AGENDA ITEM EXECUTIVE SUMMARY Title: Recommendation to Approve an Ordinance Amending Chapter 12.40 of the City Code "City Corridor Improvement Program" Matthew O'Rourke, AICP Presenter: Please check appropriate box: **Government Operations** Government Services Planning & Development (12/8/14) X City Council **Public Hearing** Budgeted: Estimated Cost: N/A YES NO X If NO, please explain how item will be funded:

Executive Summary:

Over the last several months the Corridor Improvement Commission has considered certain amendments to the Corridor Improvement Program. The purpose of these amendments is to include additional gateway areas as locations that are eligible to receive Corridor Improvement Grant assistance.

The Commission has identified significant "gateway" areas that are not currently eligible to receive Corridor grants. These gateway areas are located near the City's corporate limits on both State Routes 31 and 25 (see the attached maps in Exhibit A of the revised ordinance). The Commission feels that future enhancements to these key gateways fulfills the purpose of the City's Corridor Improvement Program; particularly, "the creation and maintenance of physical characteristics that enhance community character by providing unique and familiar visual features."

The following proposed amendments to Chapter 12.40 "City Corridor Improvement Program" are highlighted in *bold italics*:

Section 12.40.020 "Definitions" – "Eligible Properties: Properties located with the corporate limits of the City of St. Charles and have frontage on Main Street (Route 64), Randall Road, Lincoln Highway (Route38), Kirk Road, are located in the Downtown Special Service Area (SSA-1B), located in a public right-of-way adjoining and Eligible Property, *or in one of the Key Gateway areas identified in Exhibit A*.

Exhibit A, Section 2 Eligible Properties, Subsection 1: The property must have frontage on Main St., Randall Rd., Lincoln Hwy., Kirk Rd, *or be located within one of the Key Gateway Areas as identified in this Exhibit*. The property may also be located in the Downtown Special Services Area (SSA1B). Landscaping may be installed within the public right-of-way adjoining an eligible property as recommended for approval by the Corridor Improvement Commission and approved by the City Council.

Attachments: (please list)

Draft Amendments to the Chapter 12.40 "City Corridor Improvement Program".

Recommendation / Suggested Action (briefly explain):

Recommendation to Approve an Ordinance Amending Chapter 12.40 of the City Code "City Corridor Improvement Program"

For office use only:	Agenda Item Number: 3C

Exhibit A



City of St. Charles Corridor Improvement Program Description

1. Program Purpose

12.40.10 Purpose

The purpose of the St. Charles Corridor Improvement Program is to provide opportunities for property owners to improve the aesthetics of major arterial streets and the downtown area through grant funds.

The intent of the Corridor Improvement Program is to promote:

- 1. The general enhancement of the overall economic vitality and character of the City through improvement of private property and the public right of way.
- 2. The protection of the general welfare by aesthetically enhancing property in the defined City corridors.
- The creation and maintenance of physical characteristics that enhance community character by providing unique and familiar visual features.

2. <u>Eligible Properties:</u>

To be eligible for a Corridor Improvement Program reimbursement grant, a property must meet the following criteria:

- 1. The property must have frontage on Main St., Randall Rd., Lincoln Hwy., Kirk Rd, <u>or be</u> <u>located within one of the Key Gateway Areas as identified in this Exhibit</u>. The property may also be located in the Downtown Special Services Area (SSA1B). Landscaping may be installed within the public right-of-way adjoining an eligible property as recommended for approval by the Corridor Improvement Commission and approved by the City Council.
- 2. Only projects that include improvements considered "above and beyond" any improvements required by the Zoning Code (Title 17 of the City Code) are eligible for reimbursement.

Properties that are subject to an approved Planned Unit Development (PUD), and meet eligibility criterion 1, are eligible for a Corridor Improvement Grant. The proposed landscaping must be an increase from the approved landscaping shown on the approved PUD landscape plan. Corridor Improvement Grants cannot be used to pay for any materials or associated costs required by the approved PUD landscape plan.

