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1	Report of proceedings held at the location of:	
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3	ST. CHARLES CITY HALL	
4	2 East Main Street	
5	St. Charles, Illinois 60174	
6	(630) 377-4400	
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10	Before Paula M. Quetsch, a Certified Shorthand	
11	Reporter and a Notary Public in and for the State of	
12	Illinois.	
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1	PRESENT:	
2	TODD WALLACE, Chairman	
3	TIM KESSLER, Vice Chairman	
4	BRIAN DOYLE, Member	
5	DAN FRIO, Member	
6	JIM HOLDERFIELD, Member	
7	LAURA MACKLIN-PURDY, Member	
8	TOM PRETZ, Member	
9	TOM SCHUETZ, Member	
10	MICHELLE SPRUTH, Member	
11		
12	ALSO PRESENT:	
13	RUSS COLBY, Planning Division Manager	
14	CHRIS BONG, Development Engineering Manager	
15	JOHN MC GUIRK, Legal Counsel	
16	DAVID SILVERMAN, Legal Counsel	
17	RITA TUNGARE, Community and Economic	
18	Development Director	
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1	PROCEEDINGS	
2	CHAIRMAN WALLACE: City of St. Charles Plan	
3	Commission will come to order.	
4	Tim, roll call.	
5	VICE CHAIRMAN KESSLER: Spruth.	
6	MEMBER SPRUTH: Here.	
7	VICE CHAIRMAN KESSLER: Holderfield.	
8	MEMBER HOLDERFIELD: Here.	
9	VICE CHAIRMAN KESSLER: Doyle.	
10	MEMBER DOYLE: Here.	
11	VICE CHAIRMAN KESSLER: Schuetz.	
12	MEMBER SCHUETZ: Here.	
13	VICE CHAIRMAN KESSLER: Pretz.	
14	MEMBER PRETZ: Here.	
15	VICE CHAIRMAN KESSLER: Frio.	
16	MEMBER FRIO: Here.	
17	VICE CHAIRMAN KESSLER: Purdy.	
18	MEMBER MACKLIN-PURDY: Here.	
19	VICE CHAIRMAN KESSLER: Wallace.	
20	CHAIRMAN WALLACE: Here.	
21	VICE CHAIRMAN KESSLER: Kessler, here.	
22	CHAIRMAN WALLACE: Item 3 on the agenda is	
23	presentation of the minutes of December 8th, 2015,	
24	Plan Commission. Is there a motion to approve?	

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1	VICE CHAIRMAN KESSLER: So moved.	
2	MEMBER FRIO: Second.	
3	CHAIRMAN WALLACE: Moved and seconded. In	
4	all favor.	
5	(Ayes heard.)	
6	CHAIRMAN WALLACE: Opposed.	
7	(No response.)	
8	CHAIRMAN WALLACE: Motion passes unanimously.	
9	Item 4 on your agenda is Prairie Center	
10	(former St. Charles Mall site) (Shodeen Group, LLC)	
11	application for concept plan review.	
12	This agenda item is before the Plan Commission	
13	tonight for a concept plan review. Before we begin	
14	I would like to provide an introduction to our	
15	procedure.	
16	The Plan Commission is a body of volunteers	
17	which analyze certain development applications and	
18	provides recommendations to the City Council. We do	
19	this by means of public hearings. Before spending	
20	considerable time and money on architects and	
21	engineers, we encourage applicants to come before	
22	the Planning Commission for a concept plan review.	
23	At this point there is no formal application	
24	pending. The process for approval has not even	

begun. The concept will be reviewed within the framework of the City's policies, plans, and ordinances. This review gives the Plan Commission and the public an opportunity to analyze the concept and provide feedback to the developer. The procedure results in a more informed public and provides valuable information to the potential applicant.

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The developer will begin with presentation about the project concept. After the presentation has been completed, the Commission members will have the opportunity to ask questions about the proposal. Following the Commission, members of the public will have an opportunity to ask questions and offer comments regarding the proposal.

At the end of the discussion, I will poll the Plan Commission asking each member to advise the developer as to which parts of the proposal that member viewed favorably and which parts require revision.

A concept plan review does not include a formal vote. After tonight the City will not take any action on this proposal unless the developer submits a formal application to develop this

property.

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At that point the Plan Commission will hold a public hearing. All property owners within 250 feet will be informed of the meeting by certified mail, and signs and notices will be posted as required by law. At the public hearing any person will be given the opportunity to ask questions and offer comments.

I would like to emphasize the fact that there are issues the Planning Commission will consider when and if this matter comes before us for a public hearing following the filing of an application by the developer. Those issues include impact on surrounding property, traffic, et cetera. However, those issues are not being considered by the Plan Commission now.

The goal of tonight's meeting is to provide the developer with practical feedback about the proposed land use and the specific plan itself.

Because that is our goal tonight, I implore upon you to reserve comments and questions about the impact of this development on surrounding properties and the community until after an application has been submitted.

There will be a time to be heard about those things but tonight is not time. Rather, I will limit the scope of our meeting tonight to a practical discussion about the specifics of this plan in order to identify issues for the developer to address moving forward.

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Also, a concept plan review is not meant to be adversarial. We are not here tonight to attack the developer or the plan. Nor is it appropriate to present a different plan. We are here to review plans being presented by the developer, and comments should be given within the context of the developer's plans.

I would suggest that if there is something about the plan that you do not agree with that you focus comments on what you would like to see, not simply that you don't like it. That will help keep the discussion constructive.

Finally, Plan Commissioners, specifically, I would encourage you to inform the developer items of evidence that you would like to be provided when an application comes before us that would help to answer questions about the development and how it complies with our comprehensive plan and zoning

ordinance. You are familiar with findings of fact, and if you feel the process would benefit from having a traffic study done, for example, then that is something the developer should know in order to prepare a future application.

In summary, we are not making a decision on anything tonight. The purpose of the consent plan review is to create a roadmap for the developer to effectively move a development plan forward. I would ask that we all keep that in mind in formulating questions and comments on this plan.

Are there any questions?

(No response.)

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CHAIRMAN WALLACE: All right. Is the developer ready?

16 MR. SCHUSTER: Yes, sir.

CHAIRMAN WALLACE: One more thing that I'll note. Everything is being taken down by a court reporter tonight, and for that reason I would ask that only one person speak at a time and that you be identified by me before you speak. Anyone who wishes to speak should stand at the lectern and state your name before you speak and also spell your last name for the court reporter.

All right. Go ahead.

2.4

MR. SCHUSTER: Good evening, Mr. Chairman, members of the Plan Commission. I am Mark Schuster of the law firm of Bazos, Freeman, Kramer, Schuster & Braithwaite in Elgin, Illinois. We represent the owners and prospective developer of the property before you this evening. As you know, that's the property between State Route 38 and Prairie Street and West 14th Street here in the city, the former St. Charles Mall site.

With me tonight is Mr. David Patzelt from Shodeen Group, Incorporated, here in St. Charles, and Mr. John McKay from the architectural firm of Nagle Hartray in Chicago.

Mr. McKay will take you through a PowerPoint presentation that summarizes the plan -- the three plans that have been submitted as alternatives for development of this site. We're available, of course, to answer any questions and provide any additional information you may require.

So without anything further, here's Mr. McKay.

MR. MC KAY: Good evening. I'm going to begin with an apology in advance. I'm supposed to be in another meeting in Highland Park at the same

time. So if I leave part way through the meeting, I mean no disrespect to the proceedings here tonight.

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I'm going to begin by telling you a little bit about Nagle Hartray. I know some of you are probably familiar with our work, especially the work we've been doing for Shodeen in Geneva. That is Dodson Place — the commercial portion of that is organized around the old Dodson house that's on the site — it includes the residential directly across the street from that, as well as the Fox River Condominiums in downtown Geneva, and the residences at Mill Creek. We currently have another project under construction out at Mill Creek with Shodeen, as well.

So while we are not the author of what you're going to see here tonight, if the project proceeds as the developer would like it to, we will be involved in the design of the project moving forward.

Nagle Hartray is -- we are celebrating our 50th anniversary this year. We have a very good reputation, long-standing reputation in the architectural community in Chicago, recognized in 2009 with the Firm Award that was given by the

Chicago chapter of the American Institute of Architects.

2.4

I've been with the firm for 31 years. It's kind of typical of our firm; we have a lot of mature people in the firm. We are medium in size by intention. It allows people like me to actually work on projects. We enjoy practicing architecture as opposed to just running a business.

We have an extensive portfolio that includes both private and public architecture, including many similar housing developments to those that we're going to be talking about here tonight. We've also done a fair amount of work in the public sector, as well, designed village halls, public library buildings, a few which you see illustrated here.

I would describe our approach to design as being context sensitive and situational, and by that I mean if you look at the images on this board, hopefully there's enough there to illustrate that we don't have a Nagle Hartray brand that we're going around and putting on communities. What we're really interested in is trying to figure out what's appropriate for the site, the community, the people that we're designing for and coming up with

something that really fosters those goals and objectives in the places that we're designing for.

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So that's all I'm going to say about us.

I'd be happy to answer any questions you have about our firm as we go through this.

My presentation is divided into three parts. The first part is providing some context for the project. The second part will speak to the specific development options that are being proposed — and we would like your feedback on all three of the options here tonight — and then the final part of the presentation will deal with a comparative analysis of the three options.

So the three options. As Mark indicated earlier, I think everybody by this time knows where the site is located. It's shown here on the screen. It's slightly less than 28 acres.

The underlying zoning for the site right now is regional business, which is the same zoning as the neighbors immediately to the south and to the southeast. The site is also surrounded by RM-3 multifamily zoning and by the community business district that primarily has the Jewel Osco.

There's a rather long history associated

with this property. I'm not going to go through everything that you see up here, but it begins with the closing of the St. Charles Mall in 1996, followed by the establishment of a TIF district in 2000, and then most repeatedly the proposal for a town center plan that was recommended for approval by the Plan Commission and rejected by the City Council in 2010.

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More recently the plans that we're going to be presenting to you tonight have already been presented at two neighborhood meetings.

I think when we talk about context, oftentimes a site, the community values, things like that are really at the forefront. I think in this case, though, the history of this project is a very important contextual issue because I think in a way it really illustrates the fundamental problem with developing this site, and that is finding something that is both doable and realistic in terms of the marketplace and from the developer's point of view and at the same time something that is acceptable to the community, something that the community can embrace as a good addition to St. Charles.

So the comprehensive plan I think that was done since the last proposal in 2010 does a pretty

good job of identifying what some of these challenges are. It also makes some recommendations for consideration, including mixed uses, retail and residential uses, an active and interesting district, multifamily housing, including townhouses and industrial orientation.

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There have been a number of things that have been tried and failed at this site, including a list of potential uses on the site that were not felt to be the best use of the site. I think, you know, this has caused the site to be the subject of a CMAP study and studies by the City, including the comprehensive plan update.

In the comprehensive plan I think there's a pretty good summary in there that states that the citizenry is split on the appropriate uses of the 30-acre former St. Charles Mall site. What is desired by many residents may not be economically feasible, which is likely the primary reason that the site remains vacant. And, again, this is kind of a fundamental challenge of this project.

So I'm going to present to you now three development options. These are titled the same way as they are in the staff report. I'm going to start

with the option that I would say is closest in terms of zoning to the existing adjacent zoning on the site but also from the developer's point of view least desirable and move to the option which is probably furthest from the existing adjacent zoning but most desirable by the developer and we think in the best interests of the community.

