and then a pilaster and

then a second piece extending above the pilaster. The bar poles will then be attached to the upper portion of the columns. The columns will be approximately 1 5/8" deep (though this is an estimate as final selections have not yet been confirmed) and while the lower portion will show a decorative profile the upper portion (above the pilaster) will remain smooth. The glass will be unencumbered, smooth and clear (though you might want a slightly polarized version).

In order to complete this task at hand, I have researched the time period, explored age appropriate fonts, redrawn the exterior for multiple changes to further the blended look, met with multiple stone suppliers, had multiple meetings with your signage company, and prepared cost analyses to prepare a finalized look that best answered all of your needs

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Should we be in agreement at this time that the design is complete, I would ask you to forward \$850.00 to me for time already spent and note that an additional \$850 will be required to oversee the final install and sign-off.

Thank you for allowing us to assist you with this project. We believe the final look will be aesthetically pleasing to all who pass by, enhance the neighborhood and should draw in an appreciative clientele.

Looking forward -

Debra

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