



ST. CHARLES
S I N C E 1 8 3 4

AGENDA ITEM EXECUTIVE SUMMARY

Title:	Recommendation to Approve a Proposal for a Class E1 Liquor License for St. Charles Breakfast Rotary Club to be held at Lincoln Park, St. Charles on June 25 12:00 noon to 6:00 p.m.
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Presenter:	Chief Keegan
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Please check appropriate box:

	Government Operations		Government Services
	Planning & Development		City Council
	Public Hearing	X	Liquor Control Commission (02/16/16)

Estimated Cost:		Budgeted:	YES		NO	
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If NO, please explain how item will be funded:

Executive Summary:

The St. Charles Breakfast Rotary Club is requesting to host a Tri-Cities Craft Brew Fest in Lincoln Park on June 25th, 2016, from 12:00 to 5:00pm and obtain an E-1 License (Non-for profit). The event sponsor is currently working with a 3rd party event company, Brew Avenue Events, to facilitate this event and has experience in dealing with non-for-profit organizations in the western suburbs.

In addition to the aforementioned liquor license request, the event sponsor has been in contact with the Park District and secured the date in question for the event. The Park District is holding off on permitting the applicants request until the City issues the appropriate liquor license. Any street closures, the use of barricades, City electric or City personnel will be absorbed by the Event sponsor. The sponsor will also be instructed to be in contact with all the affected businesses in the immediate area as well as area residents.

The Police Department conducted a background investigation and site visit of the event sponsor/event company. Pending City Council approval, the police department found no evidence of derogatory behavior.

Sale of a "punch pass", credentialing the service of alcohol using a regulator (18 3-oz portions are allowed per punch pass) was discussed. A small souvenir type cup will be distributed with the sale of the "punch pass" and this is an over age-21 event, expected to draw an adult crowd and be dispersed well in advance of our evening dinner rush within the downtown area.

Attachments: *(please list)*

Liquor License Application; Background Check, Site Plan

Recommendation / Suggested Action *(briefly explain):*

Recommendation to approve a proposal for a class E1 liquor license for St. Charles Breakfast Rotary Club to be held at Lincoln Park, St. Charles on June 25 12:00 noon to 6:00 p.m.

For office use only:

Agenda Item Number: 6

NON-REFUNDABLE

CITY OF ST. CHARLES

TWO EAST MAIN STREET
ST. CHARLES, ILLINOIS 60174-1984



For Office Use
Received: 2/5/2016
Fee Paid: \$ 50.-
Receipt # 883986

Check # 3111
CJ Barrett

CITY LIQUOR DEALER LICENSE APPLICATION
CLASS E1 - NOT-FOR-PROFIT LICENSE
CLASS E3 - KANE COUNTY FAIR

Pursuant to the provisions of Chapter 5.08, Alcoholic Beverages, of the City of St. Charles Municipal Code regulating the sale of alcoholic liquors in the City of St. Charles, State of Illinois and all amendments thereto now in force and effect.

The undersigned hereby makes application for a Liquor Dealer License, Class E1 - Not-For-Profit License or E3 - Kane County Fair
Commencing SAT, JUNE 25 and ending SAT, JUNE 25
Time Starting NOON and ending 6 P.M.
Location of Event LINCOLN PARK

Name of Business ST. CHARLES BREAKFAST ROTARY CLUB
Address of Business 218 ILLINOIS AVE. STC (BARRETT HOME ADDRESS) Business Phone (630) 330-2260
Is the Applicant a Not-For-Profit Organization: YES, REGISTERED 501C
Authorized Agent CURT BARRETT Title EVENT COORDINATOR
Has Applicant had a Class E1 License in the previous 365 days? NO
Does Applicant have Dram Show Insurance? YES

Requirements of a Class E1 - Not-For-Profit License

- 1. The Class E1 license fee is \$50.00 per day.
2. A minimum of three (3) liquor supervisors shall monitor liquor service during all times of operation. Please provide a list of all supervisors with this application.
3. Liquor supervisors shall be members of the organization holding the license.
4. Beer and/or Wine are the only alcoholic beverages to be sold.
5. Hours are restricted to 12 noon to 11:00 p.m.
6. Licensee must rope/fence off the licensed premises.
7. Are children/minors permitted in the licensed premises? Y/N
8. Each patron must wear a wristband after having identification checked for legal alcohol consumption age.
9. A sign limited beer and/or wine consumption to the roped off area must be conspicuously displayed at all times.
10. Each server of alcohol must be BASSET certified - need copy of BASSET certification.
11. A copy of site plan diagram to include roped area shall accompany this application.
12. All security/police resources needed shall be attached to this application with approval of the Chief of Police before final issuance by Liquor Commissioner.