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So beginning with the first option, I mentioned that these plans were presented at the two neighborhood meetings. This is the one plan that was not, the one of the three that was not. And the reason that we've added this plan is because some of the comments we heard at the neighborhood meetings were along the lines of doing something that's more consistent with the established neighborhood. And so we thought we would put this in there as another option, and this is the one that we think is closest to what is in the existing neighborhood.

It's a rezoning plan but it does not have mixed use. It consists of really just two uses, the regional business use and the multifamily use. The site plan for that would like something like this where the regional business, the outlots, the

commercial outlots would be along Lincoln Highway, and then behind that the rest of the site is taken up with walk-up residential. And I'll give you some examples of what we mean by walk-up residential a little later in the presentation.

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One of the things you can see just in looking at the site plan is the amount of pavement and parking that's required for this kind of walk-up residential. It's a very repetitive type of housing by its very nature. In this particular case there are a total of 433 units. The retail -- there really is no retail other than the restaurants that would be in the outlots along Lincoln Highway. There are a total of 903 parking spaces with this plan.

The second plan is also a rezoning plan, but in this case we've added mixed use as a third use on the site, and that's the CBD-1 in the stripe of red that you see through the center of the site there.

Otherwise, this is very similar to the other plan.

The CBD use 1 allows for mixed use to be added to the site. In this case where you see "B" labeled, that strip of buildings across where you see "B" would be mixed use that would be three stories

of residential above one story of retail space. So those would be the tallest buildings on the site, and I'll come back to that later in the presentation, as well. Those buildings would be a maximum of 60 feet high because they're the only four-story buildings on the site. Everything else would be three stories or less.

2.4

The remainder of the site behind the mixeduse portion is the same type of housing that I
talked about with respect to the first plan that I
showed. So, again, this is walk-up residential
units. It has the same parking issues, if you will,
associated with the previous plan.

So in this plan there are 454 total units.

There's almost 47,000 square feet of retail space by virtue of having the mixed-use component added.

Again, there's about 21,000 square feet of restaurant space and almost 1200 cars.

The final plan and the one that the developer prefers is the PUD plan. This is really a PUD overlay. It includes the same three uses that were covered in the last plan. It includes the regional business, the CBD-1, and the RM-3 uses, as well.

In this plan -- this plan introduces a

different housing type. In this plan what you see labeled as C is on the -- it's labeled as walk-up residential which -- I apologize -- is a mistake. It's not walk-up residential. These are elevator buildings, double-loaded corridor, elevator buildings three stories tall, and I think one of the important features of this housing is that it has below-grade parking.

2.4

So one of the things you may notice in looking at the site plan is while there is more building area on the site, there is much less paving on the site because so much of the parking is underneath the buildings. This also maintains the CBD-1 use, mixed use where you see labeled B and then, again, the outlots along Lincoln Highway.

So now I'm going to go through a comparative analysis. And the staff report I think does a very good job in analyzing these three plans and comparing it to the comprehensive plan. I'm not going to attempt to repeat everything that they had in there. I thought it was done in a very thorough way. I am going to highlight a few of the things that I think are relevant for consideration.

With respect to some of the zoning metrics,

the density that is being proposed for the three plans varies from about 15.6 units per acre to 22 units per acre. Now, that measurement is taken on the entire site area. That's not a measurement that's taken solely on the area where the residential is located.

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The ordinance for an RM-3 usage allows for 20 units per acre. The building height allowable by the ordinance, which is also based on an RM-3 usage, is 50 feet. The rezoning plan without the mixed use -- so in other words, without any four-story buildings on the site -- would be a total of no more than 48 feet and three stories.

The other two plans, the maximum building height would be 60 feet because both of those plans include the four-story buildings for the mixed-use component.

Regarding the program, this gives a comparison of the various program elements in the three proposed options.

The rezoning without the mixed use has a total of 433 dwelling units. There really is no retail space. The restaurant space is all the outlots along the highway.

The rezoning plan with mixed use has 454 dwelling units, about 47,000 square feet of retail, and, again, 21,000 square feet of restaurant space.

2.4

The PUD plan has 609 dwelling units and a total of about 76,000 square feet of commercial space.

One of the things that I think is interesting to note is that the PUD plan has the same amount of open space as the rezoning plans despite the higher density and the increase in commercial space because the PUD plan also has far less paved area, dedicated parking lots, and roads.

This is a comparison of parking for the three plans. In the rezoning plan without the mixed-use component there are a total of 903 spaces. About 85 percent of those are open-air-surface parking spaces. About 97 of those spaces are in a garage but serve as parking. I think one of the things that's important to note there is that with that type of parking you have garage doors, which will contribute something to the environment, the character that you have of the project.

The rezoning plan with the mixed-use component has a total of about 1200 cars, and in

this one because the mixed-use building has belowgrade parking, underneath that portion of the
building we have 138 cars that will be parked below
grade and out of sight. So to speak, total of
994 cars in open-air surface parking, and another
62 cars in surface garage parking.

2.4

In the PUD plan there are a total of almost 1300 cars. There are six — it's about evenly split almost. There are 670 cars that are surface parked primarily to serve the retail space, the commercial space that's located on the site. It also includes some visitor parking associated with the residential.

I think the significant thing in this plan, as I mentioned before, is that it includes nearly half of the parking in below-grade garage space.

Finally, I'd like to close with a comparison in terms of something that really can't be captured in the site plan, really can't be captured yet in the review that the staff has done, but it's something that we know from our experience doing this type of housing, and that has to do with the character of it. This is something that will become clearer if the project were to proceed, but I'm going to go

23 1 through a series of slides that basically compare on 2 the left-hand side some of these character features, 3 if you will, for the rezoning plans compared to the 4 PUD plan on the right-hand side. 5 So here in the rezoning plan on the 6 left-hand side. You can see some of the surface 7 parking in front of the buildings that will be 8 fairly dominant, and the lack of that on the PUD plan. 9 Again, I think in terms of quality of building materials and architectural expression the 10 11 PUD plan proposes a housing type, which by its 12 nature, is a little higher end, which allows for higher-end exterior materials and higher-end 13 14 architecture. 15 This will be featured on the inside of the buildings, as well. So here you see examples for 16 17 the interiors in the rezoning plan models compared to the PUD plan model. Again, the kitchen, 18 19 something we all have some familiarity with. 20 So, finally, I'd like to close with some 21 reasons why we think that the proposed PUD plan is a 22 better fit for this community than the rezoning plans. 23 It's a more upscale residential project. 2.4 This means that it will have higher rent. It's a

		2
1	higher construction cost to the developer, as well.	
2	It will have better finishes inside and out.	
3	The fact that it's an elevator versus a	
4	walk-up building means that it will attract a	
5	different type of tenancy, as well. This will	
6	attract we think fewer family tenants than a walk-up	
7	product. It will also more likely to attract empty-	
8	nesters. There's less surface parking and more	
9	landscaping. I think because there's less parking	
10	and pavement there's a good opportunity, a better	
11	opportunity to create a pedestrian friendly and	
12	neighborhoodlike environment.	
13	Okay. The last thing I'm going to do before	
14	I sit down is run a short video of the proposed	
15	Prairie Center.	
16	(Video played.)	
17	MR. SCHUSTER: I just have a short closing,	
18	if I may.	
19	CHAIRMAN WALLACE: Sure.	
20	MR. SCHUSTER: Mark Schuster again.	
21	One thing that we've heard from our client	
22	is how long this property has been vacant and how	
23	much they're ready to proceed with some development.	
24	It's a little unusual perhaps to have three slightly	

different plans submitted at once, but we think that the Plan No. 3, which sometimes you see referred to as the base plan, really meets all the requirements of the comprehensive plan for this west gateway property, and it meets the requirements of the zoning code and really is a form of development of the highest and best use on this property and would be subject to approval.

2.4

At the same time, there are some alternatives that might make the plan better, and so though we've submitted all three alternatives at once, it's certainly our hope that the City would find Plan No. 1, the PUD alternative which is what brings us before you for concept review would be the one that meets the final approval. It seems to us that's the best overall plan for the site, lays out what the owner and developer would prefer to construct there. But if that's not the case that the City can support Plan No. 1, we have Plan No. 2, and if that doesn't proceed then Plan No. 3.

So what we're really asking and hoping for tonight is comment on all of them, compare one to the other, and your comments here will give some guidance to us and also then to the City Council as

		26
1	they work their way through the same considerations	
2	stepping from one, to the other, to the other in	
3	trying to determine which is the one that the City	
4	would most prefer.	
5	So that's our goal. We hope you comment	
6	favorably on all of them. We're here to listen to	
7	everything that's said, and you have some options,	
8	some differences to consider, and we are looking	
9	forward to your comments.	
10	Thank you.	
11	CHAIRMAN WALLACE: All right. Thank you.	
12	Plan Commissioners, questions.	
13	VICE CHAIRMAN KESSLER: I just have a couple	
14	questions.	
15	First of all, sir, I apologize. I didn't	
16	catch your name.	
17	MR. MC KAY: My apologies. I probably	
18	didn't give it to you. Don McKay. I'm a principal	
19	with the firm. I've been there 31 years.	
20	VICE CHAIRMAN KESSLER: Nagle Hartray?	
21	MR. MC KAY: Yes.	
22	VICE CHAIRMAN KESSLER: While you're up	
23	there, I have a question regarding parking, a little	
24	clarification.	

27 In that slide --1 2 MR. MC KAY: We seem to be stuck. 3 VICE CHAIRMAN KESSLER: Well, it really 4 centers around the visitor parking in Plan No. 1. 5 MR. MC KAY: The PUD plan, yes. 6 VICE CHAIRMAN KESSLER: And I see that 7 there's no surface parking. All of that parking, that surface parking is in the mixed use and the 8 9 restaurant retail areas; is that correct? MR. MC KAY: There is some parking for 10 visitors who are visiting the residential buildings. 11 12 That will be street parking. VICE CHAIRMAN KESSLER: So there is some 13 14 street parking? 15 MR. MC KAY: There is some street parking 16 for visitors, just for visitors. But, typically, 17 the units -- the reason that a three-story building 18 works well with below-grade parking is that you can 19 get one below-grade parking spot for every unit that 2.0 you have in the building. 21 So there will be a garage dedicated parking 22 spot for every unit that's in the building. 23 VICE CHAIRMAN KESSLER: And maybe you can't 2.4 answer this. Equal number of street parking?

		28
1	don't know how that's laid out. I didn't see it on	
2	the plan.	
3	MR. MC KAY: No, I would say it's less.	
4	VICE CHAIRMAN KESSLER: Okay. I see it. He	
5	just pointed it out to me. Okay. Thank you.	
6	And, Mr. Schuster, I had a question for you.	
7	I'll be honest with you, we I think we	
8	were pretty clear on Plan 1, Plan 2, and Plan 3, but	
9	some of our information goes from Plan 3 to Plan 1;	
10	some goes from Plan 1 to Plan 3, so I'm trying to	
11	unconfuse myself.	
12	In your final comments you spoke about	
13	initially you say Plan 3 is could you go through	
14	that one more time?	
15	MR. SCHUSTER: I did. I think I said	
16	Plan 3 I hope I had it right is the base plan,	
17	which is the rezoning with no mixed use. Plan 2 then	
18	adds the CBD-1 layer in between, and Plan 3 is the	
19	PUD.	
20	AUDIENCE MEMBER: Plan 1.	
21	MR. SCHUSTER: Plan 1. I said "3" twice	
22	sorry Plan 1 is the PUD. I'm sorry to confuse you.	
23	VICE CHAIRMAN KESSLER: We'll get it.	
24	MR. SCHUSTER: Okay.	

