



ST. CHARLES
SINCE 1834

AGENDA ITEM EXECUTIVE SUMMARY

Title: Recommendation to Approve a Proposal for a New Liquor License (Class D-8) for Bellawhisk d/b/a Painting With A Twist to be located 141 S 1st Street, St. Charles, IL

Presenter: Mayor Rogina

Please check appropriate box:

<input type="checkbox"/>	Government Operations	<input type="checkbox"/>	Government Services
<input type="checkbox"/>	Planning & Development	<input type="checkbox"/>	City Council
<input type="checkbox"/>	Public Hearing	<input checked="" type="checkbox"/>	Liquor Control Commission (7/20/15)

Estimated Cost:		Budgeted:	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
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If NO, please explain how item will be funded:

Executive Summary:

This is a request for a new liquor license (Class D-8 to be created) for Bellawhisk d/b/a Painting With A Twist to be located 141 S 1st Street, St. Charles, IL. This business is not requesting a late night permit.

All paper work is in order and background check is currently in process with the Police Department.

This application is recommended by city staff for approval to move forward to Committee.

Attachments: *(please list)*

- Application (front page)
- Background Check (pending)
- Site Plan and Business Plan

Recommendation / Suggested Action *(briefly explain):*

Recommendation to approve a proposal for a New Liquor License (Class D-8) for Bellawhisk d/b/a Painting With A Twist to be located 141 S 1st Street, St. Charles, IL.

For office use only:

Agenda Item Number: 4

Date: 7/16/15
 New Application
 Renewal Application

CITY OF ST. CHARLES
LIQUOR CONTROL COMMISSIONER
TWO EAST MAIN STREET
ST. CHARLES, ILLINOIS 60174-1984



City Retail Liquor Dealer License Application (rev. 12/13) Non-Refundable

Ordinance 5.08.050.A1 Application must be completed in full Incomplete applications will be rejected

Business Type: Circle one Individual Partnership Corporation Other LLC

Business Name BELLAWHISK PAINTING WITH A TWIST Sales Tax # _____

Business Address 141 S. 1ST STREET Business Phone # 847-822-7659

Contact Person JENNIFER NICHOLAS Title 1 Phone # _____

If Corporation, Corporate Name BELLAWHISK

Corporation Address 3N660 FAIR OAKS ROAD, WEST CHICAGO IL 60185

Corporate Officers, plus Manager of Establishment, Officers must include President, Vice President, Secretary and Treasurer Or Sole Proprietor

Have you had a business within the City of St. Charles under any other corporate name: Yes No

If yes, list address of business _____

Full Name, include Middle Initial JENNIFER A NICHOLAS Title _____

Birth Date 08/21/1989 Birthplace LIBERTYVILLE Driver's License # _____ Home Phone # _____

Home Address _____

Full Name, include Middle Initial PETER NICHOLAS Title _____

Birth Date _____ Birthplace CHICAGO Driver's License # _____ Home Phone # _____

Home Address _____

Full Name, include Middle Initial _____ Title _____

Birth Date _____ Birthplace _____ Driver's License # _____ Home Phone # _____

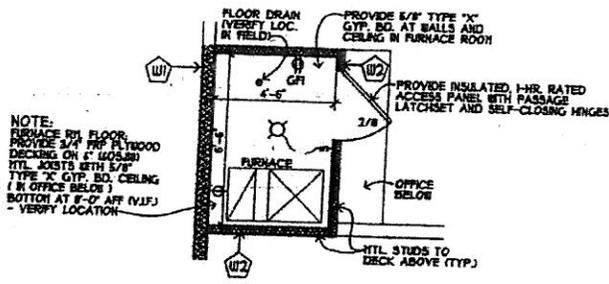
Home Address _____

Type of Establishment: () Package () Restaurant () Tavern () Hotel/Banquet/Arcada/Q-Center () Other

