



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Discussion of a Proposal for a Class B Liquor License for Salsa Verde Restaurant to be located at 1850 Lincoln Highway, St. Charles

Presenter: Mayor Rogina

Please check appropriate box:

<input type="checkbox"/>	Government Operations	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input checked="" type="checkbox"/>	Liquor Control Commission (3/16/15)

Estimated Cost:		Budgeted:	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
-----------------	--	-----------	-----	--------------------------	----	--------------------------

If NO, please explain how item will be funded:

Executive Summary:

This is a request for a new Class B liquor license for Salsa Verde Restaurant to be located at 1850 Lincoln Highway, St. Charles. The owners are not requesting a late night permit. All paper work is in order and background checks are being completed by the Police Department as well as fingerprints have been taken and BASSET certifications are complete.

Attachments: *(please list)*

- Liquor License Application (front page)
- Background Check
- Site Plan and Business Plan
- Menu

Recommendation / Suggested Action *(briefly explain):*

Discussion of a Proposal for a Class B Liquor License for Salsa Verde Restaurant to be located at 1850 Lincoln Highway, St. Charles.

For office use only:

Agenda Item Number: 5

Date: 3/3/15
 New Application
 Renewal Application

CITY OF ST. CHARLES
LIQUOR CONTROL COMMISSIONER
TWO EAST MAIN STREET
ST. CHARLES, ILLINOIS 60174-1984



City Retail Liquor Dealer License Application (rev. 12/13) Non-Refundable

Ordinance 5.08.050.A1 Application must be completed in full Incomplete applications will be rejected

Business Type: Circle one Individual Partnership Corporation Other LLC
Business Name Salsa Verde Mexican Restaurant Sales Tax # [REDACTED]
Business Address 1850 Lincoln Hwy. St. Charles Business Phone # 630.444.0673
Contact Person Paul Arcaniga Title owner Phone # [REDACTED]

If Corporation, Corporate Name _____

Corporation Address _____
Corporate Officers, plus Manager of Establishment, Officers must include President, Vice President, Secretary and Treasurer Or Sole Proprietor

Have you had a business within the City of St. Charles under any other corporate name: ___ Yes No
If yes, list address of business _____

Full Name, include Middle Initial Paul Arcaniga Title owner
Birth Date [REDACTED] Birthplace [REDACTED] Driver's License [REDACTED] Home Phone [REDACTED]
Home Address 9308 Jothand Ct Apt D
Indianapolis IN 46250

Full Name, include Middle Initial _____ Title _____
Birth Date _____ Birthplace _____ Driver's License # _____ Home Phone # _____

Home Address _____

Full Name, include Middle Initial _____ Title _____

Birth Date _____ Birthplace _____ Driver's License # _____ Home Phone # _____

Home Address _____

Type of Establishment: () Package Restaurant () Tavern () Hotel/Banquet/
Arcada/Q-Center () Other _____

Check as Applicable to () Holding Bar [5.08.010-F] Service Bar [5.08.010-O] () Live Entertainment [5.08.010-H]
Type of Establishment: Outside Dining [17.20.020-R]

Brief Business Plan Description based on type of establishment listed above:

Family-style Restaurant - with drive-thru & indoor
dining - Mexican theme

Initial: Liq Comm _____
Police Chief

Police Department



Memo

Date: 3/13/2015
To: The Honorable Ray Rogina, Mayor-Liquor Commissioner
From: James Keegan, Chief of Police *J.K.*
Re: Background Investigations; Abby's, Salsa Verde & Shima's Sushi (All Class B Requests)

The purpose of this memorandum is to document and forward to your attention the results of the background investigations conducted by members of the St. Charles Police Department concerning the above mentioned establishments.

As is customary procedure, a detective was assigned each of these investigations and reviewed both the site location and the corresponding applicants of these proposed liquor license applications.

