	<b>AGENDA ITEM EXECUTIVE SUMMARY</b>												
	Title:	Recommendation to Approve a Proposal for a Class B Liquor License for Ram Restaurant Group Inc d/b/a Abby's to be located at 11 N 3 <sup>rd</sup> Street, St. Charles (Former Thai Zie Restaurant)											
	Presenter:	Mayor Rogina											
<i>Please check appropriate box:</i>													
	Government Operations		X	Government Services 03.23.15									
	Planning & Development			City Council									
	Public Hearing			Liquor Control Commission									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Estimated Cost:</td> <td style="width: 30%;"></td> <td style="width: 10%;">Budgeted:</td> <td style="width: 10%;">YES</td> <td style="width: 10%;"></td> <td style="width: 10%;">NO</td> <td style="width: 10%;"></td> </tr> </table>							Estimated Cost:		Budgeted:	YES		NO	
Estimated Cost:		Budgeted:	YES		NO								
If NO, please explain how item will be funded:													
<b>Executive Summary:</b>													
<p>This is a request for a new Class B liquor license for Ram Restaurant Group Inc. d/b/a Abby's to be located at 11 N 3rd Street, St. Charles (Former Thai Zie Restaurant). The owners are not requesting a late night permit. All paper work is in order and background checks are being completed by the Police Department as well as fingerprints have been taken and BASSET certifications are complete.</p> <p>This application is recommended by the Liquor Control Commission meeting held on March 16, 201.</p>													
<b>Attachments:</b> <i>(please list)</i>													
Liquor License Application (front page) Background Check Site Plan and Business Plan Menu													
<b>Recommendation / Suggested Action</b> <i>(briefly explain):</i>													
Recommendation to approve a proposal for a Class B Liquor License for Ram Restaurant Group Inc d/b/a Abby's to be located at 11 N 3rd Street, St. Charles (Former Thai Zie Restaurant).													
For office use only:		Agenda Item Number: 8.c											

Date: 3/5/15  
☒ New Application  
☐ Renewal Application

CITY OF ST. CHARLES  
LIQUOR CONTROL COMMISSIONER  
TWO EAST MAIN STREET  
ST. CHARLES, ILLINOIS 60174-1984



City Retail Liquor Dealer License Application (rev. 12/13) Non-Refundable

Ordinance 5.08.050.A1

Application must be completed in full

Incomplete applications will be rejected

Business Type: Circle one

Individual

Partnership

Corporation

Other

Business Name Ram Restaurant Group Inc.

Sales Tax #

Business Address 11 N. 3rd St. #2 STC

Business Phone #

Contact Person Rob Mondai

Title Pres.

Phone #

If Corporation, Corporate Name Ram Restaurant Group Inc.

Corporation Address 2410 Danbury Ct., Geneva IL 60134

Corporate Officers, plus Manager of Establishment, Officers must include President, Vice President, Secretary and Treasurer  
Or Sole Proprietor D/B/A ABBY'S BREAKFAST & LUNCH

Have you had a business within the City of St. Charles under any other corporate name:      Yes      No

If yes, list address of business

Full Name, include Middle Initial Robert C. Mondai

Title President

Birth Date

Birthplace

Driver's License #

Home Phone #

Home Address 2410 Danbury Ct., Geneva, IL 60134

Full Name, include Middle Initial James M. McCoy

Title Vice Pres.

Birth Date

Birthplace

Driver's License #

Home Phone #

Home Address 2473 Onida Lane, Naperville IL 60563

Full Name, include Middle Initial

Title

Birth Date

Birthplace

Driver's License #

Home Phone #

Home Address

Type of Establishment: ( ) Package ( X ) Restaurant ( ) Tavern ( ) Hotel/Banquet/  
Arcada/Q-Center ( ) Other

Check as Applicable to ( ) Holding Bar [5.08.010-F] ( ) Service Bar [5.08.010-O] ( ) Live Entertainment [5.08.010-H]  
Type of Establishment: ( ) Outside Dining [17.20.020-R]

Brief Business Plan Description based on type of establishment listed above:

Breakfast & Lunch w Homemade items - Hours are  
6:30 - 3:30. We would like to sell Bloody Mary,  
Mimosas, Wine and a few Craft Beers with lunch  
and Breakfast

Initial: Liq Comm

Police Chief

Police Department



# Memo

Date: 3/13/2015

To: The Honorable Ray Rogina, Mayor-Liquor Commissioner

From: James Keegan, Chief of Police

Re: Background Investigations; Abby's; Salsa Verde & Shima's Sushi (All Class B Requests)