VICE CHAIRMAN KESSLER: Thank you. 1 2 CHAIRMAN WALLACE: All right. Other 3 questions, Plan Commissioners? 4 MEMBER DOYLE: One of the questions that the 5 staff has recommended we consider is the CBD-1 zoning 6 which is part of the concept plan. There's also 7 CBD-2 and back in 2010 and 2011 when we had -- the last time we were here there was a proposal to 8 9 create a new mixed-use district which was neither CBD-1 or CBD-2. 10 Could you please comment on why you think 11 12 CBD-1 is the appropriate zoning and maybe elaborate a little bit on your thoughts regarding the staff's 13 question which I'll read here to you? 14 15 "Should CBD-1 zoning be considered for the 16 site, or should the City consider creating a new 17 mixed-use zoning district similar to CBD-1 that 18 could be applicable to this site and others 19 identified as mixed use in the comprehensive plan?" 2.0 MR. MC KAY: I think the reason that the 21 CBD-1 zoning was selected for the site is because 22 the developer understood the building type that 23 would make sense in terms of the marketplace. 2.4 something that they've constructed before where you

1	have retail on the first floor, you have residential
2	above it, and you have parking below grade.
3	And just in looking through your existing
4	zoning ordinance and trying to find something that
5	was as close to that as possible, this is the
6	classification that came closest to that.
7	So I'm not sure that it matters whether it's
8	classified as CBD-1 if it allows for the type of
9	product that the developer has in mind there or
10	whether something new was created that would
11	accomplish the same goal.
12	MEMBER DOYLE: So let me follow up on that.
13	So CBD-1 features ground-level retail,
14	upper-level residential
15	MR. MC KAY: Correct.
16	MEMBER DOYLE: and underground parking?
17	MR. MC KAY: That's correct.
18	MEMBER DOYLE: The PUD concept plan in front
19	of us features numerous residential-only buildings
20	without ground-level retail. Now, would those be
21	part of CBD-1?
22	MR. MC KAY: No. RM-3.
23	MEMBER DOYLE: RM-3. Okay. Thank you.

MEMBER SCHUETZ: I had a couple questions.

24

31 1 Brian brings something to mind. I guess was 2 thinking of the PUD plan. 3 In your video you show the retail below or 4 first floor. That's Plan 2. Is that correct? 5 Plan 3 does not have that; correct? Excuse me, the 6 PUD plan. 7 MR. MC KAY: The PUD plan does have firstfloor retail just in that center section that's 8 9 labeled "CBD-1," yes. MEMBER SCHUETZ: And Plan 2? 10 MR. MC KAY: Plan 2 has the same thing. 11 12 MEMBER SCHUETZ: I have a quick question, and I hope it's appropriate but you mentioned the 13 density on the PUD is I think 50 -- let's see, 22 --14 15 is that 22 per acre? How does that work? You said 22 units per --16 17 MR. MC KAY: Per acre. 18 MEMBER SCHUETZ: So what is the adjacent 19 land to that area, the density? 20 MR. MC KAY: It corresponds to RM-3 zoning. 21 So I assume it would be 20 units per acre or less. 22 MEMBER SCHUETZ: So it's very similar? 23 MR. MC KAY: It's very similar. 2.4 MEMBER SCHUETZ: Okay. Thank you.

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1	CHAIRMAN WALLACE: Questions?	
2	MEMBER MACKLIN-PURDY: In the PUD are the	
3	units, the residential units meant to be condos,	
4	apartments?	
5	MR. MC KAY: This decision is often driven	
6	by what's going on in the marketplace at any moment	
7	in time. So they will be built to the quality of	
8	condominiums. Given the current market conditions	
9	they'll be rental when they start, but should the	
10	market conditions warrant, they'll be constructed in	
11	a way they can be converted to condominiums down	
12	the road.	
13	MEMBER MACKLIN-PURDY: Thank you.	
14	CHAIRMAN WALLACE: Other questions?	
15	MEMBER SPRUTH: Just on the advertisement	
16	side, I noted on the M38 that you have Shodeen	
17	had advertisements to date on commercial and retail	
18	space available presently. Is that correct?	
19	MR. PATZELT: David Patzelt, P-a-t-z-e-l-t,	
20	17 North First Street, Geneva, Illinois.	
21	Yes, that is correct. There was a slide	
22	that had we had been advertising for retail.	
23	These that are listed which included Tilted Kilt,	
24	Lifetime Fitness, NASCAR Car Wash, Hardy's Restaurant	

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1	are some that have either been presented to City	
2	staff for review or have been in contract	
3	negotiations to be located on the property, and for	
4	one reason or another whether they weren't felt	
5	to be supported by City staff or couldn't come to	
6	terms on the property.	
7	So those are the closest retail or restaurants	
8	that we have gotten, the closest tenants we have	
9	gotten. But the property has been advertised by at	
10	least three real estate brokers over the past five,	
11	six years.	
12	MEMBER SPRUTH: So most recently have you	
13	received inquiries in the area for that site of	
14	retail?	
15	MR. PATZELT: In the last three to six months,	
16	yes, there has been one inquiry.	
17	MEMBER SPRUTH: Okay. You mentioned the	
18	building height on the PUD plan, Plan 1, as 48 feet.	
19	So that's from ground level; is that correct?	
20	MR. PATZELT: That is no. Maximum height	
21	in the PUD plan, Plan 1, would be 60 feet, and that	
22	is really driven by the center core buildings, the	
23	mixed-use buildings which have the first-floor	
24	retail on them.	

The buildings that are north of the retail here in this slide shown as "C" would be approximately less than 50 feet.

But that chart that was provided to you showed a maximum height of 60 feet, again, because the B buildings are the same in both the PUD plan and the mixed-use plan.

MEMBER SPRUTH: Okay.

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MEMBER HOLDERFIELD: I have a question. In regards to the underground parking, this has been brought up many times, the positive side of it. My concern, my question to you is in regard to the underground parking. How far underground will the parking be?

In other words, the floor of the garage will be considering 8 feet below the existing grade, or in other cases that I've seen in developments like this like The Crossings at Geneva near Delnor Hospital, they are about 4 feet below grade, which if you backfill makes the building like a little bit taller than anticipated. So I'm just concerned about that, what you see in regard to how you're going to facilitate that.

MR. PATZELT: The finished floor of the

first floor to the finished floor of the garage is a 10-foot difference. So there's a 10-foot grade between the two finished floors.

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The first floor has to be level -- or is level for all of those residential units, and we have to meet ADA code, which is a soft slope, 1-in-12 slope to get into that first floor.

MEMBER HOLDERFIELD: It's not the grade at the site now, but it would be backfilled to get up to that level?

MR. PATZELT: Correct. So I would say at the front door you're going to have a relatively soft slope to get to that first floor, and then that garage is 10 feet below that.

Now, if site itself has slope across it, and if a building is 200 to 300 feet long, and the first floor is level, the grade is falling off, you may see more of the garage at one end or the other.

MEMBER HOLDERFIELD: I know it's a little premature to ask these questions, but I'm just a little concerned about what the grade line will be compared to the natural grade line.

MR. PATZELT: I think your concern -- the reason I bring up the ADA slope is that your concern

		3
1	is that you don't jack up the buildings and pile	
2	this dirt up.	
3	MEMBER HOLDERFIELD: That's what my concern is.	
4	MR. PATZELT: We have difficulty doing that	
5	because we have to have a 1-in-12 very soft slope to	
6	have a wheelchair ramp to get into the building.	
7	So this photograph here on the right is a	
8	good example of the grade that you would see on	
9	the on a typical building. The garage entry on	
10	this photograph on the right, the left building, the	
11	garage is just outside the photograph. So I think	
12	it gives you in this case the entire garage is	
13	buried below ground.	
14	MEMBER HOLDERFIELD: So the first floor	
15	would be pretty close to the grade level? You	
16	wouldn't have to walk up four steps on the entryway?	
17	MR. PATZELT: Correct.	
18	MEMBER HOLDERFIELD: We're going to be	
19	down here?	
20	MR. PATZELT: Yes.	
21	If I could back up, Tim, to one of your	
22	questions that Don couldn't answer. On Exhibit	
23	Sheet 1, in the lower left-hand corner there's a	
24	parking breakdown. The overall parking count for	

37 1 the residential unit is 1.3 spaces per unit. So 2 1.0 of those spaces are in the garage or 3 underground, leaving a .3 parking space per unit 4 would be outside, on-the-street parking. 5 CHAIRMAN WALLACE: All right. Other 6 questions? 7 MEMBER DOYLE: Yes. CHAIRMAN WALLACE: Brian. 8 9 MEMBER DOYLE: I have a couple questions related to the retail gap analysis profile on page 7 10 of the comprehensive plan. 11 First part of it is for staff. If you could 12 help clarify for me the numbers in this profile, the 13 green numbers that are positive, the text reads that 14 15 positive indicates indication of a surplus, and negative numbers are leakage within a given retail 16 category. 17 So, for instance, we have a \$29.6 million 18 surplus or leakage in total food and drink. 19 2.0 MR. COLBY: I believe the 29.6 that's listed 21 there, that's -- it's a surplus and then there's an 22 opportunity to capture that additional amount. Based 23 on the demographic data, there's that additional 2.4 buying power that's available in the area.

Regular Meeting - Concept Plan; Prairie Center Conducted on January 5, 2016

MEMBER DOYLE: So according to our comp plan there is a total opportunity for Randall Road approaching \$290 million, which breaks down to, according to this chart, about roughly \$30 million in food and drink and \$260 million in total retail trade.

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Now, there are a lot of areas of leakage, a lot of areas of leakage where it says we have too many businesses for the surrounding community to address.

One of the things that's confusing about this to me is last time we looked at these data, I think it was presented and part of the analysis was that we were a net importer of restaurant businesses, which meant that we have too many restaurants for the surrounding business to support, which is why some of our restaurants — why I assume some of our restaurants have a difficult time staying open. This data here actually says the opposite, that we don't have enough restaurants.

I think this is a really important point for us to clarify as we move forward, where the opportunity is and where the surplus is.

So assuming that we have -- that we are a

net exporter of restaurant businesses, meaning we don't have enough restaurants, then the targeted use for food on the frontage lots seems reasonable.

There are many other opportunities, as well, that I would ask to be considered such as nonstore retailers, health and personal care stores which has an opportunity of about 15 million, and motor vehicle and parts dealers which has an opportunity of 344 million.

Now, maybe that's a little dated since we've had a couple new auto parts and retailers come on line in the last two years, but a big part of the concept plan and what we're considering here is —

I'm sorry — Mr. McKay was it?

MR. MC KAY: Yes.

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MEMBER DOYLE: You pointed out in your preface that a big part of this has to do with what is economically feasible versus what the community desires.

MR. MC KAY: Correct.

MEMBER DOYLE: So I think that next time we come together -- I don't know if you've had an opportunity to look at these figures in the comp plans, look at maybe the analysis that was done last

time we looked at the town center, but I think that's really a critical fact and critical aspect of the City's deliberation about the suitability and market viability of the proposals in front of us.

MR. MC KAY: Sure. What you're saying makes complete sense. I'm not familiar with the details of the examples that you cited but you did say -- if I heard correctly -- Randall Road.

MEMBER DOYLE: Yep.

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MR. MC KAY: So this is — there are probably two points that are worth making. We have to do more research on this; we have to look into it; I think that's all valid, but there are probably two comments that we can make right offhand.

One is that if this property were right on Randall Road, the opportunities would be far different. It's close to Randall Road, but, frankly, that distance makes all the difference in terms of the capability of what this site will attract. I think that is an important factor.

I think the other thing about the PUD plan is while we're showing the outlots as being restaurants, which seems to make the most sense for where they're located and that type of usage, I think one of the

advantages with plans that include mixed use is that you do get additional retail space that could be either service oriented -- if there was a demand for restaurants, I think it would be great.