CURT BARRETT
TOM TARVIS
ANGELO BRAVOS

Affidavit

State of Illinois)
County of Kane)

I/We, the undersigned, being first duly sworn, say that I/we have read the foregoing application and that the statements therein are true, complete, and correct and are upon my/our personal knowledge and information and are made for the purpose of inducing the City of St. Charles to issue the Liquor Dealer License, Class E1 to me/us for the location hereinbefore indicated; that I/we will not violate any of the laws of the United States, the State of Illinois or the City Ordinances of the City of St. Charles.

Signed: Curt Barrett Signed:
Sworn to before me this 5th day of February, 2016.
Notary Public: Deborah A. Graffagna




ENDORSEMENT OF THE LIQUOR CONTROL COMMISSION

Approved: Date: Chief of Police:
Approved: Date: Liquor Commissioner:



Memo

Date: 2/11/2016
To: Chief Keegan
From: Ofc. B. Tynan #353 
Re: "Tri-Cities Craft Beer Festival" E1 liquor license application

Applicant
Barret, Curtis J
St. Charles Breakfast Rotary
218 Illinois Ave.
St. Charles
DOB: 04/14/1970

On 020916 I spoke with St. Charles Breakfast Rotary Club Public Image Chair Curt Barrett regarding the club's E1 liquor license application. The application is for a one day craft-beer festival tentatively scheduled from 12 p.m. to 6 p.m., June 25 in Lincoln Park.

The rotary club is a service organization that helps different causes locally and nationally. Because the club is a 501(c) 3, it must hold fundraisers to be successful. The club has been looking for a different type of fundraiser, and noticed that with the explosion of the craft-beer industry, several cities locally have had success with craft-beer festivals. Barrett cited several cities - Naperville, Wheaton, Lisle and Aurora - where similar events have been held recently.

Barrett stated that in his research of these events, he found that parks are generally where they are held. He stated the event will target and attract an upscale clientele, "not kids or people looking to get smashed for cheap." He stated the \$45 ticket price would be enough to deter those who aren't enthusiasts or connoisseurs. The idea is to have attendees enter the park in one location (S/W corner). There, an ID station will be set up, and attendees will be given a neck lanyard that holds a punch card with 18 punches and a souvenir glass. Attendees then would visit several different brewery stations (as many as 30 may be in attendance), which would fill the glass to the 3-oz mark with which ever brew the patron requests. The punch card is punched by the brewery, and once 18 punches are made, the patron no longer can be served. Food vendors will be available, too, although specific vendors have not been identified at this point. No minors will be allowed in the park, and there will not be any package sales.

After meeting with the city's building and code department, Barrett stated it was clear the Rotary needed a third-party vendor to act as event manager that could assist with the logistics, layout and business plan. The Rotary hired Brew Avenue Events, which determined the layout (attached), and wrote the business plan (attached) of the event.

Barrett stated he was aware of the specifics of this license, and plans to have plastic fencing up around the park, as well as colored bracelets for attendees. The three listed

supervisors from the Rotary are aware of the need to be BASSETT certified. Barrett stated all three will have the certification prior to the event, and Brew Avenue will have three supervisors on scene, too.