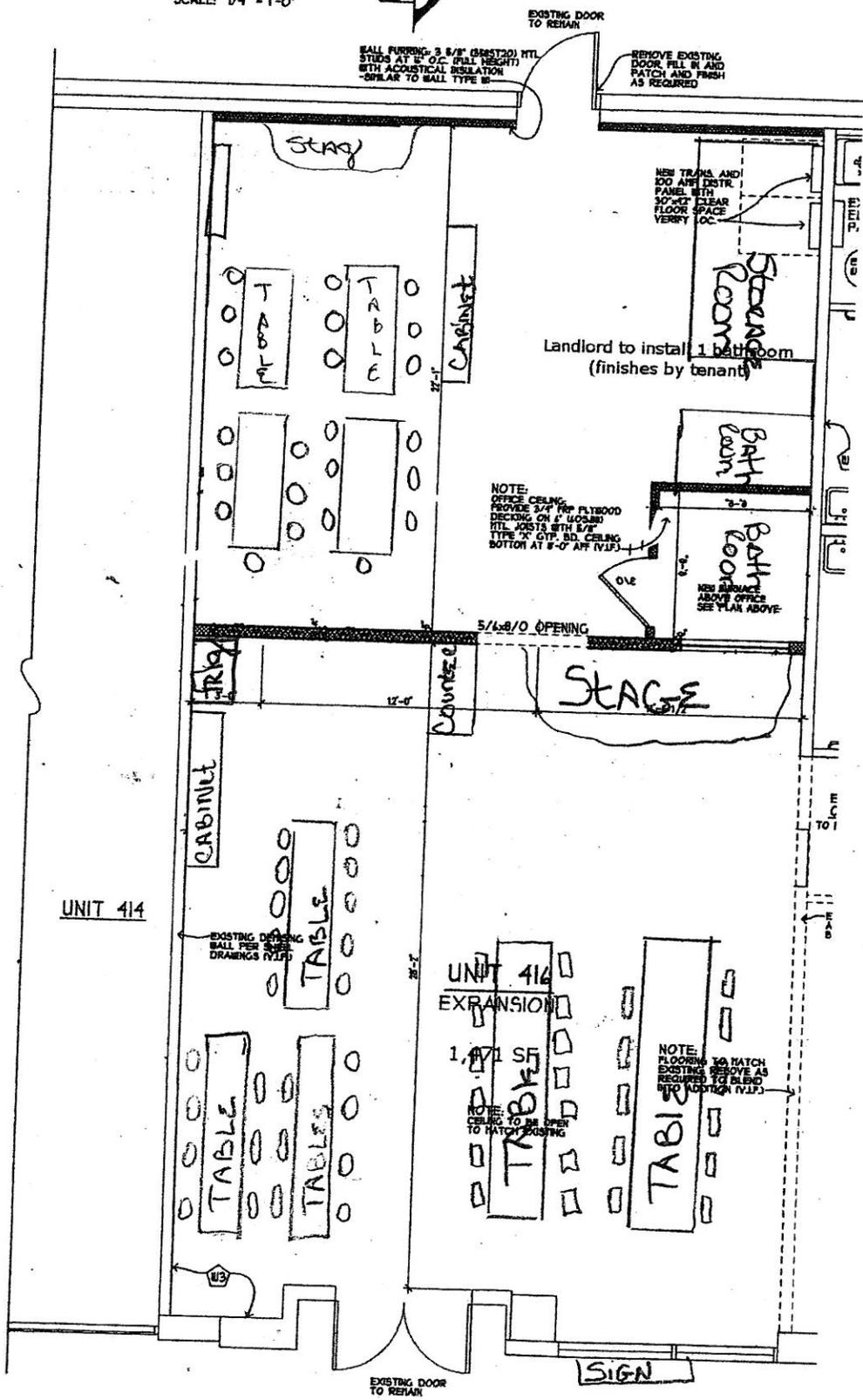
Check as Applicable to () Holding Bar [5.08.010-F] () Service Bar [5.08.010-O] () Live Entertainment [5.08.010-H]
Type of Establishment: () Outside Dining [17.20.020-R]

Brief Business Plan Description based on type of establishment listed above:
ATTACHED

Initial: Liq Comm _____
Police Chief _____



FURNACE RM. PLAN
 SCALE: 1/4" = 1'-0"



FLOOR PLAN



(/get-started)

GET STARTED

Leading **CONCEPT**

How does it work?

