



City of St. Charles

I L L I N O I S

Proclamation

2015 THE YEAR OF THE SCARECROW

WHEREAS, The annual St. Charles Scarecrow Fest in Lincoln Park has been a beloved autumn tradition in our great city for four decades, bringing tens of thousands of visitors from around the state and around the country into St. Charles each and every year, and

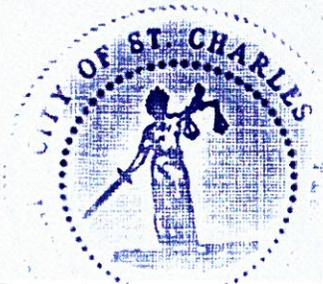
WHEREAS, The first official Scarecrow Fest began as a small community event in October of 1985, featuring just over a dozen scarecrows built by local businesses and residents and displayed in Lincoln Park in downtown St. Charles, and

WHEREAS, Since the festival's early days, the Greater St. Charles Convention and Visitors Bureau has organized, marketed and grown the event into one of the State of Illinois' most well-known, family-friendly autumn events, and

WHEREAS, October 9-11, 2015 marks the landmark 30th Anniversary of the St. Charles Scarecrow Fest and to celebrate the Greater St. Charles Convention and Visitors Bureau, in conjunction with our business, hospitality and community partners, will launch a comprehensive year-long marketing and promotional campaign designed to create regional and national awareness of and publicity for the City of St. Charles.

NOW, THEREFORE, I, Raymond P. Rogina, Mayor of the City of St. Charles, do hereby proclaim 2015 the "Year of the Scarecrow" in St. Charles, a year-long, community-wide celebration of the symbol of St. Charles' signature festival.

SEAL:



Raymond P. Rogina, Mayor