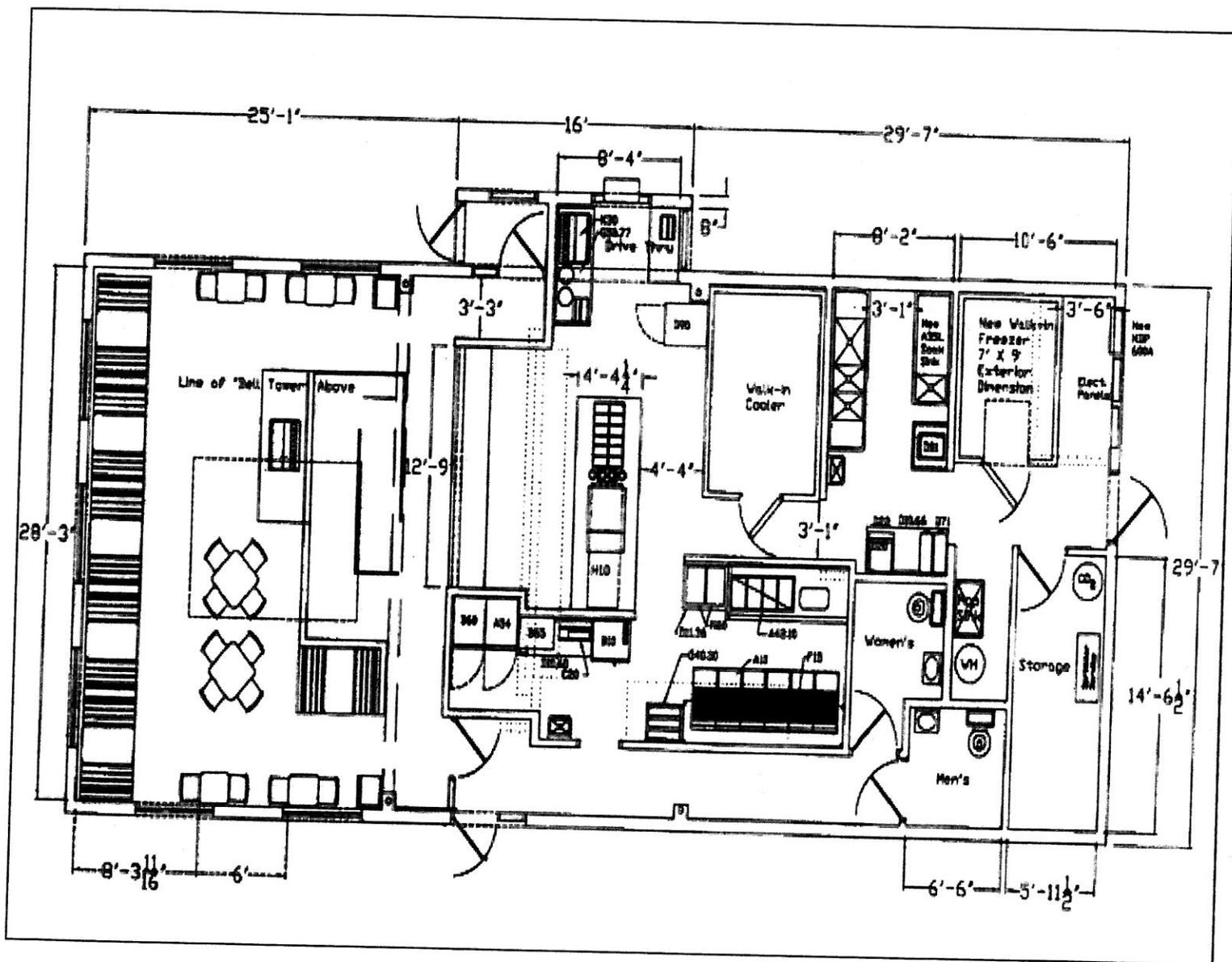
We found nothing that would preclude either of the site locations and the applicants from moving forward with liquors sales and on-site consumption, subject to Council/Commission approval.

Thank you in advance for your consideration in this matter.

Abby's: 11 N. 3rd Street
Salsa Verde: 1850 Lincoln Highway
Shima's Sushi: 2400 E. Main Street #107A

Prime Restaurant Outlot w/ Drive-Thru

2,150 Square Foot Outlot Available
1850 Lincoln Highway, St. Charles, Illinois



Shodeen Management

89 N 1st Street
Geneva, IL 60134

(630) 232-7883 - Phone
(630) 232-7895 - Fax

<http://www.shodeenmanagement.com>

Salsa Verde Mexican Rest.
1850 Lincoln Highway
Saint Charles, IL 60174

March 4, 2015

Liquor Control Commission
City of St Charles
2 E. Main Street
St. Charles, Illinois 60174

Business Description

The Salsa Verde Mexican restaurant intends to serve a wide variety of entrees that will be of Mexican origin. This original concept, along with the desire to build an inviting, family-friendly restaurant.

Mr. Arechiga's mission is to provide outstanding, authentic Mexican food in a timely manner and at an incomparable price concurrently remaining within the letter of the law regarding the sale of food in the State of Illinois.

❖ **Mangement Team**

The Company was founded by Arechiga-family who has more than 10 years of experience in the food service industry.

❖ **Expansion Plan**

Salsa Verde Restaurant was first opened our in Yorkville in October of 2012, it is the first establishment of its kind around the city of Yorkville and its surrounding area. Then in January of 2014, we opened our St. Charles location. Moreover in the near future, planning to open another location in Oswego IL.