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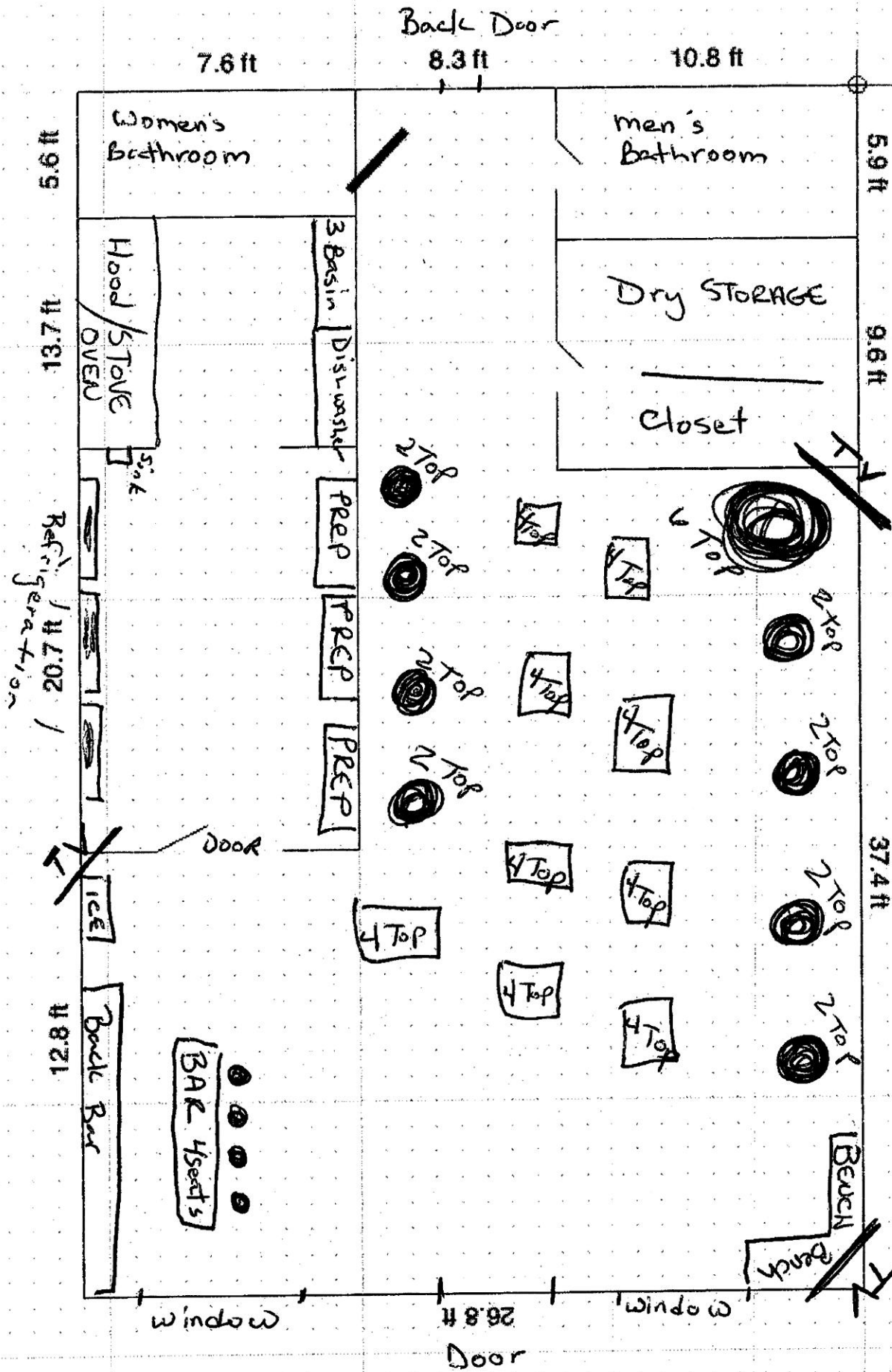
The purpose of this memorandum is to document and forward to your attention the results of the background investigations conducted by members of the St. Charles Police Department concerning the above mentioned establishments.

As is customary procedure, a detective was assigned each of these investigations and reviewed both the site location and the corresponding applicants of these proposed liquor license applications.

We found nothing that would preclude either of the site locations and the applicants from moving forward with liquors sales and on-site consumption, subject to Council/Commission approval.

Thank you in advance for your consideration in this matter.