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If one of the things you're trying to create here is a neighborhood, if you could actually get, you know, a restaurant that would be kind of a neighborhood-type restaurant, that would go a long way I think towards achieving some of the other goals.

But I think there is flexibility in that plan to allow some of those things to happen if, in fact, the marketplace will support it.

CHAIRMAN WALLACE: All right. Any other questions?

MEMBER SCHUETZ: I just have a really quick one along the similar lines as Brian.

Your experience -- some of those pictures
were Geneva. I'm very familiar with those pictures.

I've walked it many times and I think it's
fantastic. However, we've had a hard time filling
our downtown area with retail shops, restaurants,
whatever.

So what has your experience been if you build a community like this, how do you draw in --

the people that live there, do they support most, all, a quarter, 25 percent, whatever of what's built on the first floor, or how to you draw them in? How do you draw the retail people in? Just in your experience, not this site necessarily, but how would do you that?

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MR. MC KAY: I think a good example of what you're referring to is out at Mill Creek where there's kind of a dedicated residential community there on the first-floor retail that's kind of the spine of the Mill Creek development that runs down the center of it. So in that case those businesses are supported primarily, if not solely, by the residents of Mill Creek.

I think that one of the advantages that you have here is the fact that you are going to draw from outside the neighborhood that's being created. That being said, I think the extent to which you can create something that feels like a neighborhood is going to — there's going to be a kind of symbiotic reinforcement between the residential and some of the commercial that you're trying to encourage.

MEMBER SCHUETZ: How is that different than downtown? Because there is residential there,

as well.

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MR. MC KAY: I think, you know, there's a critical mass that you have downtown that you're not going to get in an environment like this.

MEMBER SCHUETZ: When I say "downtown," I meant downtown St. Charles.

MR. MC KAY: Even so, I think compared to what's being proposed here there's kind of critical mass, the retail/restaurants; you have great pedestrian environment; you have the river.

So it's a very different environment. I would not imagine that you're going to recreate something here that would either draw away from downtown -- I mean, frankly, one of the concerns we have in doing retail development where you have a thriving downtown area, to do new retail development on the outside is that it sucks some of the life out of the downtown area.

So I think that the uses that we're talking about here are going to serve more the neighborhood that's being created and the adjacent neighbors, the surrounding neighbors. It's going to be very different, though, than saying let's go to downtown St. Charles and see a show and get something to eat

Regular Meeting - Concept Plan; Prairie Center Conducted on January 5, 2016

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1	or something like that.	
2	Does that make sense?	
3	MEMBER SCHUETZ: Yeah. That's kind of what	
4	I figured but I was just curious we, of course,	
5	don't want to have a bunch of first-level storefronts.	
6	MR. MC KAY: True. I think your intuition	
7	is right.	
8	MEMBER SCHUETZ: Thank you.	
9	CHAIRMAN WALLACE: I have a question, also.	
10	You've been able to take a look at the	
11	comprehensive plan and the redevelopment	
12	alternatives that are shown in there; correct?	
13	MR. MC KAY: Yes. Not in great detail but	
14	yes, some of the illustrations that show	
15	possibilities for how the site might be configured.	
16	CHAIRMAN WALLACE: We have three possibilities	
17	that are shown in our comprehensive plan: Regional	
18	Repositioning, West Neighborhood Center, Comprehensive	
19	Mixed-Use Center.	
20	MR. MC KAY: Yes.	
21	CHAIRMAN WALLACE: And I'm just curious	
22	because I'm envisioning that this is something	
23	that's going to become an issue at the application	
24	stage as far as, you know, which which one of	

these fits in with the proposal that's being presented.

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MR. MC KAY: I think, as presented tonight, none of them exactly so far. But I think that the one that is closest to what the developer is trying to achieve here is the West Neighborhood plan. I think it's one in which you have a kind of network of streets that does create a neighborhood. There's a kind of a hierarchal structure to it, if you will.

So I'm not saying that the final plan will look exactly like the illustration that you have there, but I think in terms of character and spirit that's the one that comes closest to what's being proposed.

CHAIRMAN WALLACE: I guess one of the other questions as far as the actual site layout itself, I think in all of these plans we have interconnection through adjoining neighborhoods, at the very least, you know, to the neighborhoods to the northeast of this property. Has there been any consideration to incorporating that into this plan?

MR. MC KAY: I would say that that is not really being considered at this point but would be considered going forward. I think reinforcing the

pedestrian and the vehicular networks is something that helps to make all of this -- it doesn't feel like an isolated community; it helps it feel like the whole thing is tied together.

So I think that's a very valid point. I think it's something that in terms of the future planning would have to be done, and I think it makes a lot of sense.

CHAIRMAN WALLACE: Tim.

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VICE CHAIRMAN KESSLER: I want to speak to the density just a little bit. I know that's going to come up as the application moves forward.

I'm looking at the differences between

Plans 1, 2, and 3, and, essentially, the BR zoning

stays the same, 5.97 acres. The only difference —

there's only a difference between 1 and 2 together

and 3. Because in Plan 3 there's 21.67 acres of

residential and no mixed use, but there's mixed use

in both 1 and 2.

So when I looked at 1 and 2, I say, gosh, the land use is very similar. Now, I understand that there's underground parking considered in the residential, so that may increase the density, but that's a 25 percent increase in density between

Regular Meeting - Concept Plan; Prairie Center Conducted on January 5, 2016

47 1 Plan 2 and Plan 1. 2 How do you -- how do you explain that? 3 mean, what causes that? What drives that density up 4 so high when the uses are so similar? 5 MR. MC KAY: Well, I'll give my answer and then defer to Dave if he wants to add to this. 6 7 I think that, as we mentioned, the PUD plan, it's a higher quality product. It costs more to 8 9 construct, so I think because of that getting more of it makes it easier to make it work in terms of 10 the financial structure for the project. 11 12 Does that answer the question your question? I think the planning also allows for it. 13 14 The fact that we don't have as much surface parking, 15 which I think really frees up the land that's available to work with, allows for that kind of 16 17 density increase on the site, as well. MEMBER DOYLE: I have a few follow-up 18 19 questions. I'll follow up on that one there. 2.0 So is there a difference in the proposed ratio of one unit and -- one-bedroom, two-bedroom, 21 22 three-bedroom units between the plans? Because it's 23 dwelling units. 2.4 MR. MC KAY: Yes.

48 1 MEMBER DOYLE: So the square footage of 2 residential space could be the same, but you could 3 have more dwelling units. 4 MR. MC KAY: It will probably be similar. 5 MEMBER DOYLE: Okay. To go back, then, to 6 follow up on Chairman Wallace's question about 7 connectivity. In the comprehensive plan all three models, 8 9 the illustrations, and the notes include references to the Tri-City Center and include -- if you look at 10 them, the concept plans as outlined in the comp plan 11 12 are -- really are looking for a comprehensive concept plan that addresses the St. Charles Mall 13 Tri-City Center. 14 15 MR. MC KAY: Yes. MEMBER DOYLE: Tonight we have three plans 16 17 in front of us that only address the mall. 18 you speak to the developer's goals and wishes in 19 relation to Tri-City Center? 20 MR. MC KAY: I'll give that a shot, as well. I think --21 22 MEMBER DOYLE: Let me rephrase. 23 MR. MC KAY: I think I can answer it, 2.4 though. I think I can answer your question.

One of the things that's exciting about a project like this, quite frankly, is the size and the ability to create something that, you know, becomes another neighborhood in St. Charles. But I think there's a kind of responsibility with that, as well, which is recognizing the neighbors around you in a way this plan has to address not just the boundaries of the site, but it has to take into consideration what happens across the street, what happens adjacent to it, as well.

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I think those issues have not been given serious consideration yet in this plan. I think they're valid issues, and they naturally become considerations if the plan were to move forward, but I think up until now it's been more a sense of just trying to figure out what's the right mix on this site, what makes sense to put on this site.

I think all the issues that have to do with connectivity to the rest of the neighborhood and getting those things to all work together, those are very valid design issues that should be addressed going forward.

MEMBER DOYLE: Okay. Thank you.

CHAIRMAN WALLACE: All right. Any other

50 1 questions from Plan Commission members? 2 (No response.) 3 CHAIRMAN WALLACE: Okay. In that case I'd 4 like to proceed on to questions from members of the 5 public. 6 Does anyone have any questions? 7 Yes, sir. MR. NORGAARD: Larry Norgaard, 1214 South 8 9 6th Street, Charles. 10 I'm not going to cover the differences in the Prairie Center stuff because you said you'd 11 handle that later, but there's a lot of exceptions. 12 We're not meeting the Prairie Center plan. 13 One of the problems we've had --14 15 CHAIRMAN WALLACE: Wait -- I'm sorry -- say 16 that again. 17 MR. NORGAARD: There's a lot of 18 contradictions to the comprehensive plan, and you 19 said not to touch on that tonight. You've talked 2.0 about some of them. 21 CHAIRMAN WALLACE: No, I mean -- what I was 22 saying is that we should focus on what the plan is 23 and not the impact upon the surrounding community 2.4 because that will be covered, you know, when an

application is actually made.

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MR. NORGAARD: So I'll skip that part, but one of my concerns is we've been fighting since 2010 against high density for many reasons. One of those is the information was off at the time. There was no traffic situation or traffic studies.

That's an invalid question because the question was at that time the traffic was total day traffic, and you had a shopping mall there that opened after 9:00 in the morning, so it did not conflict with the high school buses crossing Prairie; it did not conflict with two middle schools crossing Prairie, and it did not conflict with two grade school students crossing Prairie. So that would be the same time as commuter traffic, so the study needs to be reevaluated at that point.

Another thing that was stated when I was talking going around doing surveys back then is that the service -- cost of the services in the city would not -- they were adequate. We have plenty of electricity, sewer systems are fine, so on and so forth, which is not true.

I talked to an individual that worked for the City water and sewage department. He said one

Regular Meeting - Concept Plan; Prairie Center Conducted on January 5, 2016

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1	of the two systems you've got rain water and raw	
2	sewage. One of those systems has been at capacity	
3	now for seven years and not dealt with. So there's	
4	a tremendous expense if we put high-density	
5	developments in that property to one of the those	
6	two systems, and that would have to be looked at.	
7	It's a cost, a taxpayer cost "me" unless it	
8	goes to the developer.	
9	So we are against the high density for those	
10	two reasons alone.	
11	CHAIRMAN WALLACE: Let me just interrupt for	
12	a second.	
13	I mean, more of what we're looking for is	
14	specifically regarding this plan. I mean, the	
15	points that you're making are certainly valid	
16	points, but really that relates to any plan that	
17	would be proposed for this property.	
18	Specifically, what we want to know about are	
19	the plans that have been presented, what comments do	
20	you or questions do you have specifically about	
21	those plans and the land use that they're proposing.	
22	MR. NORGAARD: Okay. One of the comments	
23	that I would have is, first of all, this was	
24	proposed so that the TIF that this would be for	

	5.
commercial development, and there's not enough	
commercial development space there in my opinion.	
Now, this is all my opinions. Okay?	
The other thing is that just slipped my	
mind. That's not good.	
Yes. One of the things, I feel a little bit	
personally manipulated because we've been fighting	
the 600-unit plus density since 2010, and we've	
defeated that all along. Now we have got an option,	
"We can go with our larger plan, which is what we	
really want to do because of the income it will	
produce for us continuously, or we can go with the	
smaller one," which will give you crap for business.	
You've got low-cost developments, no elevators, no	
underground parking; that's all cut out.	
So that feels like it's manipulation of my	
thoughts, and I think I'll rest with that since you	
don't want to get into the other things.	
VICE CHAIRMAN KESSLER: Can I summarize so I	
understand?	
You would like them to look at less density	
and more commercial?	
MR. NORGAARD: Yes.	
VICE CHAIRMAN KESSLER: Okay. Thank you.	
	commercial development space there in my opinion. Now, this is all my opinions. Okay? The other thing is that just slipped my mind. That's not good. Yes. One of the things, I feel a little bit personally manipulated because we've been fighting the 600-unit plus density since 2010, and we've defeated that all along. Now we have got an option, "We can go with our larger plan, which is what we really want to do because of the income it will produce for us continuously, or we can go with the smaller one," which will give you crap for business. You've got low-cost developments, no elevators, no underground parking; that's all cut out. So that feels like it's manipulation of my thoughts, and I think I'll rest with that since you don't want to get into the other things. VICE CHAIRMAN KESSLER: Can I summarize so I understand? You would like them to look at less density and more commercial? MR. NORGAARD: Yes.