- 3. The following items are <u>not</u> eligible for reimbursement grants under the City of St. Charles Corridor Improvement Program:
 - *BUILDING PERMIT FEES AND RELATED COSTS.
 - *SWEAT EQUITY.

Improvements not specifically listed as eligible or ineligible are subject to review as to eligibility by the Corridor Improvement Commission as an advisory body and approval or disapproval by the St. Charles City Council.

3. What Grants Are Available?

Corridor Improvement Grants

Matching funds for up to 50% of plant and other approved materials, labor, and soil preparation costs will be available. The matching funds requirement may be waived for non-profit 501(c)(3) organizations by specific recommendation of the Corridor Improvement Commission and approval of the City Council. The Commission will provide funding for up to 75% of the design cost based on the following chart:

Grant Funding for Design of Corridor Grants				
Linear Footage of Property on a Corridor Roadway (Main, Kirk, Randall)	Owner Pays	Commission Will Pay		
< 200 feet	First 25% of Total Design Cost	Up to \$2,000		
201 – 500 feet	First 25% of Total Design Cost	Up to \$3,000		
501 > feet	First 25% of Total Design Cost	Up to \$4,000		

Design Guidelines

Guideline 1

Corridor Grants should create an interesting visual mix of landscape features along the area abutting the right-of-way of the eligible property. If the building foundation landscaping and front buffer yards fall within the area abutting the right-of-way these areas are also eligible.



Guideline 2

Corridor Grants should create a generous mix of colors and textures. Plant Species can be determined utilizing the Corridor Improvement Commission's Plant Palette.



Guideline 3

Corridor Grants can incorporate a variety of perennials, ground covers, bushes, ornamental trees, shade trees, mulch, improvements that provide vehicular screening for parking lots, (walkways/sidewalks, pavers, stamped concrete, plazas, other permanent improvements designed primarily for pedestrian use), and walls.



Downtown Improvements Grants

Funding will provide matching funds for up to 50% of plant materials, labor, and soil preparation costs. The matching funds requirement may be waived for non-profit 501(c)(3) organizations by specific recommendation of the Corridor Improvement Commission and approval of the City Council. The Commission will provide funding for up to 75% of the design cost based on the following chart:

Grant Funding for Design of Downtown Grants				
Linear Footage of Property on a Public Street Located within the SSA1B District	Owner Pays	Commission Will Pay		
< 200 feet	First 25% of Total Design Cost	Up to \$2,000		
201 – 500 feet	First 25% of Total Design Cost	Up to \$3,000		
501 + feet	First 25% of Total Design Cost	Up to \$4,000		

Design Guidelines



Guideline 1

Downtown Grants should create an interesting visual mix of landscape features along the area abutting the right-of-way of the eligible property. If the building foundation landscaping and front buffer yards fall within the area abutting the right-of-way these areas are also eligible.



Guideline 2

Downtown Grants can incorporate plants and other landscape materials to create interesting landscaped vistas. Plant Species can be determined utilizing the Corridor Improvement Commission's Plant Palette.



Guideline 3

Downtown Grants should incorporate a variety of perennials, ground covers, bushes, ornamental trees, mulch, and shade trees. These grants may also incorporate additional features such as, wrought iron fencing, decorative clocks, flower boxes, murals on blank walls, and decorative walls.

Four Season Grants

Each year the Commission will award up to five grants of \$1000 each. No cost match is required. All properties eligible for a Corridor or Downtown Improvement Grants may apply for a Four Season Grant. Any individual property can only apply for one grant.