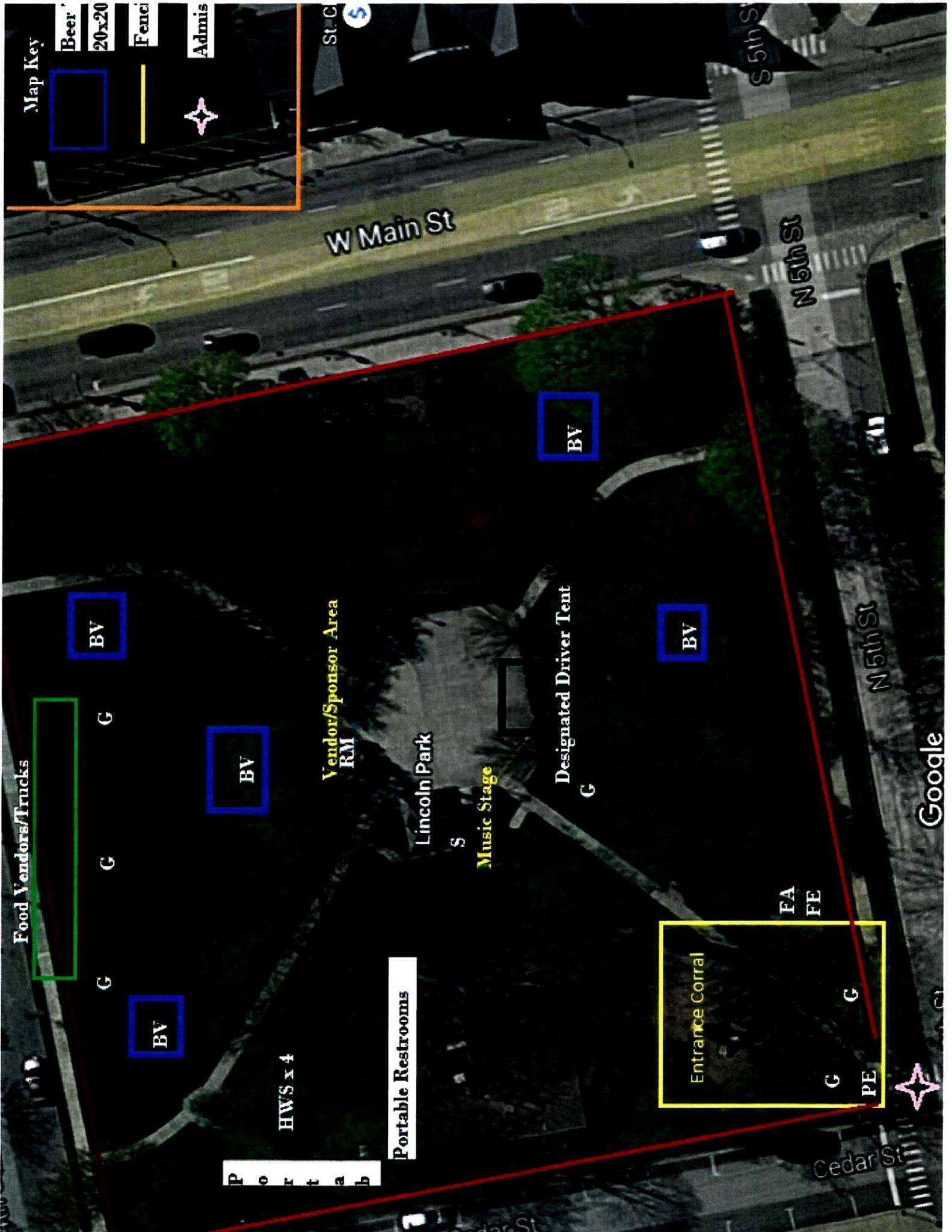
Barrett stated he is estimating 1,000 people to be in attendance, based on similar events in the area. He stated the Naperville event grew to 4,500 in its fourth year last year. Some advertising will be done locally, and the Rotary should have a good idea approximately two weeks before the event how many will attend.

In an email conversation with Brew Avenue Founder Alessandro Vazquez, he stated he has worked with other vendors in the area either as a consultant or staff, but recently started his own company. As such, the company has not done any events to date. This event would be the first produced by the company. I contacted the city of Naperville, where Vazquez worked with Lou Dog Events on several previous events. The mayor's office confirmed Vazquez did work with Lou Dog, but they did not have any further information on him.

Vazquez is aware of the requirements of the E1 license, and was emailed a copy of the E1 liquor code.

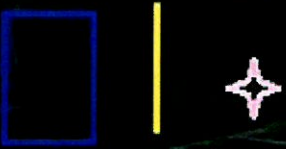
No further action by this officer.

wbt



Map Key

- Beer
- 20x20
- Fenci
- Admis



W Main St

S 5th St

N 5th St

N 5th St

Google

Cedar St

Food Vendors/Trucks

BV

G

G

G

BV

BV

Vendor/Sponsor Area
RM

Lincoln Park
S

Music Stage

Designated Driver Tent
G

BV

FA

FE

Entrance Corral

G

G

PE

HWS x 4

Portable Restrooms

P o r t a b