

# 8 Subarea Plans

The purpose of examining targeted subareas is to provide more specific recommendations for areas of the City that are of most concern to residents, are most likely to change, face increased redevelopment pressure, have significant vacant or underutilized properties, are “tired” and in need of revitalization, or all of the above. Each Subarea Plan starts with a vision and goals on which to base recommendations for physical changes, desirable development, transportation and circulation, and other improvements.

The Subarea Plans are intended to provide a framework for the redevelopment and revitalization of each area, and to establish policies for the City moving forward. Three of the Subarea Plans include a hypothetical redevelopment concept for a key site within the district. These scenarios are not meant to be firm construction plans, but merely illustrations of what could be possible if the City adopts the recommendations in the plan. They represent the culmination of the process, converting the vision of the subarea into real change.

This chapter includes the following Subarea Plans:

- » Downtown
- » West Gateway
- » East Gateway
- » Main Street



An aerial view of the Downtown crossing over the Fox River

*I would like you, my four sons, to be the guardians of this growing settlement, to see that it does become a great community...*

*-Legend of the Fours Sons of Charlemagne*