Design Guidelines

Guideline 1

Four Season Grants should create an interesting visual mix of landscape features along the area immediately abutting the right-of-way of the eligible property. If the building foundation landscaping and front buffer yards fall within the area abutting the right-of-way these areas are also eligible. Grants should create a sense of continuity and design. Grants should create attractive, eye-catching additions of colorful perennial plantings



Guideline 2

Four Season Grants can incorporate plants and other landscape materials to create unique landscape aesthetics. Plant Species can be determined utilizing the Corridor Improvement Commission's Plant Palette. Plants should be hardy perennial, hardy woody plants or bulbs. Native plants are encouraged. Elements Chosen should vary in height and specie. No annuals.



Guideline 3

Four Season Grants should incorporate a variety of perennials, ground covers, bushes, ornamental trees, and shade trees. Each planting should offer bloom of some kind from April through October. Winter interest is encouraged (e.g. ornamental grass foliage). Mass plantings for commercial impact are allowed.



5. Approval of Corridor Improvement Agreement:

The Corridor Improvement Commission accepts applications for corridor improvement grants throughout the calendar year. Applications are processed and considered in the order in which they are received.

6. <u>Commencement of Work:</u>

Only after the Corridor Improvement Agreement is approved by the City Council, can work commence. DO NOT START BEFORE -- YOU WILL NOT BE REIMBURSED FOR WORK DONE PRIOR TO CITY COUNCIL APPROVAL OF THE CORRIDOR IMPROVEMENT AGREEMENT.

7. Completion of Work:

All improvements must be completed within 270 calendar days of Corridor Improvement Agreement approval, unless otherwise authorized by the City for a maximum of a one (270) day extension. If the work is not complete by the end of the extension the City's remaining obligation to reimburse the owner or tenant for the project terminates.

8. Reimbursement Payments:

Upon completion of the work, the owner or tenant must submit copies of all design invoices, contractor's statements, other invoices, proof of payment, and notarized final lien waivers to the Director of Community Development, as evidence that the owner or tenant has paid the architect and contractor(s). You should use the attached forms for the contractor's statement and final lien waivers. Payment will be authorized upon completion of all work items as originally approved and receipt of all of the required documents.

The Director of Community Development may authorize reimbursement to be made in two payments, if all of the following conditions are present: 1) The first partial payment may be made upon completion of work representing at least forty percent (40%) of the amount specified in the Corridor Improvement Agreement; 2) The architect's invoices, contractor's statements, invoices, notarized final lien waivers and proof of payment for the completed work have been submitted; 3) The remaining work is expected to be delayed for thirty days or more following completion of the initial work due to weather, availability of materials, or other circumstances beyond the control of the owner or tenant.

Reimbursement for design services will be made at the same time reimbursement is made for improvements, and only if a Corridor Improvement Agreement has been approved by the City Council.

All Improvements shall be installed in accordance with the approved plan. Minor revisions as may be approved by a representative of the Corridor Improvement Commission due to availability of landscape plants, field conditions not known at the time of design, and similar circumstances beyond the Applicant's control. THIS IS A REIMBURSEMENT PROGRAM -- YOU MUST PAY YOUR ARCHITECT, CONTRACTORS AND SUPPLIERS BEFORE YOU RECEIVE PAYMENT FROM THE CITY.