54 1 MR. NORGAARD: And, also, same high quality 2 for the low density. 3 VICE CHAIRMAN KESSLER: Thank you. 4 CHAIRMAN WALLACE: All right. Thank you. 5 More questions? 6 MR. BOBOWIEC: Craiq Bobowiec, B-o-b-o-w-i-e-c. 7 I live on Cedar Street in St. Charles. Ever since the Shodeen company took over 8 9 this property we keep hearing time and time again that retail can't work and there's no need for 10 retail, but yet at least in the last 15 years never 11 12 once has he ever drawn out a true retail vision, elevations, and a plan. 13 And I just -- I just find it hard to believe 14 15 that the few businesses he showed us are some of the few that actually want a freestanding building. 16 17 What about the like 90 percent of retail out there like that are filled in Geneva Commons that don't 18 19 want freestanding buildings? 2.0 You can't sell me that he's exhausted the 21 full benefit of retail possibilities on that 22 property when he's never scaled out a drawing. 23 Because most people would look at it and say, "Well, 2.4 I could fit here in this shopping plaza or in this

mall" or whatever. And I just for the life of me I cannot buy his argument that we have to waste

80 percent of that property with residential and throw away the opportunities. As Brian says, that we still have some obvious — hundreds of millions of dollars of retail need in this area.

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Regular Meeting - Concept Plan; Prairie Center

Then I also argue with his argument that we're not on the Randall Road corridor when Costco you have to go down Oak Street to gain entrance into it; Meijer's you've got to go up 38 off of Randall Road most of the time to turn in. It's no different if there was retail kitty-corner on the St. Charles Mall property. Going to Batavia Walmart you've got to turn on Fabyan Parkway, drive up to a side entrance to get into the parking lot.

So I just don't think their arguments that retail is totally impossible here are viable.

VICE CHAIRMAN KESSLER: So your comment regarding this particular plan is that you'd like to see more retail?

MR. BOBOWIEC: Yeah. I'd like to see like 80 percent retail and 20 percent.

And then, as Mr. Wallace had stated, in the comp plan it says no freestanding residential on

that property. So, I mean, it doesn't meet the comp
plan in any way, shape, or form.

So that's my views.

MEMBER DOYLE: May I ask a follow-up question real quick?

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You mentioned drawings. To play devil's advocate, the City has a drawing for the quad, lots of drawings for the quad, and I support the plan for the quad. Do you think that it's reasonable for the City to compel this property owner to take a risk on the basis of a drawing when we have quads still out there?

MR. BOBOWIEC: I'm just saying they never really marketed it and really shopped it out to come here and tell us that there's no retail opportunity.

Do you think all the stores in the Geneva

Commons signed a letter of intent before the thing

was ever designed knowing where they could

potentially fit into a development here? I mean,

you just --

MEMBER DOYLE: It's an issue of risk, and I think the point I'm making is that the Plan Commission needs to weigh in good faith the implications that are being presented, which is that the zoning represents

57 a burden on our development of the property. 1 2 MR. BOBOWIEC: That's what he's claiming. 3 That's where I'm arguing. How do you claim that 4 when you've never put together a drawing? 5 He did a Towne Center plan; he's this retail 6 plan. It's always retail. Never once has he 7 presented a massive commercial development. It was supposed to be an auto mall, and that never even was 8 9 drawn out. I mean, it's all smoke and mirrors with no --10 I mean, I would be more sympathetic to him if he did 11 12 have a plan for the last five years sitting there on a billboard, and it's all drawn out, and he shows 13 elevations of a beautiful shopping plaza or however 14 15 they want to design it, and then he comes here and says, you know, "For five or six years we've shown 16 17 the plan, we've had it designed, and nobody wants to 18 fill it up." But they have never done that. That's 19 my argument. 20 MEMBER DOYLE: Okay. That makes sense to

me now.

MR. PATZELT: Could I offer a comment to try to nip that in the bud right away?

CHAIRMAN WALLACE: Sure.

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MR. PATZELT: We have and I have plans. We have marketed this property through three different occasions, and Don did not touch on it, but he did have in his slide that there were roundtable discussions and I'll start with that.

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After the Town Centre project went to the no vote, we then called in two different architectural firms and three different real estate -- commercial real estate firms. As a developer and property owner, we are in the retail and office market. We have about a million square feet within our portfolio. We are very interested in continuing to expand that portfolio in retail and commercial.

We had a roundtable with two real estate firms asking if there was a plan what and who they could bring as far as retailers, and that ended up bringing — there was nobody that was interested as far as retail coming to this site.

We then contacted a developer who was in the larger mall development business and asked if they would be interested in this property. They drew plans — worked with us, drew plans. They then sat down with their real estate brokers and asked, "Here's our plan. Who can you get for us," and the

answer was, "There's nobody out there. There's nobody that's going to come."

So the gentleman doesn't know what happens inside our walls of our building. I have plans; we've drawn many plans; we have several different real estate brokers that have tried to solicit the business, and we've actually tried to truly market this property for straight commercial and it's not happening. It's not there. It's not smoke and mirrors.

Thank you -- and I think, if I could add, we had a Dominick's leave on our property south of this property. It sat vacant for quite some time, was marketed. We'd love to fill it up. I can't say that I'm personally proud to say that the best tenant that we could attract was the Salvation Army. I would have thought that in St. Charles and in that area -- and if it is Randall Road, why couldn't we attract some retailer that was better than the Salvation Army?

I don't see us attracting large retail to the property. Thank you.

23 CHAIRMAN WALLACE: All right. Thank you.

MS. MALAY: Kim Malay, 526 South 16th Street,

and I'm representing the Near West Neighborhood Association, as well.

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Just a couple things. First off, kind of the discussion that's just going on here, I think maybe what Mr. Bobowiec failed to mention is that it's not just planning that site. I believe one of you kind of alluded to planning the area that is under his control. And I think that does have to happen.

I think retailers, when they come to look at that site, they see blighted areas of retail that aren't seeming to do anything at this point. That discourages them because they look at what's going to happen in the future to that site.

So I think a full comprehensive plan of that area is a good thing to have for that site so that we can really start planning, and it needs to be a cooperative effort between the City and the developer.

As far as the plan at hand -- and I'm going to say something that Mr. Patzelt said to me a year ago when we met is, this project has to have -- or a project in general has to have a reason to be. And right now that's lacking. It's basically an

apartment complex with some stores or whatever in front of it. There's no sense of community to it yet, and I think, you know, to allude to what you were saying, Mr. Doyle, you need to have that sense of community, that walkability, that feeling like it belongs because it is going up against a residential neighborhood.

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So I really would encourage us to kind of think out of the box on the design of this plan and not just make it a --

CHAIRMAN WALLACE: So let me just interrupt you. So speaking specifically on the design, what constructive comments can you make to the developer? What changes would you make in order to --

MS. MALAY: Make it have more a sense of neighborhood, you know, make it feel like -- I'll use Oak Park and even Chicago neighborhoods where you have apartment buildings but you have that sense of community, the sidewalks, the landscaping, just everything. It's not -- take Savannah, Georgia, even. You've got the square developments, the walk investments; you've got the green space and the walks in the middle of that square.

So you have these areas that people can enjoy;

62 1 you have the walkability; you have just a feeling 2 like it's a neighborhood and not a complex because 3 that's really what we're looking at right now. 4 MEMBER DOYLE: I just want to say I agree 5 with everything you're saying 100 percent. I do 6 have a question for you. 7 MS. MALAY: Sure. MEMBER DOYLE: So I'm from Oak Park. 8 9 you familiar with the Whiteco project, Whiteco Tower? 10 11 MS. MALAY: No. 12 MEMBER DOYLE: Well, it was a very -- and I mean very -- controversial proposal. 13 It's a 14-story residential LEED certified high-end 14 15 condominium building in downtown Oak Park. 16 MS. MALAY: Maybe I do. I just didn't know 17 it by that name. 18 MEMBER DOYLE: It has a two-story Trader 19 Joe's in the bottom level. I have a friend who is a 20 developer in Oak Park who lives there. It is a 21 magnificent building. And the community was just 22 fit to be tied when that proposal came forward 23 because it's really big and tall; it's really dense. 2.4 The intersection of Harlem and Lake is a nightmare

because it's a truck route.

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So I agree with everything you're saying about the things that are necessary to make for a vibrant, walkable community, and these are the reasons why I supported a Town Centre originally back in 2010 because I saw and I maintain that the potential of that proposal was there with the formbased code, with all of the concessions that we had at that time.

And I'll give you a preface of where I'm going to go later tonight. I'm going to say that that's where I really think this needs to go back to. It needs to go back to something that's more — the West Neighborhood Center model is town center or town plaza, whatever you want to name it.

But the question -- what we did was we stopped the conversation at the critical junction when the City could have said, okay, "There are a lot of good elements here; there are a lot of things that are compelling about this, it's still too dense, let's continue the conversation."

So do you think that that's the direction that the conversation should go?

MS. MALAY: I think it has a potential. The

density is still too high, especially for that neighborhood to handle. You know, one thing -- and I believe the City can kind of attest to this because I got my information from them was we have approximately 1600 units in the area as it is versus 800 on the other side of town. So we are already housing well over the majority of rental properties on that side of town.

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So that's something to think about. And a good percentage of that is in that area. You know, when you look at between 64 and 38, we're housing a lot of it, and it does impact property values and that type of thing. But I know we're not here to talk about that today.

But the other thing is that I do still feel -I believe it was actually their representative who
made the comment about massing, retail massing and
that downtown has it. This project isn't producing
any of that, and so you are setting any retail up
for failure that way.

So if we want the other side of 38 to be successful, if we want whatever goes in that side, in our side to be successful, you've got to produce more massing for the retail, as well.

65 Those would be my comments. 1 2 VICE CHAIRMAN KESSLER: Can I summarize? 3 MS. MALAY: Sure. 4 VICE CHAIRMAN KESSLER: Show a creation of a 5 sense of neighborhood, less density, and more retail? 6 MS. MALAY: Right. 80/20, I don't know if 7 that's the case, but I think there's a good -- I think we can come to a compromise on that, but it's 8 9 got to be something definitely more than what we're getting because it's 80/20 right now in the wrong 10 direction. 11 12 VICE CHAIRMAN KESSLER: Interestingly, everybody's comments are pretty much the same, lower 13 density/more retail. 14 MS. MALAY: Again, if you want success for 15 any of the retail, it's got to have more massing. 16 17 That's just smart retail planning. 18 VICE CHAIRMAN KESSLER: Thank you. CHAIRMAN WALLACE: 19 Yes. 20 MS. BELL-LASOTA: Vanessa Bell-LaSota, 21 1610 Howard Street, B-e-l-l, dash, L-a-S-o-t-a. 22 I was encouraged by the two phrases "context 23 sensitive" and "situational approach to design," and 2.4 that's exactly what everybody is saying, that there

is a context here. This neighborhood is not a Mill Creek quality in terms of space or design. There are, you know, quite a lot of apartment complexes.