❖ **Registered Name and Corporate Structure**

The Salsa Verde restaurant is registered as a Domestic LLC in the State of Illinois.

❖ **Mexican Cuisine Entrees**

The restaurant will offer a number of authentic Mexican entrees including tortas, tacos, enchiladas, tostadas, tamales, fajitas, chiles rellenos, and a number of other Mexican themed dishes.

❖ **Beverages**

The restaurant also offers its patrons an expansive line of beverages including bottled water, fountain soda.

❖ **Customer Profile**

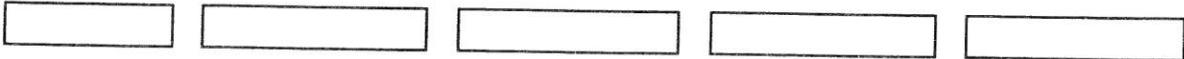
The restaurant's average customer will be a man or woman living in the Company's targeted market. Common traits among clients will include, lives or works no more than 10 miles from the Company's location. • Will spend \$25 to \$35 per visit to the Mexican Restaurant location. The restaurant will be working toward the original concept, and desire to build an inviting, family-friendly restaurant.

❖ **Success factors**

Salsa Verde Mexican Restaurant was honoured to have received the 2014 Image Community Award during the 93rd Charlemagne Awards.



•
•
•



12345

MENU

[Click here to print/download Menu](#)

Botanas *Appetizers*

Guacamole & Chips	\$4.49
Cheese Dip & Chips	\$4.49
Chorizo & Cheese Dip	
<i>with chips</i>	\$4.49
Salsa Verde's own Dip with Chips	
<i>Ground Beef, pico de gallo and cheese dip</i>	\$4.49
Fiesta Fries	
<i>Fries topped with chorizo, cheese and pico de gallo</i>	\$3.99
Queso Fundido	
<i>Melted Monterey-Jack Cheese with chorizo and pico de gallo. Served with Tortillas</i>	\$6.99

Tacos \$1.85 & Tortas \$6.99

Asada	Lomo
<i>Grilled Steak</i>	<i>Smoked Pork</i>
Pastor	Vegetable
<i>Marinated Pork</i>	
Chorizo	Carnitas
<i>Mexican Style Sausage</i>	<i>Pork</i>
Came Molida	Milanesa
<i>Ground Beef</i>	<i>Breaded Steak</i>

Caldos Soups

Caldo de Res	\$8.99
<i>Beef and vegetable broth</i>	
Caldo de Camarón	\$9.99
<i>Shrimp and vegetable soup</i>	

Órdenes Side Orders

Tortillas / Sour Cream / Shredded Cheese	\$0.50
Red Rice or Refried Beans	\$1.99
French Fries	\$1.99
Guacamole / Cheese Dip	\$2.49
Jalapeños Toreados	\$0.99
<i>Grilled Jalapeños</i>	
Fresh Jalapeños	\$0.50

Mariscos Seafood

Ceviche	\$7.99
<i>Fresh tilapia cured and marinated in lime juice</i>	
Ostiones	\$5.99
<i>Fresh oysters</i>	
Coctel de Camarón	\$10.49
<i>Shrimp cocktail</i>	
Pecado Frite	\$10.99

Polla Asado <i>Grilled Chicken</i>	Pescado <i>Gilled Fish \$1.95</i>
Carne Deshebrado <i>Shredded Beef</i>	Lengua <i>Beef Tongue \$1.95</i>
Pollo Deshebrado <i>Shredded Chicken</i>	Tripe <i>\$1.95</i>

Deep-fried, Bone-in Catfish

Mojarra \$9.99
Deep-fried, whole Seafish

Camarones \$10.99
Grilled Shrimp in garlic sauce or spicy diablo sauce

Fajitas de Camarón \$10.49
Shrimp Fajitas served with rice, beans and tortillas

Tacos de Pescado Chipotle \$8.99
Three grilled fish tacos on corn tortillas

\$0.50 Add ons (each serves up to 5 tacos)

Shredded Cheese / Sour Cream / Black Beans / Jalapeños / Grilled Onions

Enchiladas

Enchiladas Verdes \$8.99
Three grilled chicken enchiladas covered in green sauce

Enchiladas Fiesta del Mar \$8.99
Two enchiladas filled with shrimp and crab meat and covered in a white, creamy sauce. Serves with rice

Enchiladas Mexicanas \$8.49
Four different enchiladas with four different fillings an four different sauces

Burritos

Burritos de Picadillo \$8.49
Shredded beef burritos

Burrito Chipotle \$8.49
Grilled chicken or steak tossed in out chipotle sauce and wrapped along with black beans, rice, lettuce and sour cream