Abby's:	11 N. 3 <sup>rd</sup> Street
Salsa Verde:	1850 Lincoln Highway
Shima's Sushi:	2400 E. Main Street #107A



ABBY'S BREAKFAST & LUNCH

## ***Abby's Breakfast & Lunch***

11 N 3<sup>rd</sup> Street  
St. Charles, IL 60174  
630-377-0797

# **Business Plan**

**Executive Summary:** RAM Restaurant Group is going to open a Breakfast and Lunch Restaurant in downtown St. Charles, Illinois in the former Thai-Zie restaurant located in unit B/2 on 11 N 3<sup>rd</sup> Street.

**Objective:** Abby's primary objective is to serve Breakfast from 7:30-3:30 7 days a week and the lunch menu from 11:30 to close. We will serve a traditional style American breakfast with a few signature dishes.

**Key to Success:** The key to success is to provide excellent service, quality food and a fair price. Abby's will be the only downtown breakfast spot in St. Charles since the Manor closed its doors. There is a demand for this type of restaurant and participating in all the chamber, downtown association and local business groups to get the word out is the key.

**Ownership:** Rob Mondri and J Matt McCoy. Both have extensive restaurant experience as well as business ownership experience

**Menu:** We have several signature dishes including corn beef hash w sweet potato, andouille sausage gravy with waffle biscuits, chicken chorizo breakfast enchiladas as well as all the traditional American breakfast items: eggs, bacon, pancakes, waffles, omelets skillet, etc. see attached menu.

**Target Market:** We think our target market for downtown St. Charles is the local businesses and their employees before work. The Church going crowd at St. Patrick's Church as well as the parents with students at their preschool and kindergarten. The retirement home and Baker hotel will also provide patrons for Abby's. In addition we feel the entire St. Charles community will support Abby's because there just isn't a breakfast presence.



**Competitive edge:** We feel we have a competitive edge over other establishments' because we are new and all our items are made fresh. Additionally, with the closing of Gabby's, the manor, the old downtown colonial there really isn't any competition except on the east side of town. There is mother's, Corfu and Ihop and we have differentiated our menu as well as our beverage selection from them.

**Management Team:** Every one of our employees and manager has extensive restaurant experience which is key to the patron's of Abby's dining Experience.

**Conclusion:** To be successful there will always be one of the owners working as well as a senior manager. The preparation of good tasting food in a timely manner at a fair price is key to our success and we are committed to the experience for our guests.

## **ABBY'S**

Eggs Benedict  
Traditional  
Florentine  
Irish  
Mexican  
Southwestern

Omelettes  
Veggie  
Irish  
Mexican  
Southwestern  
Hobo

French toast  
Reg  
Texas toast

Pancakes  
Blueberry  
Plain  
Pecan  
Chocolate chip

Waffles  
Plain  
W fruit topping

Corned beef hash  
W sweet potato  
W reg potato

Skillets  
Irish  
Mexican  
Hobo  
Southwestern  
Veggie  
Meat

Waffle biscuits and gravy

Breakfast tacos or burritos w chicken chorizo sausage and egg

Coffee

Jamaican or kona blend

Juice, soft drink milk tea choc milk

Sides

Cereal

Cottage cheese

Fresh fruit

Sausage link or patty

Bacon

Duck bacon

Oatmeal

Gravy

Egg

Bagel

Muffin

Toast

Corn beef hash

Pancake waffle or French toast slice

english muffin

shredded potatoes

## CRAFT COCKTAILS

1. SANGRIA-RED WINE BASED WITH OUR HOUSE RECIPE
2. MELON PATCH-VODKA BASED
3. ABBY'S COCKTAIL-GIN BASED
4. ICEBREAKER MOJITO-RUM BASED
5. CUCUMBER MARTINI-VODKA BASED
6. NOSE TO COCKTAIL-IRISH WHISKEY BASED
7. HONEY DEW MIMOSA-CHAMPAGNE BASED
8. SPARKLING ORANGE GINGER MIMOSA-CHAMPAGNE BASED
9. WAKE COUNTY COOLER-VODKA BASED



10. SPICEY PINEAPPLE MARGARITA-TEQUILLA BASED

11. WATERMELON ROSEMARY LEMONADE-GIN BASED

12. BLOODY MARY-VODKA BASED WITH OUR HOUSE MADE MIX

#### COFFEE DRINKS

1. IRISH-WHISKEY BASED

2. BAILEYS-BAILEYS BASED

3. MEXICAN-KAHLUA BASED

4. NOSE WARMER-FRANGELICO BASED

#### WINE

1. CHARDONNAY

2. RIESLING

3. PINOT GRIGIO

4. MERLOT

5. CHAMPAGNE

#### CRAFT BEER

-TO BE DETERMINED. 8 DIFFERENT BOTTLES SEASONAL DEPENDANT