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So my concern in all of the plans was the statement that kept being made as market conditions will prevail that will determine the quality, the high-end, the moderate. That keeps getting tagged to all the plans.

So my concern with Plans 1, 2, and 3 is the rollout of the plan in terms of time. That's been a question that will be in the application process I know, but that matters because market conditions will change over time. So my concern is that it rolls out with the number of buildings if we can get a lower density that are consistent with quality.

Because there's a transient quality that is a part of our neighborhood that we embrace. So if we're going to build more apartments with turnovers and more rental townhomes, whatever it is, it's the quality of the neighborhood we're talking about, too, not just density but the quality of that density, and that's what matters to me on 1610 Howard Street.

So my concern is, as we go along, what does

that phrase mean that we're trying to create a neighborhood and yet we're going to let market conditions govern the materials, the quality, and possibly the density and the style, meaning more apartment rentals rather than more of a townhome condominium property.

Does that make sense?

VICE CHAIRMAN KESSLER: It does. Is there anything specific about any of those plans, though, that you would suggest a change to?

MS. BELL-LASOTA: Well, I like the -- as Kim said, when we met as the Near West Neighborhood, the consensus of the group was if we could have our dreams, it would be a 70/30 proposition where 70 percent of it was marketed to retail/mixed office and 30 percent towards the back, towards --

VICE CHAIRMAN KESSLER: Residential -MS. BELL-LASOTA: -- Century Oaks was

residential.

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My other concern is what kind of residential market will come to the sense of place that's bracketed by still kind of a blighted property towards the Jewel, across the street of 38. Are we really going to be able to draw a Dodson Place

68 1 upscale resident unless we ask for certain 2 concessions about the environment that surrounds 3 this property? 4 So I was a little encouraged to see open 5 space with that underground parking, but I still 6 wonder who this market really is. 7 Thank you. CHAIRMAN WALLACE: Dave, could I ask you, 8 9 would you be able to turn this to the site plan for 10 the PUD? Thank you. All right. Any other questions? Comments? 11 12 Yes, sir. MR. VARGULICH: Good evening. 13 Peter Vargulich. V -- as in "Victor" --14 15 a-r-g-u-l-i-c-h, 503 16th Street. Comments are 16 really pretty minor at this point. 17 In the PUD plan for the residential, 18 certainly the idea of underground parking is 19 beneficial, but the 1.3 spaces per unit seems vastly 2.0 inconsistent with a suburban market. I don't know 21 that it has to be 2 or 2.2 or something like that. 22 I'm certainly not a proponent of paving more of the 23 world, but having parking that doesn't facilitate

the residents -- a little bit that could depend on

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the mix of units, and certainly that can be hashed out a little bit more, but I would just be concerned about 1.3 spaces per unit.

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I would also ask that if you're going to have 55,000 square feet of retail in the Area B and we're looking at creating, you know, spaces in a neighborhood and those kinds of things that there may be a consideration for public open space. All the open space within Area C is private, and the representation in the photos showed it as a gated area or a fenced community.

I'm not sure that that's really what they're proposing, but that was what was shown in the picture. And that may be some public open space so if you're doing some shopping and retail that maybe there might be a park that you might want to go and spend some time in as part of the walkability. And if we're still connecting to neighbors to the northeast and further to the north across Prairie that some sort of public open space could be visible.

And I would just also offer that density as a topic shouldn't dictate decisions. It should be based on full design review and also the character which you're receiving as far as buildings, the

Regular Meeting - Concept Plan; Prairie Center Conducted on January 5, 2016

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1	massing, the usability of the property, and 22 units	
2	an acre, that doesn't seem overwhelming as an issue.	
3	Thank you.	
4	CHAIRMAN WALLACE: Dave, do you want to	
5	comment on the open space issue?	
6	MR. PATZELT: I think the comment was made	
7	about the fence. There's we are not showing this	
8	as a gated community. Perhaps from a photo such as	
9	that there's an interpretation that it is gated, but	
10	it is not intended to be a gated community.	
11	CHAIRMAN WALLACE: Thank you.	
12	Other questions?	
13	(No response.)	
14	CHAIRMAN WALLACE: All right. Going once,	
15	going twice.	
16	MR. BOBOWIEC: Can I just ask one more	
17	question?	
18	I just want to ask you about your high-end	
19	units. Are they going to include fireplaces?	
20	MR. PATZELT: No.	
21	MR. BOBOWIEC: Do they include in-unit	
22	laundry?	
23	MR. PATZELT: Yes.	
24	MR. BOBOWIEC: Just stuff like that.	

71 Because from your pictures, your cabinetry, they 1 2 aren't high-end by any means and by any stretch of 3 the imagination. I think what you're trying to sell 4 us on is granite countertops and stainless steel 5 products make an apartment high-end, and if we don't 6 put it in there, then it's not high end. 7 What would the rents be, the difference between the PUD high-end and the lower end for like 8 9 a two-bedroom apartment? 10 MR. PATZELT: I think somewhere in the range of about 15 to 20 cents a square foot, which is 11 12 probably a 10 to 15 percent difference. MR. BOBOWIEC: So not a terrible lot. 13 MR. PATZELT: To some people that's quite a 14 15 bit of difference. 16 MR. BOBOWIEC: All right. But no fireplaces? 17 MR. PATZELT: No fireplaces. 18 CHAIRMAN WALLACE: All right. 19 MEMBER DOYLE: I have one more question for the applicant. 20 21 I was just thinking about the mix of 22 residential uses that are proposed, and it occurred 23 to me I wanted to ask, is there any precedent for a 2.4 product, residential product that features ground-

72 level townhomes, so like a two-story townhome on the 1 2 ground level, like a row house, with upper-level 3 condos or apartments on Levels 3 and 4? Are you 4 familiar with any kind of product like that? And if 5 not, would you be interested in exploring that kind 6 of product? 7 MR. PATZELT: Are you suggesting a two- to three-level living product? 8 9 MEMBER DOYLE: A four-level living product. MR. PATZELT: Four-level? 10 11 MEMBER DOYLE: Four-level living product. CHAIRMAN WALLACE: 12 Per unit? MEMBER DOYLE: No. 13 CHAIRMAN WALLACE: I think that's where he --14 15 MEMBER DOYLE: A four-level living product 16 with the ground level being primarily townhomes, row 17 homes, and upper levels maybe with a different 18 architectural feature, they would obviously have to 19 have an entrance at some point, so you'd have to 20 break up the row home and have an entrance, but 21 upper levels with high-end apartments and condos. 22 MR. PATZELT: I have seen -- if I'm 23 understanding your description, I have seen 2.4 residential product like that. We have not developed

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1	or built any product like that.	
2	MEMBER DOYLE: Okay. So there is a	
3	precedent for that kind of product in general?	
4	MR. PATZELT: Yeah.	
5	MEMBER DOYLE: Okay.	
6	CHAIRMAN WALLACE: All right. Other	
7	questions?	
8	(No response.)	
9	CHAIRMAN WALLACE: Any Plan Commissioner,	
10	any questions before we go to comments from the	
11	Plan Commission?	
12	(No response.)	
13	CHAIRMAN WALLACE: All right. Anything from	
14	the staff?	
15	(No response.)	
16	CHAIRMAN WALLACE: Okay. Then at this time	
17	I will poll the Plan Commission, and, Commissioners,	
18	I would ask that you let the applicant know the	
19	aspects of the plan and specifically which plan you	
20	are in favor of, which things you think need	
21	improvement, as well as if the application did come	
22	before the City, what additional pieces of information	
23	or evidence do you think you would need in order to	
24	make an informed decision on recommendations to the	

74 1 City Council. 2 So I'll start -- Michelle, if you don't 3 mind, I'm going to start with you. 4 MEMBER SPRUTH: Okay. That's fine. 5 First of all, I provided an outline earlier 6 today just on some comments based on the conceptual 7 plan review. I just want to go over a couple of 8 those points, and a lot of these points have been 9 highlighted throughout the presentation and through the residents here. 10 11 First of all, I just wanted to commend the 12 applicant on engagement of stakeholders. However, as spoken tonight, there may be some information 13 that they feel has been withheld as part of the 14 15 process. So it's just very important that there's transparency in the application process and going 16 17 forward that comments seem to be taken on board and 18 are taken on board. 19 Now, on the -- I'm specifically speaking on 20 PUD Plan 1, and some of the other comments can be 21 actually transferred to the other plans that have 22 been presented. 23 We've talked about pedestrian infrastructure 2.4 and interconnection between the neighbors. There is

an opportunity for that to be shown on plans and it should have — it could have been provided at the conceptual phase, this conceptual plan. It's been highlighted numerous times.

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It's important for that interconnection to be taking place, and I'm sure Shodeen can appreciate that St. Charles prides itself on a sense of community and are very passionate that that spirit is maintained. So that should be taken on board.

In regards to the elevations that have been reported, you said 60 feet from ground level. I would recommend going forth that a visual impact assessment be undertaken for the proposed plan.

What that would mean is that the affected properties, i.e., sensitive receptors should be — the applicant should ensure that there's not a negative impact — not a negative visual impact on affected property, and those sensitive receptors can be discussed with the Planning Commission.

We talked a lot about architecture. The stakeholders and residents have commented, provided numerous comments on architecture. It's important to tie in themes of the area and also what's already been highlighted as part of the comments so that

that's taken on board.

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We've talked about public open space. On the plans provided today, there is not enough public open space. There should be more public open space for the neighborhood and the community.

There has been some discussion on agerestrictive development. That should be taken on
board going forward, and the reason for that is to
ensure a nontransient community and to foster
integration into the existing community.

Next point is -- well, on some of the plans that I briefly mentioned the storm water detention basins as an amenity that can be taken on board going forward.

We've talked about the restaurants and the retail space. There is an opportunity to explore using more retail space than what's provided in the plans today. The residents and the stakeholders are certainly willing to discuss a -- I guess discuss more retail and less residential, so that should at least be looked at.

I certainly feel that the comments that people provided today are not insurmountable and can be achieved with what we've discussed, and I

certainly look forward to receiving revised plans going forward and taking a look at it.

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I hope that the applicant certainly takes on board what's been provided both in the neighborhood meetings and the comments as part of this meeting tonight.

CHAIRMAN WALLACE: All right.

MEMBER HOLDERFIELD: I just want to say I'm excited about this plan. I've lived in this community looking at the Prairie Center for 40 years. I've seen a mall disappear; I've seen restaurants spring up and disappear.

So as I said earlier, it's going to be a tough sell in that area, and I think we're approaching a compromise here. We've talked about 20 percent retail, 80 percent residential, and then the other way, 80 percent retail and 20 percent commercial. We've got to keep moving to where we can get a balance here that's going to make the community that surrounds this area happy, as well as the developer, and I don't think it's extremes on either end. Maybe 30/70, 40/60, something like that. How those play out, I'll leave that up to you.

I'm very concerned about the design and style of it. Michelle touched on that just a bit. The minute I heard that it was going to be the Prairie Center, I've always had a love of architecture, so immediately I was thinking about the styling of these buildings in the prairie school of architecture that was developed by Frank Lloyd Wright. I think that would be an absolute showpiece in this area.

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Shodeen has done a great job on the developments on Third Street where they blended these buildings into the old hospital down there and picked that theme up of the buildings along Third Street. This is a great opportunity and we could achieve this.