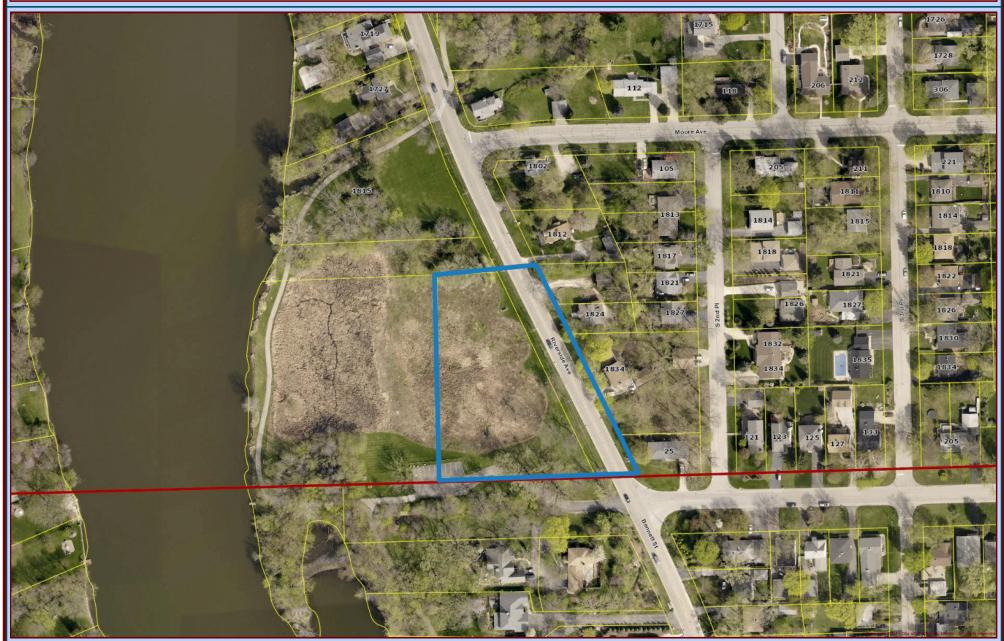
Reimbursement grants are subject to Federal and State taxes, and are reported to the Internal Revenue Service on Form 1099. You are required to provide your taxpayer ID number or social security number as part of the Corridor Improvement Agreement. Property owners and tenants should consult their tax advisor for tax liability information.

9. <u>Maintenance Period:</u>

The property owner and tenant shall be responsible for maintaining the improvements without alteration for five (5) years. A restrictive covenant limiting alterations may be required by the City Council at the time of approval of the Corridor Improvement Agreement. A waiver from this requirement may be granted by the City Council following a recommendation from the Corridor Improvement Commission and Director of Community Development, upon submittal of evidence of hardship or unusual circumstances.

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MARK KOENEN City Administrator



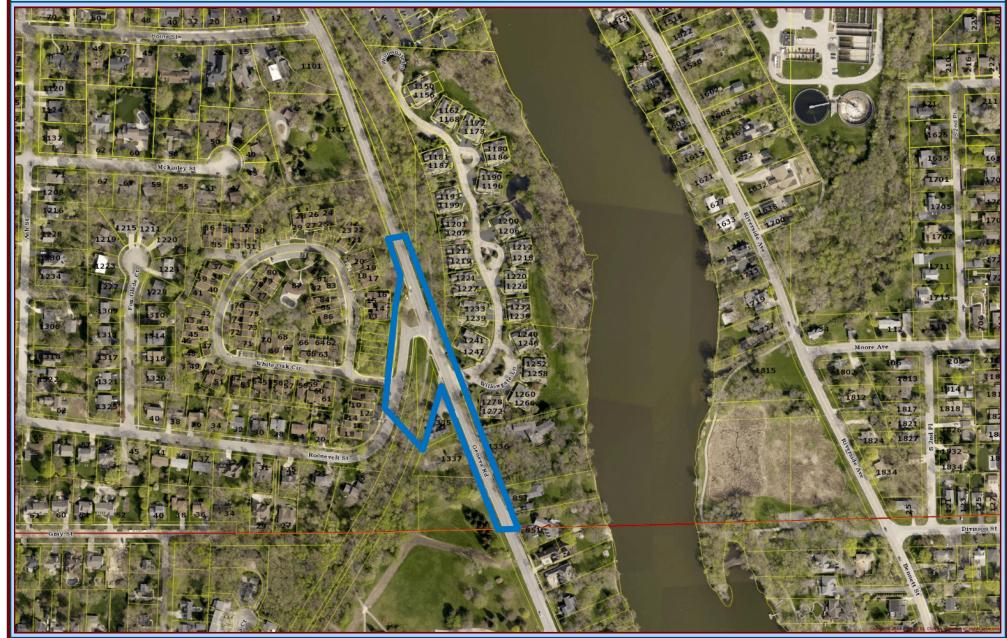


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