For \$35 or \$45, guests enjoy a fun and relaxing painting class with their friends while sipping their favorite beverages. Our experienced and enthusiastic local artists guide guests step-by-step to create their own works of art. At the end of the session, everyone gets to take home their custom paintings.

Why does it work?

Painting with a Twist® is more than just a fun night out—it's a hands-on, relaxing activity where our guests can connect on an emotional level. After creating their own beautiful paintings, guests feel like they have truly accomplished something and conquered any fears about art.


 (get-started) What types of classes are offered?
GET STARTED 
 with a **Twist** Culture Evening Classes
 FRANCHISING Corporate Team Building Events

- Coffee & Canvas Weekday Classes
- Date Night Classes
- Paint Your Pet Classes
- Children's/Family Day Classes
- Private Parties
- Birthday/Bachelorette Parties
- Painting with a Purpose Fundraising Events

What franchise support is available?

It's not just our fun culture that sets Painting with a Twist apart as a franchise opportunity. Your corporate partner knows what it takes to succeed with ongoing operational efficiency. A trained artist conducts your first class, and our staff makes sure your first night runs smoothly. You gain access to our state-of-the-art proprietary online system that allows you to manage your own business from wherever you have Internet access, while our approved vendors provide a variety of premium supplies at the most economical prices thanks to our purchasing power. The Painting with a Twist® concept offers an affordable career opportunity that is exciting to operate and is a welcome addition to any community.



Our Culture

Original Art & Artists

Giving Back to Our Community

Training & Education

Technology

Marketing

Our Culture

We're not your average art class, and we're not your average franchise. Our studio experience includes a relaxed, no-pressure, interactive and fun atmosphere mixed with great people. We are relentless in providing great value to our customers and support for our communities. Make no mistake - we are in the business of people first, and we love adding color and value to their lives. This authentic perspective has helped create a category-leading franchise opportunity that thrives in locations all over the country. Our founders, Cathy Deano and Renee Maloney, are committed to preserving these core values in the organization, regardless of the size and scale of our growth.

Intro: Jennifer Nicholas (husband) Peter Nicholas

Owner/Manager

I. Intro Painting with a twist

- A. First franchise in Illinois St. Charles
- B. Cutting edge
- C. Bring something different to the community
- D. Painting with a twist is fun art not fine art!!!

Concept Sign up for a class private or open. 2
hours in length (some classes are 3 hrs.)

Enjoy step by step instruction with our
experienced and enthusiastic local artist

You leave with one of a kind creation
and a new found talent
you'll want to explore

Invite your friends sip your favorite
beverage beer, wine,
soda our coffee and enjoy!!!!

II. Location and Floorplan

A. Local

- 1. 141 south first street st Charles Illinois
- 2. Hours of operation
10:00am-11:55pm
- 3. varies on day of week and class times

- B.
- 1. Layout (lease letter)
 - 2. Bathrooms (2) to be installed
 - 3. Tables stools etc..
 - 4. cabinets for all supplies (beer and wine)
 - 5. question about layout??? (Private party room)

- C.
- 1. Type of classes offered
 - 2. signature evening classes
 - 3. date night
 - 4. corporate team building
 - 5. paint your pet
 - 6. coffee and canvas weekday classes

III. Community Oriented

1. very community oriented
 - A. Give back to community
2. painting with a purpose events once a month
3. must spend 1,000 monthly in local advertising
4. big grand opening must spend 3,000 dollars

IIII. Conclusion

1. applied liguor license
2. B.A.S.S.E.T trained
3. Finger prints (this week)

IV. Questions?????