The architect was here earlier. Low-pitched roofs on these buildings, that's going to lower the profile, too. That's something that would be desirable. We could also have horizontal emphasis. Right now we're just seeing a square footprint, and I know it's early on in this, but there's all kinds of setbacks in how you could position this, but I hope you would consider that point as far as the prairie school — the Prairie Center. I think off of 38 that entrance would be a great showcase to

draw people in there if you develop that right with that Prairie Center look.

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I am also concerned, too, about the number of restaurants along 38. We've got an empty Burger King that's sitting over there rotting away. They've relocated over to Randall Road, and those restaurants along 38 tend to look like fast food restaurants. Maybe it's too early to even say that, too. If we're going to have high-end residences, we would need to upscale that. So perhaps maybe fewer restaurants and another mixed-use unit there that has residences above it.

So these are some of the things that I'm concerned with, but I really like that particular architectural style. So those are my comments.

MEMBER DOYLE: I'd like to preface my response to the staff questions with a comment about density. These comments have nothing to do with the concept plans in front of us, but they do have to do with the concerns the community has.

I grew up in Oak Park, Illinois. I lived there from kindergarten to high school. When I was growing up there from '75 to '88, the Oak Park Mall was as dead as a doornail. It was completely dead.

The only thing that kept it alive was the Classic Cinemas theater just like another cinema that we have on the other side of town here.

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If you get on the train, get off at Harlem and walk through downtown Oak Park, you will see in vivid display how Oak Park responded to that, and as I said before, it's through high-quality, extremely high density tall buildings and a great degree of walkability.

So if we had a concept plan that came forward and said, "I want to build an eight-story LEED certified building with a green roof," I would be like, "Wow, that is awesome. That is going to put St. Charles on the map." That's not what -- now, Mr. Patzelt, you've said that you don't think that those sorts of proposals are viable in this community. What I'm asking the community to do is reconsider what its goals really are and to push a little outside of our comfort zone and think about the plans that we have in front of us and a real life community that responded to blight and how they did it.

So now I'd like to respond to questions that staff recommended.

In terms of which plan I prefer, I definitely prefer the PUD plan, and I would go farther and say that I prefer the PUD plan to form-based code, and I think that the alternate plans, to be quite blunt, should die a quick and painful death right now.

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Does the PUD plan, the concept plan which

I'm going to now consider to be the concept plan,

does it adequately address the comp plan? Mr. McKay
said it. No, none of them really do.

I don't think that it is catalytic. I don't think that it strikes the correct balance between residential and retail. I don't think it meets the vision that's outlined in the comp plan. I do think that modifications can be made to make it suitable to the comp plan, and I'll talk about those in a second.

Do I think that we should amend the comp plan? I absolutely do not think that. I think the comp plan is the vision of the community. We spent two years making it. I see no reason why we should amend it.

Is the proposed land use acceptable? No, it's not. As the concept plan presents it, it is not acceptable. In no circumstances would I support a

map amendment to RM-3. In no circumstances would I support a map amendment that would allow residential home development to be constructed by right.

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I think that this has to be a PUD application. There are so many -- and there are some really compelling comments that we heard from the public tonight that I think point to the direction that we're aligning towards, and it really necessitates a PUD approach.

I agree that the plan that we're talking about really is the West Neighborhood Center. I personally prefer the comprehensive mixed-use center, but I recognize that may be out of reach.

The walk-up residential development is the piece that really I can't live with. This concept plan does not provide a street network. It does not provide any sort of streetscape. It does not provide any architectural charm or vibrancy that would support the retail massing, the commercial development that we need. It's a grid of parking lots, and so the proposed land use as detailed in the concept drawings I think needs to be reviewed.

The residential unit count, I strongly agree with the comment that was made by Mr. Vargulich $\operatorname{\mathsf{--}}$ I

may have mispronounced it -- but we should not be focusing on a raw number. What we should be focusing on is the balance between residential and commercial and architectural quality.

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with the amenities and the vibrancy that is going to make this a neighborhood center that will have ground-level retail, that will — that will provide quality and the amenities that will attract both businesses and the kinds of neighbors that I think we'd all like to see live here.

So is the count appropriate? Maybe. I don't know. It really depends on what is its character.

The site design. I think the site design is the piece that really needs to be looked at most seriously because the West Neighborhood Center really hinges upon a -- creating a small opportunity for a unique mainstream environment. The Town Centre proposal had that. It had -- the axis of the plan was north/south through the current boulevard entrance up to Prairie, and the axis of this plan is east/west.

So you have your retail on the frontage; you've got some mixed use behind it in Section B,

and you've got all this residential that just sort of bleeds out in Zone C.

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What I'd like to see is the whole site reoriented to a main street grid that features a prominent main street going from the entrance that you have on 38, up through the spine of the property to Prairie Street and, as detailed in the comp plan, with very serious consideration for connectivity to Tri-City Center and continuing that spine all the way down to Randall Road.

I think the vision that I have for this site is one where if I'm driving north on Randall Road, and I get to about where the Skippy's is, I'll have a prominent boulevard there that I can turn onto, driving through where the demolished Dominick's was, through maybe sort of a roundabout with townhomes around it, businesses around that, and it's going to direct traffic off of Randall Road up into this parcel and through the parcel along with all of that retail.

That's the kind of -- if the problem is that there's no frontage on Randall Road, then the connectivity to Tri-City Center to key to making this parcel successful, and that's why I feel that

the orientation is misaligned.

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I know -- I'll put in a plug for David, our residential advocate and say that good design features a strong street grid, and this does not have it. So what I'm looking for is something that has a more structured street grid with pedestrian-friendly amenities.

As far as the appropriateness of the CBD-1, I think it's probably appropriate because of the comments that were made. It features ground-level retail; it features upper-level residential and underground parking. I don't see any reason right now that I would oppose an alternate mixed-use district.

What I would reiterate is that I really have severe reservations about the RM-3 usage. I'd like to see if there is any freestanding residential -- and, Craig, to your point, I was really intrigued by your comment at the public meeting about this -- the part of the comp plan that says there shall be no freestanding residential applies specifically to the comprehensive mixed-use plan.

If you look at the illustration for the West Neighborhood Center, the illustration itself shows

freestanding multifamily and single-family attached residential development south of the Tri-City Center on Bricher.

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MR. BOBOWIEC: I'm just saying on that particular parcel. It specifically doesn't allow it on that parcel.

MEMBER DOYLE: So I think -- so getting back to my point here -- and this is really why I asked about this product that would feature ground-level or two-story townhomes, row homes on the bottom with high-end apartments or condominiums up top.

The problem I think as we talk about this is striking this balance between residential and retail and storefronts. As you get farther into that spine, if you're in the middle where that C is or back farther, and even if that axis there is the main axis, as you're farther in there, I'm guessing you're going to think no one wants to have their first-story storefront in the middle of this parcel when it's back there. So that's why you have it all pushed down to Route 38.

But if you could -- you know, if you had the appropriate massing and you could transition from first-floor retail maybe a third of the way in to

first-floor townhomes that maintain a streetscape that feels urban, that feels like it's a neighborhood center with -- with -- possibly with residential off to the side towards the Binny's, that I would be much more comfortable with. Because, again, it has that grid structure, and it has the appropriate massing, and really what it needs is the flexibility to be able to grow with the retail.

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If you find in five years that all of a sudden you have the opportunity to bring in a two-story Trader Joe's in the middle of this, you want to be able to capitalize on that. How do we make the development form flexible enough that you could do that like we have at the Whiteco Tower in Oak Park.

So to conclude, I just want to say that,
like Jim, I'm really excited about the fact that
this concept is here. I want you to receive my
comments constructively and take away from it the
vision that we really have that I think is a shared
vision, and I think we're closer to getting to that
shared vision tonight than we have been at any point.

MEMBER SCHUETZ: All right. There's not a lot I can add here but I'll be brief.

First, I'd like to say I prefer the Plan 1, which is the PUD, and that would be similar to the West Neighborhood Center.

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I do not see the density as an issue at all, especially in light of its -- it seems as though the adjacent properties are very similar densities.

I do think we should support the comp plan as much as possible and try to keep those visions the same.

I believe this project, as I think we all do, needs to be a catalyst for the area and that it be a -- you know, as somebody had said in the audience, comprehensive of the entire area. We want to create the neighborhood center, as Brian mentioned. I grew up in the city of Chicago, not a fancy area where I grew up, but it was the city, and it was a grid pattern and we walked everywhere. We had one car for eight people in my family, and I thought it was great.

So I think a pedestrian friendly community and a street grid that's walkable is really critical. Anytime any of us are in a city environment or a community that's walkable, we feel much safer than we do when there's vehicles everywhere.

I had mentioned earlier, asked the question about some of these areas that are in Geneva that hopefully the residential that would be above the retail, the residential would support the retail buildings down below, and the retail would support the residential — needs of those residents above them, whoever that might be. So whatever your product is and whatever the age groups are, if it's mixed or not mixed, I would obviously like to see the retail support that.

As far as open space goes, I do appreciate open space and gardens and that kind of thing.

However, I think it's important to note that if it's just open space and there's not really a purpose for that open space, then it's just a void in the community and a waste. I've seen so many open spaces that the developers are forced, basically, to have this open space and then nobody uses it. So I think it's critical if there is open space that it have a purpose, and that's about it for me.

CHAIRMAN WALLACE: Thank you.

Tim.

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VICE CHAIRMAN KESSLER: Well, I'll start off by saying that everybody wants the same thing. We

want this property developed. I don't think anybody in the audience or on this Prairie Center or City staff or counsel that's here disagrees with that. The goal is to get this property developed. It's sat far too long. I'm glad that it's come back in front of us.

I have to say that I support Plan 1, the PUD plan.

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I wanted to speak to density. I'm concerned with density only as it relates to the impact studies, traffic, engineering, schools, and we will have those I expect if and when an application comes to us, and we can consider that at that time.

I am not concerned — the comprehensive plan, I wanted to speak a little bit about that. I heard a couple times tonight that the comprehensive plan does not allow a certain thing, and that's not what the comprehensive plan does. The comprehensive plan is simply a design guideline that we desire to adhere to, but if things change in the marketplace or in land use, then the comprehensive plan may or may not be followed, but I don't support changing the comprehensive plan.

If you look back at the old comprehensive

plan, by the time we created the new comprehensive plan, there wasn't much -- didn't much look like the old one. Our community didn't much look like the old comprehensive plan.

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So far as the land use, I don't know if the proposed land use breakdown is acceptable. We don't have a crystal ball. We don't know how it's going to move forward in the future. It's easy for any of us to say 70/30 or for the developer to say 20/80. I mean, we don't know.

So I liked what Brian pointed to, and that was keeping the plan flexible so that it can adjust. I do think that the number one issue that I feel is in this plan is a site design layout. I do feel like it's just kind of a bunch of boxes set on the site. I understand, of course, that this is a concept plan, so nothing is etched in stone at this point.

I would not consider rezoning the property.

I just don't think that's a good idea. I think the

PUD is the best opportunity because of all of the

existing land uses surrounding it. It would be very

difficult to come up with an exacting zoning for

that particular property considering what's all

1 around it.

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I expect that we'll see engineering; we'll see the visual impact assessment that Michelle spoke about I think is a great idea. So when we come back, we'll talk about those things.

But I'm glad it's here. I'm excited about it. I hope we can get this done this time. I don't think — from listening to both sides you'd be interested to hear I don't think we're really that far off. I really don't.

Everybody who spoke from the neighborhood pretty much came up with the same comments. After all the speaking was done, less density and more commercial were the two themes throughout everybody's talk. That's where we have to try and make this thing somewhat flexible so that we can adjust as the plan moves forward.