Burrito Fajita \$8.49
Grilled chicken or steak fajitas wrapped in a large flour tortilla and covered with red and green sauce

Burrito Fiesta del Mar \$8.99
Shrimp, crabmeat and veggies wrapped in a flour tortilla

Tostadas

Ceviche - fish \$3.25
Lomo - *Smoked Pork Tenderloin* \$3.25

Pulpo y Camarón \$4.25
Octopus and Shrimp

Steak, Chicken, Ground Beef or Shredded Beef \$2.99

Quesailas

Quesadilla Fajita \$8.49
Chicken or steak fajitas wrapped in a large tortilla

Especialidades Specialities

Carnitas \$9.49
Seasons Pork Chunks

Carne Asada \$9.49
Grilled Skirt Steak

Carne Asada con Camarón \$12.99
Grilled Skirt Steak with Grilled Shrimp

Chile Relleno \$7.49
Poblano and pepper stuffed with cheese

Lengua en Salsa Verde \$9.49
Sliced Beef Tongue covered in green tomatillo sauce

Carne con Chile \$8.99
Chunks of Chicken or Steak covered in a spicy red sauce

Pollo con Mole \$8.49
Traditional shredded chicken smothered in mole sauce

Taco Salad Fajitas \$8.99
Available in grilled chicken or steak

Fajitas \$9.49
Available in Chicken, Steak, Pork or Vegetarian

Fajitas Nachos \$9.49
Available in Grilled Chicken or Steak

Carne a la Mexicana \$11.99
Skirt steak covered in grilled vegetables, red sauce and cheese

Torta Ahogada \$8.99

\$9.49

Quesadilla de Camarón

Camitas torta covered in spicy red sauce

Grilled Steak Quesadilla

Kids Meal

Choice of Rice & Beans or Fries

Vegetariano Vegetarian

Substitute Meat on your Salsa Verde Dish

Our grilled veggie mix includes: Broccoli, zucchini, squash, carrots, bell peppers, onions and tomatoes.

Quesadilla	\$4.49
Burrito	\$4.49
Taco	\$4.49
Chicken Fingers	\$4.49
Pizza	\$4.49

Posteras Desserts

Bebidas Drinks

Flan \$2.49
Mexican style caramel custard

Refrescos \$1.89
Fountain Drinks

Churros \$1.99
Fried dough sticks tossed in cinnamon sugar

Jarritos \$1.99
Mexican Bottled Soda

Buñuelos \$1.99
Crispy flour tortilla with cinnamon, sugar and honey

Horchata \$1.99
Rice Water

Banana Chimichanga \$3.49
Deep-fried banana rolled in a flour tortilla with cinnamon sugar

Aqua Frescas \$1.99
Fresh fruit flavored waters

Fried Ice Cream \$3.49

Los Favoritos Lunch Specials

Combo #1

Burrito Supremo

Our giant signature burrito, stuffed with your choice of meat, rice and beans. Perfect for those on-the-go!

Combo #2

Quesadilla

Choose from ground beef, shredded chicken or shredded beef along with melted cheese inside a toasty flour tortilla.

Combo #3

Enchiladas Rojiverdes

Two enchiladas, one covered in green tomatillo sauce and one in our red tomato sauce. Your choice of filling.

Combo #4

Enchiladas con Mole

2 enchiladas covered in our original mole sauce. Choose from ground beef, shredded chicken or shredded beef.

Combo #5

Nachos Supremos

Crunchy tortilla chips smothered in melted cheese, ground beef or chicken, beans, lettuce, diced tomato and sour cream.

Combo #6

Enchiladas con Crema

Two flour enchiladas covered in a light and creamy white sauce. Choose from ground beef, chicken or shredded beef.

AVAILABLE DAILY! - \$7.49 EACH -
SOFT DRINK INCLUDED ON WEEKDAYS UNTIL 3:00 P.M.

Combo #7

Flautas

Three corn tortillas rolled up around shredded chicken, ground beef or shredded beef and fried until crisp.

Combo #8

Chimichanga

Ground beef, shredded chicken or shredded beef inside a flour tortilla, deep fried and covered with our cheese sauce.

Combo #9

Pollo Asado con Arroz

Chunks of grilled chicken covered in our signature cheese dip and placed on top of a bed of steamy red rice.

Combo #10

Tamales

Two authentic home made tamales filled with chunks of our very own seasoned pork and wrapped in corn husk.

Combo #11

Tacos

Three corn shell tacos with your choice of ground beef, shredded beef and/or shredded chicken and ready for you to garnish them!

Combo #12

Taco Salad

Your choice of meat sitting on fresh lettuce along with refried beans, cheese, tomato and sour cream inside a crispy shell.