

	AGENDA ITEM EXECUTIVE SUMMARY					
	Title:		Presentation of Downtown St. Charles Brand			
	Presenter:		Lynne Schwartz, Downtown St. Charles Partnership Matt O'Rourke, Economic Development Division Manager			
<i>Please check appropriate box:</i>						
	Government Operations		X	Government Services – 03.23.15		
	Planning & Development			City Council		
	Public Hearing					
Estimated Cost:		\$ 0	Budgeted:	YES		NO
If NO, please explain how item will be funded:						
Presentation Only – Update on previously funded project.						
Executive Summary:						
Lynne Schwartz of the Downtown St. Charles Partnership will present an update on the downtown St. Charles Branding initiative. This will consist of a review of the project from its inception.						
Attachments: <i>(please list)</i>						
None						
Recommendation / Suggested Action <i>(briefly explain):</i>						
Presentation Only						
<i>For office use only:</i>		Agenda Item Number: 4.b				