MEMBER MACKLIN-PURDY: I am in agreement with the PUD, and as somebody who is in the business community -- 90 percent of my time that's what I do -- I think that our community can support more retail especially in this area. So I would like to see the retail/commercial portion of this higher.

I think that we should focus on -- I don't

know where your rents would be for this type of commercial property or retail properties, but it needs to be affordable so we can get some good quality retail merchants in here. It would be nice to see some national chains like a Trader Joe's or some heavy hitters where it's actually destination retail establishments.

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I do agree with the sense of community and focusing on the integration of the surrounding neighborhoods and the walkability. I think that's enormously important to create a sense of community for this area and to not focus on just the PUD development.

I think that's about it. Everything else I really agree with. I think we brought up some good points, and I hope that some of our input has been helpful, and I appreciate the community being here and giving your input. It helps us understand what the need and concerns are. So thank you.

MEMBER FRIO: It's tough being down on this end. Thank God for Brian; he covers almost all of the bases before it gets down to our end.

I want to thank you for putting something in that spot. As a resident of St. Charles, it is a

black eye, so it would be nice to put something in there.

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I'm for the PUD. The concern I had is

1.3 parking spots per household. You know, if it's
a one-bedroom apartment, maybe, you know. I hate to
say it, but I've got five cars, so it would never
work. So I think that might be an issue, and if you
don't have a lot of off -- you know, on-the-street
parking for the residents, that could create a
problem.

The sewage that's -- and I think that could be a big part is the taxpayer -- will our taxes be increased to cover those costs, that's a concern to me. I don't know about you guys, but every year I look at my tax bill, and it just keeps going up and up and up, so I'd like to put a halt on that if we could.

The demand for retail, I completely agree with it but I think -- and you guys know this -- you're going to have to find the right clientele or business for that. You know, how many restaurants in St. Charles have gone out of business in the last year? So do you want a company to keep going in there every six months to one year, leasing it out?

You see this with the Dominick's that you have. So what kind of business is going to be in there? Is it a need-based for the people that live there? So you can figure it out from there.

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Density, I don't really have a problem with the density base of it. I agree with Brian hugely that this is more of a -- and he said a park -- more of a Mill Creek kind of thing where the roads are specific versus to me that's just an apartment complex; the density is popped in there as quick as you can. I can see financially, you know, why it would be set up to do it that way, but for the neighborhoods and for appeal, to me it looks more like an apartment complex, and I don't think that's what everybody here is saying they want. They want more of a neighborhood feel with more commercial exposure.

Again, the commercial part -- I can't express this more. The commercial part is -- I agree we need retail. The tough part of that is specifically what kind because there is a lot of vacancies in St. Charles when it comes to retail.

That's about all. Like I said, God bless
Brian for covering all of the bases I pretty much

would have been covering. That's it.

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MEMBER PRETZ: Well, hi. We're almost done.

I would like to also thank you for bringing forth the concept plan. I think the thing that probably would excite me the most is seeing or experiencing the day that the shovels actually go into the ground and the project gets going, but I know that we'll get there this time, so I'm looking forward to this.

Probably the biggest takeaway from what was said tonight is from what Commissioner Doyle said, which was a lot. There was a lot of information, suggestions, whatever other word you want to use to describe in the words that he used in summarizing at the end here. And my recommendation to you is that when that becomes a printed form to be able to read, read through it several times because I think within that contains really what will be beneficial for everybody as far as the future of the city. And, again, that's my biggest takeaway recommendation for you.

The PUD is the plan that I would recommend out of the three. The other two I would kill, also. But I have to say that when I take a look at that

plan, I'm not really excited. And I'm not excited about it because to me it's more a residential development, apartment complex with a facade of business going along with it.

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And I think how that gets cured is -- and it's been suggested several times -- is that neighborhood, creating the neighborhood. Because when you create that neighborhood, I think the rest of the mix between what percentage of retail/business versus residential, the density will take care of itself, and that would be my biggest recommendation to you.

When I take a look at -- and I have a lot of confidence in the Shodeen Group. When I take a look at a website -- and I believe this is your website -- and it says in there in the first paragraph,

"Shodeen, Incorporated, is wildly recognized by area residents, as well as business and civic leaders as one of the Fox Valley's premier construction

management and land development firms."

So I know that you can figure this out, and I look forward to seeing your next steps and walking through this process with you so that we can reach that goal of beginning the development so that the

City can realize its revenue share, as well as you from a development perspective start to realize your revenues.

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And, again, I thank you for bringing this before us tonight.

CHAIRMAN WALLACE: All right. Thank you.

I really want for the Prairie Center to be on the front page of Shodeen's brochure 10 years from now. I mean, that's the vision that I have for it. I want it to be your gem, the project that defines your company.

I just feel like, you know, the PUD plan is the best of the three, but that's not going to be on the cover of your brochure. And I really think that this is an opportunity, you know, to create a center of activity, a center of — really a center of culture for an entire area, for the entire region. It has that kind of potential. That's the way that I see it.

And in doing that, you know, the goal is to bring in your supply and your demand. It's to bring in the demand in the form of residential and office units and bring in the supply in the form of retail.

And, of course, it's not an enclosed environment;

it's obviously going to be affected by the surrounding neighborhood.

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When I think of -- I mean, I see this as a blank slate and an opportunity to do something special, and that's exactly what Shodeen did with Dodson Place in Geneva. I mean, really, it rose like a Phoenix from a wasteland of a vacant hospital and a bunch of gravel parking lots next to a train station, and now it defines the area. Shodeen did a great job on that and it's a great development, and I think that that is the sort of thing that we can have here.

What I see here, there's no connection with adjoining properties. There's no -- it really is a residential island in the middle of an area that should be a mixed-use development, a full, comprehensive mixed-use development.

To me there's no possibility of architectural variations in the plan you put forward here, and that's really the kind of thing that I want to see.

Because we have established a uniform building arrangement, and to try to put architectural variations into that would look hokey.

But echoing what Brian had said is putting a

main thoroughfare through the project similar to what we have in our comprehensive plan with the West Neighborhood Center and then build from that. If you put in a north/south thoroughfare, then you can bring that residential use off of 38. As it is now, we just have a bunch of lanes and parking areas.

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Yeah, I mean there would be no retail use that would go on Prairie Street; there would be no retail use except for the very southern portion of the property, but if we did bring a north/south connecter street through there, then we could have something.

And I think that this ties in with open space. The amount of open space to me is not anywhere near as important as the quality. The disconnected fields that are shown here do nothing for me. You could have 20 acres of disconnected fields and say you have a lot of open space, and I would trade it in a second for a one-acre very interesting, very well-planned park or not even a park, just an area.

And I think that in Chicagoland I thought off the top of my head of two areas that are very small in area but are very important. Naperville's River Walk is one; Millennium Park in Chicago is

another. Very important open spaces that are very small in quantity and very large in quality, and I think that's really what you have here.

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I think that the major hurdle going forward as you've heard from nearly everyone is the comprehensive plan. Because as much as you want to shoehorn the PUD plan into the redevelopment alternatives, given the comprehensive plan it really just is not. I think that the comprehensive plan makes it clear that residential use should be secondary to the primary retail and commercial use of this property.

And that's where we get to a prominent main street with retail/office being primary, residential being above, a strong and interesting street grid that draws in adjoining properties rather than the way that it is now, they basically loop out adjoining properties. In order to get from the property to the northeast into the development, you have to basically go around it to get in.

But working with adjoining property owners to draw people in through, you know, all connection routes from the adjoining properties into this property, that's really what's going to bring it in

and make it an integrated part of the surrounding properties.

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I may support freestanding residential, but really only where it's abutting the residential to the northeast. The idea of having freestanding residential on the edges near Prairie, Jewel, and Binny's is not agreeable to me. I think that those are areas where mixed use, you know, really would be beneficial to the entire property. As I said before, bringing that main street north/south through the middle would foster that retail massing, making residential ancillary to that.

As far as exhibits, things that I think would be important to bring along with an application, one would be a recent traffic study. The profile of our city has changed in the last five years. Traffic patterns have changed.

Also, the City needs to have an opportunity to have their expert review that traffic study, and I don't know if that means that we would need it -- I mean, you'd have to work with City staff and talk to them about how -- what amount of time the City staff needs in order to get an independent review on that traffic study, as well as an economic impact

study.

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You've done some of that even in what you're presenting now. We do some of it in the comprehensive plan, but it would take a lot of convincing to tell me that retail use is not in demand with this development and the only possible economically feasible route is nearly completely residential.

One other note, the underground parking I think is essential to this plan. Having parking fields would not be a good thing. Having street parking, I think that that's okay only if it's -- you know, the way that you've dawn it out in the PUD plan, I think that that is -- that's acceptable to me.

And that's it. So thank you very much. I appreciate your time. I hope that we've given you information that's constructive, and, you know, we look forward to having the opportunity to work through this.

MR. PATZELT: Thank you.

CHAIRMAN WALLACE: All right. And that concludes Item No. 4 on your agendas.

Item 5 is additional business from the Plan Commission members.

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1	(No response.)	
2	CHAIRMAN WALLACE: Staff?	
3	(No response.)	
4	CHAIRMAN WALLACE: All right. The weekly	
5	development report was in the packet. Any questions	
6	on that?	
7	VICE CHAIRMAN KESSLER: So this item is on	
8	the agenda for the planning and development	
9	committee this coming Monday the 11th?	
10	MR. COLBY: Yes. That is correct.	
11	VICE CHAIRMAN KESSLER: At 7:00 p.m.	
12	CHAIRMAN WALLACE: And meeting announcements	
13	are in the agenda. Any additional comment from	
14	members of the public?	
15	MR. COLBY: If I could make one comment	
16	regarding meeting announcements. The January 19th	
17	meeting of the Plan Commission will be canceled,	
18	which is our next meeting.	
19	CHAIRMAN WALLACE: Okay.	
20	MEMBER PRETZ: And I will not be here for	
21	the February 2nd meeting.	
22	CHAIRMAN WALLACE: Did you hear that, Russ?	
23	MR. COLBY: Yes.	
24	CHAIRMAN WALLACE: All right. Any other	

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1	public comment?	
2	(No response.)	
3	CHAIRMAN WALLACE: All right. Is there a	
4	motion to adjourn?	
5	VICE CHAIRMAN KESSLER: So moved.	
6	MEMBER SCHUETZ: Second.	
7	CHAIRMAN WALLACE: Any discussion on the	
8	motion?	
9	VICE CHAIRMAN KESSLER: None.	
10	CHAIRMAN WALLACE: All in favor.	
11	(Ayes heard.)	
12	CHAIRMAN WALLACE: Opposed.	
13	(No response.)	
14	CHAIRMAN WALLACE: This meeting of the	
15	St. Charles Planning Commission is adjourned at	
16	9:19 p.m.	
17	(Off the record at 9:19 p.m.)	
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19		
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CERTIFICATE OF SHORTHAND REPORTER

I, Paula M. Quetsch, Certified Shorthand
Reporter No. 084-003733, CSR, and a Notary Public in
and for the County of Kane, State of Illinois, the
officer before whom the foregoing proceedings were
taken, do certify that the foregoing transcript is a
true and correct record of the proceedings, that
said proceedings were taken by me stenographically
and thereafter reduced to typewriting under my
supervision, and that I am neither counsel for,
related to, nor employed by any of the parties to
this case and have no interest, financial or
otherwise, in its outcome.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my notarial seal this 7th day of January, 2016.

My commission expires: October 16, 2017

Notary Public in and for the

24 State of Illinois